Hendry Falconer

age: 30

residence: San Francisco, CA

education: Bachelor's degree in Fine Art

occupation: Designer

marital status: Single



"What is the best way for a person to attain happiness?"

Design is his passion, views the world in every detail. Stargazes to pass time and for inspiration. Lives with friends in a shared house.

Comfort With Technology INTERNET SOFTWARE MOBILE APPS SOCIAL NETWORK

Criteria For Success:

Hard work

Needs

- A well designed app
- Easy to navigate
- Nightmode enabled

Values

- Transparency
- Creativity

Wants

- Tablet suppport
- Accessible offline
- Multiple languages support

Fears

• Not understanding how something works