

POSITION

Charles River Associates <i>Senior Associate in Antitrust and Competition</i>	Washington, DC August 2022 ~
University of Michigan Ann Arbor <i>Lecturer in Department of Economics</i>	Ann Arbor, MI September 2021 ~ August 2022
University of Massachusetts Amherst <i>Adjunct Graduate Faculty in Department of Data Analytics and Computational Social Science</i>	Amherst, MA March 2022 ~

EDUCATION

University of Massachusetts Amherst <i>Ph.D. in Resource Economics</i> Dissertation: Essays on Franchising in the Service Industry	Amherst, MA September 2021
Purdue University <i>M.S. in Hospitality & Tourism Management</i>	West Lafayette, IN August 2009
Kyung Hee University <i>B.S in Management and Hotel Management</i>	Seoul, Korea February 2005

RESEARCH AND TEACHING INTERESTS

Industrial Organization, Applied Econometrics, Applied Microeconomics

PUBLICATION

- [Multi-Unit Ownership and Market Power: A Study of the Lodging Industry in Texas](#) (2022) at *Managerial and Decision Economics* with [Christian Rojas](#)
- [Determinant of Operating Lease in the Hotel Industry](#) (2009) at *International Journal of Hospitality Management* with [SooCheong\(Shawn\) Jang](#)

WORKING PAPERS

- [Multimarket Contact, Pricing, and Franchising: A Study of the Hotel Industry in Texas](#) (Revision Requested) at the *International Journal of Industrial Organization*

WORK IN PROGRESS

- Definition of Markets: Clustering Algorithms and Ad Hoc Tests of Economics
- COVID-19 and Economics Stimulus Package: A Study of Targeted but Comprehensive Stimulus Payments in South Korea
- The Effect of Multimarket Contacts on Non-Price Characteristics (Consumer Reviews)

PRESENTATIONS & CONFERENCE

- Multimarket Contact in the Hotel Industry: Charles River Associates (2022), Purdue University (2022), Case Western Reserve University (2021), Widener University (2021), Vienna University of Economics and Business (2021), NABE Tech Economics Conference (2020), UMass Amherst (2020, 2019)
- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry: Citizens Bank (2020), UMass Amherst (2019, 2018), HTM Graduate Conference (2019)

TEACHING EXPERIENCE

University of Michigan Ann Arbor

- Introduction to Econometrics (ECON 452): Fall 2021, Winter 2022
- Environmental and Resource Economics (ECON 370): Fall 2021, Winter 2022
- Introduction to Statistics and Econometrics II (ECON 251): Fall 2021, Winter 2022, Spring 2022

University of Massachusetts Amherst

- Cost-Benefit Analysis (RESEC 471): Spring 2021
- Intro Statistics for Business and Economics (RESEC 212): Fall 2015, Spring 2016, Summer 2018
- Intro Resource Economics (RESEC 102): Fall 2015, Spring 2019
- Consumer in Our Society (RESEC 161): Fall 2018
- Hunger in a Global Economy (RESEC 121): Summer 2019

AWARD

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| • Vijay Bhagavan Teaching Assistant of Distinction Award | 2017 |
| • Rotary Ambassadorial Scholarship | 2007 |

REVIEW FOR JOURNALS

- *Managerial and Decision Economics, Journal of Hospitality and Tourism Management*

SKILLS

- Programming: R, Python, STATA, SAS, QGIS, \LaTeX
- Languages: Korean, English