Jean-Luc Houédanou

Fullstack Web Developer | UI/UX Designer | Digital Project Manager

Email: jeanluc@houedanou.com
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Location: Abidjan, Côte d'Ivoire

Blog: https://houedanou.com

GitHub: https://github.com/jhouedanou

Born: February 24, 1984

© Professional Summary

Digital Solutions Director with **10+ years** of expertise in web development, UI/UX design, and digital project management. Proven success in:

- Leading cross-functional development teams and achieving 95% client satisfaction
- Managing enterprise-level projects for Fortune 500 clients (Vodacom, CASTEL Africa, CIPREL)
- Administering 8 Linux servers and implementing modern tech stacks
- Driving business growth through innovative digital solutions and +35% traffic increases

Professional Experience

Digital Solutions Director

Big Five Solutions | June 2019 - Present | Abidjan, Côte d'Ivoire

Key Achievements:

- **©** Team Leadership: Supervised 2 developers/designers achieving **95% client satisfaction**
- # Infrastructure: Managed 8 Linux servers (CentOS, Ubuntu) ensuring 99.9% uptime
- **Major Projects:** Delivered high-impact solutions for Vodacom, CASTEL Africa, CIPREL
- **Figure 1 Technology Stack:** Implemented VueJS, Supabase, Filament for modern applications

Head of Design

WeDev Group | June 2017 - June 2019 | Abidjan, Côte d'Ivoire

Key Achievements:

- Design Leadership: Led creative teams for web and mobile applications
- © Creative Direction: Developed comprehensive design strategies and guidelines
- **Multi-Platform:** Created responsive designs for web, mobile, and urban advertising

■ Digital Communication Manager

Adonai Agri Batis | February 2017 - June 2017 | Abidjan, Côte d'Ivoire

Key Achievements:

- **Conversion Optimization:** Website redesign increased conversion rate by **+20**%
- **Social Media Growth:** Expanded engagement across multiple platforms
- Strategy Development: Created comprehensive digital communication framework

Web Project Manager & Digital Communication

CIFIDE | July 2016 - January 2017 | Abidjan, Côte d'Ivoire

Key Achievements:

- II Traffic Growth: Content strategy delivered +35% organic traffic increase
- **©** Project Coordination: Successfully managed multiple concurrent web projects
- La Client Relations: Maintained strong relationships with diverse client portfolio

Webmaster

CERAP (Former Inades) | August 2013 - March 2016 | Abidjan, Côte d'Ivoire

Key Achievements:

- \times Technical Migration: Led CMS modernization reducing publishing time by 50%
- § Security & Performance: Implemented robust security measures and optimization

Associate Manager E-commerce Division

Groupe Kamit Communications Inc | September 2009 - April 2011 | Montreal, Canada

Key Achievements:

- **E-commerce Operations:** Managed comprehensive online sales strategies
- II Market Analysis: Analyzed trends and competitive landscape for strategic decisions
- © Customer Programs: Developed acquisition and retention initiatives

X Technical Expertise



© Design & Tools

- VueJS Angular NuxtJS
- JavaScript HTML5 CSS3
- Adobe XD Figma Affinity Suite
- DaVinci Resolve Git

Responsive Web Design

Backend Development

- PHP Laravel Filament
- Supabase RESTful APIs
- Linux Server Administration
- Ducinet Management

Project Management

- SCRUM Kanban Agile
- Team Leadership Client Relations

UI/UX Design • Graphic Design

Strategic Planning

Education

Master's in E-commerce Management University of Sherbrooke, Canada | 2007 - 2008

Certificate in Information & Systems Management University of Sherbrooke, Canada | 2008 - 2009

Bachelor's in Business Administration Canadian University of Arts, Sciences & Management, Côte d'Ivoire | 2002 - 2006

Y Featured Projects

Enterprise Solutions

- Vodacom South Africa Landing Page txtengage.co.za
- CASTEL AFRICA Corporate Website castel-afrique.com
- CIPREL Energy Company Portal © ciprel.com
- Big Five Solutions Company Website bigfive solutions.com

Complete blog: houedanou.com

M Interactive Applications

- Dinor 70 Years Interactive Game
 roue.dinorapp.com
- Quizz St-Avé Educational App quizzstave.netlify.app
- Soboa 95 Years Anniversary Website Soboa 95 ans.sn
- BigFive360 & BBlome Custom Portals bigfive360.com | bblome.com

Languages & Links

Languages: French (Native) • English (Fluent)

Online Presence:

Blog: https://houedanou.com

GitHub: https://github.com/jhouedanou

Instagram: @jlhouedanou
Twitter: @afrowebdesigner