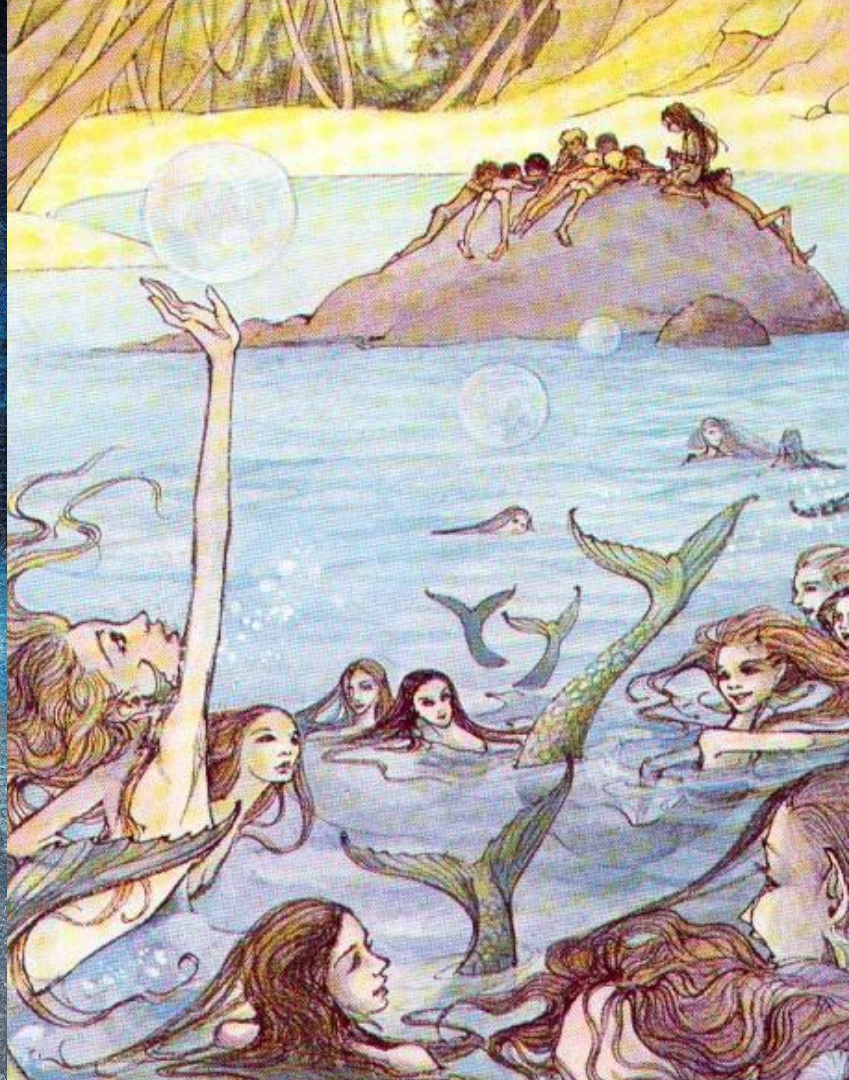
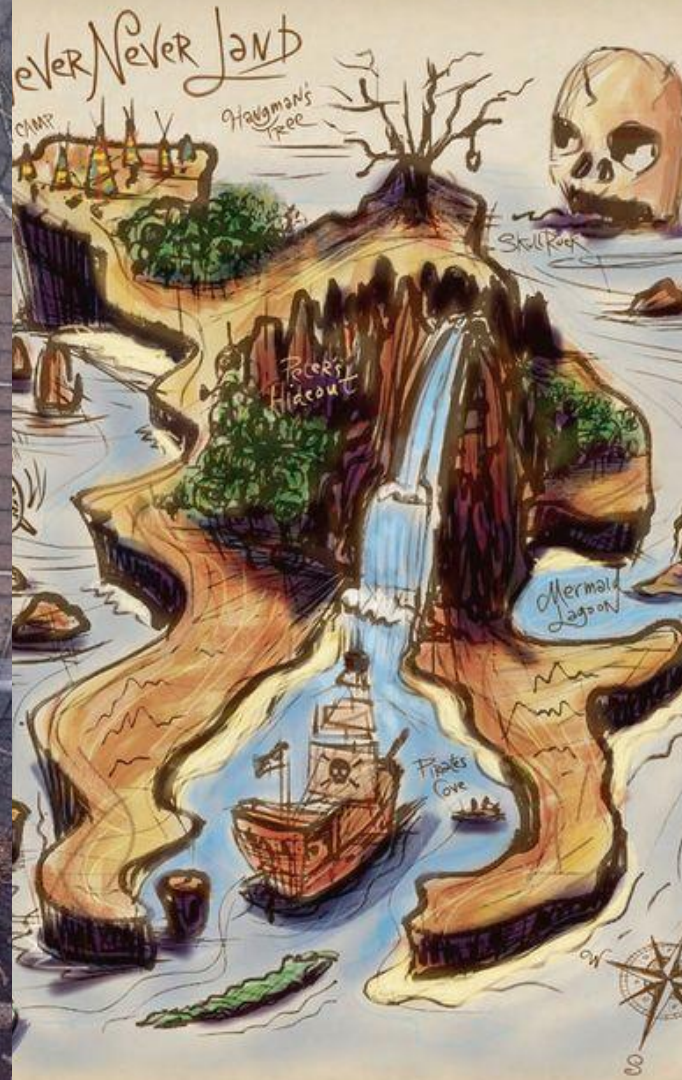
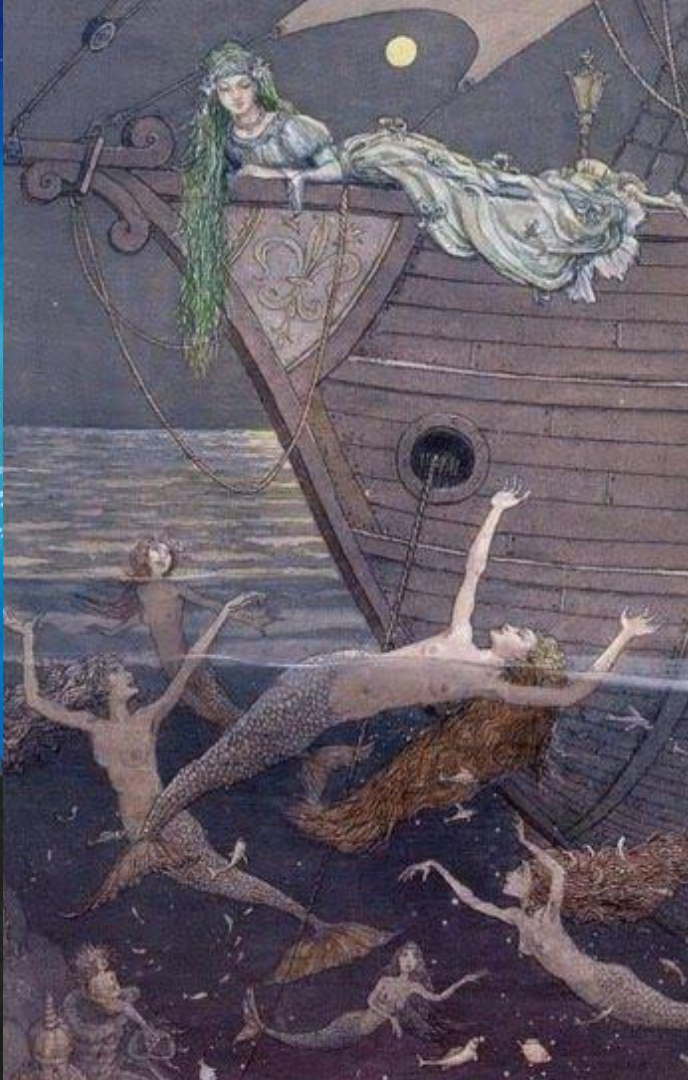
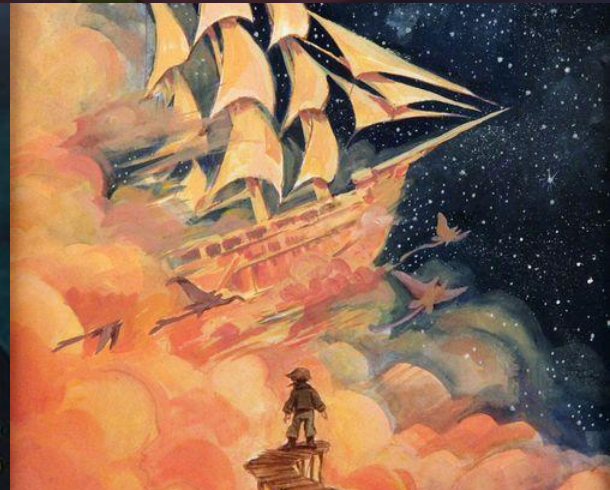




