

# Jung Hwan Koh

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## EDUCATION

### University of Massachusetts Amherst

*Ph.D. in Resource Economics*

Amherst, MA

*Expected May 2020*

**Dissertation:** Essays on Franchising in the Service Industry

### Purdue University

*M.S. in Hospitality Management*

West Lafayette, IN

*2008 - 2010*

### Kyung Hee University

*B.S in Management and Hotel Management*

Seoul, Korea

*1998 - 2005*

## TEACHING INTERESTS

*Microeconomics (All levels), Econometrics /Statistics(All Levels), Industrial Organization*

## TEACHING EXPERIENCE

### University of Massachusetts

*Instructor in Operation & Information Management (Isenberg)*

Amherst, MA

*Fall 2019 - Current*

- **Business Data Analysis (OIM 240):** Fall 2019, Spring 2020(Scheduled)

*Instructor in Resource Economics*

*Fall 2014 - Current*

- **Intro Statistics for Business and Economics (RESEC 212):** Fall 2015, Spring 2016, Summer 2018
- **Intro Resource Economics (RESEC 102):** Fall 2015, Spring 2019
- **Consumer in Our Society (RESEC 161):** Fall 2018
- **Hunger in a Global Economy (RESEC 121):** Summer 2019

*Teaching Assistant in Resource Economics*

*Spring 2012 - Spring 2017*

- **Courses:** Intro Statistics for Business and Economics (RESEC 212), Intermediate Statistics for Business and Economics (RESEC 213), Industrial Organization in Resource Economics (RESEC 452), Public Policy in Private Markets (RESEC 453)

## AWARD

- Graduate Travel Grant 2019
- Vijay Bhagavan Teaching Assistant of Distinction Award 2017
- Rotary Ambassadorial Scholarship 2007

## RESEARCH INTERESTS

*Industrial Organization, Applied Microeconomics, Applied Econometrics, Organizational Economics*

## WORKING PAPERS

- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry (Job Market Paper; Submitted to *Journal of Economics & Management Strategy*)
- Multimarket Contact in the Hotel Industry

## WORK IN PROGRESS

- The Effect of Multimarket Contacts on Non-Price Characteristics: Using Consumer-Generated Product Ratings

## PRESENTATIONS

- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry
  - HTM Graduate Student Conference 2019
- Multimarket Contact in the Hotel Industry
  - IO Reading at UMass RESEC 2019

## SKILLS

- Programming: R, Matlab, STATA, Python, QGIS,  $\text{\LaTeX}$
- Language: Korean, English

## WORK EXPERIENCE

### Korean Culture and Tourism Research Institution

*Research Analyst*

Seoul, Korea

*2009 - 2010*

### Grand Korean Leisure (Seven Luck Casino)

*Strategic Planning*

Seoul, Korea

*2005 - 2006*

### Park Hyatt Seoul

*Food & Beverage*

Seoul, Korea

*2005*