

Jung Hwan Koh

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EDUCATION

University of Massachusetts Amherst

Ph.D. in Econometrics and Quantitative Economics

Amherst, MA
Expected May 2020

Dissertation: Essays on Franchising in the Service Industry

Purdue University

M.S. in Hospitality Management

West Lafayette, IN
2008 - 2010

Kyung Hee University

B.S in Management and Hotel Management

Seoul, Korea
1998 - 2005

RESEARCH AND TEACHING INTERESTS

Primary Interest

Empirical Industrial Organization, Applied Microeconomics, Applied Econometrics

Secondary Interest

Urban Economics, Health Economics

WORKING PAPERS

- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry [[Job Market Paper](#)]
 - Under Review in *Journal of Economics & Management Strategy* (November, 2019)
- Multimarket Contact in the Hotel Industry

WORK IN PROGRESS

- The Effect of Multimarket Contacts on Non-Price Characteristics: Using Consumer-Generated Product Ratings
- The Effect of Local Casinos on the Welfare of Residents: A Panel Data Approach

PRESENTATIONS

- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry
 - Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX 2019
- Multimarket Contact in the Hotel Industry
 - The IO Reading Group at UMass Amherst 2019

TEACHING EXPERIENCE

Sole Instructor at University of Massachusetts Amherst

Avg. Rating: 4.13 out of 5 (Total Students: 368)

Operations and Information Management:

- Business Data Analysis (OIM 240): Fall 2019, Spring 2020(scheduled)

Resource Economics:

- Intro Statistics for Business and Economics (RESEC 212): Fall 2015, Spring 2016, Summer 2018
- Intro Resource Economics (RESEC 102): Fall 2015, Spring 2019
- Consumer in Our Society (RESEC 161): Fall 2018
- Hunger in a Global Economy (RESEC 121): Summer 2019

Teaching Assistant at University of Massachusetts Amherst

Resource Economics:

- Intro Statistics for Business and Economics (RESEC 212)
- Intermediate Statistics for Business and Economics (RESEC 213)
- Industrial Organization in Resource Economics (RESEC 452)
- Public Policy in Private Markets (RESEC 453)

AWARD

- [Vijay Bhagavan Teaching Assistant of Distinction Award](#) 2017
- Rotary Ambassadorial Scholarship 2007

SKILLS

- Programming: R, Matlab, STATA, Python, QGIS, ~~TeX~~
- Language: Korean, English

WORK EXPERIENCE

Korean Culture and Tourism Research Institution	Seoul, Korea
<i>Research Analyst</i>	2009 - 2010
Grand Korean Leisure (Seven Luck Casino)	Seoul, Korea
<i>Strategic Planning</i>	2005 - 2006
Park Hyatt Seoul	Seoul, Korea
<i>Food & Beverage</i>	2005

REFERENCE

Christian Rojas	Bernard Morzuch	Debi Prasad Mohapatra
Professor & Graduate Program Director	Professor	Assistant Professor
Department of Resource Economics	Department of Resource Economics	Department of Resource Economics
University of Massachusetts Amherst	University of Massachusetts Amherst	University of Massachusetts Amherst
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