

Industry Classification

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The Industry Classification Problem

- Do fundamentals alone have predictive power?
- Can certain types of misclassification inform us on industry patterns?
- Is there a systematic way to generate closest peers?

Workflow

yahoo!
finance



Data

- Russell 3000 Constituents

Features

- Market Cap
- Dividend Rate
- Price to Book
- EV to Revenue
- EV to EBITDA
- Trailing EPS
- Profit Margin
- Implied Vol

Target Categories

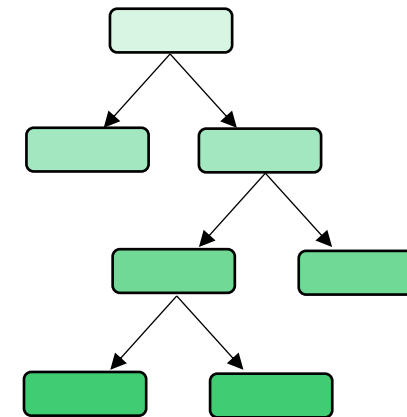
- Basic Materials
- Communication Services
- Consumer Cyclical
- Consumer Defensive
- Energy
- Financial Services
- Healthcare
- Industrials
- Real Estate
- Technology
- Utilities



Challenges

- 11 categories
- Class Imbalance
- 3k data points
- Sporadic nulls

XGBClassifier (n_estimators = 100,
learning_rate=0.4, objective="reg:squarederror",
max_depth=3, subsample=1, gamma = 0,
colsample_bytree=0.4)



