



Planters Daily Southern



Holoschutz (001340-0113)

no.203.078

Written Task One

- Since 1802

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001340-0113

Written Task One: Literature Text and Context

Teacher: Ms. Debbie Ramon

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Word Count: 995



Rationale



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For this written task I would like to create parts of a short newspaper. It will include advertisement of devices used for slavery, an article about a big plantation and an exclusive on its owner, Brandywine. Through a detailed account of advertisements about an iron bit, and ball and chain, I will represent the sentiment towards slaves at the time. The newspaper will include an article about a plantation owner describing his power and the efficiency of his labor force, concentrating on the appeal of cheap prices and the techniques used in making slaves work harder.

This newspaper will not only represent aspects of what its like to be a slave but will also show the style used back in the day in newspapers, constituting on long columns and few photographs. This is something I have researched through old images and reading old southern newspapers online. I decided to do a newspaper since it was the main source of entertainment of the time and wanted to understand how slave-owners where represented.

This newspaper will be directed to the audience of the time of Beloveds murder. Mostly white men that have an appetite for power and violence. This way the detailed account of the past will be told and viewed through a 1800s newspaper lookalike. This written task will attempt to portray a newspaper that would have carried Margaret Gardner's story.

Word count: 230

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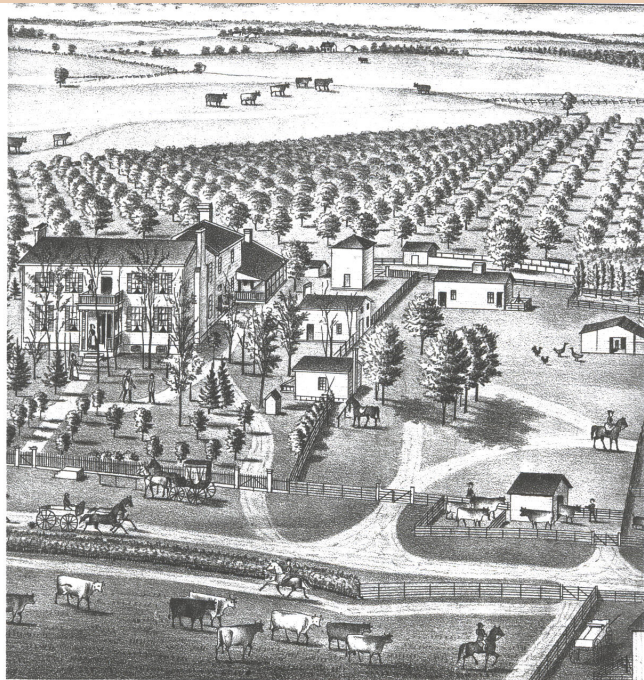
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Exclusive on Mr. Brandywine on next page.

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Big Money Crops , Cotton Success!



Aug 11 1855: The Brandywine plantation, constituted by about 1200 acres has just set the record of amount of cotton produced in one harvest! Rows and rows of cotton spread out in direct view from the plantation house. The master of this beautiful property, a mesmerizing brick structure with eight windows on each side, also governs over eighty slaves who tend and work his land. Additionally, he is also the proud owner of a “miracle machine” that has helped to fuel the economic engine of the South.

Brandywine’s economic success has been based on his ability to rapidly produce cotton and distribute it. The cotton gin has proved to be his most useful asset alongside his black dogs. This marvelous piece of machinery mechanically separates seeds from lint by turning a crank. As a result Brandywine’s production has increased dramatically.

With this “engine”, each slave can produce about 1000 pounds of cotton a day. This cotton is then exported to the roaring textile mills of England. Brandywine is well aware that in order to keep production on pace, he must keep his workforce attentive and effective. He has achieved this through a strong leadership, ensuring that his assets remain where they belong.

All this hard work has resulted in grandeur for Brandywine. “If one manages to keep production afloat it is possible to live like those held in adulation,” started Brandywine. For more about Mr. Brandywine's lifestyle and business tactics, read on to the next article.

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The Business Lifestyle



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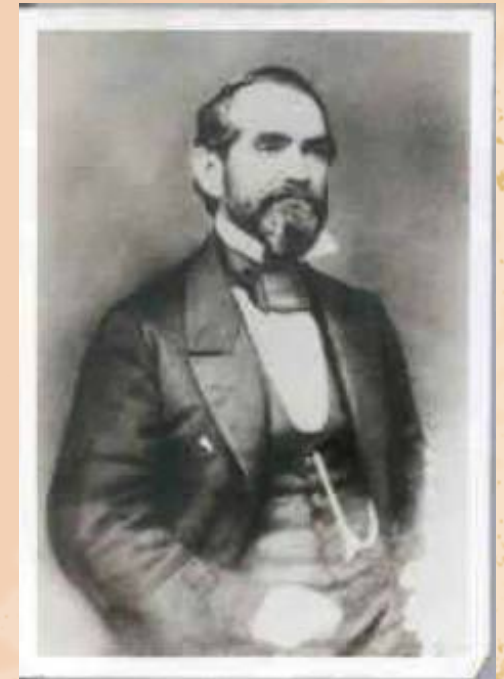
About the Owner

- Since 1802

How He Makes it Work

“The Cotton King!” This well-earned tittle was acquired through perseverance and hard work. Now, Brandywine will spill the secret to his success. Asked to condense his most effective method in one sentence, he stated simply, “Success and respect, with these niggers, can only be achieved through brutal force; they will slack of if given the chance, and I don’t let that happen.” The South’s very own “Cotton King” has told our writers; “The only way to keep a business afloat is through the incrimination of profits and low costs. Slaves must not increase the production costs. It is imperative to keep their essentials as frugal as possible.” Males most commonly wear a heavy stout frock with pantaloons, while the females wear only a large frock. Neither sex wears any type of underclothes. In most cases, their clothes are in a wretched state and are almost never changed or cleaned until they have been used for at least a year.

