

DrupalCon

SEATTLE 2019

APRIL 8-12





25 things I wish I knew before becoming a community organizer



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Community Architect at Opensource.com, Red Hat

@jhibbets | #DrupalCon

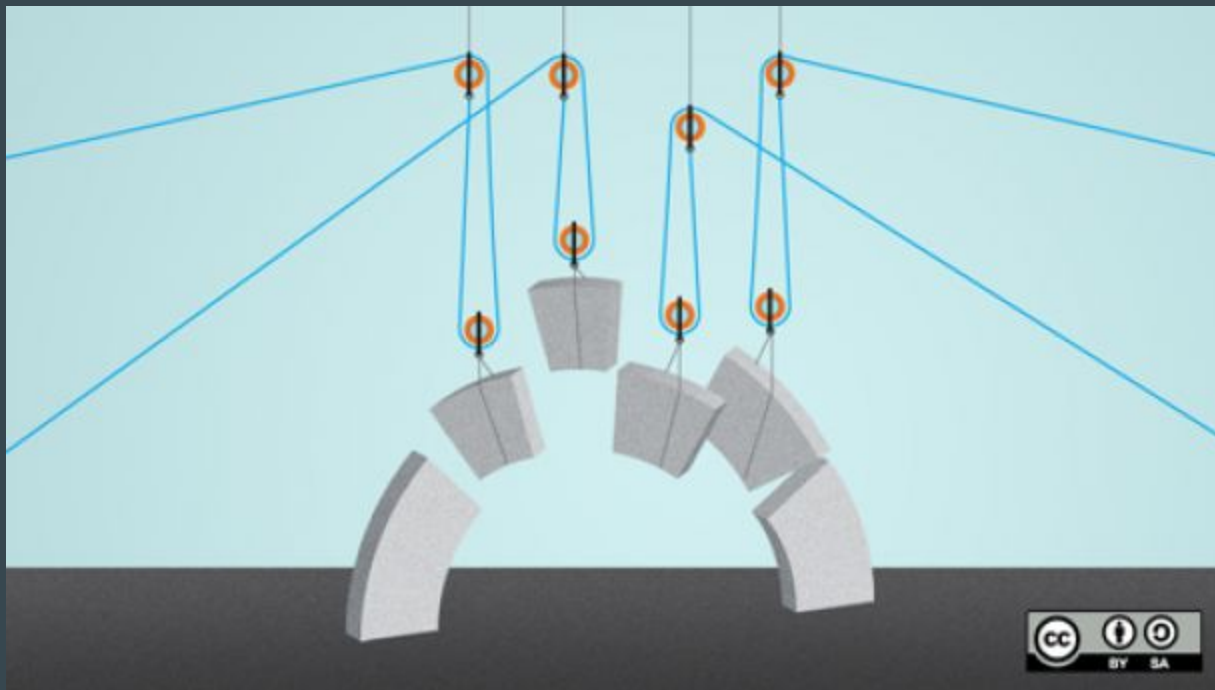
Shared purpose and passion



What are the different roles of a community organizer?