PETER
PAN







{adjective} + {small object}

r |

You entered the rotten room with a banana
in your right hand.

So, tell me...

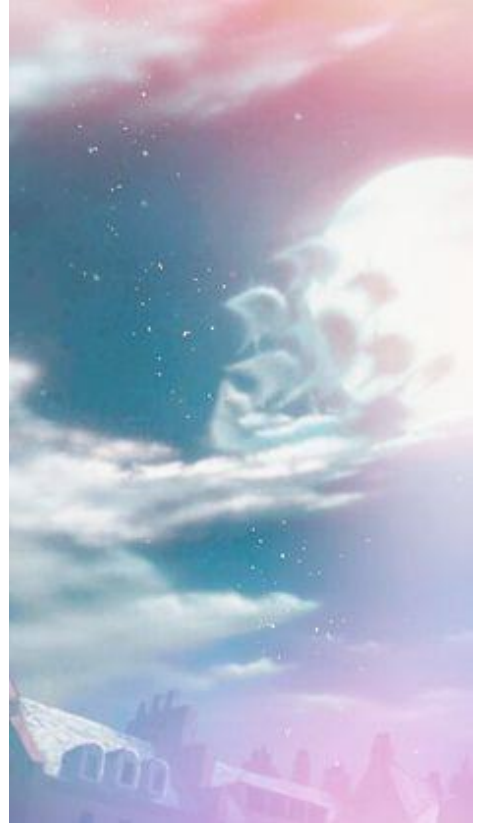
do you believe in magic?

yes.

no.

OBJECTIVES

- make the user feel like they're in a fantasy
- encourages adults to feel like a kid again and be weird
- quirky
- interactive narrative



AUDIENCE NEEDS

designed for: dreamers

- feel dreamlike
- have freedom to choose, but still be surprised by results



CONTENT REQUIREMENTS

- visuals
- media
- text
- color
- a narrative