“One was generous enough to clothe them. It is the slave’s responsibility to take care of those clothes or go without,” Claims Brandywine, “It is evident, that food must also be granted on short rations. However, they must be enough to keep slaves hard at work. Each slave is allowed three to three-and-a-half pounds of meat a week with corn meal. Once the essentials are out of the way their leader must earn their respect. As they are not rational creatures one cannot expect to earn their respect like you and me. One must show the power they have over them, and punish them harshly when they do not oblige; If ones pet urinates in the living room it is not customary to give them a treat, but rather to punish them for their actions. For me, lack of work is the same, and will be treated as such.” Mr. Brandywine has been known to purchase all manner of slave-control apparatus (two can be seen on the next page).



Brandywine keeps a tight ship on his plantation, which allows him to live in the utmost comfort. His hobbies include shooting, hunting and riding. All are activities that he can perform in his own home.

Classifieds

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Control your slaves today!

- Since 1802

Ball & Chain

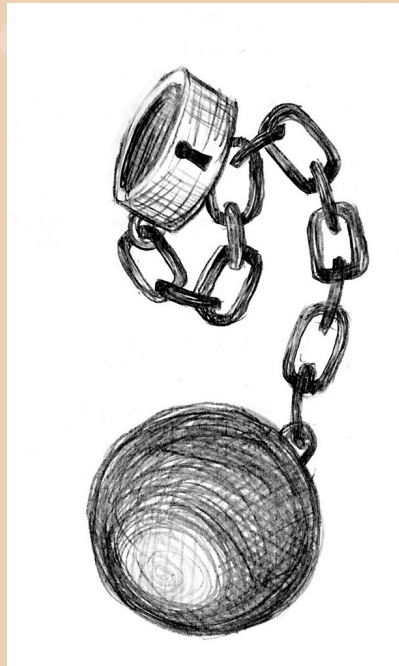
*Have your slaves tried to run off?
Want to keep hold of your
investments?*

LOOK NO FURTHER.

The solution has finally come.
Get your "**Blackberry**" now!

Device consists of a wrought-iron
chain of short length connected to a
cannon ball.

Primary use of this device is to
punish and prevent your slaves
from running away easily. Not only
does it serve as an impediment for
niggers to run off, but will also
guarantee an easier capture if
necessary.

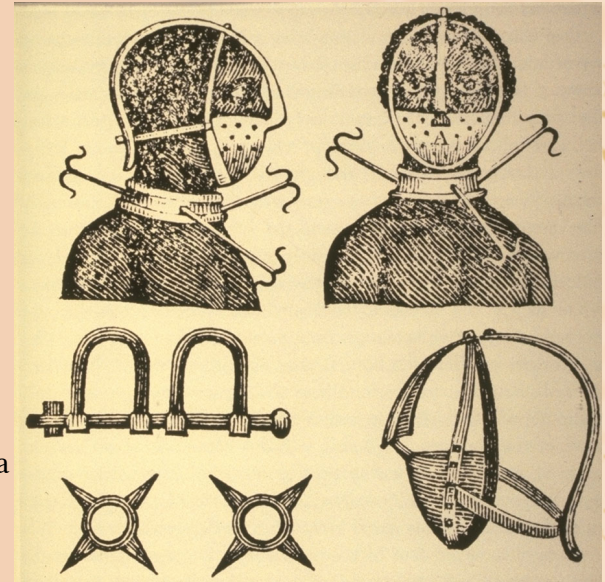


Iron Bit

-Are your slaves
forgetting their
rightful place?

-Remind them of
where they came
from!

With similar
mechanics to that of a
horse bit, this
ingenious accessory
will guarantee that
any uppity slave is
shut down.



Get yours today!

Consisting of a flat iron that goes inside the mouth, keeping down the tongue, this prevents speech of any kind and serves as a punishment since the user cannot swallow saliva well. Of course, the slave will not be choked to death due to a passage that is made through holes in the mouth-plate.



Society Page



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Southern Royalty

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The Talk! Living in High Cotton

Niggers in the Manor



Sir Charles Waverly is said to have proposed to the lady Elizabeth Barlow in May. It is rumored that the loaded couple will wed in June at Mr. William Waverly's plantation, who will bequeath as a gift half of his property to the newly weds.

- ✓ Lady Ann Chatwith invites us into her home to analyze the impeccable service.
- ✓ The lady reveals her secrets to keeping an enormous house in shape. She tells us that she is often present in the kitchen to monitor the help. She treats them appropriately and maintains the colored on a tight leash.
- ✓ However the lady warns us that there are certain measures that must be taken to prevent savage behaviors and keep these Negroes in line.

Latest Donations

Our latest well to do people of interest have come forth with massive donations to the needy.

Your church needs you.

And so do these generous patrons:

- Jackson and Charlotte Le Beuff
- Charles and Georgia Mcn'amara
- Jonathan and Marry-Jane Payton

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Sources



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"Explore by Collections The Portal to Texas History." *Explore by Collections The Portal to Texas History*. The University of North Texas Libraries, n.d. Web. 29 Jan. 2014.

Morrison, Toni. *Beloved: A Novel*. New York: Penguin Group, 1988. Print.

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