

Jomar Pajenago

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Professional Summary

Data Analyst with experience in data migration, reporting, and automation. Skilled in Python, SQL, and BI tools such as Tableau and Looker Studio. Strong background in building dashboards, cleaning data, and delivering insights that improve business decisions.

Core Skills

- Programming & Analysis: Python, SQL
- Data Engineering: ETL/ELT, Data Migration, Data Validation
- Reporting & Visualization: Power BI, Tableau, Looker Studio, Excel, Google Sheets
- Data Processing: Data Cleaning, Validation, Normalization, Annotation
- Database Management: SQL & NoSQL
- Cloud & Analytics Platforms: Azure Databricks, Azure Data Lake, Google Analytics, Shopify
- Performance Monitoring & KPI Tracking
- Workflow Automation & Project Management: Zapier, Airtable, Asana

Professional Experience

Freelance Data Analyst

Remote | April 2024 - July 2025

Fintech - Data Annotation and Research (Aug 2024 - Jul 2025)

- Used Python and SQL to annotate, validate, and structure financial datasets for modeling and analytics.
- Performed research and ad-hoc data analysis to support risk assessment, market insights, and AI training using synthetic datasets derived from real estate properties and documents.
- Designed queries to ensure accuracy and consistency in transaction-level data.
- Automated recurring validation tasks to maintain data quality for business intelligence reporting.

E-Commerce - Data Automation and Web Scraping (Mar 2025 - Jul 2025)

- Automated data cleaning and reporting using JavaScript, reducing manual errors and saving time.
- Used Python for web scraping to collect and structure e-commerce datasets from multiple sources.
- Built dashboards tracking marketing KPIs (CVR, ROAS, Ad Spend), supporting campaign optimization.
- Migrated and validated large datasets, ensuring completeness and accuracy.
- Created daily, weekly, and monthly reports on sales KPIs including Revenue and AOV.

Business Intelligence - Tableau and Azure Databricks (May 2025 - Jun 2025)

- Created and maintained interactive dashboards in Tableau to support business intelligence.
- Queried and transformed large datasets using SQL within Azure Databricks.
- Optimized reporting pipelines to ensure reliable and timely data delivery.
- Collaborated with stakeholders to define metrics and track key performance indicators.

Small IT Company - Sales and Customer Insights (Apr 2024 - Nov 2024)

- Built dashboards monitoring sales performance, churn rate, and customer satisfaction metrics.
- Collected and analyzed customer feedback to identify service improvements.
- Used SQL and Apps Script (JavaScript) to prepare datasets for reporting and operational decision-making.
- Delivered weekly and monthly insights to support client retention and sales strategy.

Administrative Assistant

City Government of Antipolo | February 2023 - August 2024

- Collected and analyzed data from multiple sources to produce management reports.
- Supported onboarding and training of new employees with clear documentation.
- Developed and improved administrative procedures for smoother operations.
- Coordinated with IT support to resolve system and data issues quickly.

Revenue Collection Clerk

City Government of Antipolo - Rizal, Philippines | September 2018 - February 2023

- Welcomed customers and helped determine their needs.
- Operated the cash register for cash, check, and online payments while ensuring accurate transaction recording and maintaining a balanced cash drawer at the end of each shift.
- Handled various administrative tasks, including data entry, filing documents, and preparing reports.

Education

Bachelor of Public Administration

Polytechnic University of the Philippines - Open University - Manila, Philippines
(Expected May 2027)

Associate in Computer Science

Datomex Institute of Computer Technology - Antipolo, Rizal, Philippines (2010)

Certifications

- Data Analysis Using Python
- Python for Data Science
- Data Science Foundations - Level 1
- Google Data Analytics (*in progress, expected Oct 2025*)