Development for Designers

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Design	CMS & workflow	HTML	CSS	Content & QA

Structure
vs.
Content

Structure

Content

Structure

- Structure follows Content

- Tells visitors what kind of art is shown

- Easy to navigate

- Represents you

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Go with simplicity

Constraints

Objectives

- It needs to be easy to update

- You have to be able to build (code) it yourself

- Show your past work

- Win new work
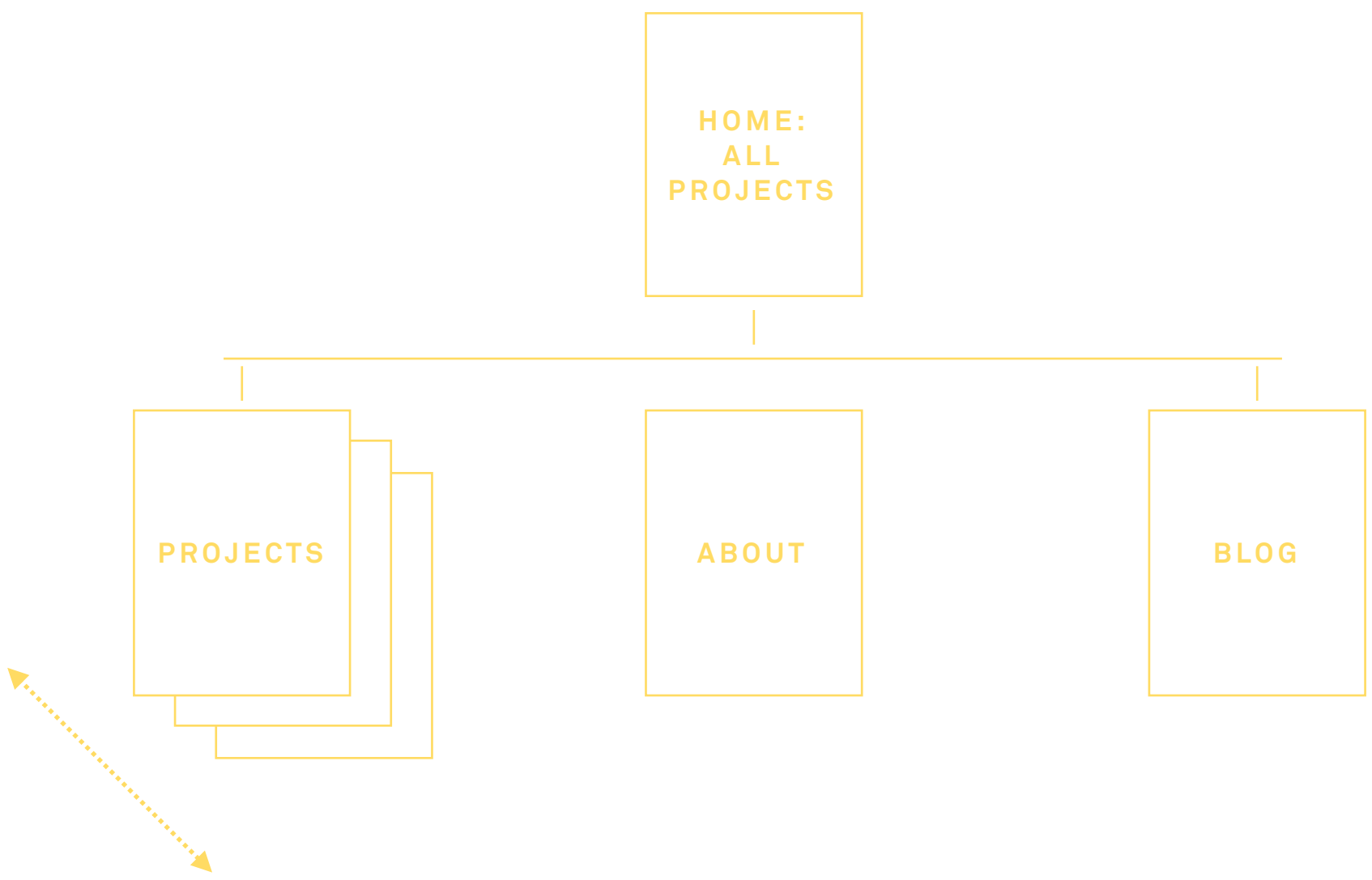
Great work,
OK portfolio

>

OK work,
great portfolio

Designing a Portfolio

Sitemap

HOME:
ALL
PROJECTS

PROJECTS

ABOUT

BLOG

Common features

- Text about the work

- Link to client/project

- Images of work

  - Slideshow

- Filter work by type, date, client, etc.

