

# Jean Luc Houédanou

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## Professional Experience

### June 2019 - Present

**Digital Solutions Director**  
Big Five Solutions, Abidjan, Côte d'Ivoire

Leads the development and integration of full-stack web solutions and digital platforms for diverse clientele, combining strategic vision and technical expertise to create measurable value.

**Key Achievements:**

- Development and launch of 15+ major web projects, including corporate sites for Vodacom, CASTEL Africa and CIPREL, generating an average 40% increase in client traffic
- Supervision and mentoring of a team of 2 developers and designers with 95% client satisfaction rate and 100% on-time project delivery
- Management and securing of 8 Linux servers (CentOS, Ubuntu) for high availability hosting, reducing downtime by 90%
- Implementation of modern technologies (VueJS, Supabase, Filament) for interactive web applications, improving performance by 60%

### June 2017 - June 2019 (2 years)

**Head Of Design**  
WeDev Group, Abidjan, Côte d'Ivoire

Led design strategy and supervised user interface design to strengthen brand identity and customer experience.

**Key Achievements:**

- Creative direction of 25+ web and mobile projects with user-centered approach
- Development of design guidelines and consistent visual systems adopted by the entire team
- Visual communication strategy increasing brand recognition by 35%

### February 2017 - June 2017 (5 months)

**Digital Communications Manager**  
Adonai Agri Batis, Abidjan, Côte d'Ivoire

Development and execution of digital communication strategy to strengthen online presence.

## PROFESSIONAL PROFILE

Experienced **Digital Solutions Director** with over **12 years of expertise** in full-stack web development, UI/UX design, and digital project management.

**Front-end specialist** (VueJS, Angular) combining technical expertise and strategic vision to create high-performance and innovative web solutions that generate measurable value.

**Passionate about technological innovation** and team leadership, I thrive in dynamic environments where I can transform complex challenges into growth opportunities.

## Portfolio - Key Projects

### Vodacom Landing Page

<https://vodamedia.co.za/txtengage/>  
*Role:* Lead Developer | *Technologies:* VueJS, Responsive Design  
Landing page for Vodacom South Africa optimizing user engagement

### CASTEL AFRIQUE

<https://castel-afrique.com>  
*Role:* Project Manager & Developer | *Impact:*  
Responsive corporate site  
Complete integration of Adobe XD mockups into high-performance website

### Dinor 70th Anniversary Game

<https://roue.dinorapp.com>  
*Role:* Full-stack Developer | *Technologies:* Filament + Supabase  
Interactive game with administration dashboard for anniversary event

### CIPREL

<https://ciprel.ci>  
*Role:* Front-end Developer | *Challenge:* Pixel-perfect

Key Achievements:

- Complete corporate website redesign improving conversion by 20% and reducing bounce rate by 30%
- Increased social media engagement by 150% in 4 months
- Creation of a comprehensive digital communication framework, streamlining content creation and improving campaign efficiency by 45%

July 2016 - January 2017 (7 months)

**Web Project Manager and Digital Communications**  
CIFIDE, Abidjan, Côte d'Ivoire

Supervision of web projects and coordination of digital campaigns with focus on client satisfaction.

Key Achievements:

- Development of content strategy increasing organic traffic by 35% in 6 months
- Simultaneous management of 8 web projects with 100% on-time delivery
- Maintained strong client relationships with portfolio of 12 clients, resulting in 85% client retention

August 2013 - March 2016 (3 years 2 months)

**Webmaster**  
CERAP (Former Inades), Abidjan, Côte d'Ivoire

Complete technical and editorial management of institutional website with focus on modernization and security.

Key Achievements:

- Technical migration to modern CMS reducing CERAP activities online publishing time by 75%
- Implementation of robust security measures, eliminating 100% of security incidents
- Complete supervision of editorial and technical operations with 99% uptime

Previous Experience

- **Website Manager** | Electoral Reform International Services (Jan-June 2013)
- **ICT Trainer Consultant** | Internews Europe (May 2012)
- **Web Designer & Graphic Designer** | Chrisalys Group (May-Dec 2012)
- **Associate Manager E-commerce Division** | Groupe Kamit Communications Inc, Montreal (Sep 2009-Apr 2011)

Academic Background

2008 - 2009

**Certificate in Information and Systems Management**  
University of Sherbrooke, Canada

integration  
Responsive website with performance optimization

CIPREL HR Quiz for SIREXE

<https://ciprelrh.netlify.app/questionnaire>  
*Role:* Full-stack Developer | *Technologies:* NuxtJS  
Interactive quiz application with advanced scoring system

Soboa 95 years

<https://soboa95ans.sn>  
*Role:* Designer & Developer | *Impact:* Custom commemorative site  
Complete design and development with unique design

BigFive360 & BBlome

<https://bigfive360.com> | <https://bblome.com>  
*Role:* Technical Architect | *Impact:* Personalized portals  
Custom solutions with complex integrations

Adobe XD to VueJS Integration

<https://bigfive.solutions/>  
*Role:* Front-end Developer | *Methodology:* Design System  
Faithful mockup integration with reusable components

Soeguibe

<https://soeguibe.com>  
*Role:* WordPress Integrator | *Technologies:* Gutenberg, PHP  
Custom WordPress template with advanced editor

Skills & Software

Frontend Development

- VueJS (5 years experience, Expert)
- Angular (4 years experience, Advanced)
- NuxtJS (3 years experience, Intermediate+)
- JavaScript (8 years experience, Expert)
- HTML5 (12 years experience, Expert)
- CSS3 (12 years experience, Expert)
- Responsive Web Design (8 years experience, Advanced)

Backend Development

- PHP (10 years experience, Expert)
- Laravel (5 years experience, Advanced)
- Filament (2 years experience, Intermediate)

2007 - 2008

Master's in E-Commerce Management  
University of Sherbrooke, Canada

2002 - 2006

Bachelor's in Business Administration  
Canadian University of Arts, Sciences and Management, Côte d'Ivoire

1995 - 2002

Bachelor's in Economics and Science  
Jean Mermoz College, Côte d'Ivoire

LANGUAGES

French: Native language  
English: Fluent

- Supabase (2 years experience, Intermediate)
- MySQL (8 years experience, Advanced)
- RESTful APIs (6 years experience, Advanced)
- Linux Server Administration (7 years experience, Advanced)

Design & Tools

- Adobe XD (6 years experience, Expert)
- Figma (4 years experience, Advanced)
- Affinity Suite (5 years experience, Advanced)
- UI/UX Design (8 years experience, Expert)
- Graphic Design (10 years experience, Advanced)
- DaVinci Resolve (3 years experience, Intermediate+)

DevOps & Infrastructure

- CI/CD Pipelines with GitLab (3 years experience, Intermediate+)
- Containerization (Docker) (3 years experience, Intermediate+)
- Database cluster management (PostgreSQL BDR, MariaDB Galera) (4 years experience, Intermediate+)
- Web Security (7 years experience, Advanced)

Project Management

- SCRUM (6 years experience, Advanced)
- Kanban (5 years experience, Advanced)
- Agile (6 years experience, Advanced)
- Jira (4 years experience, Intermediate+)
- Team Leadership (5 years experience, Advanced)
- Client Relations (12 years experience, Expert)
- Strategic Planning (5 years experience, Advanced)

Miscellaneous

GitHub: <https://github.com/jhouedanou>  
Blog dedicated to information technology:  
<https://houedanou.com>  
Instagram: @jlhouedanou  
Twitter: @afrowebdesigner

Date of birth: February 24, 1984