



## CONNECT

📍 Oklahoma City, OK  
☎ 405-226-5532  
✉ jon.hocker@gmail.com  
in jonhocker  
🌐 www.jonhocker.com

## PROFILE

Web developer who loves blending people skills with tech to create awesome websites. With a keen eye for detail and a knack for improving processes, I'm currently learning new technologies (MERN) to broaden my skill set. I'm also deeply interested in web3 and blockchain development.

## EDUCATION

**Bachelor of Arts in Marketing**  
University of Central Oklahoma | 2008

**Front-End Development Track**  
Skillcrush.com | 2021

## DEVELOPER SKILLS

HTML5 / CSS3 / JavaScript  
Node.js / Express.js  
REST APIs  
Responsive Web Design  
Git/GitHub  
Adobe Photoshop

## PROFESSIONAL SKILLS

Strategic Planning  
Culture Development  
Organization  
Administration  
Hospitality  
People Management  
Public Speaking

## EXPERIENCE

SELF-EMPLOYED Remote | 2021-Present

### Freelance Developer

- Developed a full-stack web application for a behavioral therapy client, integrating Google's Identity Services, OAuth2.0, and Google Photos APIs.
- Explored creative coding using p5.js.

### NFT & Crypto Trader/Investor

- Conducted active research, investment, and trading in NFTs and cryptocurrency, achieving a 23% ROI over 5,500 transactions.
- Gained deep understanding of NFT & crypto markets, honing skills in asset risk assessment, market analysis, and strategic investment.

### Other Roles: Stay-at-Home Dad

BLUSOURCE Guthrie, OK | 2017-2021

### Business Consultant (2021)

- Led BLUSOURCE leadership team through strategic planning sessions using the EOS (Entrepreneurial Operating System) model, helping to guide company growth and development.

### HR Director (2019-2021)

- Shaped company culture and brand as a leadership team member, managing all aspects of the employee life cycle.
- Created and implemented all health and safety policies during the COVID-19 pandemic.
- Identified and corrected a work comp audit discrepancy, saving over \$56k.

### Other Roles: Client Services Account Manager (2017-2019)

SAFE FAMILIES OKLAHOMA OKC, OK | 2015-2017

### Program Manager

- Oversaw all aspects of Safe Families Oklahoma as the sole full-time staff person, including program planning, volunteer recruitment, and partnerships.
- Directed all marketing and communication efforts, including fundraising, social media, and web content.

OKLAHOMA CITY THUNDER OKC, OK | 2008-2015

### Manager, Guest Relations (2012-2015)

- Led an award-winning and NBA-best practice Guest Relations program, training 2,000+ team members annually.
- Managed department budget and business plan, implemented secret shopping and staff recognition programs.
- Directed customer service research, achieving a near 90% net promoter score.

**Other Roles:** GR Coordinator (2010-2011), GR Communication Coordinator (2010), GR Assistant (2009-2010), GR Representative (2008-2009)