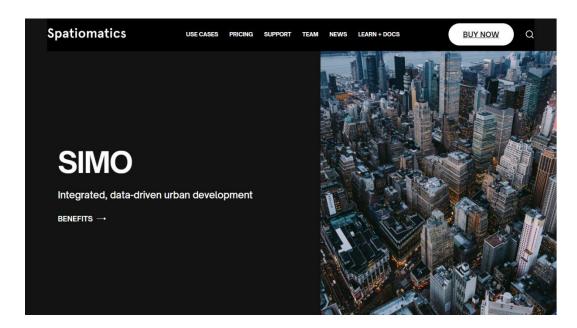
## **Darrel Ronald – Spatiomatics**

AMS Institute – 2024.09.18

Data Engineering – QuickStart Introduction

https://www.linkedin.com/in/darrelronald/ www.Spatiomatics.com

## **Experience**



#### **Pre-2020**

Architect, Urban Designer
Computational Designer
Teaching TU Delft (Architecture)

Co-founder: **Open Form Architecture**Worked at: **KCAP, MVRDV, Maxwan, TSPA** 

#### Post-2020

**Software Developer** (Python, .NET) **Executive MBA** (IMD, Lausanne) **Teaching TU Delft** (Urbanism)

Founder: **Spatiomatics** 

Product Manager: SIMO app

## **Lecture Focus**

This lecture aims to satisfy new and intermediate programmers We do not focus on Big Data Streaming, Storage and Processing

- 1. What is Data
- 2. Project Lifecycle and Data Engineering
- 3. Python for Data Engineering
- 4. Code and Data Quality
- 5. Data Models and Schemas
- 6. Databases and Languages
- 7. Tools and Sources
- 8. Pipelines
- 9. Privacy and Governance

Red = Key Takeaways

No Generative AI was used

# **Learning Resources**

#### **Select Resources**

#### **Books**

- Fundamentals of Data Engineering
- <u>Designing Data Intensive Applications</u>
- <u>Data-Oriented Programming</u>
- Learning SQL
- <u>Best Python Books Real Python</u>
- <u>Effective Computation in Physics</u>

#### **Websites / Courses**

- Real Python
- Learn Data Engineering
- <u>Datacamp</u>
- Full Stack Python
- Udemy
  - <u>Jose Portilla</u>
  - Kirill Eremenko
  - <u>Frank Kane</u>

#### Newsletters / YouTube / Podcasts

- <u>Seattle Data Guy</u> <u>Youtube</u>
- Plumbers of Data Science
- Kahan Data Solutions
- <u>Data Engineering Central</u>

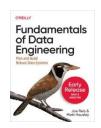
#### **Urban Computing / Geospatial**

- Spatial Thoughts
- Qiusheng Wu
- Anita Graeser
- Microsoft Urban Computing (Paper)











## Intro to Data

## The most important question

## Why?

Data is slow → know precisely why you need it

Data is endless → filter as precisely as you can

Data is confusing → but it creates the illusion of accuracy

Data is hard → it requires investigation, validation, updating

## How

- State your Research Question
- Design the **workflow/dataflow** first
- Develop a **proof of concept**, then improve
- Document everything you do

## **Data Science**

THE DATA SCIENCE
HIERARCHY OF NEEDS

LEARN/OPTIMIZE

AGGREGATE/LABEL

EXPLORE/TRANSFORM

MOVE/STORE

COLLECT

AI, DEEP LEARNING

A/B TESTING, EXPERIMENTATION, SIMPLE ML ALGORITHMS

ANALYTICS, METRICS, SEGMENTS, AGGREGATES, FEATURES, TRAINING DATA

CLEANING, ANOMALY DETECTION, PREP

RELIABLE DATA FLOW, INFRASTRUCTURE, PIPELINES, ETL, STRUCTURED AND UNSTRUCTURED DATA STORAGE

INSTRUMENTATION, LOGGING, SENSORS, EXTERNAL DATA, USER GENERATED CONTENT

@mrogat

## The Six Vs of Big Data

## **Your Data is Small Data**

**Big Data** is typically defined by 6 characteristics:

- 1. Volume massive datasets (ex. Petabytes)
- 2. Variety diverse types (ex. Structured, unstructured, blob)
- 3. **Velocity** continuous high volume (ex. Every second, minute)
- **4. Veracity** high quality
- **5. Value** more value is derived by massive datasets
- **6. Variability** dynamic sources, formats, processes

## **Data Maxims**

Data either exists, or it doesn't. If it doesn't exist, find a proxy.

**Data is either** 

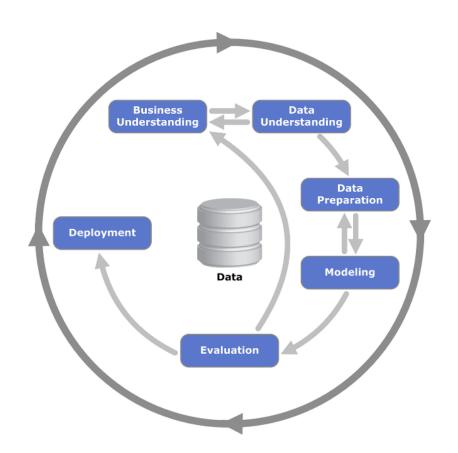
or 

Separate the good from the bad

More data isn't always better <=>
Focus on quality first, then quantity...
Especially for training ML models!

