

Jihee Kang

Abu Dhabi | <https://www.linkedin.com/in/jihee-kang-877713295/> | + 9710585802947 | jk9005@nyu.edu

EDUCATION

New York University Abu Dhabi

Abu Dhabi, UAE

Psychology

Graduation Date: May 2029

- Relevant Coursework: Introduction to Psychology, Research Methods in Psychology, Communications Lab, FYWS: Scientific Knowledge

WORK EXPERIENCE

George Washington University Online High School

Remote

Global Café Chief Leader & Social Media Manager

Sep 2022 - June 2025

- Led Culture Union discussions, engaging 80+ students of 15 nations across 3 years
- Organized leadership team of 4, leading monthly collaborative board meetings
- Initiated & designed the club's Instagram, boosting meeting attendance by 60% through 20+ promotional posts and content
- Link to Global Café Instagram: <https://www.instagram.com/gwuohsglobalcafe/>

Youtube Channel - Self-Directed Project

Remote

Content Creator

Dec 2024 - Present

- Produced and edited 30+ short-form & long-form videos on personal development, lifestyle, and college applications, reaching 130+ subscribers and 36,290 total views
- Self-developed storytelling and video editing skills using CapCut, VLLO, and iMovie
- Applied strategies in titles, thumbnails, and descriptions, leading to an increase in average watch time by 37.9 hours
- Built community engagement through consistent posting and responding to comments
- Link to Youtube Channel: <https://www.youtube.com/@jiiheek>

Tiktok Channel - Self-Directed Project

Remote

Content Creator

August 2025 - Present

- Created engaging short-form video content about daily life and moving abroad, growing 800+ followers within the first month
- Applied social media trends (sounds, hashtags, and ideas) to increase visibility, produced viral content with videos reaching 72.7K, 12.1K, and 10K views
- Achieved over 6700+ total likes across content
- Link to Youtube Channel: <https://www.tiktok.com/@jaihohee>

LEADERSHIP EXPERIENCE

George Washington University Online High School

Remote

Peer Mentor & Peer Mentor Leader

Sep 2022 - June 2025

- Provided weekly 1:1 support to 9 mentees through calls and messages, helping new students navigate their transitions to online school
- Trained & oversaw personal development for 15 peer mentors, conducting 15+ monthly Professional Development meetings
- Collaborated with leadership team to create enhanced mentoring models based on Social and Emotional Learning (SEL) values

George Washington University Online High School

Remote

Psychology Club Founder & President

Sep 2023 - June 2025

- Led GWUOHS's first psychology guest-speaker events for 50+ members & staff
- Spearheaded 18+ academic talks on subfields of psychology research (e.g, sports psychology, neuropsychology, comparative psychology, etc.)
- Founded psychology career development program for 40+

George Washington University Online High School

Remote

Mental Wellness Club Leader

Sep 2023 - June 2025

- Directed school-wide gratitude assembly for 50+, spearheading initiatives that increased awareness

- Created guided meditation sessions (e.g., Mantra Meditation, Gratitude Meditation, Imagery Meditation) for students & faculty to manage stress and promote mindfulness
- Led weekly open-ended mental health discussions (e.g., anxiety, ADHD, eating disorders), fostering a supportive, safe environment

Leaders Academy

English Teacher Assistant

Remote

Jan 2025 - March 2025

- Assessed the English proficiency of 20+ high school students through weekly speaking evaluations and reading annotation feedback
- Supported 3+ faculty by managing classrooms, preparing lessons, and designing structured homework templates used as ongoing reference guides by students
- Built and maintained an Excel-spreadsheet-based tracking system to monitor student progress, improving academic performance visibility

SKILLS & INTERESTS

Computer: iMovie, CapCut, VLLO

Language: Korean, English

Interests: Biking, Photography, Dance, Swimming, Running