

#### A CONFERENCE EXPLORING OPEN SOURCE, OPEN TECH, AND THE OPEN WEB IN THE ENTERPRISE

IN PARTNERSHIP WITH OPENSOURCE.COM

# 5 things I wish I knew before becoming a community organizer

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Well, more like 25 things I wish I knew

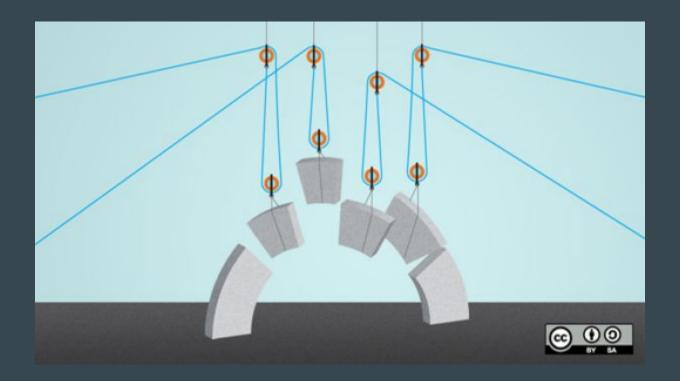
Jason Hibbets Community Architect, Opensource.com and Red Hat

@jhibbets | #ATO2017

#### Shared purpose and passion



#### Understand the talent and motivations of participants



### Find your superstars and let them shine



# Be prepared and communicate effectively



#### Community means something different to almost everyone



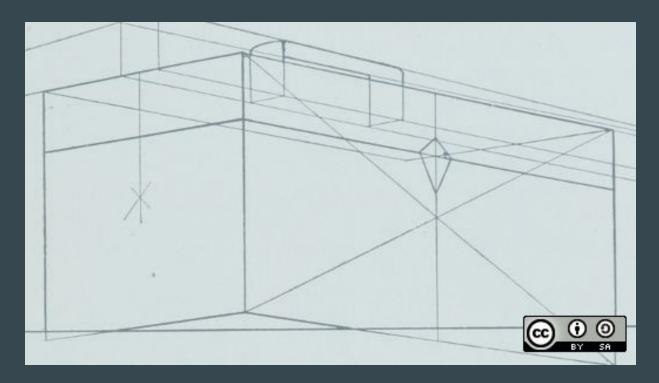
# **Burnout** is real (avoid it)



## Bonus: Grow your career and sharpen the stone



### Deep dive into community building



#### Points and badges

#### Points

- Voting (in a poll) 1 point
- Giving comment thumbs up 1 point
- Getting a thumbs up (on a comment you made) 1 point
- Posting a comment 5 points
- Submit an event (that gets approved) 10 points
- Contributed to a published article 15 points
- Authoring a published poll 20 points
- Authoring a published article 30 points
- Top Contributor 50 points
- Community Awards 50 points
- Moderator's Choice Award 100 points
- People's Choice Award 100 points
- 100+ Contributions Club 1,000 points

#### Badges

- New Member / 0-9 points
- Community Member / 10-29
- Open Enthusiast / 30-99
- Open Minded / 100-499
- Open Source Evangelist / 500-999
- Open Source Champion / 1,000-2,499
- Open Source Sensei / 2,500-4,999
- Open Sourcerer / 5,000-9,999
- Star / 10,000-24,999
- Super Star / 25,000+

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#### Points and badges





Robin Muilwijk is Advisor Internet and e-Government. He also serves as a community moderator for Opensource.com, an online publication by Red Hat, and as ambassador for The Open Organization. Robin is also Chair of the eZ Community Board, and Community Manager at eZ Systems.

Robin writes and is active on social media to promote and advocate for open source in our businesses and lives. Follow him on Twitter @i\_robin or on LinkedIn.

Follow me at @i robin

OPEN SOURCE	100+ Contributions	Open Organization	Best Interview	Moderator's	Social Sharer
STAR	Club	Ambassador	Award	Choice Award	Award
Social Sharer Award	Social Sharer Award	Moderator	Top Contributor	Comment Gardener	Author

### Community moderator program



#### Community moderator program



Jono Bacon



Ben Cotton



Joshua Allen Holm



Joshua Pearce



D Ruth Bavousett



Justin Flory



Robin Muilwijk



Jason van Gumster



David Both



Jeremy Garcia



Scott Nesbitt



Don Watkins



VM (Vicky) Brasseur



Chris Hermansen



Deb Nicholson

#### Awards program



#### Your most valuable asset



#### Questions & contact details

Email: jhibbets@redhat.com

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Slides:

https://github.com/jhibbets/presentations

Book: <a href="http://theopensourcecity.com">http://theopensourcecity.com</a>