# Data Project Lifecycle, Team & Roles

## **Data Science Project Lifecycle**



## **Cross-Industry Standard Process** for Data Mining (CRISP-DM)

#### **6 Phases**

- 1. Business Understanding
- 2. Data Understanding
- 3. Data Preparation
- 4. Modeling
- 5. Evaluation
- 6. Deployment

#### Northeastern University

## LIFE CYCLE OF A DATA ANALYSIS PROJECT

Based on CRISP-DM Methodology

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6



















#### **Business Issue Understanding**

Define business objectives

Gather required information

Determine appropriate analysis method

Clarify scope of work

Identify deliverables

#### Data Understanding

Collect initial data

Identify data requirements

Determine data availability

Explore data and characteristics

#### Data Preparation

Gather data from multiple sources

Cleanse

Format

Blend

Sample

#### Exploratory Analysis and Modeling

Develop methodology

Determine important variables

Build model

Assess model

#### Validation

Evaluate results

Review process

Determine next steps

Results are valid proceed to step 6

Results are invalid —
revisit steps 1-4

## Visualization and Presentation

Communicate results

Determine best method to present insights based on analysis and audience

Craft a compelling story

Make recommendations

Reference Problem Solving with Advanced Analytics
Reference https://en.wikipedia.org/wiki/Cross-industry\_standard\_process\_for\_data\_mining

#### **Data Team & Roles**

#### **Chief Data Officer**

Leadership level, defines strategy and business value

#### **Data Engineer**

Creates and manages the data plumbing



#### **Data Consumers**

Data consumers use data to make datadriven decisions, and actively have informed conversations with data practitioners.



#### **Business Analysts**

Business Analysts are responsible for tying data insights to actionable results that increase profitability or efficiency. They have deep knowledge of the business domain and often use SQL alongside non-coding tools to communicate insights derived from data.



#### **Data Analysts**

Similar to Business Analysts, Data Analysts are responsible for analyzing data and reporting insights from their analysis. They have a deep understanding of the data analysis workflow and report their insights through a combination of coding and non-codina tools.



#### Machine Learning Scientists

Machine Learning Scientists design and deploy machine learning systems that make predictions from the organization's data. They solve problems like predicting customer churn and lifetime value and are responsible for deploying models for the organization to use. They work exclusively with coding-based tools.



#### Statisticians

Similar to Data Scientists, Statisticians work on highly rigorous analysis, which involves designing and maintaining experiments such as A/B tests and hypothesis testing. They focus on quantifying uncertainty and presenting findings that require exceptional degrees of rigor, like in finance or healthcare



#### **Data Scientists**

Data Scientists investigate, extract, and report meaningful insights in the organization's data. They communicate these insights to nontechnical stakeholders and have a good understanding of machine learning workflows and how to tie them back to business applications. They work almost exclusively with coding tools, conduct analysis, and often work with big data tools



#### **Data Engineers**

Data Engineers are responsible for getting the right data in the hands of the right people. They create and maintain the infrastructure and data pipelines that take terabytes of raw data coming from different sources into one centralized location with clean, relevant data for the organization.



#### **Programmers**

Programmers are highly technical individuals that work on data teams and work on automating repetitive tasks when accessing and working with an organization's data. They bridge the gap between traditional software engineering and data science and have a thorough understanding of deploying and sharing code at scale.

# Data Types, Structures & Collections in Python

## **Python Built-in Types** (partial list)

```
# Boolean
True
False
# Null Object
None
# Comparison Operators
<
<=
>
>=
!=
is
is not
```

```
# Numeric Types
int(1)
float(1.0000)
# Sequence Types
list = [1, 2, 3]
tuple = (1, 2, 3)
range = range(0, 10, 1)
text = 'string text'
# Set Types
set = set([1, 2, 3, 3, 3, 4])
set = {'amsterdam', 'metropolitan', 'solutions'}
# Mapping Types
dictionary = dict(one=1, two=2, three=3)
dictionary = {'one':1, 'two':2, 'three':3}
```

## **Special Python Data Types & Modules** (partial list)

```
# Datetime Module & ISO 8601
import datetime
datetime.date(2023, 1, 31)
datetime.time(1, 20, 30)
datetime.date.today()
datetime.now()
# Collections - Alternatives to
dict, list, set, tuple
import collections
collections.namedtuple()
collections.deque()
collections.ChainMap()
collections.Counter()
collections.OrderedDict()
```

```
# Enumerations
from enum import Enum
class Road_types(Enum):
    HIGHWAY = 1
    REGIONAL = 2
    LOCAL = 3
    SHARED = 4
```

## **@dataclass in Python 3.7+**

```
@dataclasses import dataclass

@dataclass
class InventoryItem:
    """Class for keeping track of an item in inventory."""
    name: str
    unit_price: float
    quantity_on_hand: int = 0

def total_cost(self) -> float:
    return self.unit_price * self.quantity_on_hand
```

Since Python 3.7 you can create classes with the **@dataclass** Decorator. You can strongly **type** the individual properties within and set default values. Internal **Methods** are optional.

