

Jung Hwan Koh

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ACADEMIC POSITION

University of Michigan Ann Arbor

Lecturer in Department of Economics

Ann Arbor, MI

September 2021 ~

EDUCATION

University of Massachusetts Amherst

Ph.D. in Resource Economics

Amherst, MA

September 2021

Dissertation: Essays on Franchising in the Service Industry

Purdue University

M.S. in Hospitality & Tourism Management

West Lafayette, IN

August 2009

Kyung Hee University

B.S in Management and Hotel Management

Seoul, Korea

February 2005

RESEARCH AND TEACHING INTERESTS

Industrial Organization, Applied Econometrics, Environmental Economics

WORKING PAPERS

- Multimarket Contact, Pricing, and Franchising: A Study of the Hotel Industry in Texas [[Draft, Revision Requested at the International Journal of Industrial Organization](#)]
- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry [[Draft, Revision Requested at Managerial and Decision Economics](#)]

WORK IN PROGRESS

- Definition of Markets: Clustering Algorithms and Ad Hoc Tests of Economics
- COVID-19 and Economics Stimulus Package: A Study of Targeted but Comprehensive Stimulus Payments in South Korea
- The Effect of Multimarket Contacts on Non-Price Characteristics (Consumer Reviews)

PRESENTATIONS & CONFERENCE

- Multimarket Contact in the Hotel Industry: Case Western Reserve University (2021), Widener University (2021), Vienna University of Economics and Business (2021), NABE Tech Economics Conference (2020), UMass Amherst (2020, 2019)
- Multi-Unit Ownership and Market Power: A study of Texas Lodging Industry: Citizens Bank (2020), UMass Amherst (2019, 2018), HTM Graduate Conference (2018)

TEACHING EXPERIENCE

University of Michigan Ann Arbor

- Introduction to Econometrics (ECON 452): Fall 2021
- Environmental and Resource Economics (ECON 370): Fall 2021
- Introduction to Statistics and Econometrics II (ECON 251): Fall 2021

University of Massachusetts Amherst

- Cost-Benefit Analysis (RESEC 471): Spring 2021
- Intro Statistics for Business and Economics (RESEC 212): Fall 2015, Spring 2016, Summer 2018
- Intro Resource Economics (RESEC 102): Fall 2015, Spring 2019
- Consumer in Our Society (RESEC 161): Fall 2018
- Hunger in a Global Economy (RESEC 121): Summer 2019

AWARD

- [Vijay Bhagavan Teaching Assistant of Distinction Award](#) 2017
- Rotary Ambassadorial Scholarship 2007

REVIEW FOR JOURNALS

- [Managerial and Decision Economics](#)

SKILLS

- Programming: R, Python, STATA, SAS, QGIS, \LaTeX
- Languages: Korean, English

REFERENCE

[Christian Rojas](#)

Professor
Department of Resource Economics
University of Massachusetts Amherst
205B Stockbridge Hall
Amherst, MA 01003
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[Bernard Morzuch](#)

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[Debi Prasad Mohapatra](#)

Assistant Professor
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