JHOMEL L. IGNACIO

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PROFESSIONAL SUMMARY

With over three years of experience as a web developer, my focus has been on creating and refining web applications to deliver fully functional marketing solutions.

The challenges I have encountered during the development process have honed my problem-solving abilities and influenced my thought processes positively.

Additionally, I have built a proficiency in adapting to new programming languages, frameworks, and API services to optimize web applications for end users.

My technology stack range includes developing Wordpress websites and Shopify stores for a diverse range of projects and clients. Also, being part of a digital marketing agency, I have witnessed the workings of client serving projects that are focussed on delivering marketing results.

Throughout my professional journey, I have consistently improved my skills and made contributions to the projects I have worked alongside and on. I specialize in PHP for backend development, MySQL for database management, and utilize HTML, CSS, SASS, and JavaScript for frontend design and functionality.

Collaborating closely with teams has taught me to think critically and make well-informed decisions to ensure high quality results. The emphasis on delivering functional and commercial grade web applications has further strengthened my skill set and instilled confidence in my abilities. My eagerness and passion for acquiring new skills have pushed me to continuously enhance my capabilities, enabling me to more effectively fulfill my responsibilities. This drive for constant growth has not only boosted my self-confidence but has also facilitated valuable contributions to my professional journey.

SKILLS AND QUALITIES

➔ Proven experience as a full stack developer in an digital agency environment
➔ Accurate time-keeping and reporting skills for client invoicing
➔ Front-end and back-end development experience
➔ Team collaboration, communication and teamwork skills
➔ Analytical and logical decision making abilities
➔ Strong problem solving skills and solution methods
➔ Positive attitude willing to accept challenges and solve problems

WORK EXPERIENCE

Netseek Pty Ltd.

WordPress Developer - October 2021- Present

Creating and updating WordPress websites and maintaining and configuring commercial Wordpress plugins. Additionally, I had the opportunity to develop and expand complex plugins and implement new features of existing plugins, especially holding the lead dev role of a major commercial wordpress plugin called Wordpress Comparison Plugin.

Wordpress Comparison Plugin - https://dev.wordpresscomparisonplugin.com/

- An aggregator WordPress plugin that can be installed on a WordPress website to build comparison / aggregation functionality. It enables website owners to collect, organise, and display content from various sources (an example of a complex implementation of WCP: https://example.wordpresscomparisonplugin.com/)
- A Full stack developer implementing front-end and backend coding in creating WordPress Plugin.
- Contributed on making the Plugin work on WordPress latest version and additional features were successfully applied.
- Integrated WPC AI engine with OpenAPI to support automatic unique content generation for comparison data. Intense experimentation to determine what worlds with the OpenAI content generation using main GPT-3.x models (ada, babbage, curie, davinci).

Southern Crossings - https://southern-crossings.com/

- Developed a travel agency website specializing in tailor-made trips for Australia, New Zealand, and the South Pacific.Creating personalized itineraries to cater individual preferences and needs.
- Ensuring visually appealing across various devices and optimized SEO meta elements.
- Contribute to the success obtaining traffic and engagements.

Just Digital Signage - https://justdigitalsignage.com.au/

- Became part of the development team to create a website for JDS, A leading innovators of digital signage solutions, servicing the whole of Australia. Versatile electronic signs.
- I played a role in developing visually captivating and responsive web pages, paying attention to detail to ensure a clean and visually appealing user interface. Furthermore, I actively contributed to the optimization of the website's SEO, employing effective strategies to enhance its search engine visibility and drive organic traffic.
- Delivered a fully functional website for Just Digital Signage that leads to their success in increasing engagements.

Ever Elegant - https://everelegant.com.au/

- Focused on ensuring the quality and compatibility of the user interface across different web browsers and devices.
- Tested and validated the front-end code to guarantee its responsiveness and seamless functionality
- Contributed to delivering a consistent and optimized user experience across multiple platforms.