# **Code and Data Quality**

## **Write Pythonic Code**

# Zen of Python - PEP 20 import this

П

Beautiful is better than ugly. Explicit is better than implicit. Simple is better than complex. Complex is better than complicated.

Flat is better than nested.

Sparse is better than dense.

Readability counts.

Special cases aren't special enough to break the rules.

Although practicality beats purity.

Errors should never pass silently.

Unless explicitly silenced.

In the face of ambiguity, refuse the temptation to guess.

There should be one-- and preferably only one --obvious way to do it. Although that way may not be obvious at first unless you're Dutch.

Now is better than never.

Although never is often better than \*right\* now.

If the implementation is hard to explain, it's a bad idea.

If the implementation is easy to explain, it may be a good idea.

Namespaces are one honking great idea -- let's do more of those!

11

Python should follow the the **PEP 8** style guide and the PEP 20 **Zen of Python**.

## **Popular Python Linters**

- Sonar
- Pylint
- Pyflakes
- Flake8

PEP 8 – Style Guide for Python Code
PEP 20 – The Zen of Python
Python Code Quality
Python Best Practices
Python Cheat Sheets - DataCamp

## **Testing you Python Code**

```
import unittest
class TestStringMethods(unittest.TestCase):
      def test_upper(self):
             self.assertEqual('foo'.upper(), 'FOO')
      def test_isupper(self):
             self.assertTrue('FOO'.isupper())
             self.assertFalse('Foo'.isupper())
      def test split(self):
             s = 'hello world'
             self.assertEqual(s.split(), ['hello', 'world'])
             # check that s.split fails when the separator
             is not a string
             with self.assertRaises(TypeError):
                s.split(2)
if __name__ == '__main__ ':
  unittest.main()
```

**Testing your code** is essential for production work. But you can skip it for now as you learn

## **Popular Python Libraries**

- unittest standard library
- pytest

## **Current International Standards**

## Many Applicable and Interlinked Standards

```
    ~21580 ISO, International Standards Organization
    ~275 ECMA, European Computer Manufacturers Association
    ~275 W3C, Worldwide Web Consortium (recommendations)
    ~? IETF, Internet Engineering Task Force
    ~30 OGC, Open Geospatial Consortium
```

## Use international standards for your data where possible

## **Examples**

- <u>UUID4</u> for Unique Identifiers <u>Python UUID module</u>
- <u>ISO 8601</u> for Time Stamps

## **Sources of Data Problems**

#### **Common Errors**

- Input Errors X
- Wrong Formatting X
- Transformation Errors X
- Duplicate Data X
- Lack of standards X
- Outdated Information X
- Proprietary data standards X

## **Missing Metadata**

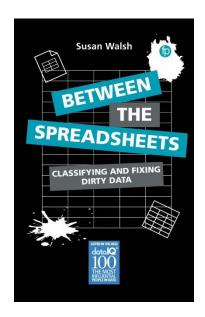
- Source: Device, Location ?
- Owner: License, Copyright ?
- Origin: Date, Time, Location?

#### **Internationalization**

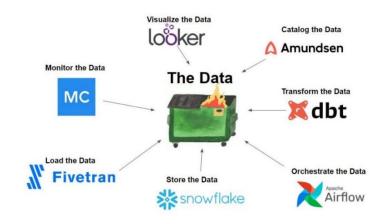
- Language 🐹
- Date & Time Methods
- Localized Standards (ex. Street classification)

"Humans are responsible for 99% of data quality problems!"

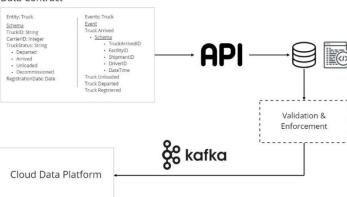
— Susan Walsh, source



### The Rise of Data Contracts...



#### Data Contract



With the exponential increase in data across organizations, many teams have lost control of large systems and big data.

#### **GIGO Cycle = Garbage In, Garbage out**

- Databases are treated as nonconsensual APIs
- With no contract in place, databases can change at any time
- Producers have no idea how their data is being used downstream
- 4. Cloud platforms (Snowflake) are not treated as production systems
- 5. Datasets break as changes are made upstream
- 6. Data Engineers in evitably must step in to fix the mess
- 7. Data Engineers begin getting treated as middle-men
- 8. Technical debt builds up rapidly a refactor is the only way out
- 9. Teams argue for better ownership and a 'single throat to choke'
- 10. Critical Production systems in the cloud (ML/Finance) fail
- 11. Blatant Sev1's impact the bottom line, while invisible errors go undetected
- 12. The data becomes untrustworthy
- 13. Big corporations begin throwing people at the problem
- 14. Everyone else faces an endless up-hill battle

## **Data Validation**

```
from datetime import datetime
from pydantic import BaseModel, PositiveInt
class User(BaseModel):
    id: int
    name: str = 'John Doe'
    signup ts: datetime | None
    tastes: dict[str, PositiveInt]
external data = {
    'id': 123,
    'signup ts': '2019-06-01 12:22',
    'tastes': {
        'wine': 9,
        'cheese': 7,
        'cabbage': '1',
    },
user = User(**external_data)
print(user.id)
#> 123
```

```
print(user.model_dump())

"""
{
    'id': 123,
    'name': 'John Doe',
    'signup_ts':
datetime.datetime(2019, 6, 1, 12,
22),
    'tastes': {'wine': 9, 'cheese':
7, 'cabbage': 1},
}
"""
```

**Pydantic** is a popular Python validation library.

Your class object inherits from the Pydantic **BaseModel** and applies strict type checking.

