# Machine Learning Performance - Naive Bayes

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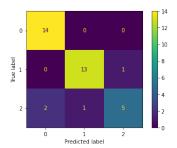
#### Outline

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Performance metrics

#### Confusion matrix

		Actual Value (as confirmed by experiment)			
		positives	negatives		
Predicted Value (predicted by the test)	positives	<b>TP</b> True Positive	<b>FP</b> False Positive		
	negatives	<b>FN</b> False Negative	<b>TN</b> True Negative		



# Other metrics, I

Accuracy:

$$a = \frac{TP + TN}{TP + FP + FN + TN}.$$

Precision:

$$p = \frac{TP}{TP + FP}.$$

Sensitivity (recall):

$$r = \frac{TP}{TP + FN}.$$

Specificity (selectivity):

$$s = \frac{TN}{TN + FP}.$$

#### Other metrics, II

False negative rate (FNR):

$$FNR = \frac{FN}{TP + FN}.$$

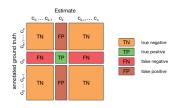
False positive rate (FPR):

$$FPR = \frac{FP}{FP + TN}.$$

F1 score:

$$F1 = \frac{2TP}{2TP + FP + FN}.$$

#### Confusion matrix



	Actual Dog	Actual Cat	Actual Rabbit
Classified Dog	23	12	7
Classified Cat	11	29	13
Classified Rabbit	4	10	24

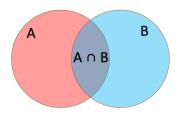
#### Outline

Performance metrics

Naive Bayes Classifier

# Bayes Theorem

$$p(A,B) = p(A)p(B|A).$$



$$p(A)p(B|A) = p(B)p(A|B),$$
  
$$p(B|A) = \frac{p(B)p(A|B)}{p(A)}.$$

# Bayes estimator

Classification method based on the Bayes Theorem:

$$p(y|\mathbf{x}) = \frac{p(\mathbf{x}|y)p(y)}{p(\mathbf{x})},$$

- ▶  $p(y|\mathbf{x})$ : **posterior** (what we are looking for). Probability of class y, given input  $\mathbf{x}$ .
- $p(\mathbf{x}|y)$ : **prior** (observation from data). Probability of observing input  $\mathbf{x}$  when data point is of class y.
- p(y): likelihood.
  Probability of class y in our data set.
- p(x): evidence.
  Probability of input pattern x in our data set.

#### Naive Bayes Classifier

Assume independence among features (elements of vector x).

$$p(\mathbf{x}) = p(x_1)p(x_2)\dots p(x_N).$$

This is rare in real world scenarios. However, it does work in practice.

ightharpoonup Evidence  $p(\mathbf{x})$  is the same for a fixed data set.

Therefore, the naive version becomes:

$$p(y|\mathbf{x}) \propto p(\mathbf{x}|y)p(y),$$
  
  $\propto \prod_{n=1}^{N} p(x_n|y)p(y).$ 

# Univariate example

Probability of 'dog' (d) if there are '4 legs'.

$$p(y = \mathsf{d}|\mathsf{4}) = \frac{p(\mathsf{4}|\mathsf{d})p(\mathsf{d})}{p(\mathsf{4})},$$

suppose from our data we count:

- p(4|d) = 4/5.
- p(d) = 2/3.
- p(4) = 1/10.

$$p(y = d|4) = \frac{4/5 \cdot 2/3}{1/10} = \frac{8/15}{1/10} = 5.3$$

Let's say it is a dog if all other p(y|4) are less than 5.3.

# Multivariate example

I love biking. Should I go biking today?

Let us use:

- $\mathbf{x} = [x_1 = \mathsf{sky}, x_2 = \mathsf{temperature}, x_3 = \mathsf{wind}].$
- $\rightarrow$   $y = \{0, 1\}$  (biking or not biking).

n	sky	temp	wind	biking
1	sunny	hot	FALSE	0
2	sunny	hot	TRUE	0
3	cloudy	hot	FALSE	1
4	rainy	mild	FALSE	1
5	rainy	cool	FALSE	1
6	rainy	cool	TRUE	0
7	cloudy	cool	TRUE	1
8	sky	mild	FALSE	0
9	sky	cool	FALSE	1
10	rainy	mild	FALSE	1
11	sky	mild	TRUE	1
12	cloudy	mild	TRUE	1
13	cloudy	hot	FALSE	1
14	rainy	mild	TRUE	0

# Notes on Naive Bayes Classifier

- This method exploits probabilities.
- Easy and fast.
- Performs better than other methods (assuming independence).
- ► Zero frequencies might be problematic.

#### Used for:

- Credit analysis.
- Spam detector.
- Medical analysis.
- Recommendation systems.

Q&A

Thank you!

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