Understand the talent and motivations of participants



Understand the talent and motivations of participants



Find your superstars and let them shine



Find your superstars and let them shine



Be prepared and communicate effectively



Be prepared and communicate effectively



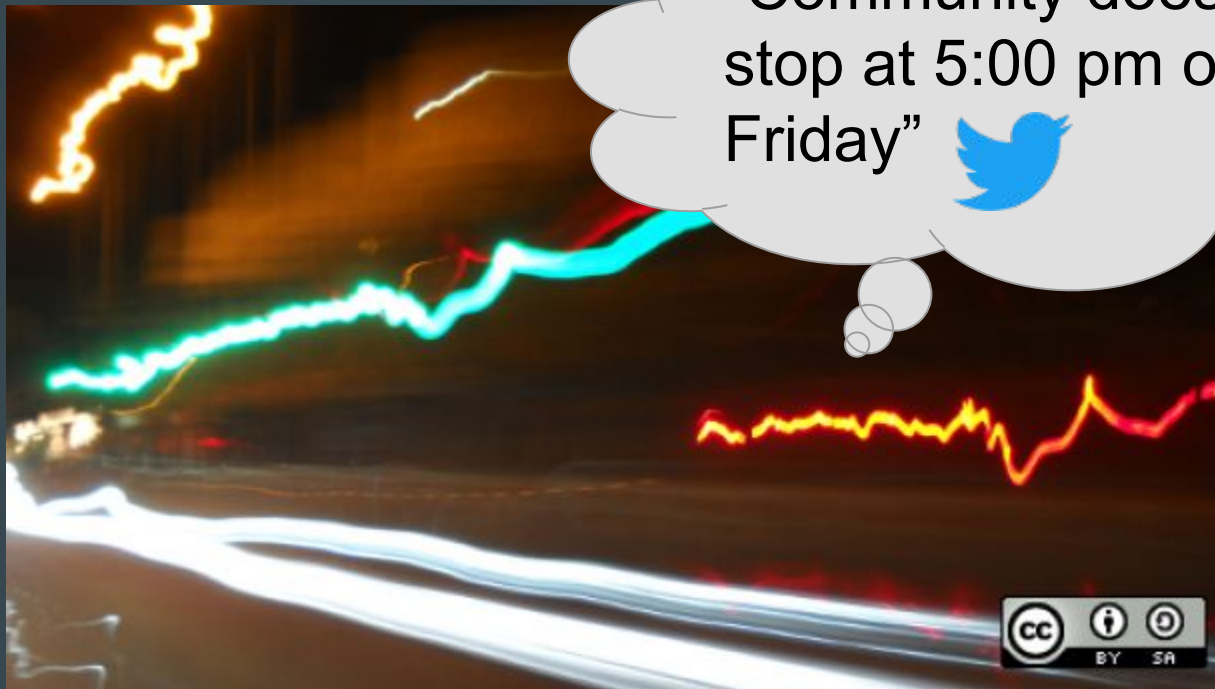
Community means something different to almost everyone



What non-metrics to document:

- High touch interactions
- Value of events
- Contacts
- Big wins
- Monthly report

Surviving burnout



“Community doesn’t
stop at 5:00 pm on
Friday”



Signs of burnout

- Chronic fatigue
- Insomnia
- Forgetfulness
- Increased illness
- Loss of appetite
- Anxiety
- Anger
- Loss of interest
- Separation from people

Have a plan



Pro tips

- Highlight after hours work and need for a flexible schedule
- Don't suffer in silence, shared your struggles

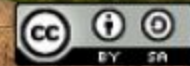
Pro tips

“You can’t be effective an community organizer if your batteries are drained.”