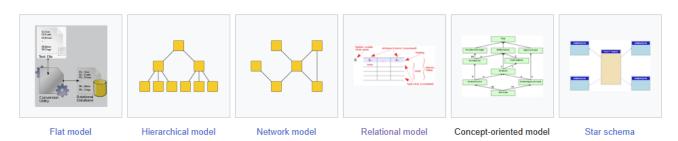
# Data Models & Schemas The "Blueprints"

## **Data Model & Database Schema**

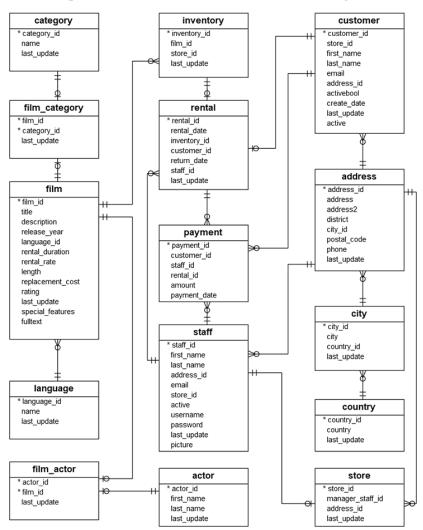
The **Data Model** is an abstract description of the relationship of data elements. It applies to both software design and database design and both organizes and standardizes the **relationships** and **properties** of each real-world **entities**.

#### **Database Models**

- <u>Flat Model</u> simple **arrays** of data (ex. CSV, TXT, TSV)
- <u>Hierarchical Model</u> **tree**-like structure (ex. GIS data, XML database)
- Network Model graph data relationship (ex. RDF, NEO4j database)
- <u>Relational Model</u> most common for **relational** databases (ex. SQL databases)
- Object-Relational Model less common and for **object-oriented** programming
- Object-Role Model less common and for business logic
- <u>Star Schema</u> for data warehouses



## **Example: DVD Rental Entity-Relationship Model**



#### PostgreSQL Sample Database Table

Has 15 tables in the DVD Rental database:

- actor stores actors data including first name and last name.
- film stores film data such as title, release year, length, rating, etc.
- film\_actor stores the relationships between films and actors.
- category stores film's categories data.
- **film\_category** stores the relationships between films and categories.
- **store** contains the store data including manager staff and address.
- **inventory** stores inventory data.
- rental stores rental data.
- payment stores customer's payments.
- staff stores staff data.
- customer stores customer data.
- address stores address data for staff and customers
- city stores city names.
- **country** stores country names.

### **Data Schemas and Files**

Data Schemas are important but can be overwhelming at first.

Start with simple tutorials first. All software and web APIs (**Application Programming Interfaces**) uses a data schema to ensure safe machine-readable communication.

#### **Common Schemas and Files**

- <u>ISON</u> standard format for web APIs
- <u>ISON-LD</u> linked web data
- GeoJSON geospatial data
- XML early web data
- XML/RDF graph data relationships
- GML geospatial data
- HTML standard web page structure
- <u>CSV</u> Comma Separated Values without compression
- <u>Arrow</u> highly compressed columnar format in-memory
- Parquet highly compressed columnar data file (for Hadoop ecosystem)

#### **Tutorials**

- JSON Introduction and <u>Understanding JSON Schema</u>
- ISON-LD Introduction
- XML Introduction
- XML RDF Introduction
- HTML Introduction

## **JSON Schema**

```
{
  "type": "object",
  "properties": {
    "first_name": { "type": "string" },
    "last_name": { "type": "string" },
    "birthday": { "type": "string", "format": "date" },
    "address": {
        "type": "object",
        "properties": {
            "street_address": { "type": "string" },
            "city": { "type": "string" },
            "state": { "type": "string" },
            "country": { "type": "string" }
        }
    }
}
```

By "validating" the first example against this schema, you can see that it fails:

```
{
    "name": "George Washington",
    "birthday": "February 22, 1732",
    "address": "Mount Vernon, Virginia, United States"
}
```

However, the second example passes:

```
{
  "first_name": "George",
  "last_name": "Washington",
  "birthday": "1732-02-22",
  "address": {
    "street_address": "3200 Mount Vernon Memorial Highway",
    "city": "Mount Vernon",
    "state": "Virginia",
    "country": "United States"
}
}
```

## **JSON-LD Schema**

```
<script type="application/ld+json">{
   "@context": "http://schema.org",
   "@type": "Movie",
   "name": "Movie Name",
   "dateCreated": "17 May, 1980",
   "director": "Donald Trumph",
   "actors": ["ActorOne", "ActorTwo", "ActorThree"],
   "image": "http://example.com/image/movie.pgn",
   "countryOfOrigin": "America",
   "duration": "2:10:20",
   "musicBy": "Awesome Band",
   "productionCompany": "Awesome Movies inc.",
  "subtitleLanguage": "en, nb",
   "trailer": {
     "@type": "VideoObject",
     "name": "Official Trailer WAtW!",
     "description": "Trailer for the awesome new movieWigs Around the World!",
     "thumbnailUrl": "http://examples.com/thumbnail.png",
     "uploadDate": "10 May 1980"
}</script>
```

