

Jung Hwan Koh

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EDUCATION

University of Massachusetts Amherst

Ph.D. in Econometrics and Quantitative Economics

Amherst, MA

Expected Summer 2021

Dissertation: Essays on Franchising in the Service Industry

Purdue University

M.S. in Hospitality Management

West Lafayette, IN

2007 - 2009

Kyung Hee University

B.S in Management and Hotel Management

Seoul, Korea

1998 - 2005

RESEARCH AND TEACHING INTERESTS

Empirical Applied Microeconomics, Applied Econometrics, Industrial Organization

WORKING PAPERS

- Multimarket Contact, Pricing, and Franchising: A Study of the Hotel Industry in Texas [[Job Market Paper: Draft, Under Review at the International Journal of Industrial Organization](#)]
- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry [[Draft, Revision Requested at Managerial and Decision Economics](#)]

WORK IN PROGRESS

- Definition of Markets: Clustering Algorithms and Ad Hoc Tests of Economics
- COVID-19 and Economics Stimulus Package: A Study of Targeted but Comprehensive Stimulus Payments in South Korea
- The Effect of Multimarket Contacts on Non-Price Characteristics (Consumer Reviews)

PRESENTATIONS & CONFERENCE

- Multimarket Contact in the Hotel Industry: Widener University (2021), Vienna University of Economics and Business (2021), NABE Tech Economics Conference (2020), UMass Amherst(2020, 2019)
- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry: Citizens Bank (2020), UMass Amherst (2019, 2018), HTM Graduate Conference (2018)

AWARD

- [Vijay Bhagavan Teaching Assistant of Distinction Award](#) 2017
- Rotary Ambassadorial Scholarship 2007

REVIEW FOR JOURNALS

- [Managerial and Decision Economics](#)

SKILLS

- Programming: R, Python, Matlab, STATA, SAS, QGIS, ~~TeX~~
- Languages: Korean, English

TEACHING EXPERIENCE

Sole Instructor at University of Massachusetts Amherst

Avg. Rating: 4.13 out of 5 (Total Students: 368)

Operations and Information Management:

- Business Data Analysis (OIM 240): Spring 2020

Resource Economics:

- Cost-Benefit Analysis(RESEC471): Spring 2021
- Intro Statistics for Business and Economics (RESEC 212): Fall 2015, Spring 2016, Summer 2018
- Intro Resource Economics (RESEC 102): Fall 2015, Spring 2019
- Consumer in Our Society (RESEC 161): Fall 2018
- Hunger in a Global Economy (RESEC 121): Summer 2019

Teaching Assistant at University of Massachusetts Amherst

Resource Economics:

- Intro Statistics for Business and Economics (RESEC 212)
- Intermediate Statistics for Business and Economics (RESEC 213)
- Industrial Organization in Resource Economics (RESEC 452)
- Public Policy in Private Markets (RESEC 453)

WORK EXPERIENCE

Korean Culture and Tourism Research Institution

Research Analyst

Seoul, Korea

2009 - 2010

Grand Korean Leisure (Seven Luck Casino)

Strategic Planning

Seoul, Korea

2005 - 2006

Park Hyatt Seoul

Food & Beverage

Seoul, Korea

2005

REFERENCE

Christian Rojas

Professor

Department of Resource Economics
University of Massachusetts Amherst
205B Stockbridge Hall
Amherst, MA 01003
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Bernard Morzuch

Professor

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Debi Prasad Mohapatra

Assistant Professor

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