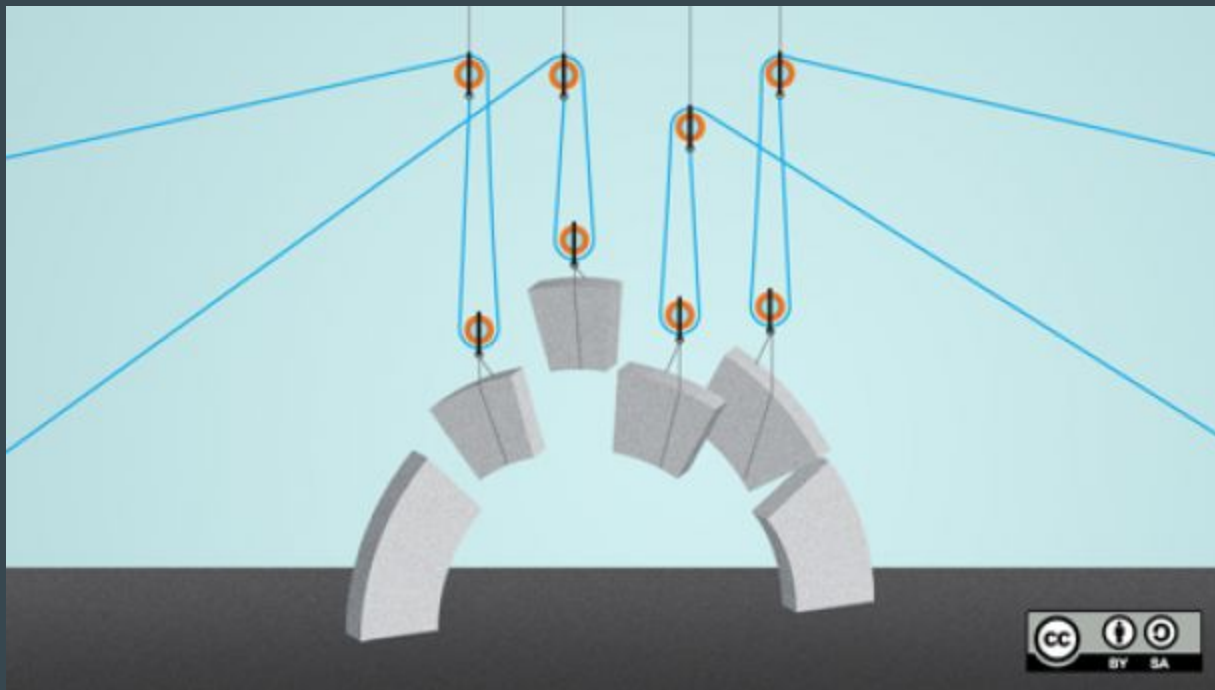


- Don’t suffer in silence, shared your struggles

Grow your career and sharpen the stone



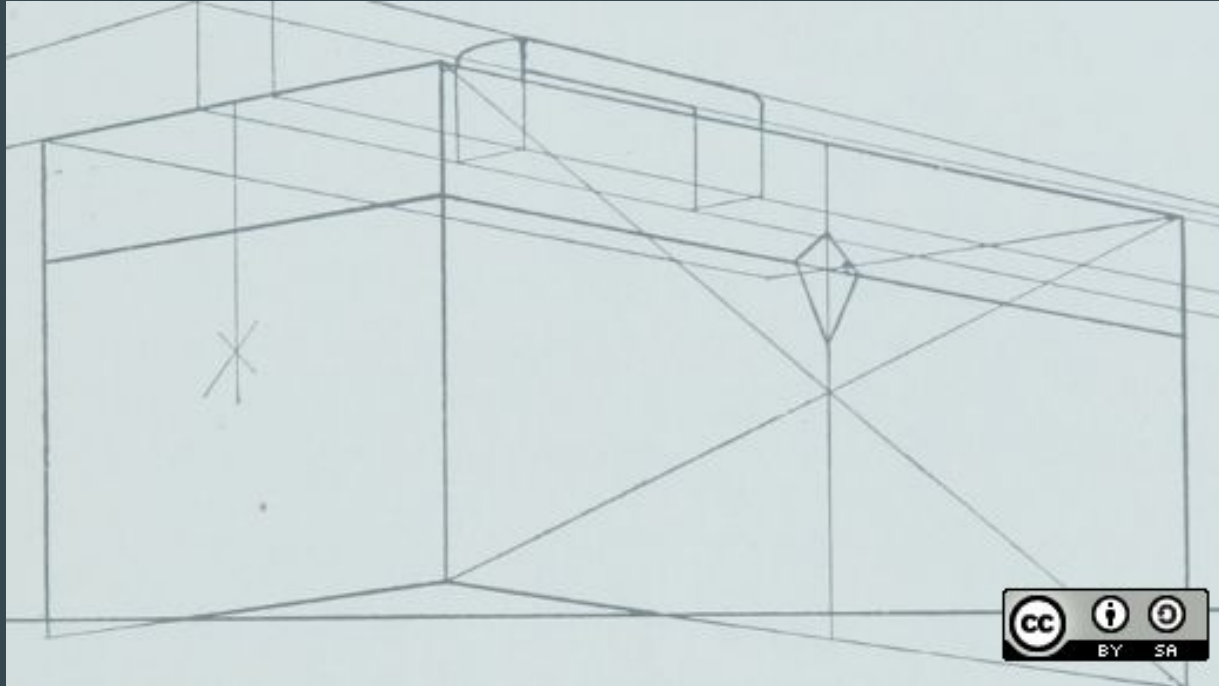
Bonus: Love the work you do



Pro tips

- Align work with passion
- Find passions outside of work

Deep dive into community building



Community moderator program



Community moderator program



Jono Bacon



Ben Cotton



Joshua Allen Holm



Joshua Pearce



D Ruth Bavousett



Justin Flory



Robin Mulwijk



Jason van Gumster



David Both



Jeremy Garcia



Scott Nesbitt



Don Watkins



VM (Vicky) Brasseur



Chris Hermansen



Deb Nicholson

Points and badges

Points

- Voting (in a poll) - 1 point
- Giving comment thumbs up - 1 point
- Getting a thumbs up (on a comment you made) - 1 point
- Posting a comment - 5 points
- Submit an event (that gets approved) - 10 points
- Contributed to a published article - 15 points
- Authoring a published poll - 20 points
- Authoring a published article - 30 points
- Top Contributor - 50 points
- Community Awards - 50 points
- Moderator's Choice Award - 100 points
- People's Choice Award - 100 points
- 100+ Contributions Club - 1,000 points

