

Jean Luc Houédanou

Email: jeanluc@houedanou.com
Phone: +225 07 48 34 82 21
LinkedIn: <https://www.linkedin.com/in/jlhouedanou/>

♦ Professional Experience

June 2019 - Present

Digital Solutions Director
Big Five Solutions, Abidjan, Côte d'Ivoire

Leads the development and integration of full-stack web solutions and digital platforms for a diverse clientele, combining strategic vision and technical expertise to create measurable value.

Key Achievements:

- Development and launch of 15+ major web projects, including corporate sites for Vodacom, CASTEL Africa and CIPREL, generating an average 40% increase in client traffic
- Supervision and mentoring of a team of 2 developers and designers with 95% client satisfaction rate and 100% on-time project delivery
- Management and securing of 8 Linux servers (CentOS, Ubuntu) for high availability hosting, reducing downtime by 90%
- Implementation of modern technologies (VueJS, Supabase, Filament) for interactive web applications, improving performance by 60%

June 2017 - June 2019 (2 years)

Head Of Design
WeDev Group, Abidjan, Côte d'Ivoire

Led design strategy and supervised user interface design to strengthen brand identity and customer experience.

Key Achievements:

- Creative direction of 25+ web and mobile projects with a user-centered approach
- Development of design guidelines and consistent visual systems adopted by the entire team
- Visual communication strategy increasing brand recognition by 35%

February 2017 - June 2017 (5 months)

PROFESSIONAL PROFILE

Experienced Digital Solutions Director with over **12 years of expertise** in full-stack web development, UI/UX design and digital project management.

Front-end specialist (VueJS, Angular) combining technical expertise and strategic vision to create high-performance and innovative web solutions that generate measurable value.

Passionate about technological innovation and team leadership, I thrive in dynamic environments where I can transform complex challenges into growth opportunities.

Portfolio - Key Projects

Vodacom Landing Page

<https://txtengage.co.za>
Role: Lead Developer | *Technologies:* VueJS, Responsive Design
Landing page for Vodacom South Africa optimizing user engagement

CASTEL AFRICA

<https://castel-afrique.com>
Role: Project Manager & Developer | *Impact:* Responsive corporate site
Complete integration of Adobe XD mockups into high-performance website

Dinor 70 Years Game

<https://roue.dinorapp.com>
Role: Full-stack Developer | *Technologies:* Filament + Supabase
Interactive game with administration dashboard for anniversary event

Digital Communication Manager

Adonai Agri Batis, Abidjan, Côte d'Ivoire

Development and execution of digital communication strategy to strengthen online presence.

Key Achievements:

- Complete redesign of corporate website improving conversion by 20% and reducing bounce rate by 30%
- Increased social media engagement by 150% in 4 months
- Creation of a comprehensive digital communication framework, streamlining content creation and improving campaign efficiency by 45%

July 2016 - January 2017 (7 months)

Web Project Manager and Digital Communication

CIFIDE, Abidjan, Côte d'Ivoire

Supervision of web projects and coordination of digital campaigns with focus on client satisfaction.

Key Achievements:

- Development of content strategy increasing organic traffic by 35% in 6 months
- Simultaneous management of 8 web projects with 100% on-time delivery
- Maintenance of strong client relationships with a portfolio of 12 clients, resulting in 85% client retention

August 2013 - March 2016 (3 years 2 months)

Webmaster

CERAP (Former Inades), Abidjan, Côte d'Ivoire

Complete technical and editorial management of institutional website with focus on modernization and security.

Key Achievements:

- Technical migration to modern CMS reducing CERAP activity publishing time by 75%
- Implementation of robust security measures, eliminating 100% of security incidents
- Complete supervision of editorial and technical operations with 99% uptime

Previous Experience

- **Website Manager** | Electoral Reform International Services (Jan-June 2013)
- **ICT Training Consultant** | Internews Europe (May 2012)
- **Web Designer & Graphic Designer** | Chrisalys Group (May-Dec 2012)

CIPREL

<https://ciprel.ci>

Role: Front-end Developer | *Challenge:* Pixel-perfect integration
Responsive website with performance optimization

St-Avé Quiz

<https://quizzstave.netlify.app>

Role: Full-stack Developer | *Technologies:* NuxtJS
Interactive quiz application with advanced scoring system

Soboa 95 Years

<https://soboa95ans.sn>

Role: Designer & Developer | *Impact:* Custom commemorative site
Complete design and development with unique design

BigFive360 & BBlome

<https://bigfive360.com> | <https://bblome.com>

Role: Technical Architect | *Impact:* Personalized portals
Custom solutions with complex integrations

Adobe XD to VueJS Integration

<https://bigfive.solutions/>

Role: Front-end Developer | *Methodology:* Design System
Faithful mockup integration with reusable components

Soequibe

<https://soequibe.com>

Role: WordPress Integrator | *Technologies:* Gutenberg, PHP
Custom WordPress template with advanced editor

Skills & Software

Frontend Development

- VueJS ●●●●●●●●
- Angular ●●●●●●●●
- NuxtJS ●●●●●●●●
- JavaScript ●●●●●●●●
- HTML5 ●●●●●●●●

- **Associate Manager E-commerce Division** | Kamit Communications Inc Group, Montreal (Sep 2009-Apr 2011)

Academic Background

2008 - 2009

Certificate in Information and Systems Management
University of Sherbrooke, Canada

2007 - 2008

Master's in E-commerce Management
University of Sherbrooke, Canada

2002 - 2006

Bachelor's in Business Administration
Canadian University of Arts, Sciences and Management, Côte d'Ivoire

1995 - 2002

Baccalaureate in Economics and Sciences
Collège Jean Mermoz, Côte d'Ivoire

LANGUAGES

French: Native language
English: Fluent

- CSS3 ●●●●●●●●
- Responsive Web Design ●●●●●●●●

Backend Development

- PHP ●●●●●●●●
- Laravel ●●●●●●●●
- Filament ●●●●●●●●
- Supabase ●●●●●●●●
- MySQL ●●●●●●●●
- RESTful APIs ●●●●●●●●
- Linux Server Administration ●●●●●●●●

Design & Tools

- Adobe XD ●●●●●●●●
- Figma ●●●●●●●●
- Affinity Suite ●●●●●●●●
- UI/UX Design ●●●●●●●●
- Graphic Design ●●●●●●●●
- DaVinci Resolve ●●●●●●●●

Project Management

- SCRUM ●●●●●●●●
- Kanban ●●●●●●●●
- Agile ●●●●●●●●
- Jira ●●●●●●●●
- Team Leadership ●●●●●●●●
- Client Relations ●●●●●●●●
- Strategic Planning ●●●●●●●●

Miscellaneous

GitHub: <https://github.com/jhouedanou>
Blog dedicated to information technologies:
<https://houedanou.com>
Instagram: @jlhouedanou
Twitter: @afrowebdesigner

Date of birth: February 24, 1984