- Grid search for hyperparameters

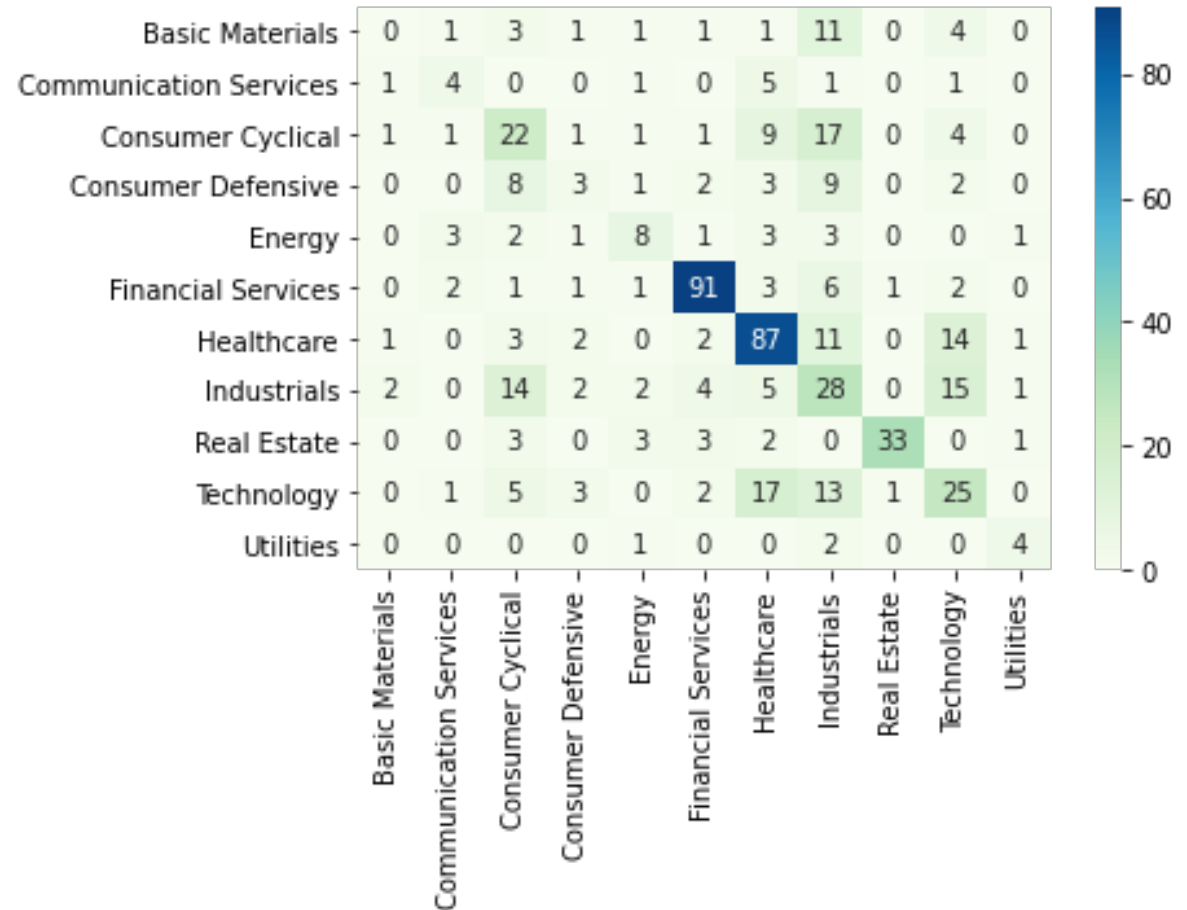
How the model performs

Misclassifications:

- Consumer Cyclical and Industrial misclassifications
- Technology and Healthcare misclassifications

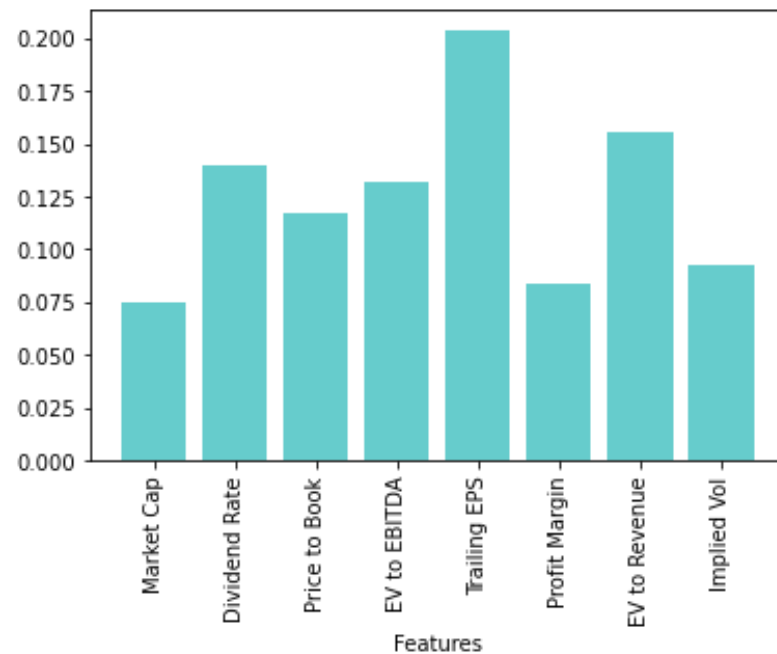
Low Recall:

- Basic Materials
 - 0/23 first rank
 - 2/23 second rank
- Consumer Defensive
 - 3/28 first rank
 - 6/28 second rank



How the model performs

- Accuracy for first prediction: .54
- "Top 2" Accuracy: .69



	Recall	Precision
Basic Materials	0.00	0.00
Communication Services	0.31	0.33
Consumer Cyclical	0.39	0.36
Consumer Defensive	0.11	0.21
Energy	0.36	0.42
Financial Services	0.84	0.85
Healthcare	0.72	0.64
Industrials	0.38	0.28
Real Estate	0.73	0.94
Technology	0.37	0.37
Utilities	0.57	0.50