Badges

- New Member / 0-9 points
- Community Member / 10-29
- Open Enthusiast / 30-99
- Open Minded / 100-499
- Open Source Evangelist / 500-999
- Open Source Champion / 1,000-2,499
- Open Source Sensei / 2,500-4,999
- Open Sourcerer / 5,000-9,999
- Star / 10,000-24,999
- Super Star / 25,000+

Points and badges



Robin Muilwijk
Netherlands

Points
13,364

Robin Muilwijk is Advisor Internet and e-Government. He also serves as a community moderator for Opensource.com, an online publication by Red Hat, and as ambassador for The Open Organization. Robin is also Chair of the eZ Community Board, and Community Manager at [eZ Systems](#).

Robin writes and is active on social media to promote and advocate for open source in our businesses and lives. Follow him on Twitter [@i_robin](#) or on [LinkedIn](#).

Follow me at [@i_robin](#)

OPEN SOURCE STAR	100+ Contributions Club	Open Organization Ambassador	Best Interview Award	Moderator's Choice Award	Social Sharer Award
Social Sharer Award	Social Sharer Award	Moderator	Top Contributor	Comment Gardener	Author

Awards program



Cat herding, email, and much more!



Who wants to talk about tools?



Image source: <https://opensource.com/article/18/10/nice-things>

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Get stuff done!



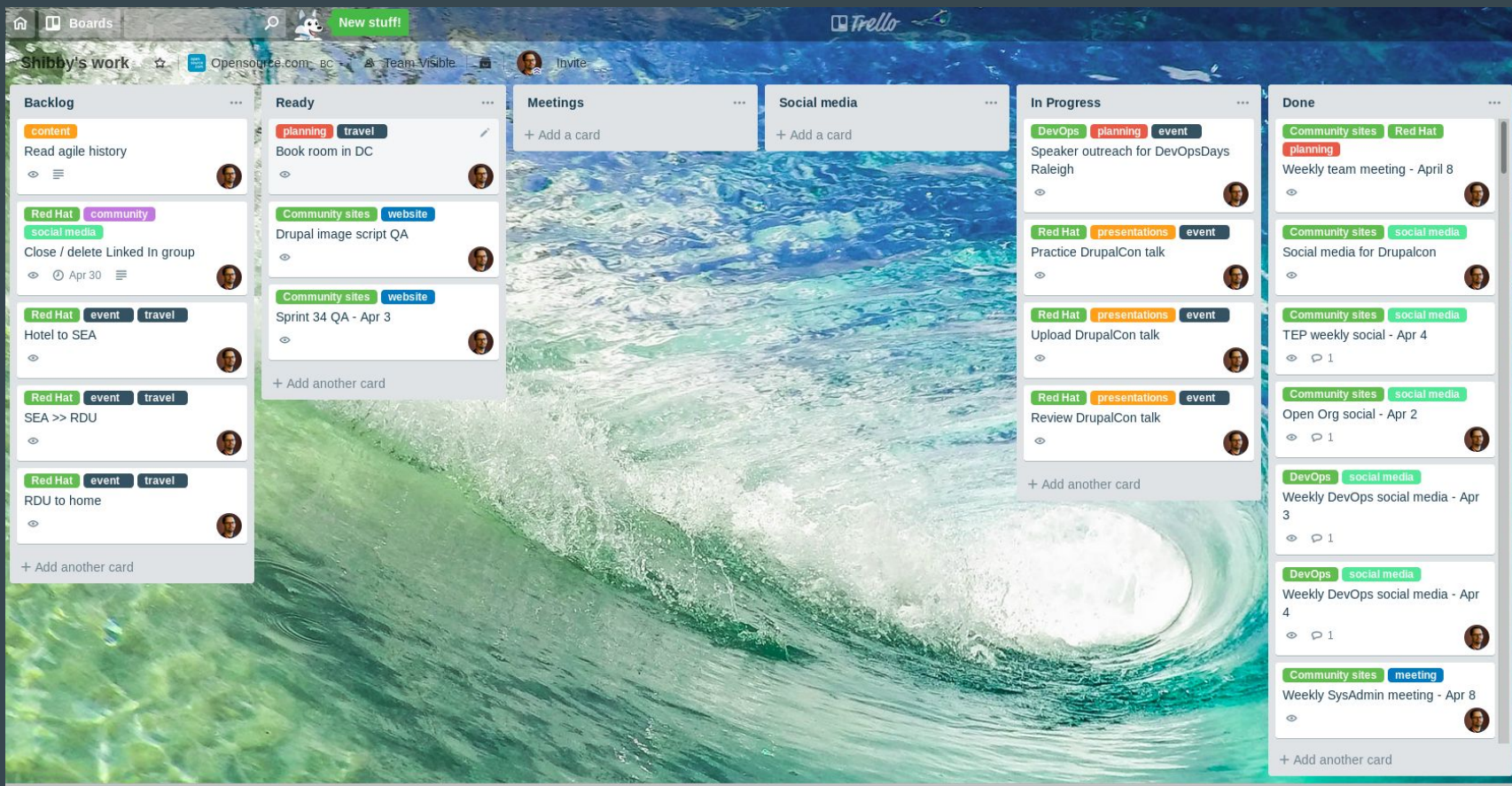
A variety of tasks...

