# Jon Hocker

Web Developer



#### CONNECT

Oklahoma City, OK

405-226-5532

in jonhocker

www.jonhocker.com

# **PROFILE**

I'm a web developer who loves blending people skills with tech to create awesome websites. With a keen eye for detail and a knack for improving processes, I specialize in the MERN stack to deliver great user experiences.

## **EDUCATION**

Bachelor of Arts in Marketing

University of Central Oklahoma | 2008

Front-End Development Track

Skillcrush.com | 2019 - Present

## **DEVELOPER SKILLS**

HTML5 / CSS3 / JavaScript

MongoDB

Express.js

React

Node.js

**REST APIs** 

Responsive Web Design

Git/GitHub

Adobe Photoshop

# **PROFESSIONAL SKILLS**

Strategic Planning Culture Development Organization Administration

Hospitality

People Management

**Public Speaking** 

#### **EXPERIENCE**

## SELF-EMPLOYED

Remote | 2021-Present

# Freelance Developer

- Developed a web application for using MERN stack, integrating Google's Identity Services, OAuth2.0, and Google Photos APIs.
- Explored creative coding using p5.js.

# NFT & Crypto Trader/Investor

- Conducted active research, investment, and trading in NFTs and cryptocurrency, achieving a 23% ROI over 5,500 transactions.
- Gained deep understanding of NFT & crypto markets, honing skills in asset risk assessment, market analysis, and strategic investment.

Other Roles: Stay-at-Home Dad

# **BLUSOURCE**

Guthrie, OK | 2017-2021

# **Business Consultant** (2021)

 Led BLUSOURCE leadership team through strategic planning sessions using the EOS (Entrepreneurial Operating System) model, helping to guide company growth and development.

## HR Director (2019-2021)

- Shaped company culture and brand as a leadership team member, managing all aspects of the employee life cycle.
- Created and implemented all health and safety policies during the COVID-19 pandemic.
- Identified and corrected a work comp audit discrepancy, saving over \$56k.

Other Roles: Client Services Account Manager (2017-2019)

# SAFE FAMILIES OKLAHOMA

OKC, OK | 2015-2017

# **Program Manager**

- Oversaw all aspects of Safe Families Oklahoma as the sole full-time staff person, including program planning, volunteer recruitment, and partnerships.
- Directed all marketing and communication efforts, including fundraising, social media, and web content.

## OKLAHOMA CITY THUNDER

OKC, OK | 2008-2015

## Manager, Guest Relations (2012-2015)

- Led an award-winning and NBA-best practice Guest Relations program, training 2,000+ team members annually.
- Managed department budget and business plan, implemented secret shopping and staff recognition programs.
- Directed customer service research, achieving a near 90% net promoter score.

**Other Roles:** GR Coordinator (2010-2011), GR Communication Coordinator (2010), GR Assistant (2009-2010), GR Representative (2008-2009)