Movie	0 ERRORS 0 WARNINGS ^
@type	Movie
name	Wigs Around the World
dateCreated	1980-05-17
image	http://example.com/image/movie.pgn
duration	2:10:20
subtitleLanguage	en, nb
director	
@type	Person
name	Donald Trumph
actors	
@type	Person
name	ActorOne
actors	
@type	Person
name	ActorTwo
actors	
@type	Person
name	ActorThree
countryOfOrigin	
@type	Country
name	America
musicBy	
@type	Thing
name	Awesome Band
productionCompany	
@type	Organization
name	Awesome Movies inc.
trailer	
@type	VideoObject
name	Official Trailer WAtW!
description	Trailer for the awesome new movieWigs Around the World!
thumbnailUrl	http://examples.com/thumbnail.png

### XML Schema

#### Example

The Purchase Order Schema, po.xsd

```
<xsd:schema xmlns:xsd="http://www.w3.org/2001/XMLSchema">
   <xsd:documentation xml:lang="en">
    Purchase order schema for Example.com.
    Copyright 2000 Example.com. All rights reserved.
    </xsd:documentation>
 </xsd:annotation>
 <xsd:element name="purchaseOrder" type="PurchaseOrderType"/>
 <xsd:element name="comment" type="xsd:string"/>
 <xsd:complexType name="PurchaseOrderType">
   <xsd:sequence>
     <xsd:element name="shipTo" type="USAddress"/>
     <xsd:element name="billTo" type="USAddress"/>
     <xsd:element ref="comment" minOccurs="0"/>
     <xsd:element name="items" type="Items"/>
    <xsd:attribute name="orderDate" type="xsd:date"/>
  </xsd:complexType>
 <xsd:complexType name="USAddress">
   <xsd:sequence>
     <xsd:element name="name" type="xsd:string"/>
     <xsd:element name="street" type="xsd:string"/>
     <xsd:element name="city" type="xsd:string"/>
     <xsd:element name="state" type="xsd:string"/>
     <xsd:element name="zip" type="xsd:decimal"/>
    </xsd:sequence>
   <xsd:attribute name="country" type="xsd:NMTOKEN"</pre>
                  fixed="US"/>
  </xsd:complexType>
 <xsd:complexType name="Items">
   <xsd:sequence>
     <xsd:element name="item" minOccurs="0" maxOccurs="unbounded">
       <xsd:complexType>
         <xsd:sequence>
           <xsd:element name="productName" type="xsd:string"/>
           <xsd:element name="quantity">
             <xsd:simpleType>
               <xsd:restriction base="xsd:positiveInteger">
                 <xsd:maxExclusive value="100"/>
               </xsd:restriction>
             </xsd:simpleType>
            <xsd:element name="USPrice" type="xsd:decimal"/>
           <xsd:element ref="comment" minOccurs="0"/>
           <xsd:element name="shipDate" type="xsd:date" minOccurs="0"/>
         </xsd:sequence>
         <xsd:attribute name="partNum" type="SKU" use="required"/>
       </xsd:complexType>
     </xsd:element>
    </xsd:sequence>
 </xsd:complexType>
 <!-- Stock Keeping Unit, a code for identifying products -->
 <xsd:simpleType name="SKU">
   <xsd:restriction base="xsd:string">
     <xsd:pattern value="\d{3}-[A-Z]{2}"/>
    </xsd:restriction>
 </xsd:simpleType>
</xsd:schema>
```

#### Example

The Purchase Order, po.xml

```
<?xml version="1.0"?>
<purchaseOrder orderDate="1999-10-20">
   <shipTo country="US">
     <name>Alice Smith</name>
     <street>123 Maple Street</street>
     <city>Mill Valley</city>
     <state>CA</state>
     <zip>90952</zip>
  </shipTo>
  <billTo country="US">
      <name>Robert Smith</name>
     <street>8 Oak Avenue</street>
     <citv>Old Town</citv>
     <state>PA</state>
     <zip>95819</zip>
  </billTo>
  <comment>Hurry, my lawn is going wild<!/comment>
   <items>
     <item partNum="872-AA">
        ductName>Lawnmower
        <quantity>1</quantity>
        <USPrice>148.95</USPrice>
        <comment>Confirm this is electric</comment>
     </item>
     <item partNum="926-AA">
        ductName>Baby Monitor
        <quantity>1</quantity>
        <USPrice>39.98</USPrice>
        <shipDate>1999-05-21</shipDate>
     </item>
  </items>
</purchaseOrder>
```

#### XML-RDF Schema

#### Triples of the Data Model

Subject	Predicate	Object
https://www.w3schools.com	https://www.w3schools.com/rdf/title	"W3Schools.com"
https://www.w3schools.com	https://www.w3schools.com/rdf/author	"Jan Egil Refsnes"

#### The original RDF/XML document

```
1: <?xml version="1.0"?>
2: <rdf:RDF
3: xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#"
4: xmlns:si="https://www.w3schools.com/rdf/">
5: <rdf:Description rdf:about="https://www.w3schools.com">
6: <si:title>W3Schools.com</si:title>
7: <si:author>Jan Egil Refsnes</si:author>
8: </rdf:Description>
9: </rdf:RDF>
```

#### Graph of the data model



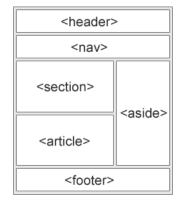
## **HTML Schema**

## **Basic Web Page Structure**



**Understanding HTML is important when scraping web data**. Popular python libraries for this include <u>Beautiful Soup</u> and <u>Scrapy</u>.