Proof Alert Plugin

- A highly impactful project that aimed to elevate website functionality and user engagement. The plugin's core objective was to provide customisable popup notifications for the front-end interface, accompanied by user-friendly settings.
- Modify codes and perform front-end updates ensuring functionality is working in WordPress latest versions.

This experience allowed me to expand my extensive knowledge in WordPress plugin developments, theme creations, and API integrations with Zapier and CRM platforms, strengthening my established developer foundation in PHP-based WordPress websites.

Purplebug Inc.

WordPress & Shopify developer / WordPress Consultant / - March 2022 - September 2022

Throughout my tenure at Purplebug, I have gained invaluable experience in effectively managing pressure and thriving in a fast-paced development environment. The demanding and fast-paced development environment played a crucial role in my professional growth.

One of my key priorities during this time has been to ensure the delivery of utmost satisfaction and high-quality output for our esteemed clients. By upholding a strong commitment to excellence, I have consistently strived to meet and exceed their expectations. This dedication to client satisfaction has not only fostered strong relationships but has also contributed to the success of our projects.

Pinoy Builders - https://www.pinoybuilders.ph/

- Pinoy Builders is an online construction knowledge hub for seasoned and aspiring design-build experts.
- Converted Figma designs into WordPress pages and templates using Elementor Plugin and ensuring mobile responsiveness. Integrated in mailchimp CRM in generating leads. Ensuring SEO meta elements are optimized and Google Ads are properly working.

Tea and Coffee Depot https://teaandcoffeedepot.myshopify.com/

- Development of the Tea and Coffee Depot Shopify store, which I built from the ground up. I

created a bespoke template for the brand's page, expertly incorporating meta fields to augment information and integrating Paymongo payments.
- Developed Shopify store from scratch.
- Delivered fully functional stores and started selling their products online.

Google Analytics Plugin

- I had the opportunity to contribute to the upgrading of a Google Analytics plugin that seamlessly integrates the Google Analytics Reporting API into the WordPress Admin Page. This enhanced plugin allows users to easily access and analyze website analytics, providing them with the ability to customize graphs and tables based on their specific preferences. With its intuitive and user-friendly interface, the plugin enables convenient monitoring of page views and other essential metrics, ultimately improving the overall analytics experience for users.

Purplebug Admin Template

- I had the privilege of actively contributing to the enhancement of Purplebug's Admin templates, implementing clean and visually appealing admin layout changes. This involved upgrading various pages, including the admin dashboard, user management, library management, as well as events and plan management. By modernizing these pages, I aimed to improve the overall user experience and ensure seamless navigation throughout the admin interface. Through careful design considerations and attention to detail, I successfully transformed these sections into more intuitive and aesthetically pleasing components of the Purplebug Admin template.

IFormat Logic IT Solutions

Full stack Web developer - July 2020- October 2021

During my tenure at iFormat Logic, I embarked on my career as a web developer, devoting myself to gaining the necessary skills to make substantial contributions to the company. Each day, I immersed myself in intensive study and mastery of a wide range of programming languages.

In my capacity, I held the responsibility of designing and constructing websites and Plugins from inception, employing fundamental principles of web development.

Petco Direct - https://petcodirect.com.au/

- A Magento framework selling pet products online.
- Implement SEO optimisation for pages, products and collections as well as providing front-end modifications ensuring mobile responsiveness.
- Contribute to the success in building online stores and start selling products online.

Cosmos Steel - https://www.cosmosteel.com/

- An OpenCart framework selling pet products online.
- Implement SEO optimisation for pages, products and collections as well as providing front-end modifications ensuring mobile responsiveness.
- Contribute to the success in building online stores and start selling products online.

Angel Lucci Jewelry - https://angeluccijewelry.com/

- Establish sections and incorporate products ensuring responsive layout across various devices.

Throughout my professional journey in IFormat Logic, I have gained extensive exposure to diverse frameworks, including Laravel, Shopify, Magento, Opencart, and WordPress. This versatility has sharpened my ability to handle various projects and has resulted in my promotion to oversee a small team of skilled developers.

