

SUMMARY

I'm a people-first UX Designer who loves developing simple and effective design solutions. I use my background in marketing to understand problems, explore motivations and craft solutions based on empathy.

EDUCATION

Bloc 2018 - 2019 | UX Apprenticeship

Udacity 2018 | Grow With Google Scholarship Program, Front-End

Austin Community College 2013 - 2015 | Web Developer Certificate

University of Wisconsin - Milwaukee 2003 - 2008 | Bachelor of Business, Marketing

PROJECTS

ShareMe | iOS App - SaaS Dashboard Design

- Rapidly iterated upon a series of wireframes and underwent 3 iterate-build-test cycles to validate the dashboard design for a cloud storage platform.
- Developed the mobile and dashboard interface and product page to showcase SaaS product.

Solo Project | Holding Space

- Rapidly iterated upon a series of wireframes and underwent 3 iterate-build-test cycles to validate the dashboard design for a cloud storage platform.
- Developed the mobile and dashboard interface and product page to showcase SaaS product.

Tickle Monster | Alexa App
- Branding & Visual Design

<https://tinyurl.com/y49883gp>

EXPERIENCE

UX Design + Frontend Apprentice Bloc, Oct 2018 – Current

- 500+ hour project based program under the mentorship of UX industry professionals.
- Studied and applied principles of UX and visual design in capstone projects.

Associate Project Manager Charles Schwab, Oct 2017 – Oct 2018

- Managed work streams of small projects, and coordinated aspects of larger projects in coordination with Project/Program Lead.
- Assisted with event planning, including associated travel and logistical arrangements.

Email Producer Charles Schwab, Dec 2015 – Oct 2017

- Hand-coded emails using email coding best practices and techniques such as responsive design.
- Ensured code is rendering correctly across all email clients including testing and troubleshooting as needed.

SKILLS

User Surveys
User Interviews
Competitive Analysis
Personas
User Stories & Flows
Information Architecture
Wireframing
Prototyping
Lo-Fi & Hi-Fi Mockups
Content Strategy
Typography
Color Theory
Branding
Usability Testing

TOOLS

Figma
Sketch
Invision
UsabilityHub
Git & GitHub
HTML & CSS
JavaScript
Maze
Balsamiq
Jira

WEB DEVELOPMENT

HTML
CSS
JavaScript (BASIC)
Wordpress

INTERESTS

Books (ask me what I'm currently reading!)
Alamo Drafthouse
Astrophysics
Cats
Coffee