#### **Semantic Elements**



```
<article>
<aside>
<details>
<figcaption>
<figure>
<footer>
<header>
<main>
<mark>
<nav>
<section>
<summary>
<time>
```

# **Databases**

### **Overview of Databases**

## **Key Concept**

- Roughly 340 types of databases
- Databases organize and store data
- Storage can be **Persistent** or **Ephemeral** (in-memory, volatile)
- Each database type has its own type of Database Management System and **Language** (ex. SQL, NoSQL)

## **Key Functionality**

- Administration
- Data Schema, Data Definition
- Update with CRUD Operations = Create, Read, Update, Delete
- Retrieval (ex. API access)

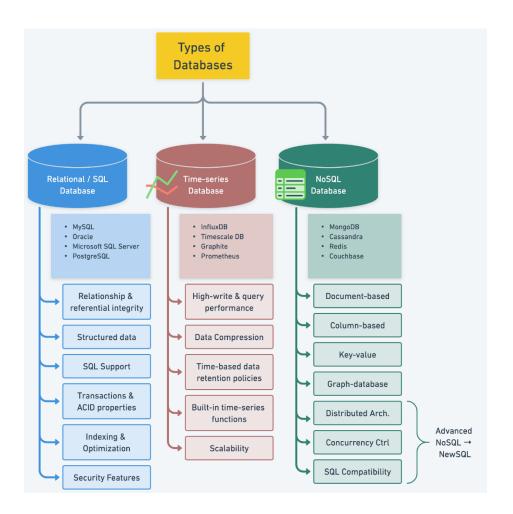
## **Types of Databases**

#### **Main Types of Databases**

- Flat File (ex. CSV)
- SQL (Relational)
- NoSQL
- NewSQL
- Timeseries
- Vector (for ML)
- Serverless

#### **Most Common**

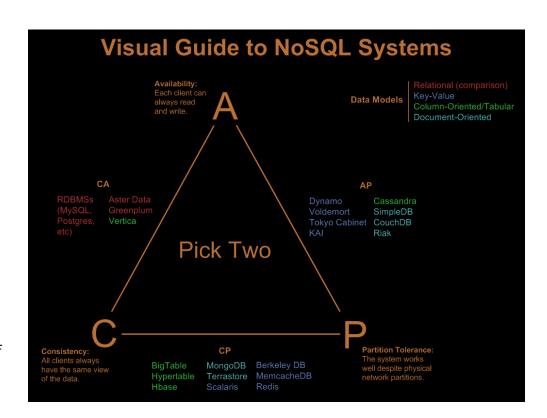
- Oracle
- MySQL
- Microsoft SQL Server
- PostgreSQL, PostGIS
- MongoDB
- SQLite
- CSV, JSON



#### **Brewer's CAP Theorem**

**CAP Theorem** states that you can only have 2 of the 3 following guarantees:

- Consistency every read receives the most recent write or an error
- Availability Every request receives a (non-error) response, without the guarantee that it contains the most recent write
- 3. Partition Tolerance the system continues to operate despite an arbitrary number of messages being dropped (or delayed) by the network between nodes



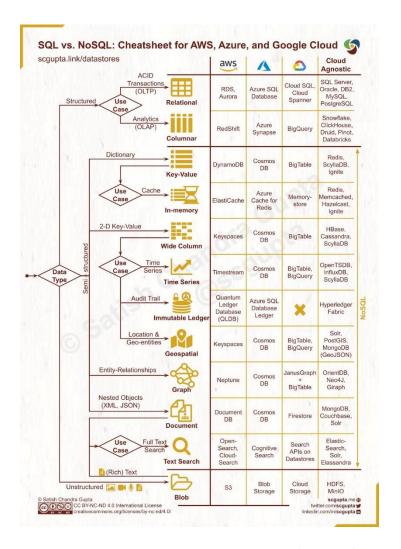
#### The Art of Database Selection

#### Choose based on Needs

- Language Support (ex. Python)
- Business logic (Data Schema)
- Data needs (ex. Geospatial)
- Hosted locally or cloud
- Compute Speed
- OLAP vs OLTP

**OLAP - Online Analytical Processing**For efficient data reading and analysis

**OLTP - Online Transaction Processing**For efficient data writing and storage



# **Database Languages**

## **Database Languages: SQL**

```
-- Select "all" from table "customers"

SELECT * from customers

SELECT * FROM artist AS art

INNER JOIN album AS alb

ON art.artist_id = alb.artist_id
```

## SQL

- "Structured Query Language"
- Create, Read, Update, Delete databases, tables, entries
- Most common coding language
- Most in-demand coding skill



