

# JASMINE HERBERT



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## SKILLS

**Programming:** HTML5, CSS3, PHP, JavaScript, Ruby, XML, Swift, Java, SQL

**Software:** Balsamiq, Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver, Xcode, Oxygen XML Editor, Maya

## HONORS

**IUPUI Top 100 Student**

*Spring 2015 & Spring 2016*

**Diversity Scholars Research Program**

*Fall 2012 – Present*

**Outstanding CIT Woman Award**

*Spring 2016*

**E&T Women's Fund Scholarship**

*Spring 2016*

**SIM Alan Stanford Award**

*Spring 2014 & Spring 2015*

**John G. Williams, Jr. Memorial Award**

*Spring 2015*

**Sidney W. Houston Memorial Award**

*Spring 2015 & Spring 2014*

**United Parcel Service and NSBE Award**

*Spring 2013 & Spring 2014*

**Charles K. Barker Award Scholarship**

*Spring 2013*

## STUDY ABROAD

**Shenzhen University, China**

**SIFCUL Event**

*August 2015*

Cultural immersion program designed to highlight local customs and history while featuring technology advancements

**HCST & BSAU, India**

**Global IT Management**

*January 2014 - June 2014*

Intensive course exploring global management, the Indian services industry, education models, and cultural aspects

## EDUCATION

**Purdue School of Engineering and Technology, IUPUI**

*Graduating December 2016*

Bachelor of Science in Computer Information Technology

Minor in Computer Graphics Technology

3.954 GPA

## WORK EXPERIENCE

**Salesforce Marketing Cloud**

**Technology Specialist Intern**

*May 2015 - Present*

- Implemented an Employee Journey using the SFMC platform to assist with onboarding and enabling new hires
- Worked with Production Consultants to develop touch point emails to increase employee satisfaction
- Collaborated on a Customer Journey using the SFMC platform to effectively manage customer communications
- Designed and developed responsive landing pages to capture data regarding internal knowledge transfers

**Johnson & Johnson**

**Information Technology Services Co-Op**

*January 2014 - June 2014*

- Drove monthly process improvements as well as enhancements to Service Now tool to drive efficiencies
- Facilitated weekly Change Advisory and Governance Board meetings for NA, LA, Europe, and Asia Pacific
- Created and provided evidence of remediation for closure of Non-Conformance records

**Indiana Legal Services**

**IT Help Desk**

*August 2012 - December 2013*

- Provided level 2 tech support for the non-profit environment
- Prepared tutorials to train incoming employees on level 1 tech support

## LEADERSHIP EXPERIENCE

**Engineering and Technology**

**Career Services Ambassador**

*Fall 2014 - Present*

**Recruitment Ambassador**

*Fall 2013*

**National Society of Black Engineers**

**Secretary**

*Spring 2014 – Spring 2015*

**Academic Excellence Chair**

*Spring 2013 – Spring 2014*