Jean-Luc Houédanou

Fullstack Web Developer | UI/UX Designer | Digital Project Manager

Email: jeanluc@houedanou.com
Phone: +225 07 48 34 82 21

Location: Abidjan, Côte d'Ivoire

Blog: https://houedanou.com

GitHub: https://github.com/jhouedanou

Born: February 24, 1984

Professional Summary

Digital Solutions Director with **10+ years** of expertise in web development, UI/UX design, and digital project management. Proven success in:

- Leading cross-functional development teams and achieving 95% client satisfaction
- Managing enterprise-level projects for Fortune 500 clients (Vodacom, CASTEL Africa, CIPREL)
- Administering 8 Linux servers and implementing modern tech stacks
- Driving business growth through innovative digital solutions and +35% traffic increases

💼 Professional Experience

Digital Solutions Director

Big Five Solutions | June 2019 - Present | Abidjan, Côte d'Ivoire

Key Achievements:

- **Team Leadership:** Supervised 2 developers/designers achieving **95% client satisfaction**
- 🌐 Infrastructure: Managed 8 Linux servers (CentOS, Ubuntu) ensuring 99.9% uptime
- 🏆 Major Projects: Delivered high-impact solutions for Vodacom, CASTEL Africa, CIPREL
- **Frechnology Stack:** Implemented VueJS, Supabase, Filament for modern applications

🮨 Head of Design

WeDev Group | June 2017 - June 2019 | Abidjan, Côte d'Ivoire

Key Achievements:

- **Design Leadership:** Led creative teams for web and mobile applications
- © Creative Direction: Developed comprehensive design strategies and guidelines
- Multi-Platform: Created responsive designs for web, mobile, and urban advertising

📊 Digital Communication Manager

Adonai Agri Batis | February 2017 - June 2017 | Abidjan, Côte d'Ivoire

Key Achievements:

- Conversion Optimization: Website redesign increased conversion rate by +20%
- **Social Media Growth:** Expanded engagement across multiple platforms

(III) Web Project Manager & Digital Communication

CIFIDE | July 2016 - January 2017 | Abidjan, Côte d'Ivoire

Key Achievements:

- Traffic Growth: Content strategy delivered +35% organic traffic increase
- Client Relations: Maintained strong relationships with diverse client portfolio

Webmaster

CERAP (Former Inades) | August 2013 - March 2016 | Abidjan, Côte d'Ivoire

Key Achievements:

- **Technical Migration:** Led CMS modernization reducing publishing time by 50%
- 📝 Content Management: Oversaw complete editorial and technical website operations

Associate Manager E-commerce Division

Groupe Kamit Communications Inc | September 2009 - April 2011 | Montreal, Canada

Key Achievements:

- **E-commerce Operations:** Managed comprehensive online sales strategies
- 📊 Market Analysis: Analyzed trends and competitive landscape for strategic decisions
- @ Customer Programs: Developed acquisition and retention initiatives

X Technical Expertise

Frontend Development

- VueJS Angular NuxtJS
- JavaScript HTML5 CSS3
- Responsive Web Design

Backend Development

- PHP Laravel Filament
- Supabase RESTful APIs
- Linux Server Administration

@ Design & Tools

- Adobe XD Figma Affinity Suite
- DaVinci Resolve Git
- UI/UX Design Graphic Design

III Project Management

- SCRUM Kanban Agile
- Team Leadership Client Relations
- Strategic Planning



Master's in E-commerce Management University of Sherbrooke, Canada | 2007 - 2008

Certificate in Information & Systems Management *University of Sherbrooke, Canada* | 2008 - 2009

★ Bachelor's in Business Administration
Canadian University of Arts, Sciences & Management, Côte d'Ivoire | 2002 - 2006

Featured Projects

- Enterprise Solutions
 - Vodacom South Africa Landing Page txtengage.co.za
 - CASTEL AFRICA Corporate Website © castel-afrique.com
 - **CIPREL** Energy Company Portal ciprel.com
 - **Big Five Solutions** Company Website bigfivesolutions.com

Interactive Applications

- **Dinor 70 Years** Interactive Game oroue.dinorapp.com
- Soboa 95 Years Anniversary Website Soboa95ans.sn
- BigFive360 & BBlome Custom Portals
 bigfive360.com | bblome.com

🌐 Complete blog: houedanou.com

Languages & Links

Languages: French (Native) • English (Fluent)

Online Presence:

Blog: https://houedanou.com

GitHub: https://github.com/jhouedanou

instagram: @jlhouedanou
Twitter: @afrowebdesigner