SQL Tutorial - w3schools Python SQL Libraries - Real Python earning SQL 3ed SQL Cheat Sheets

## **Database Languages: MQL**

```
# Find a limited number of results
db.users.find().limit(10)

# Find users by family name
db.users.find({"name.family": "Smith"}).count()

# Query Documents by Numeric Ranges
# All posts having "likes" field with numeric value greater
than one:
db.post.find({likes: {$gt: 1}})

# All posts having 0 likes
db.post.find({likes: 0})

#All posts that do NOT have exactly 1 like
db.post.find({likes: {$ne: 1}})
```

## **MongoDB Query Language**

Only for MongoDB. Same language as the Mongo Database and CLI.

```
# Sort Results by a Field
# order by age, in ascending order (smallest values first)
db.user.find().sort({age: 1})
# Returns
  " id": ObjectId("5ce45d7606444f199acfba1e"),
  "name": {given: "Alex", family: "Smith"},
  "email": "email@example.com",
  "age": 27
  _id: ObjectId("5effaa5662679b5af2c58829"),
  email: "email@example.com",
  name: {given: "Jesse", family: "Xiao"},
  age: 31
```

## **Database Languages: GraphQL**

## Query

```
{
  hero {
   name
   appearsIn
  }
}
```

## **Graph Query Language**

"GraphQL is a query language for your API, and a server-side runtime for executing queries using a type system you define for your data.

GraphQL isn't tied to any specific database or storage engine and is instead backed by your existing code and data."

#### Result

## **Database Languages: Python ORM**

```
1 from sqlalchemy import Column, Integer, String, ForeignKey, Table
 2 from sqlalchemy.orm import relationship, backref
    from sqlalchemy.ext.declarative import declarative_base
 5 Base = declarative base()
 7 author publisher = Table(
        "author publisher",
        Base.metadata,
        Column("author id", Integer, ForeignKey("author.author id")),
        Column("publisher_id", Integer, ForeignKey("publisher.publisher_id")),
14 book publisher = Table(
        "book publisher",
        Base.metadata.
        Column("book_id", Integer, ForeignKey("book.book_id")),
        Column("publisher id", Integer, ForeignKey("publisher.publisher id")),
19 )
21 class Author(Base):
        __tablename__ = "author"
        author id = Column(Integer, primary key=True)
        first name = Column(String)
        last name = Column(String)
        books = relationship("Book", backref=backref("author"))
        publishers = relationship(
            "Publisher", secondary=author publisher, back populates="authors"
31 class Book(Base):
        tablename = "book"
        book_id = Column(Integer, primary_key=True)
        author_id = Column(Integer, ForeignKey("author.author_id"))
        title = Column(String)
        publishers = relationship(
            "Publisher", secondary=book publisher, back populates="books"
40 class Publisher(Base):
        tablename = "publisher"
        publisher id = Column(Integer, primary key=True)
        name = Column(String)
        authors = relationship(
            "Author", secondary=author publisher, back populates="publishers"
        books = relationship(
            "Book", secondary=book publisher, back populates="publishers"
```

#### **ORM - Object Relational Mapping**

A type of Python library that wraps database queries with code to embed queries into Python. There are pros and cons to these.

Most popular is <u>SQLAlchemy</u>. But there are many. A great introduction can be found on <u>Real Python</u>

Object-relational Mappers (ORMs) - Full Stack Python SQLAlchemy - The Database Toolkit for Python Data Management With Python, SQLite, and SQLAlchemy

# **Data Tools**

## **Resources** (selected)

#### **Python Coding Environments**

- JetBrains <u>PyCharm</u>
- Visual Studio Code
- <u>Miniconda</u> light Anaconda
- Anaconda full data science
- <u>Jupyter</u> Notebook

#### **Data Analytics Tools**

- Microsoft Excel
- Microsoft <u>PowerBl</u>
- Google Looker
- Tableau

#### **Interface Builders**

- Streamlit
- Plotly Dash
- Retool
- Microsoft <u>Power Apps</u>

#### **Data Tools**

- JetBrains <u>Datagrip</u>
- JetBrains <u>Dataspell</u>
- <u>DB Browser</u> for SQLite
- MITO for Exploratory Data Analysis (EDA) – Medium
- PopSQL

#### **Advanced Tooling**

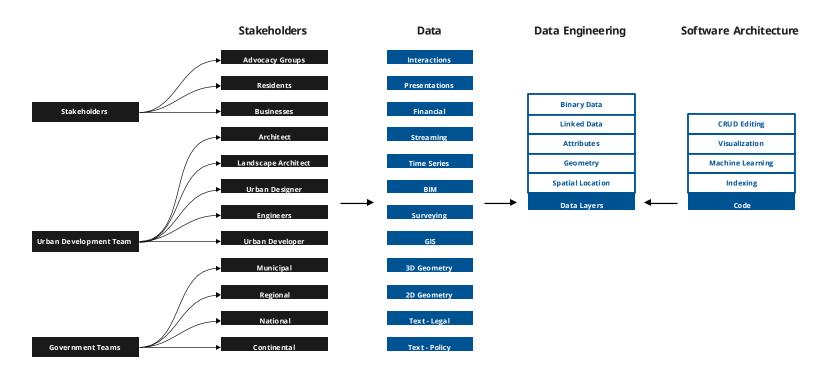
- Data Version Control <u>DVC Introduction</u>
- <u>Pipenv</u>
- Databricks
- Snowflake
- <u>dbt</u>

#### **Get Free Student Versions!**

- JetBrains Education
- GitHub Education Pack

## **Data Sources**

## **Urban Data Complexity**



Unlimited Stakeholders and Data Types

#### **Data Sources**

#### **Files**

CSV, JSON, Arrow, etc.

