

Jean Luc Houédanou

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♦ Professional Experience

June 2019 - Present

Digital Solutions Director
Big Five Solutions, Abidjan, Côte d'Ivoire

Leads the development and integration of full-stack web solutions and digital platforms for diverse clientele, combining strategic vision and technical expertise to create measurable value.

Key Achievements:

- Development and launch of 15+ major web projects, including corporate sites for Vodacom, CASTEL Africa and CIPREL, generating an average 40% increase in client traffic
- Supervision and mentoring of a team of 2 developers and designers with 95% client satisfaction rate and 100% on-time project delivery
- Management and securing of 8 Linux servers (CentOS, Ubuntu) for high availability hosting, reducing downtime by 90%
- Implementation of modern technologies (VueJS, Supabase, Filament) for interactive web applications, improving performance by 60%

June 2017 - June 2019 (2 years)

Head Of Design
WeDev Group, Abidjan, Côte d'Ivoire

Led design strategy and supervised user interface design to strengthen brand identity and customer experience.

Key Achievements:

- Creative direction of 25+ web and mobile projects with user-centered approach
- Development of design guidelines and consistent visual systems adopted by the entire team
- Visual communication strategy increasing brand recognition by 35%

February 2017 - June 2017 (5 months)

PROFESSIONAL PROFILE

Experienced **Digital Solutions Director** with over **12 years of expertise** in full-stack web development, UI/UX design, and digital project management.

Front-end specialist (VueJS, Angular) combining technical expertise and strategic vision to create high-performance and innovative web solutions that generate measurable value.

Passionate about technological innovation and team leadership, I thrive in dynamic environments where I can transform complex challenges into growth opportunities.

Portfolio - Key Projects

Vodacom Landing Page

<https://vodamedia.co.za/txtengage/>
Role: Lead Developer | *Technologies:* VueJS, Responsive Design
Landing page for Vodacom South Africa optimizing user engagement

CASTEL AFRIQUE

<https://castel-afrique.com>
Role: Project Manager & Developer | *Impact:* Responsive corporate site
Complete integration of Adobe XD mockups into high-performance website

Dinor 70th Anniversary Game

<https://roue.dinorapp.com>
Role: Full-stack Developer | *Technologies:* Filament + Supabase
Interactive game with administration dashboard for anniversary event

Digital Communications Manager

Adonai Agri Batis, Abidjan, Côte d'Ivoire

Development and execution of digital communication strategy to strengthen online presence.

Key Achievements:

- Complete corporate website redesign improving conversion by 20% and reducing bounce rate by 30%
- Increased social media engagement by 150% in 4 months
- Creation of a comprehensive digital communication framework, streamlining content creation and improving campaign efficiency by 45%

July 2016 - January 2017 (7 months)

Web Project Manager and Digital Communications

CIFIDE, Abidjan, Côte d'Ivoire

Supervision of web projects and coordination of digital campaigns with focus on client satisfaction.

Key Achievements:

- Development of content strategy increasing organic traffic by 35% in 6 months
- Simultaneous management of 8 web projects with 100% on-time delivery
- Maintained strong client relationships with portfolio of 12 clients, resulting in 85% client retention

August 2013 - March 2016 (3 years 2 months)

Webmaster

CERAP (Former Inades), Abidjan, Côte d'Ivoire

Complete technical and editorial management of institutional website with focus on modernization and security.

Key Achievements:

- Technical migration to modern CMS reducing CERAP activities online publishing time by 75%
- Implementation of robust security measures, eliminating 100% of security incidents
- Complete supervision of editorial and technical operations with 99% uptime

Previous Experience

- **Website Manager** | Electoral Reform International Services (Jan-June 2013)
- **ICT Trainer Consultant** | Internews Europe (May 2012)
- **Web Designer & Graphic Designer** | Chrisalys Group (May-Dec 2012)

CIPREL

<https://ciprel.ci>

Role: Front-end Developer | *Challenge:* Pixel-perfect integration
Responsive website with performance optimization

CIPREL HR Quiz for SIREXE

<https://ciprelrh.netlify.app/questionnaire>

Role: Full-stack Developer | *Technologies:* NuxtJS
Interactive quiz application with advanced scoring system

Soboa 95 years

<https://soboa95ans.sn>

Role: Designer & Developer | *Impact:* Custom commemorative site
Complete design and development with unique design

BigFive360 & BBlome

<https://bigfive360.com> | <https://bblome.com>

Role: Technical Architect | *Impact:* Personalized portals
Custom solutions with complex integrations

Adobe XD to VueJS Integration

<https://bigfive.solutions/>

Role: Front-end Developer | *Methodology:* Design System
Faithful mockup integration with reusable components

Soequibe

<https://soequibe.com>

Role: WordPress Integrator | *Technologies:* Gutenberg, PHP
Custom WordPress template with advanced editor

Skills & Software

Frontend Development

- VueJS (5 years experience, Expert)
- Angular (4 years experience, Advanced)
- NuxtJS (3 years experience, Intermediate+)
- JavaScript (8 years experience, Expert)
- HTML5 (12 years experience, Expert)

- **Associate Manager E-commerce Division** | Groupe Kamit Communications Inc, Montreal (Sep 2009-Apr 2011)

Academic Background

2008 - 2009

Certificate in Information and Systems Management

University of Sherbrooke, Canada

2007 - 2008

Master's in E-Commerce Management

University of Sherbrooke, Canada

2002 - 2006

Bachelor's in Business Administration

Canadian University of Arts, Sciences and Management, Côte d'Ivoire

1995 - 2002

Bachelor's in Economics and Science

Jean Mermoz College, Côte d'Ivoire

LANGUAGES

French: Native language

English: Fluent

- CSS3 (12 years experience, Expert)
- Responsive Web Design (8 years experience, Advanced)

Backend Development

- PHP (10 years experience, Expert)
- Laravel (5 years experience, Advanced)
- Filament (2 years experience, Intermediate)
- Supabase (2 years experience, Intermediate)
- MySQL (8 years experience, Advanced)
- RESTful APIs (6 years experience, Advanced)
- Linux Server Administration (7 years experience, Advanced)

Design & Tools

- Adobe XD (6 years experience, Expert)
- Figma (4 years experience, Advanced)
- Affinity Suite (5 years experience, Advanced)
- UI/UX Design (8 years experience, Expert)
- Graphic Design (10 years experience, Advanced)
- DaVinci Resolve (3 years experience, Intermediate+)

DevOps & Infrastructure

- CI/CD Pipelines with GitLab (3 years experience, Intermediate+)
- Containerization (Docker) (3 years experience, Intermediate+)
- Database cluster management (PostgreSQL BDR, MariaDB Galera) (4 years experience, Intermediate+)
- Web Security (7 years experience, Advanced)

Project Management

- SCRUM (6 years experience, Advanced)
- Kanban (5 years experience, Advanced)
- Agile (6 years experience, Advanced)
- Jira (4 years experience, Intermediate+)
- Team Leadership (5 years experience, Advanced)
- Client Relations (12 years experience, Expert)
- Strategic Planning (5 years experience, Advanced)

Miscellaneous

GitHub: <https://github.com/jhouedanou>
Blog dedicated to information technology:
<https://houedanou.com>
Instagram: @jlhouedanou
Twitter: @afrowebdesigner

Date of birth: February 24, 1984