

JEFF HU

548 Orange Street, Apt # 405 | New Haven, Connecticut 06511
Tel. (781) 690-8781 | E-mails: jeff@debitize.com, jeff.hu@yale.edu

EDUCATION

YALE SCHOOL OF MANAGEMENT Master of Business Administration (MBA)

New Haven, CT
2016

- Captain, Yale SOM team at the Berkeley Haas Tech Case Competition; topic: Smart Cities & The Internet of Things
- Recipient, Harley Lippman Entrepreneurial Internship Award
- Academic Honors (top 25%) in 4 of 7 and High Honors (top 10%) in 2 of 7 core classes

DUKE UNIVERSITY

Bachelor of Science in Engineering (BSE), Biomedical Engineering, *cum laude*

Durham, NC
2009

- GPA: 3.77/4.00; Dean's List with Honors

PROFESSIONAL EXPERIENCE

DEBITIZE, INC. Co-Founder, Chief Technology Officer

New York, NY
2015-Present

Debitize helps consumers spend on their credit cards responsibly by reserving away purchases every day from their checking account. Now you can earn rewards, build up your credit score, and enjoy better security and fraud protection, all with the financial responsibility of debit. Visit debitize.com for more information! Debitize is angel funded but pre-seed stage.

- Hired initial engineering talent (1 FTE, 2 offshore, 1 consultant), established baseline for culture, tools, and processes
- Managing product roadmap, bug fixes, new features, and daily product builds with agile product management theory
- Pitching with my co-founder to investors and at demo days, startup competitions, incubators, and other events
- Contributed over 350 commits to our production code repository, accounting for over 22% of the code written

POSTALGIA, INC. Co-Founder, Chief Operating Officer, Chief Technology Officer

Toronto, ON & New Haven, CT
2014-2015

Postalgia helps political parties, charities, foundations, and universities improve their direct mail campaigns by using robots to write letters, envelopes, and notes with real pen and paper in our users' own handwriting.

- Grew company to profitability on \$100k revenue in very first year of operation while bootstrapping with no financing
- Established a 24/7/365 operational command center armed with 5 robots supplying a daily capacity of 2,000 written units
- Created "domo," a prototype handwriting robot based on an open source CNC machine and written in C++ and java

CVS HEALTH Advisor (Product Manager), Strategic Product Development Group

Woonsocket, RI
2012-2014

- Led a team of 20+ in the creation of a digital pharmacy (iPad-based) to bring CVS pharmacy services to hospitalized patients
- Launched three successful pilots resulting in funding for full scale roll-out (500+ hospitals) by collaborating with pharmacy, IT, legal, marketing, and store management teams to create an intuitive mobile pharmacy experience

PRTM MANAGEMENT CONSULTANTS Consultant

Boston, MA
2010-2012

- Achieved \$35M in cost reductions (off \$650M baseline) at a gelatin capsule manufacturer through modeling optimizations for the company's supply chain, labor structure, purchasing strategy, and inventory strategy
- Chartered in-sourcing of US Army's HIV testing program by developing an operational master project plan and engaging program leadership to build out a laboratory that serves over 1M HIV tests per year

DELOITTE CONSULTING, LLP Business Technology Analyst

Boston, MA
2009-2010

- Analyzed at-risk customer service processes during retail IT security systems overhaul after a major security breach by pulling and analyzing years of sales transaction information from an Oracle SQL transactions database

ADDITIONAL INFORMATION

- Languages: English (native), Mandarin (conversational); Node.js, Ruby, Python, Arduino, Java, SQL, PHP, VBA
- Avid singer and soloist, beatboxer, recording artist; co-founded two a cappella groups; soundcloud.com/alephunity
- Film-maker, cinematographer, video editor; founded Duke film team, 1st place film festivals; youtube.com/jhh3000