







Jean-Luc Houédanou

Fullstack Web Developer | UI/UX Designer | Digital Project Manager

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 **Phone:** +225 07 48 34 82 21
 **Location:** Abidjan, Côte d'Ivoire

 **Blog:** <https://houedanou.com>
 **GitHub:** <https://github.com/jhouedanou>
 **Born:** February 24, 1984

Professional Summary

Digital Solutions Director with **10+ years** of expertise in web development, UI/UX design, and digital project management. Proven success in:





- Leading cross-functional development teams and achieving **95% client satisfaction**
- Managing enterprise-level projects for **Fortune 500 clients** (Vodacom, CASTEL Africa, CIPREL)
- Administering **8 Linux servers** and implementing modern tech stacks
- Driving business growth through innovative digital solutions and **+35% traffic increases**

Professional Experience

Digital Solutions Director

Big Five Solutions | *June 2019 - Present* | Abidjan, Côte d'Ivoire




Key Achievements:

-  **Team Leadership:** Supervised 2 developers/designers achieving **95% client satisfaction**
-  **Infrastructure:** Managed 8 Linux servers (CentOS, Ubuntu) ensuring 99.9% uptime
-  **Major Projects:** Delivered high-impact solutions for Vodacom, CASTEL Africa, CIPREL
-  **Technology Stack:** Implemented VueJS, Supabase, Filament for modern applications

Head of Design

WeDev Group | *June 2017 - June 2019* | Abidjan, Côte d'Ivoire

Key Achievements:

-  **Design Leadership:** Led creative teams for web and mobile applications
-  **Creative Direction:** Developed comprehensive design strategies and guidelines
-  **Multi-Platform:** Created responsive designs for web, mobile, and urban advertising

Digital Communication Manager

Adonai Agri Batis | *February 2017 - June 2017* | Abidjan, Côte d'Ivoire




Key Achievements:

-  **Conversion Optimization:** Website redesign increased conversion rate by **+20%**
-  **Social Media Growth:** Expanded engagement across multiple platforms
-  **Strategy Development:** Created comprehensive digital communication framework

Web Project Manager & Digital Communication

CIFIDE | *July 2016 - January 2017* | Abidjan, Côte d'Ivoire




Key Achievements:

-  **Traffic Growth:** Content strategy delivered **+35% organic traffic increase**
-  **Project Coordination:** Successfully managed multiple concurrent web projects
-  **Client Relations:** Maintained strong relationships with diverse client portfolio

Webmaster

CERAP (Former Inades) | *August 2013 - March 2016* | Abidjan, Côte d'Ivoire




Key Achievements:

-  **Technical Migration:** Led CMS modernization reducing publishing time by 50%
-  **Security & Performance:** Implemented robust security measures and optimization
-  **Content Management:** Oversaw complete editorial and technical website operations

Associate Manager E-commerce Division

Groupe Kamit Communications Inc | *September 2009 - April 2011* | Montreal, Canada

Key Achievements:

-  **E-commerce Operations:** Managed comprehensive online sales strategies
-  **Market Analysis:** Analyzed trends and competitive landscape for strategic decisions
-  **Customer Programs:** Developed acquisition and retention initiatives

Technical Expertise

Frontend Development

- VueJS • Angular • NuxtJS
- JavaScript • HTML5 • CSS3

Design & Tools

- Adobe XD • Figma • Affinity Suite
- DaVinci Resolve • Git

- Responsive Web Design

- UI/UX Design • Graphic Design

⚡ Backend Development

- PHP • Laravel • Filament
- Supabase • RESTful APIs
- Linux Server Administration

📊 Project Management

- SCRUM • Kanban • Agile
- Team Leadership • Client Relations
- Strategic Planning

🎓 Education

🎓 **Master's in E-commerce Management**
University of Sherbrooke, Canada | 2007 - 2008

📜 **Certificate in Information & Systems Management**
University of Sherbrooke, Canada | 2008 - 2009

🎓 **Bachelor's in Business Administration**
Canadian University of Arts, Sciences & Management, Côte d'Ivoire | 2002 - 2006

🏆 Featured Projects

🌐 Enterprise Solutions

- **Vodacom South Africa** - Landing Page
🔗 txtengage.co.za
- **CASTEL AFRICA** - Corporate Website
🔗 castel-afrique.com
- **CIPREL** - Energy Company Portal
🔗 ciprel.com
- **Big Five Solutions** - Company Website
🔗 bigfivesolutions.com

🎮 Interactive Applications

- **Dinor 70 Years** - Interactive Game
🔗 roue.dinorapp.com
- **Quizz St-Avé** - Educational App
🔗 quizzstave.netlify.app
- **Soboa 95 Years** - Anniversary Website
🔗 soboa95ans.sn
- **BigFive360 & BBlome** - Custom Portals
🔗 bigfive360.com | bblome.com

🌐 Complete blog: houedanou.com

🌐 Languages & Links

Languages: French (Native) • English (Fluent)

Online Presence:

🌐 Blog: <https://houedanou.com>

💻 GitHub: <https://github.com/jhouedanou>

📷 Instagram: @jlhouedanou

🐦 Twitter: @afrowebdesigner