

# Jung Hwan Koh

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## EDUCATION

### University of Massachusetts Amherst

*Ph.D. in Resource Economics*

Amherst, MA

*Expected May 2020*

**Dissertation:** Essays on Franchising in the Service Industry

### Purdue University

*M.S. in Hospitality Management*

West Lafayette, IN

*2008 - 2010*

### Kyung Hee University

*B.S in Management and Hotel Management*

Seoul, Korea

*1998 - 2005*

## RESEARCH AND TEACHING INTERESTS

### Primary Interest

*Industrial Organization, Applied Microeconomics, Applied Econometrics*

### Secondary Interest

*Organizational Economics*

## WORKING PAPERS

- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry [[Job Market Paper](#)]
  - Under Review in *Journal of Economics & Management Strategy* (November, 2019)
- Multimarket Contact in the Hotel Industry

## WORK IN PROGRESS

- The Effect of Multimarket Contacts on Non-Price Characteristics: Using Consumer-Generated Product Ratings

## PRESENTATIONS

- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry
  - Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX 2019
- Multimarket Contact in the Hotel Industry
  - The IO Reading Group at UMass Amherst 2019

## AWARD

- Graduate Travel Grant 2019
- [Vijay Bhagavan Teaching Assistant of Distinction Award](#) 2017
- Rotary Ambassadorial Scholarship 2007

## SKILLS

- Programming: R, Matlab, STATA, Python, QGIS,  $\text{\LaTeX}$
- Language: Korean, English

## TEACHING EXPERIENCE

### Sole Instructor at University of Massachusetts Amherst

Avg. Rating: 4.13 out of 5 (Total Students: 368)

#### *Operations and Information Management:*

- Business Data Analysis (OIM 240): Fall 2019, Spring 2020(scheduled)

#### *Resource Economics:*

- Intro Statistics for Business and Economics (RESEC 212): Fall 2015, Spring 2016, Summer 2018
- Intro Resource Economics (RESEC 102): Fall 2015, Spring 2019
- Consumer in Our Society (RESEC 161): Fall 2018
- Hunger in a Global Economy (RESEC 121): Summer 2019

### Teaching Assistant at University of Massachusetts Amherst

#### *Resource Economics:*

- Intro Statistics for Business and Economics (RESEC 212)
- Intermediate Statistics for Business and Economics (RESEC 213)
- Industrial Organization in Resource Economics (RESEC 452)
- Public Policy in Private Markets (RESEC 453)

## WORK EXPERIENCE

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### **Korean Culture and Tourism Research Institution**

*Research Analyst*

Seoul, Korea

2009 - 2010

### **Grand Korean Leisure (Seven Luck Casino)**

*Strategic Planing*

Seoul, Korea

2005 - 2006

### **Park Hyatt Seoul**

*Food & Beverage*

Seoul, Korea

2005

## REFERENCE

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Christian Rojas

Professor & Graduate Program Director

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