- Share / subscribe

Navigation paradigms

- Make it easy to see all your projects

- Make it easy to decide on which projects I want to see

  - Show me, don't just tell me

  - Filter if you have a lot of projects

- Make it easy to go to the next/previous project

- Make it easy to go back to all projects

- Tell me about yourself

- Link to other important content

  - Do you have a blog? Do you take photos? Is your CV online?
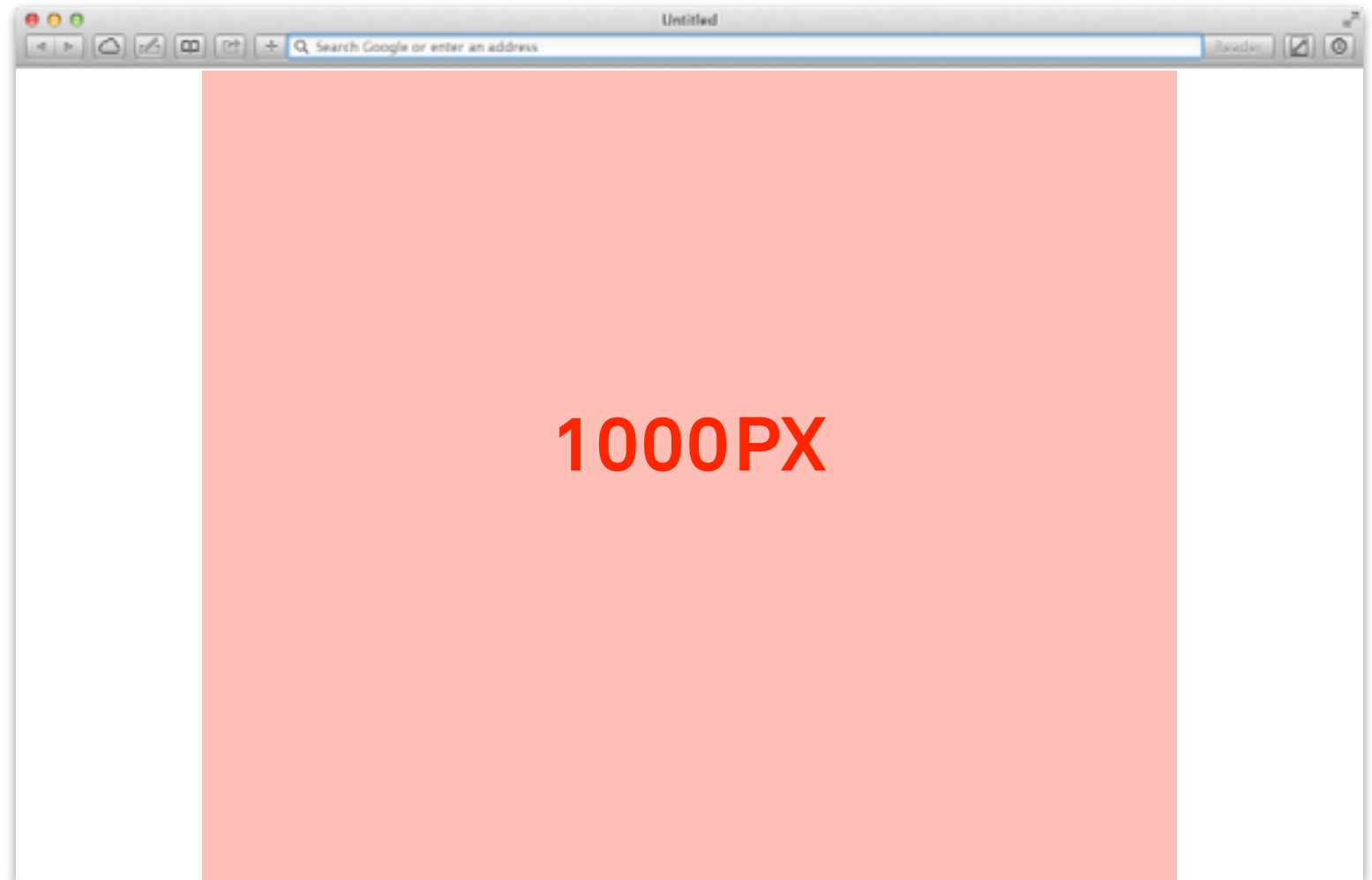
- Make it easy to contact you!

Designing for screen

- Pixels!

