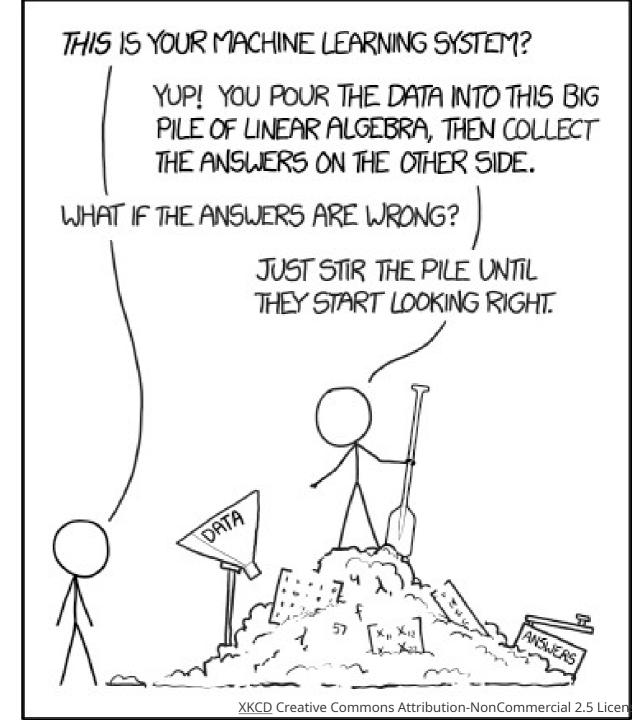
Spatial Data Science

Machine Learning for Everyone

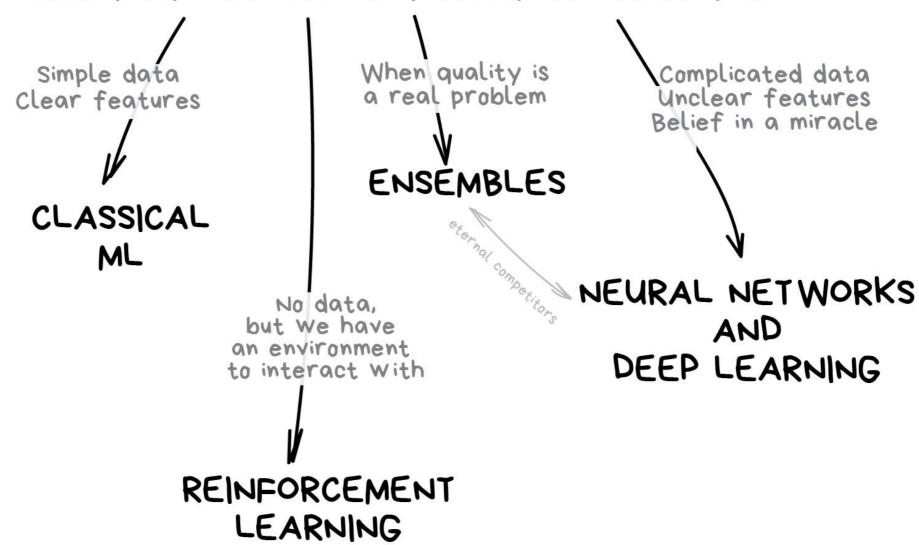
(EPA122A)

