

# Jung Hwan Koh

[jhkoh@umich.edu](mailto:jhkoh@umich.edu) | [jhkoh17.github.io](https://github.com/jhkoh17) | 413-695-5071  
Lorch Hall #208, 611 Tappan Ave, Ann Arbor, MI 48109

## ACADEMIC POSITION

### University of Michigan Ann Arbor

*Lecturer in Department of Economics*

Ann Arbor, MI

September 2021 ~

### University of Massachusetts Amherst

*Adjunct Graduate Faculty in Department of Data Analytics and Computational Social Science*

Amherst, MA

March 2022 ~

## EDUCATION

### University of Massachusetts Amherst

*Ph.D. in Resource Economics*

Amherst, MA

September 2021

**Dissertation:** Essays on Franchising in the Service Industry

### Purdue University

*M.S. in Hospitality & Tourism Management*

West Lafayette, IN

August 2009

### Kyung Hee University

*B.S in Management and Hotel Management*

Seoul, Korea

February 2005

## RESEARCH AND TEACHING INTERESTS

**Industrial Organization, Applied Econometrics, Environmental Economics**

## PUBLICATION

- [Multi-Unit Ownership and Market Power: A Study of the Lodging Industry in Texas](#) (accepted) at *Managerial and Decision Economics* with [Christian Rojas](#)
- [Determinant of Operating Lease in the Hotel Industry](#) (2009) at *International Journal of Hospitality Management* with [SooCheong\(Shawn\) Jang](#)

## WORKING PAPERS

- [Multimarket Contact, Pricing, and Franchising: A Study of the Hotel Industry in Texas](#) (Revision Requested) at *the International Journal of Industrial Organization*

## WORK IN PROGRESS

- Definition of Markets: Clustering Algorithms and Ad Hoc Tests of Economics
- COVID-19 and Economics Stimulus Package: A Study of Targeted but Comprehensive Stimulus Payments in South Korea
- The Effect of Multimarket Contacts on Non-Price Characteristics (Consumer Reviews)

## PRESENTATIONS & CONFERENCE

- Multimarket Contact in the Hotel Industry: Charles River Associates (2022), Purdue University (2022), Case Western Reserve University (2021), Widener University (2021), Vienna University of Economics and Business (2021), NABE Tech Economics Conference (2020), UMass Amherst (2020, 2019)
- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry: Citizens Bank (2020), UMass Amherst (2019, 2018), HTM Graduate Conference (2018)

## TEACHING EXPERIENCE

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### University of Michigan Ann Arbor

- Introduction to Econometrics (ECON 452): Fall 2021, Winter 2022
- Environmental and Resource Economics (ECON 370): Fall 2021, Winter 2022
- Introduction to Statistics and Econometrics II (ECON 251): Fall 2021, Winter 2022

### University of Massachusetts Amherst

- Cost-Benefit Analysis (RESEC 471): Spring 2021
- Intro Statistics for Business and Economics (RESEC 212): Fall 2015, Spring 2016, Summer 2018
- Intro Resource Economics (RESEC 102): Fall 2015, Spring 2019
- Consumer in Our Society (RESEC 161): Fall 2018
- Hunger in a Global Economy (RESEC 121): Summer 2019

## AWARD

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| • <a href="#">Vijay Bhagavan Teaching Assistant of Distinction Award</a> | 2017 |
| • Rotary Ambassadorial Scholarship                                       | 2007 |

## REVIEW FOR JOURNALS

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- [\*Managerial and Decision Economics\*](#)

## SKILLS

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- Programming: R, Python, STATA, SAS, QGIS,  $\text{\LaTeX}$
- Languages: Korean, English

## REFERENCE

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### [Christian Rojas](#)

Professor  
Department of Resource Economics  
University of Massachusetts Amherst  
205B Stockbridge Hall  
Amherst, MA 01003  
Email: [rojas@umass.edu](mailto:rojas@umass.edu)

### [Bernard Morzuch](#)

Professor  
Department of Resource Economics  
University of Massachusetts Amherst  
221 Stockbridge Hall  
Amherst, MA 01003  
Email: [morzuch@resecon.umass.edu](mailto:morzuch@resecon.umass.edu)

### [Debi Prasad Mohapatra](#)

Assistant Professor  
Department of Resource Economics  
University of Massachusetts Amherst  
309 Stockbridge Hall  
Amherst, MA 01003  
Email: [dmohapatra@umass.edu](mailto:dmohapatra@umass.edu)