# Machine Learning Performance - Naive Bayes

Edgar Francisco Roman-Rangel edgar.roman@itam.mx

Digital Systems Department. Instituto Tecnológico Autónomo de México, ITAM.

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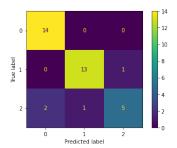
#### Outline

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Performance metrics

#### Confusion matrix

	Actual Value (as confirmed by experiment)				
		positives	negatives		
Predicted Value (predicted by the test)	positives	<b>TP</b> True Positive	<b>FP</b> False Positive		
	negatives	<b>FN</b> False Negative	<b>TN</b> True Negative		



# Other metrics, I

Accuracy:

$$a = \frac{TP + TN}{TP + FP + FN + TN}.$$

Precision:

$$p = \frac{TP}{TP + FP}.$$

Sensitivity (recall):

$$r = \frac{TP}{TP + FN}.$$

Specificity (selectivity):

$$s = \frac{TN}{TN + FP}.$$

#### Other metrics, II

False negative rate (FNR):

$$FNR = \frac{FN}{TP + FN}.$$

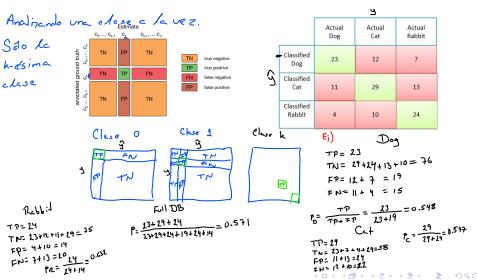
False positive rate (FPR):

$$FPR = \frac{FP}{FP + TN}.$$

F1 score:

$$F1 = \frac{2TP}{2TP + FP + FN}.$$

#### Confusion matrix



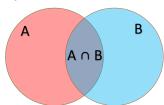
#### Outline

Performance metrics

Naive Bayes Classifier

# Bayes Theorem

$$\underbrace{p(A,B)}_{\widehat{\mathbf{j}}^{\text{oin}}} = p(A)p(B|A).$$



$$p(A)p(B|A) = p(B)p(A|B),$$

$$p(B|A) = \frac{p(B)p(A|B)}{p(A)}$$
conditional  $p(B|A) = \frac{p(B)p(A|B)}{p(A)}$ 

# Bayes estimator

Classification method based on the Bayes Theorem:

$$p(y|\mathbf{x}) = \frac{p(\mathbf{x}|y)p(y)}{p(\mathbf{x})},$$

- $p(y|\mathbf{x})$ : **posterior** (what we are looking for). Probability of class y, given input  $\mathbf{x}$ .
  - ▶  $p(\mathbf{x}|y)$ : **prior** (observation from data). Probability of observing input  $\mathbf{x}$  when data point is of class y.
  - ▶ p(y): **likelihood**. Votosimi Litu I Probability of class y in our data set.
  - p(x): evidence.
    Probability of input pattern x in our data set.

#### Naive Bayes Classifier

practice.

ightharpoonup Assume independence among features (elements of vector  $\mathbf{x}$ ).

$$p(\mathbf{x}) = p(x_1)p(x_2)\dots p(x_N).$$
 This is rare in real world scenarios. However, it does work in the production of the

Evidence p(x) is the same for a fixed data set.

Therefore, the naive version becomes:

$$p(y|\mathbf{x}) \propto p(\mathbf{x}|y)p(y),$$
  
  $\propto \prod_{n=1}^{N} p(x_n|y)p(y).$ 

# Univariate example

Probability of 'dog' (d) if there are '4 legs'.



$$p(\underline{y} = \mathsf{d}|\mathsf{4}) = \frac{p(\mathsf{4}|\mathsf{d})p(\mathsf{d})}{p(\mathsf{4})},$$

suppose from our data we count:

- p(4|d) = 4/5.
- p(d) = 2/3. p(4) = 1/10.

$$p(y = d|4) = \frac{4/5 \cdot 2/3}{1/10} = \frac{8/15}{1/10} = 5.3$$

Let's say it is a dog if all other p(y|4) are less than 5.3.

# Multivariate example

I love biking. Should I go biking today?

i love biking. Should I go biking today

Let us use:

$$\mathbf{x} = [x_1 = \mathsf{sky}, x_2 = \mathsf{temperature}, x_3 = \mathsf{wind}]$$

$$\rightarrow$$
  $y = \{0, 1\}$  (biking or not biking).

].	b(=01/0)=/2 b(m119/0)=3/2	+ (mild 1) = 3/9 + (mild 1) = 3/9
.1.	win 2 f(T(0) = 3/5 f(F(0) = 3/5	$f(T I) = \frac{3}{9}$ $f(F I) = \frac{6}{9}$

temp = (hell)= 3/9

n	sky	temp	wind	biking
1	sunny	hot	FALSE	0
2	sunny	hot	TRUE	0
3	cloudy	hot	FALSE	1
4	rainy	mild	FALSE	1
5	rainy	cool	FALSE	1
6	rainy	cool	TRUE	0
7	cloudy	cool	TRUE	1
8	skyunru	mild	FALSE	0
9	skynny	cool	FALSE	1
10	rainy	mild	FALSE	1
11	SKYKNY	mild	TRUE	1
12	cloudy	mild	TRUE	1
13	cloudy	hot	FALSE	1
14	rainy	mild	TRUE	0

$$P(1|X) = P(20|X|1) \cdot P(20|X|1) \cdot P(1) \cdot P(1)$$

$$= \frac{1}{4} \cdot \frac{3}{7} \cdot \frac{3}{4} \cdot \frac{9}{17} = 0.0159$$

$$= \frac{3}{5} \cdot \frac{1}{5} \cdot \frac{3}{5} \cdot \frac{7}{17} = 0.0159$$

$$= 0.0257 \cdot 0.0159$$

$$\Rightarrow 0.0257 \cdot 0.0159$$

$$\Rightarrow 0.0159 \cdot P(1|X)$$

$$\Rightarrow 0.0159 \cdot P(1|X)$$

# Notes on Naive Bayes Classifier

- This method exploits probabilities.
- Easy and fast.
- Performs better than other methods (assuming independence).
- ► Zero frequencies might be problematic.

#### Used for:

- Credit analysis.
- Spam detector.
- Medical analysis.
- Recommendation systems.

Q&A

Thank you!

edgar.roman@itam.mx