

# DATA608 Final Report

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## **Abstract**

The project explores predicting player level outcomes in professional basketball, specifically the National Basketball Association (NBA). Two distinctly different models classes are explored in isolation for this task: Regression to the Mean based systems and Neural Network based systems. Finally, these two broad classes of prediction algorithms are combined into a composite model.

In total, four models are constructed, each with numerous tweakable parameters. Performance is evaluated on a per model, per parameter basis and a recommendation is made as to which model should yield best predictive performance going forward.

Win Shares Per 48 Minutes is used as the target metric for the modeling effort throughout the project. The technical framework built should allow similar work to be done against any other rate or counting statistic.

## Key Words and Concepts

**True Talent vs. Luck** Each player in the NBA has an underlying, ever-changing talent level. This talent level is quite often different than statistically measured results (ex. FG%, 3 Point FG%, Defensive Rebound Rate, Win Shares Per Plying time) will present. A player's measured results and true talent are governed by the following high-level and simplified equation:

$$Outcomes_{Team} = Talent_{Team} + Luck$$

**Regression To The Mean** Also commonly referred to as "Regression Toward the Mean" or simply "Mean Reversion", is a general concept that extreme observataion tend to fall closer to the population mean on subsequent measurements. The concept is a pillar of in sports analytcs and most first generation projection systems incorporate the idea into their algorithms.

**Projection System** An algorithm, or set of algorithms, that attempt to predict future outcomes. These systems usually involve predicting player level statistics at various time scales (ie - season length projections, career length projections, game based projections). Examples:

- 1) Projection System A predicts Giannis Antetokounmpo to average 26.4 points next season
- 2) Projection System B predicts Mike Trout (baseball player) to finish his career with 116 Wins Above Replacement, making him a sure-fire Hall of Famer.

**Marcel** Originally developed for baseball but wholly relevant for other sports, Marcel is very simple but effective system developed and published by renowned baseball analyst, Tom Tango (an alias, his real name is not available in the public domain). The system gets it's name from a pet monkey named Marcel and the fact that the algorithm is so simple that a monkey should be able to develop and understand it. The mathematical form of the algorithm is as follows [cite blog post]:

$$\hat{p}_i = \frac{t^* x_i + \left( \frac{t^* n_0}{t^* n_1} \right) t^* D_{ni} p_0}{t^* n_i + t^* n_0}$$

While Tango published the algorithm, he does not want to take credit for the results it produces. Rather he prefers the algorithm to be used as a baseline for projection systems to use as a measuring stick.

**Win Shares** A statistical concept originally developed by Bill James in the 1980s in his Baseball Abstracts, Win Shares attmpt to assign credit/blame to individual player for their team's performance.

**Neural Network** A class of computation models that utilize a large collection of simple neural units working together in order to glean intelligence and insight for input data. Uses are broad but can include classification algorithms, regression algorithms and generalized prediction engines.

**Deep Learning** A class of machine learning algorithms that use many layers of nonlinear processing units for model feature extraction and transformation. Output from one layer of the network is fed into the next as input. High level model features are derivd from lower level features and create an overall hierarchical representation. [cite wiki]

# Methodology

## General Approach

## Data Source

**Technology Used** The code for the project was developed entirely in Python. The well established libraries for data wrangling (Pandas, numpy) and sampling from statistical distributions made this a logical choice for coding up this sort of prototype.

There was no need for persistent storage other than saving simulation results. Simple CSV files were used for this purpose.

# Results

## Marcel

## Trained Marcel

## Pure Neural Network

## Seeded Neural Network

# Future Work

# Conclusion

# References