

Contact

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Job references

Fredy Chica

CEO, La Vitrina Agencia

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Andrea vega

CMO, Capital touring SAS

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Availability

Full time

Skills

- Strategic planning
- Analytical skills
- Communication skills
- Project management
- Process improvement
- Financial analysis
- Market research
- Problem-solving
- Collaboration

Studies

MBA

Master Degree
EIDHI University
February 2020 -
January 2022

INBOUD MARKETING

Certificate
Hubspot Academy
June 2022

ELECTRICAL ENGINEER

Degree
Escuela Col. De
ingeniería
December 2019

Daniel Nino

BUSINESS CONSULTANT

Overview

As a Business Consultant, I have a proven track record of helping organizations achieve their goals through strategic planning, process improvement, and operational excellence. My expertise lies in developing innovative solutions to complex business problems, leveraging data analysis and industry best practices to drive growth and increase profitability.

My consulting experience has also afforded me a strong understanding of business development, including marketing, sales, and customer service. I am committed to delivering exceptional results for clients and thrive on building long-lasting relationships. Overall, I am a strategic thinker who is committed to driving value for clients by identifying opportunities for growth and optimizing organizational performance.

Experience

BUSINESS AND MARKETING CONSULTANT

La Vitrina Agency June de 2021 - August 2022

As a business consultant in a digital marketing company, I worked with a variety of clients to help them achieve their marketing goals and drive growth through digital channels.

Through my work as a business consultant in the digital marketing industry, I have developed a deep understanding of the various channels and tactics available to drive growth and achieve marketing goals. I am adept at working with clients to identify their unique needs and challenges, and developing custom solutions to help them achieve success.

BUSINESS CONSULTANT

Capital touring S.A.S.
January 2019 - June 2021

As a business consultant for a transport company, I worked closely with the executive team to develop and implement a strategic plan to optimize the company's operations and increase revenue.

My first task was to conduct a thorough analysis of the company's existing operations and identify areas for improvement. I spent time interviewing key stakeholders, observing the day-to-day operations, and analyzing the company's financial data to gain a comprehensive understanding of the business.

The changes I recommended and implemented had a significant impact on the company's operations and revenue. The new scheduling software allowed the company to more efficiently allocate resources, resulting in a significant decrease in operating costs. The optimized and new routes helped the company expand its customer base and increase revenue, and the new pricing strategy led to a more sustainable and profitable business model.