

# Jung Hwan Koh

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## EDUCATION

### University of Massachusetts Amherst

*Ph.D. in Econometrics and Quantitative Economics*

**Dissertation:** Essays on Franchising in the Service Industry

Amherst, MA

*Expected May 2021*

### Purdue University

*M.S. in Hospitality Management*

West Lafayette, IN

*2007 - 2009*

### Kyung Hee University

*B.S in Management and Hotel Management*

Seoul, Korea

*1998 - 2005*

## RESEARCH AND TEACHING INTERESTS

**Empirical Industrial Organization, Applied Microeconomics, Applied Econometrics**

## WORKING PAPERS

- Multimarket Contact, Pricing and Franchising: A Study of the Hotel Industry in Texas [[Job Market Paper:Draft](#)]
- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry [[Draft](#)]

## WORK IN PROGRESS

- Definition of Markets: Clustering Algorithms and Ad Hoc Tests of Economics
- COVID-19 and Economics Stimulus Package: A Study of Targeted but Comprehensive Stimulus Payments in South Korea
- The Effect of Multimarket Contacts on Non-Price Characteristics (Consumer Reviews)

## PRESENTATIONS & CONFERENCE

- Multimarket Contact in the Hotel Industry: Widener University (2021), Vienna University of Economics and Business (2021), NABE Tech Economics Conference (2020), UMass Amherst(2020, 2019)
- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry: Citizens Bank (2020), UMass Amherst (2019, 2018), HTM Graduate Conference (2018)

## AWARD

- [Vijay Bhagavan Teaching Assistant of Distinction Award](#) 2017
- Rotary Ambassadorial Scholarship 2007

## SKILLS

- Programming: R, Python, Matlab, STATA, SAS, QGIS,  $\text{\LaTeX}$
- Languages: Korean, English

## TEACHING EXPERIENCE

### Sole Instructor at University of Massachusetts Amherst

Avg. Rating: 4.13 out of 5 (Total Students: 368)

#### *Operations and Information Management:*

- Business Data Analysis (OIM 240): Spring 2020

#### *Resource Economics:*

- Cost-Benefit Analysis(RESEC471): Spring 2021
- Intro Statistics for Business and Economics (RESEC 212): Fall 2015, Spring 2016, Summer 2018
- Intro Resource Economics (RESEC 102): Fall 2015, Spring 2019
- Consumer in Our Society (RESEC 161): Fall 2018
- Hunger in a Global Economy (RESEC 121): Summer 2019

### Teaching Assistant at University of Massachusetts Amherst

#### *Resource Economics:*

- Intro Statistics for Business and Economics (RESEC 212)
- Intermediate Statistics for Business and Economics (RESEC 213)
- Industrial Organization in Resource Economics (RESEC 452)
- Public Policy in Private Markets (RESEC 453)

## WORK EXPERIENCE

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### **Korean Culture and Tourism Research Institution**

*Research Analyst*

Seoul, Korea

2009 - 2010

### **Grand Korean Leisure (Seven Luck Casino)**

*Strategic Planning*

Seoul, Korea

2005 - 2006

### **Park Hyatt Seoul**

*Food & Beverage*

Seoul, Korea

2005

## REFERENCE

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### **Christian Rojas**

Professor

Department of Resource Economics

University of Massachusetts Amherst

205B Stockbridge Hall

Amherst, MA 01003

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### **Bernard Morzuch**

Professor

Department of Resource Economics

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221 Stockbridge Hall

Amherst, MA 01003

Email: [morzuch@resecon.umass.edu](mailto:morzuch@resecon.umass.edu)

### **Debi Prasad Mohapatra**

Assistant Professor

Department of Resource Economics

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