

LISTING TEMPLATES

Copy & Customize for Quick Listings

How to Use These Templates: Copy the template that matches your item type, replace the [bracketed] placeholders with your specific details, and paste into your selling platform. Customize as needed for your item's unique features.

TEMPLATE 1: General Item

Use for: Home goods, decor, toys, books, kitchen items, etc.

[BRAND] [ITEM NAME] - [COLOR/SIZE] - [CONDITION]

This [item] is in [excellent/good/fair] condition with [no flaws / minor wear described].

Details:

- [Feature 1]
- [Feature 2]
- [Measurements if relevant]

From a smoke-free, pet-free home.
Ships within 1-2 business days.

Questions? Just ask!

■ **Pro tip:** Be specific about condition - buyers appreciate honesty!

TEMPLATE 2: Clothing & Accessories

Use for: Shirts, pants, dresses, jackets, shoes, bags, etc.

[BRAND] [Item Type] - Size [X] - [Color]

[Condition description - be specific about any wear]

Measurements (laid flat):

- Chest/Bust: X inches
- Length: X inches
- Sleeve: X inches
- Waist: X inches (if applicable)

Material: [Check tag - cotton, polyester, etc.]
Original retail: \$[X] (optional)

Smoke-free home. Bundle with other items for a discount!

■ **Pro tip:** Always include measurements - sizes vary by brand!

TEMPLATE 3: Electronics

Use for: Phones, tablets, laptops, gaming consoles, cameras, etc.

[BRAND] [MODEL NAME/NUMBER]

Condition: [Working perfectly / Tested & functional / For parts]

Includes:

- [Main item]
- [Charger/cables if applicable]
- [Original box if applicable]
- [Any accessories]

Specs:

- [Storage capacity if applicable]
- [Key features]
- [Version/generation]

[Why you're selling - upgrading, no longer needed, etc.]

Reset to factory settings. Will ship securely within 2 business days.

■ **Pro tip:** Include photos of it powered on to prove it works!

TEMPLATE 4: Furniture

Use for: Sofas, tables, chairs, desks, dressers, etc.

[BRAND/STYLE] [FURNITURE TYPE] - [COLOR/FINISH]

Excellent condition - [describe any wear or note if perfect]

Dimensions:

- Width: X inches
- Height: X inches
- Depth: X inches

Details:

- [Material - wood type, fabric, etc.]
- [Special features - storage, extendable, etc.]
- [Age if known]

From pet-free, smoke-free home.

LOCAL PICKUP ONLY - [Your general area]

Cash or Venmo accepted.

■ **Pro tip:** Mention if you can help load for pickup!

TEMPLATE 5: Baby & Kids Items

Use for: Strollers, car seats, toys, cribs, clothing bundles, etc.

[BRAND] [ITEM] - [COLOR/PATTERN]

Gently used in [excellent/good] condition

Details:

- [Age range/weight limit]
- [Safety features]
- [What's included]

Thoroughly cleaned and sanitized.

From smoke-free, pet-free home.

[Note expiration date if car seat]

[Mention if meets current safety standards]

Happy to answer any questions!

■ **Pro tip:** Parents love knowing items are clean and from pet-free homes!

TEMPLATE 6: Collectibles & Vintage

Use for: Trading cards, vintage items, antiques, memorabilia, etc.

[YEAR] [BRAND] [ITEM NAME] - [EDITION/VERSION]

Condition: [Use standard grading if applicable]

Details:

- [Rarity/production numbers if known]
- [Any authentication/certificates]
- [Storage history]
- [Notable features or flaws]

Please see all photos for condition details.

Stored in [describe storage - sleeve, case, etc.]

Will ship with care in protective packaging.

Check my other listings for more [category]!

■ **Pro tip:** Multiple detailed photos are crucial for collectibles!

QUICK REFERENCE: Power Words That Sell

Condition Words	Features	Urgency/Value
Pristine, Mint, Like-new	Authentic, Genuine, Original	Rare, Limited, Discontinued
Excellent, Gently used	Vintage, Retro, Classic	Moving sale, Priced to sell
Well-maintained, Clean	Designer, Premium, Pro	Bundle deal, Free shipping
Works perfectly, Tested	Heavy-duty, Commercial	Final price, Firm

PHOTO TIPS: Boost Your Listing Success

- Take photos in natural light near a window
- Include 3-8 photos from different angles
- Show any flaws or damage clearly
- Use a plain, uncluttered background
- Include size reference (ruler, coin, hand)
- For clothing: Show tags, labels, and care instructions
- For electronics: Show it powered on and working

QUICK PRICING FORMULA: • Like-new condition: 50-60% of retail • Excellent condition: 40-50% of retail • Good condition: 25-40% of retail • Vintage/collectible: Check sold listings on eBay • Bundle deals: Offer 10-15% off multiple items