

Wal-Mart Site to Store Launch

After an extensive pilot program, Wal-Mart is launching a nationwide Site to StoreSM service that offers customers an even wider variety of merchandise with the same Wal-Mart value as part of their weekly shopping routine. The service allows customers to shop and purchase products online at Walmart.com and have them shipped to a local Wal-Mart store for free. The Site to Store experience crosses nearly 100 categories with tens of thousands of additional items, creating a multi-channel shopping experience that brings added assortment, convenience and value to the Wal-Mart customer.

National Launch Roll Out

- On March 6, Wal-Mart Stores, Inc. announced plans to officially roll out its **Site to Store service to more than 3,300 stores** nationwide with the first phase of the rollout to begin in more than 750 stores in the states of New Mexico, Arkansas, Oklahoma, Kansas, Nebraska, Missouri, and select areas of Texas, California, Colorado, Tennessee, Georgia and Mississippi.
- Wal-Mart will activate additional stores throughout the U.S. over the next several months and complete the national rollout to more than 3,300 stores by late summer, including the following states and timing*:
 - April:** Arizona, California, Colorado, Connecticut, Delaware, Idaho, Maine, Massachusetts, Maryland, Montana, Nevada, New Hampshire, New Jersey, New York, Eastern North Carolina, Eastern Ohio, Oregon, Pennsylvania, Rhode Island, Utah, Vermont, Eastern Virginia, Washington and Wyoming
 - May:** Alabama, Florida, Georgia, Southern Kentucky, Missouri, Western North Carolina, South Carolina, Southern Tennessee, Western Virginia and West Virginia
 - June:** Louisiana, Southern Mississippi and Southwest Texas
 - July:** Eastern Illinois, Iowa, Indiana, Northern Kentucky, Michigan, Minnesota, South Dakota, North Dakota, Ohio, Northern Tennessee and Wisconsin

Site to Store Key Benefits:

- **Assortment:** Wal-Mart's Site to Store service **offers customers significantly more product choices** by allowing customers to shop and purchase products online, most of which are not available in stores. Tens of thousands of **products are available through Site to Store in nearly 100 categories**, which expands the range of product choices in categories such as Electronics, Baby, Home, Sports and Toys.
- **Convenience:** With nearly **two-thirds of Site to Store customers shopping Wal-Mart stores weekly**, the service gives customers the added convenience of picking up their Site to Store purchases during their weekly shopping trips without paying for shipping.
- **Value:** Site to Store users can now shop and purchase tens of thousands of products online at every day low prices and have them **shipped to a local Wal-Mart store for free**

Wal-Mart Site to Store Benefits:

- With 130 million weekly in-store customers, the new **Site to Store service was designed to fit the way Wal-Mart customers shop**. Other services in the industry right now only allow customers to purchase products online that are already carried in stores. Comparatively, Wal-Mart's Site to Store service offers significantly more choices with tens of thousands of items available online at Walmart.com – all shipped for free to a local store and ready for pick up during customers' weekly shopping trip.
- The **Site to Store service supports Wal-Mart's sustainability efforts**. Transportation efficiencies have been realized by **consolidating individual shipments into pallets and fewer trucks**. Also, system upgrades allow participating suppliers to consolidate multiple items of an order into single cartons, minimizing the total number of boxes needed. As a result of the upgrade, **approximately 800 fewer boxes are used each month**.
- The **Site to Store customer experience** is easy and convenient and includes the following steps:
 - Shop Online:** Customers can access Site to Store at www.walmart.com/sitetostore or search for Site to Store on the Walmart.com homepage. After selecting items for purchase, they are given the Site to Store option at check out, including the choice of which store they want to pick up their purchase.
 - Receive Confirmation E-mail:** Items arrive in stores within seven to 10 business days after the order is processed. Customers receive an e-mail to indicate their order is ready for pick up, which they are instructed to print out and bring with them to the store.
 - Save in Store:** Customers present their printed e-mail and photo ID to one of the associates in the Site to Store merchandise pickup area, typically located toward the back of the store. The product has already been paid for so the customer can continue shopping.