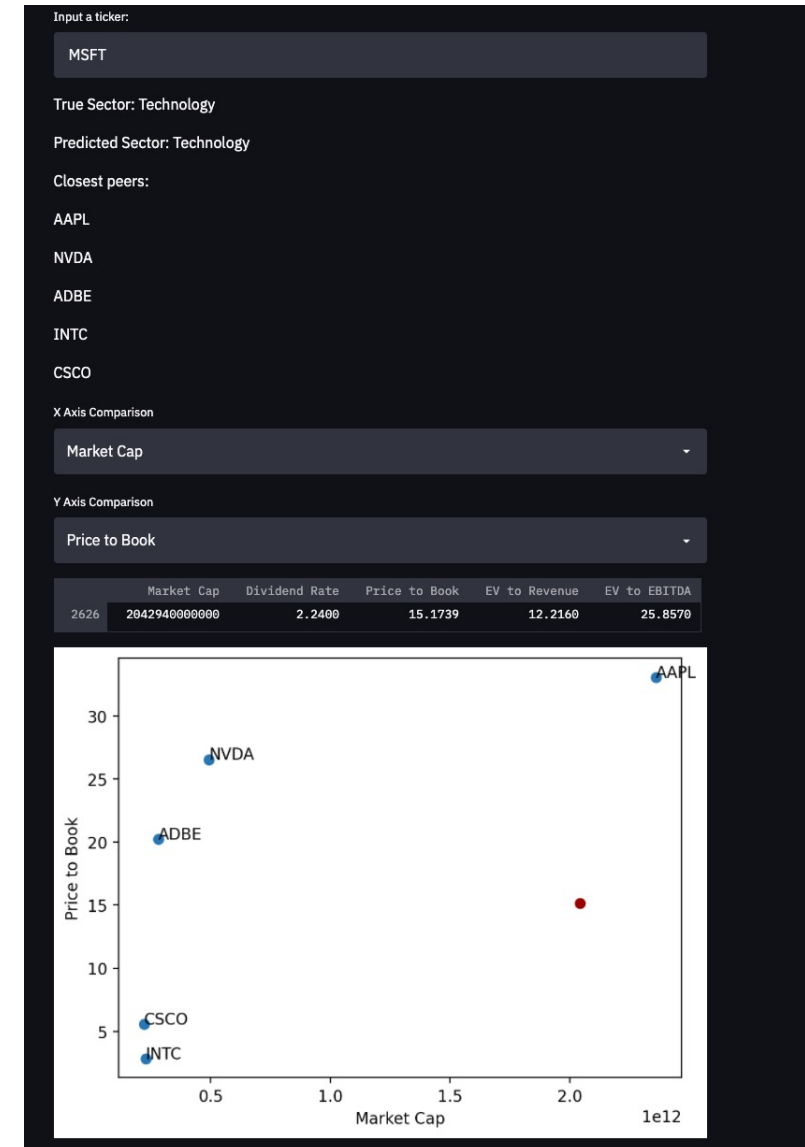
	Dividend Rate	Price to Book	EV to Revenue	EV to EBITDA	Trailing EPS	Profit Margin	Implied Vol	Market Cap (\$Bn)
true_sector								
Basic Materials	0.98	3.93	2.79	16.44	2.18	0.03	0.42	9.24
Communication Services	0.30	4.09	19.55	-157.32	2.57	-0.07	0.52	62.47
Consumer Cyclical	0.54	11.86	10.64	18.48	6.06	0.01	0.46	16.94
Consumer Defensive	1.00	8.85	2.82	15.10	3.46	0.01	0.33	23.89
Energy	0.50	3.69	8.61	-47.91	-3.25	-0.20	0.58	11.38
Financial Services	0.95	2.34	3.50	14.90	5.16	0.25	0.40	11.55
Healthcare	0.18	8.74	630.85	-0.45	-0.72	-0.22	0.74	10.13
Industrials	0.78	6.99	2.40	89.88	3.18	0.01	0.42	10.48
Real Estate	1.47	3.81	14.03	15.47	1.03	0.13	0.37	23.10
Technology	0.36	13.10	16.19	-38.98	1.28	0.00	0.44	32.42
Utilities	1.70	2.44	20.68	13.44	2.52	0.10	0.28	15.55

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Generating Most Similar Peers

- Filter on sector classification
- Scaled features
- Euclidean distance across features



Future work

- More feature engineering
- Engineering for class imbalance
- Predictive power for other financial targets?