Lecture 5

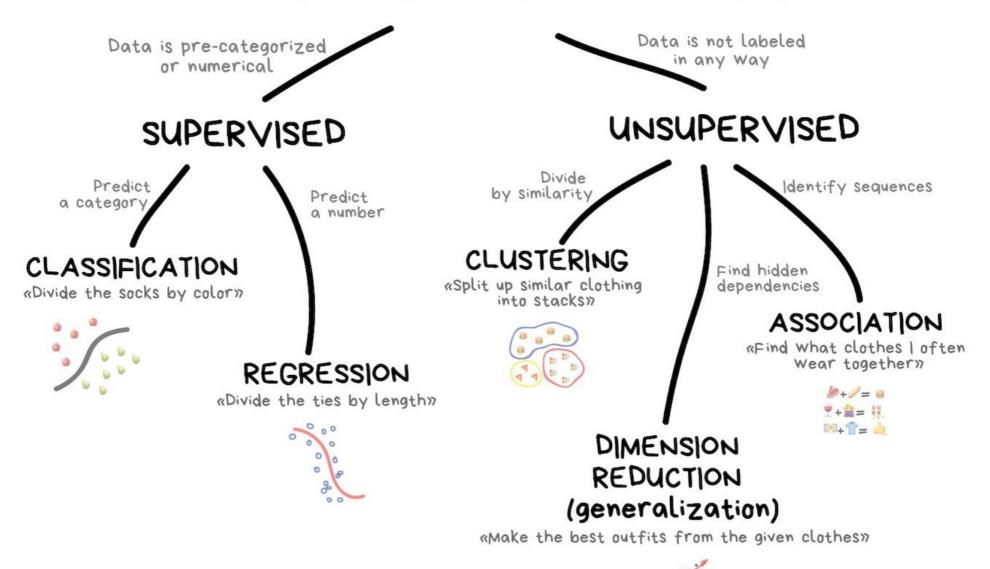
Theodoros Chatzivasileiadis



THE MAIN TYPES OF MACHINE LEARNING

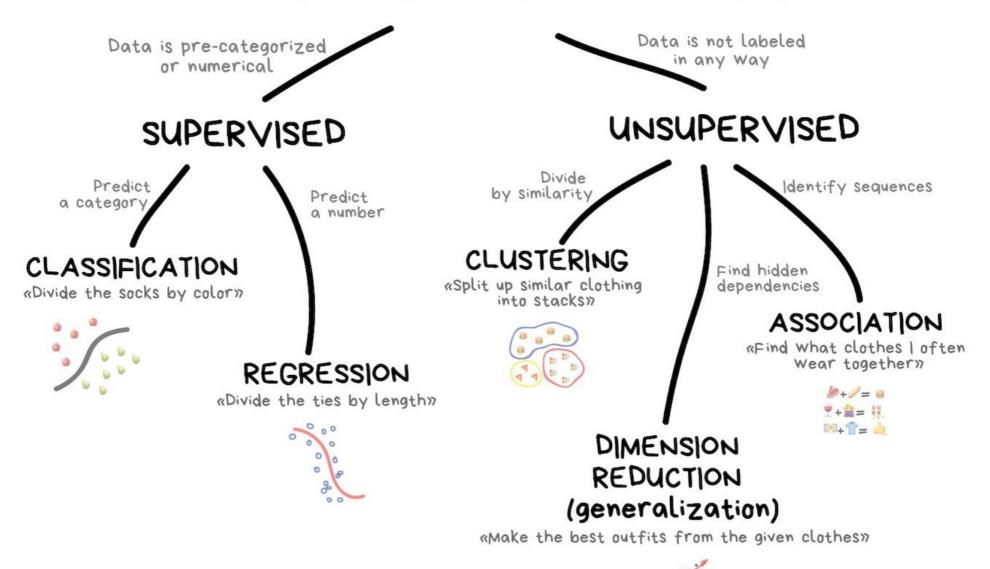


CLASSICAL MACHINE LEARNING



nages taken from the <u>vas3k blog</u> on Machine Learning

CLASSICAL MACHINE LEARNING



nages taken from the <u>vas3k blog</u> on Machine Learning

Regression analysis is a statistical method that helps us understand and predict how different factors are related. By analyzing data, it shows how changes in one variable (like population density) might affect another (such as traffic flow or housing demand).

Regression analysis is a **statistical method** that helps us understand and predict how different factors are related. By analyzing data, it shows how changes in one variable (like population density) might affect another (such as traffic flow or housing demand).

Regression analysis is a statistical method that helps us **understand and predict** how different factors are related. By analyzing data, it shows how changes in one variable (like population density) might affect another (such as traffic flow or housing demand).