- RGB / 72dpi

- Software doesn't matter much
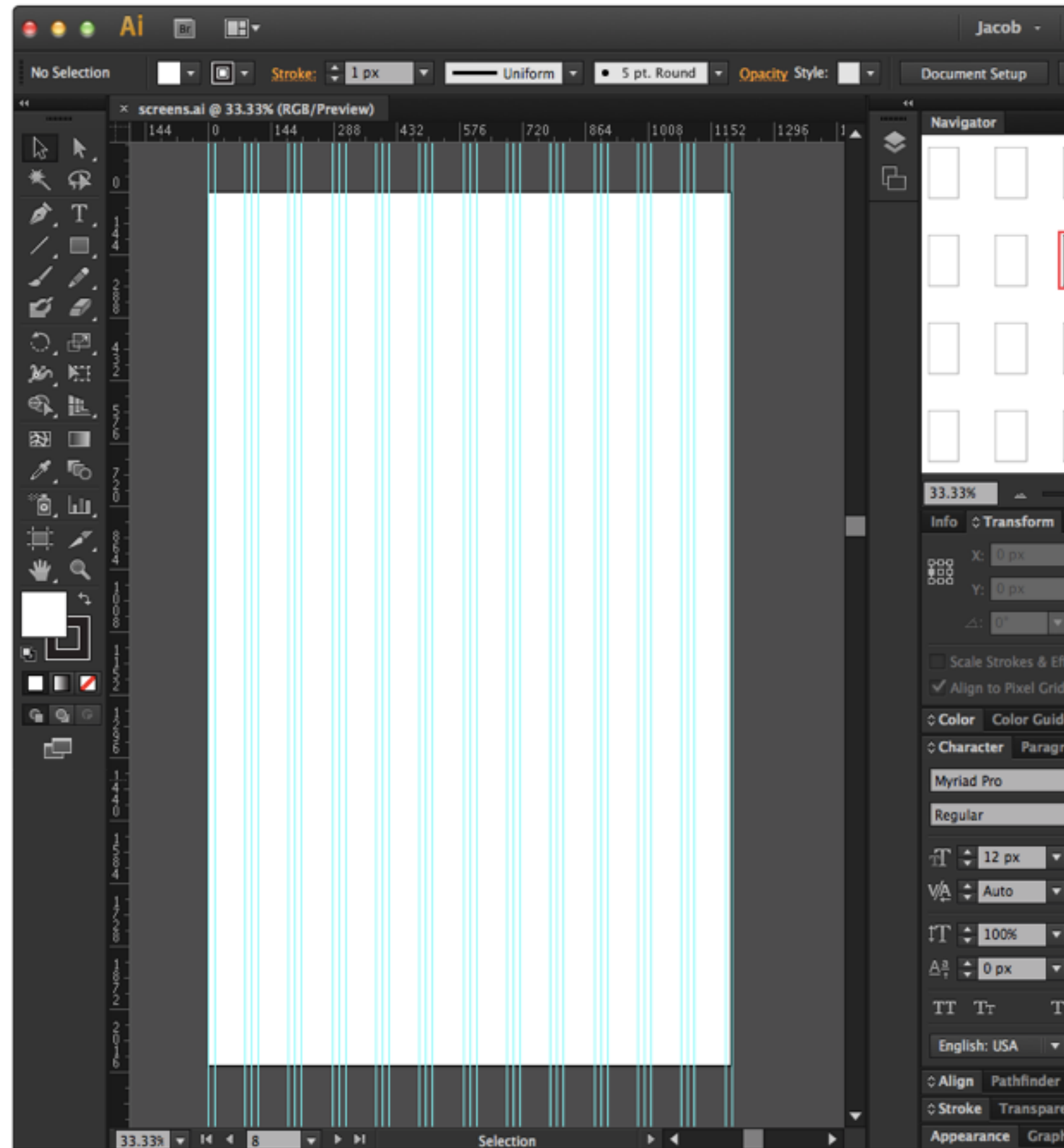
Width and screen-size

- Design for most screens
- Set up a grid
- Responsive web design
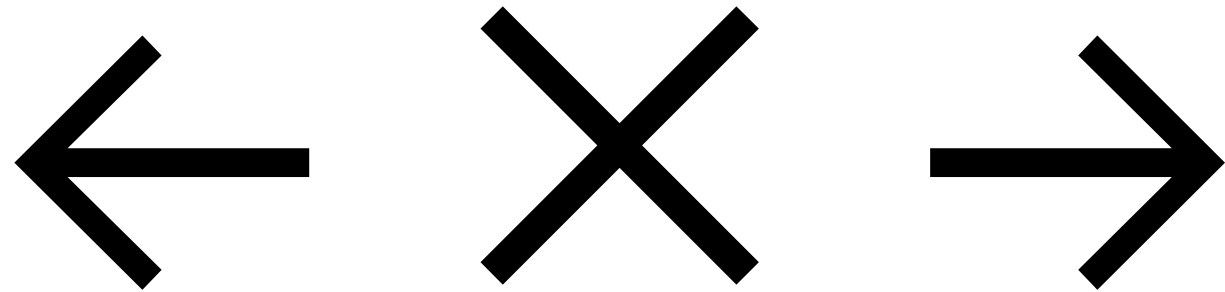

1000PX

Creating content

- keep image sizes flexible

- make it easy to update content

- We can set the size of images with code
  - Better to size down than up
  - Hi-resolution screens
  - Loading times

Other kinds of assets

- icons
- favicon
- loader
- thumbnails

Examples