# Jon Hocker

Web Developer



#### CONNECT

Oklahoma City, OK

405-226-5532

in jonhocker

www.jonhocker.com

#### **PROFILE**

Web developer who loves blending people skills with tech to create awesome websites. With a keen eye for detail and a knack for improving processes, I'm currently learning new technologies (MERN) to broaden my skill set. I'm also deeply interested in web3 and blockchain development.

#### **EDUCATION**

# Bachelor of Arts in Marketing

University of Central Oklahoma | 2008

#### Front-End Development Track

Skillcrush.com | 2019 - Present

#### **DEVELOPER SKILLS**

HTML5 / CSS3 / JavaScript Node.js / Express.js REST APIs Responsive Web Design Git/GitHub Adobe Photoshop

# **PROFESSIONAL SKILLS**

Strategic Planning
Culture Development
Organization
Administration
Hospitality
People Management
Public Speaking

#### **EXPERIENCE**

#### SELF-EMPLOYED

Remote | 2021-Present

#### Freelance Developer

- Developed a full-stack web application for a behavioral therapy client, integrating Google's Identity Services, OAuth2.0, and Google Photos APIs.
- Explored creative coding using p5.js.

#### NFT & Crypto Trader/Investor

- Conducted active research, investment, and trading in NFTs and cryptocurrency, achieving a 23% ROI over 5,500 transactions.
- Gained deep understanding of NFT & crypto markets, honing skills in asset risk assessment, market analysis, and strategic investment.

Other Roles: Stay-at-Home Dad

#### **BLUSOURCE**

Guthrie, OK | 2017-2021

#### **Business Consultant** (2021)

 Led BLUSOURCE leadership team through strategic planning sessions using the EOS (Entrepreneurial Operating System) model, helping to guide company growth and development.

## HR Director (2019-2021)

- Shaped company culture and brand as a leadership team member, managing all aspects of the employee life cycle.
- Created and implemented all health and safety policies during the COVID-19 pandemic.
- Identified and corrected a work comp audit discrepancy, saving over \$56k.

Other Roles: Client Services Account Manager (2017-2019)

#### SAFE FAMILIES OKLAHOMA

OKC, OK | 2015-2017

#### **Program Manager**

- Oversaw all aspects of Safe Families Oklahoma as the sole full-time staff person, including program planning, volunteer recruitment, and partnerships.
- Directed all marketing and communication efforts, including fundraising, social media, and web content.

#### OKLAHOMA CITY THUNDER

OKC, OK | 2008-2015

### Manager, Guest Relations (2012-2015)

- Led an award-winning and NBA-best practice Guest Relations program, training 2,000+ team members annually.
- Managed department budget and business plan, implemented secret shopping and staff recognition programs.
- Directed customer service research, achieving a near 90% net promoter score.

**Other Roles:** GR Coordinator (2010-2011), GR Communication Coordinator (2010), GR Assistant (2009-2010), GR Representative (2008-2009)