Regression analysis is a statistical method that helps us understand and predict **how different factors are related**.

Regression analysis is a statistical method that helps us understand and predict how different factors are related.

By analyzing data, it shows how changes in one variable (like population density) might affect another (such as traffic flow or housing demand).

This tool enables us to make **informed** decisions by forecasting outcomes and identifying key influences in urban design and planning.

 Regression analysis is a statistical method that helps us understand and predict <u>how different factors are related</u>.

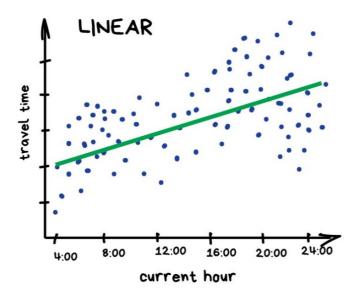
Each regression model has at least two variables:

- 1. A Dependent Variable: Always referred as y or Y
- 2. An Independent Variable: Referred as x.

- **Dependent Variable**: This is the outcome you're interested in predicting or understanding. It's called "dependent" because its value depends on other factors. For architects and spatial planners, this could be variables like property values, energy consumption of a building, or the level of foot traffic in a public space.
- **Independent Variables**: These are the factors that you suspect have an influence on the dependent variable. They are "independent" because they are presumed to cause or explain changes in the dependent variable, **not the other way around.** Examples include the distance to public transportation, availability of green spaces, building materials used, or population density.

In essence, the regression model helps you analyze how changes in independent variables affect the dependent variable, enabling you to make data-driven decisions in your projects.

PREDICT TRAFFIC JAMS



$$Y_i = \alpha_0 + \beta_1 * x_i + \varepsilon_i$$

When the line is straight — it's a linear regression, when it's curved – polynomial. If the model has more than 1 dependent variables it is a multivariate regression model

$$Y_i = \alpha_0 + \beta_1 * x_{1i} + \varepsilon_i$$

• Y_i : The dependent Variable (Travel time)

• α_0 : The intercept, or constant

• β_1 : The Coefficient of x on Y

• x_{1i} : The independent variable (Time of the day)

• ε_i : The error term or residual

Response vs. Predictor Variables

$$X = X_1, ..., X_p$$

 $X_j = x_{1j}, ..., x_{ij}, ..., x_{nj}$
Independent

 $Y = y_1, ..., y_n$ outcome response variable dependent variable

ions			TV budget	Radio budget	Newspaper budget	sales
observatio			230.1	37.8	69.2	22.1
			44.5	39.3	45.1	10.4
			17.2	45.9	69.3	9.3
			151.5	41.3	58.5	18.5
•			180.8	10.8	58.4	12.9

p predictors

$$Y_i = \alpha_0 + \beta_1 * x_{1i} + \varepsilon_i$$

TV budget	sales	
230.1	22.1	
44.5	10.4	
17.2	9.3	
151.5	18.5	
180.8	12.9	

 Here what we are asking is: How much does TV budget (if any) does effect sales of a product.

$$Sales_i = \alpha_0 + \beta_1 * TV_Budget_i + \varepsilon_i$$

IF Sales = 0 if TV_Budget =0, the α_0 = 0. In our case however sales would not be 0 without advertisement, so we have an intercept. That is the number of sales **irrespective** of the independent variable.

Dep. Variable: Model: Method: Date: Time: No. Observations: Df Residuals: Df Model: Covariance Type:	Least Squar Mon, 29 Aug 20 16:37	DLS Adj. res F-sta D22 Prob :40 Log-1 3 AIC: 1 BIC:		c):	0.750 0.500 3.000 0.333 -2.0007 8.001 6.199
	ef std err	t	P> t	[0.025	0.975]
x1 1.00			0.007 0.333 0.090	-6.336	
Omnibus: Prob(Omnibus): Skew: Kurtosis:	-0.	nan Jarq 107 Prob	in-Watson: ue-Bera (JB) (JB): . No.	:	3.000 0.531 0.767 6.79

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.