#### Web APIs

- Application Programming Interface
- Data or Code is exposed by the creator for use by developers.
- API can be Free or Paid
- Ex: Google Maps Place Data API

#### **Web Scraping**

- Extract data from web pages
- Check the legal limitations
- Some websites block web scraping (ex. Funda.nl)
- Python Packages
  - Beautiful Soup
  - Scrapy
- Some software exist for this

# **Data Pipelines**

## **Data Pipeline and Patterns**



- Data Pipelines include the above 4 ingredients
- There are many different patterns of how they are setup
- They can be run anywhere: local computer, server, cloud
- They can be scheduled for Batch or Streaming
- **Batch** processing runs one time and is common data analytics (ex. Customer updates once per week)
- Streaming processing is continuous, used for big data or realtime analytics (ex. Realtime weather updates)

Writing Your First Pipeline - Seattle Data Guy

Data Pipeline - Data Engineering Wiki

Batch Data Processing

Stream Data Processing

What Data Pipeline Architecture should I use?

Data pipeline architecture: A complete guide

## **Data Processing / Business Logic**

The Data Processing piece of a data pipeline. Depending on the business logic and Data Pipeline Pattern, you carry out specific tasks on the data. The most common are: **ETL** and **ELT** 

#### ETL: Extract, Transform, Load

- Extract is the process of retrieving data from one or more sources online, on-premises, legacy, SaaS, or others.
- Transformation involves taking that data, cleaning it, and putting it into a common format, so it can be stored in a targeted database, data store, data warehouse, or data lake.
- Loading is the process of inserting that formatted data into the target database, data store, data warehouse, or data lake

#### **ELT: Extract, Load, Transform**

ELT is the same process as ETL but in a different order. It is the more common technique with new big data workflows. In the case of ELT, all raw data is centralized (ex. Into a **Data Lake**) and only processed before the data analysis happens.

# **Privacy and Governance**

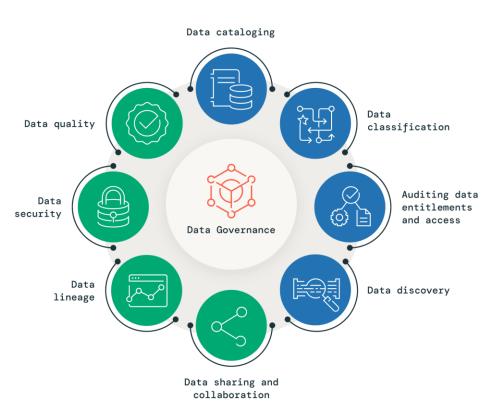
## **Data Privacy and Security**

Data is mission critical for all organizations today. With new laws arriving every year, security breaches and mistrust of companies, data engineers must take **Privacy** and **Security** very seriously.

In the EU we have the <u>GDPR</u> (**General Data Protection Regulation**) and in the US we have <u>CCPA</u> (**California Consumer Privacy Act**). Many other countries have other local regulations.

Of most important, all data should be secure, encrypted and not available publicly without reason. Only collect the data you need and only keep it for the minimum time needed. Store data sensitive in the geographic region where it is legally allowed.

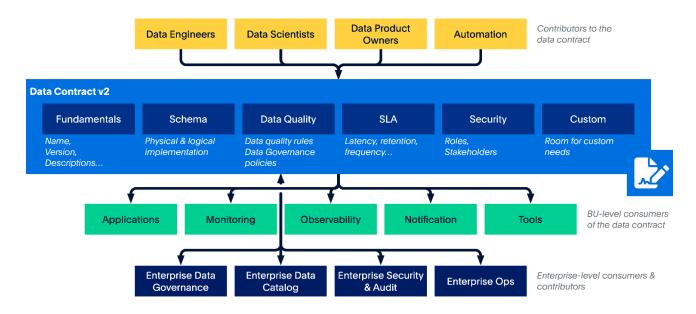
#### **Data Governance**



**Data Governance** is especially a business and management process for all organizational data. It extends to personal rights and privacy.

"The key focus areas of data governance include availability, usability, consistency, data integrity and data security, standard compliance and includes establishing processes to ensure effective data management throughout the enterprise such as accountability for the adverse effects of poor data quality and ensuring that the data which an enterprise has can be used by the entire organization."

#### **Data Contracts**



A data contract defines the agreement between a data **producer** and **consumer**. It contains:

- Fundamentals.
- Schema.
- · Data quality.
- Service-level agreement (SLA).
- Security & stakeholders.
- Custom properties.

These are a recent evolution in data management, especially to support big data across organizations. It was popularized by Andrew Jones (Book).

Keep them simple and let them serve to improve collaboration.

PayPal Data Contract Template - Github
Data Contracts 101 – Monte Carlo Data
The Rise of Data Contracts - Chad Sanderson