- Cat herding
- Communications/Email
- Meetings and conference calls
- Social media
- Project management
- Editorial planning
- Editing
- Documentation
- Reports
- Shipping
- Order SWAG
- Handwritten thank you notes
- Hosting meet-ups
- Travel and travel planning
- Expense reports
- Public speaking
- Presentation preparation
- Drupal administration
- Sprint management
- Website testing

A variety of tasks...and the tools to get the job done

- Cat herding
 - Communications/Email
 - Meetings and conference calls
 - Social media
 - Project management
 - Editorial planning
 - Editing
 - Documentation
 - Reports
 - Shipping
- Email, reminders, SMS, chat, calendar invites
Thunderbird, Gmail, IRC, Slack
BlueJeans video, Zoom, Hangouts, mobile phone
Hootsuite, Buffer, Sprout, social media platforms
Spreadsheets, calendar, Waffle.io, Trello
Trello, Google Docs
Google Docs, Libre Office, GitHub
Mojo, Google Docs, email
Spreadsheets, Drupal, Adobe analytics
Red Hat's shipping tools: Xcarrier

How I get stuff done with Trello



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A variety of tasks...and the tools to get the job done

- Order SWAG Planet Logo
- Handwritten thank you notes Pen, thank-you cards, postage
- Hosting meet-ups Meetup.com, EventBright, email, Google Docs
- Travel and travel planning Mobile phone, travel websites, Google, Yelp, Lyft
- Expense reports Concur expenses, Expensify
- Public speaking Voice, presentation software
- Presentation preparation Research, presentation software (Libre Office, Google slides), people for feedback
- Drupal administration Drupal
- Sprint management JIRA, Trello, email
- Website testing & QA Drupal, JIRA, website test environments

So many tools!



Pro tips

- Use the right tools
- Use tools that make you productive to GSD

Your most valuable asset



Questions & contact details

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Twitter: [@jhibbets](https://twitter.com/jhibbets)

Drupal.org: [jhibbets](https://www.drupal.org/u/jhibbets)

Slides:

<https://github.com/jhibbets/presentations>

Book: <http://theopensourcecity.com>





Join us for contribution opportunities

Friday, April 12, 2019

Mentored Contribution

9:00-18:00
Room: 602

First Time Contributor Workshop

9:00-12:00
Room: 606

General Contribution

9:00-18:00
Room: 6A

#DrupalContributio ns



What did you think?

Locate this session at the DrupalCon Seattle website:

<http://seattle2019.drupal.org/schedule>

Take the Survey!

<https://www.surveymonkey.com/r/DrupalConSeattle>

Thank you!