Tarlac State University

Technical Support Student Assistant - August 2016 - June 2019

In my capacity, I provide comprehensive technical support to Student Guidance Counselors, ensuring their needs are met efficiently. This includes preparing equipment and resources necessary for conducting seminars and student evaluations. Additionally, I had the privilege of serving as a PEER Counselor, wherein I actively engaged with fellow students by conceptualizing and implementing interactive activities. This experience significantly contributed to the development of my self-confidence and interpersonal skills.

EDUCATIONAL BACKGROUND

Tertiary : Tarlac State University

Bachelor Of Science In Information Technology Major In Web And Mobile Application
2015 - 2019

Certification

Civil Service Professional License
2023

PERSONAL DATA

Full Name: Jhomel Ignacio	**Civil Status**: Single
Age: 27	**Citizenship:** Filipino
Gender: Male	**Address:** Zone #5 Care Tarlac, Tarlac City 2300
Date of Birth: June 08, 1996	**Religion:** Roman Catholic

TECHNOLOGY STACK AND PLATFORMS

❖ **Front-end**
- ❖ HTML5
- ❖ CSS
- ❖ Bootstrap
- ❖ Tailwind Css
- ❖ Javascript
- ❖ jQuery

❖ **Back-end**
- ❖ PHP
- ❖ Nodejs

❖ **Database**
- ❖ MYSQL
- ❖ Firebase
- ❖ Mongo
  db

❖ **Project Management Platforms**
- ❖ Trello (Exposure)

❖ **Advertising Platforms**
- ❖ Meta Suite (Exposure)
- ❖ Google Ads (Exposure)

❖ **CMS**
- ❖ WordPress
- ❖ Woocommerce
- ❖ Shopify
- ❖ Opencart (exposure)
- ❖ Magento (exposure)

❖ **Framework**
- ❖ Laravel
- ❖ Vuejs
- ❖ MERN Stack (MongoDB, Express, React & Node) (Exposure)
- ❖ Cake Php

❖ **Package Manager**
- ❖ Npm
- ❖ Composer
- ❖ WP CLI

❖ **SEO**
- ❖ Yoast (Exposure)
- ❖ SEMRush (Exposure)

❖ **Collaboration Tools**
- ❖ Slack
- ❖ Google Workspace
- ❖ Zoho

❖ **UI / UX**
- ❖ Wireframing
- ❖ Website Mock-up design
- ❖ Prototyping in Figma
- ❖ Prototyping Photoshop

❖ **Server**
- ❖ Domain
- ❖ SSL
- ❖ SSH / Putty
- ❖ WHM / CPANEL

❖ **Security**
- ❖ FirewallD

❖ **Email Platforms**
- ❖ Mailchimp
- ❖ Salesforce(Exposure)

CAREER HIGHLIGHTS

Netseek Pty Ltd.

- Facilitating the punctual delivery of the plugin's components through an iterative sprint based approach.
- Employing Agile methodologies to enhance project efficiency.
- Developing and overseeing the functionality of databases and applications.
- Crafting efficient APIs to optimize system performance.
- Creating features and applications with a mobile responsive design.
- Drafting comprehensive technical documentation.
- Collaborating closely with the CEO and my project managers to fulfill project specifications and meet deadlines.
- Successfully executing the development of commercially viable plugins.

Purplebug Inc.

- Utilizing Agile methodologies to optimize project efficiency.
- Creating back-end and front-end features with a mobile responsive design.
- Enhancing page speed by developing lightweight plugins to accomplish objectives.
- Working collaboratively with the team to ensure project delivery and meet deadlines.
- Maintain WordPress websites backup and update Themes and plugins.

IFormat Logic IT Solutions

- Experience in overseeing a small team of developers.
- Ensuring timely delivery weekly sprint.
- Create WordPress Plugin to suit the website needs.
- Ensure website speed and security.
- Maintain WordPress websites and update themes and Plugins.
- Several API services integration to WordPress and creating Plugin.