# Jean-Luc Houédanou

Manager, Front-End Developer (VuelS), PHP Developer and experienced Designer in web project management



Digital solutions expert with 12+ years of experience in web development, UI design and project management. Front-end specialist (VueJS, Angular) combining technical expertise and strategic vision for high-performance, innovative web solutions.



### Professional Experience

#### **Digital Solutions Director**

Big Five Solutions, Abidjan, Ivory Coast June 2019 - Present

Directs digital strategy, development and integration of technological solutions for a diverse clientele.

#### **Key Achievements:**

- Development and launch of 15+ major web projects, including corporate websites for CASTEL Africa and CIPREL
- Supervision of a team of 2 developers and designers with a 95% client satisfaction rate
- Implementation of modern technologies (VueJS, Supabase, Filament) for interactive web applications

### Head Of Design

WeDev Group, Abidjan, Ivory Coast **June 2017 - June 2019** (2 years)







#### **CASTEL AFRICA**

Creation of a website for the CASTEL group, integration of Adobe XD mockups into a responsive website

#### **CIPREL**

Creation of a responsive website with Adobe XD mockup integration

#### Dinor 70th **Anniversary Game**

Creation of an interactive game with admin dashboard (Filament + Supabase) Led design teams and supervised user interface design.

#### **Key Achievements:**

 Creative direction of web and mobile projects; Creation of 9 square meters for city advertising displays

### **Digital Communication Manager**

*Adonai Agri Batis*, Abidjan, Ivory Coast **February 2017 – June 2017** (5 months)

Development and execution of digital communication strategy.

#### **Key Achievements:**

- Increased social media engagement
- Complete redesign of corporate website improving conversion by 20%

# Web Project and Digital Communication Manager

*CIFIDE*, Abidjan, Ivory Coast **July 2016 - January 2017** (7 months)

Supervision of web projects and coordination of digital campaigns.

#### **Key Achievements:**

Development of a content strategy increasing organic traffic by 35%

#### Webmaster

CERAP (Former Inades), Abidjan, Ivory Coast August 2013 - March 2016 (3 years 2 months)

Complete technical and editorial management of the institutional website.

#### **Key Achievements:**

 Technical migration to a modern CMS reducing CERAP's activities publishing

#### St-Avé Quiz

Interactive quiz application developed in NuxtJS

#### Soboa 95th Anniversary

PSD integration into WordPress & Gutenberg template

# VodaFone Landing Page

Landing page for Vodafone South Africa

# BigFiveSolutions.co m

Adobe XD integration into VueJS website

#### BigFive360.com

Adobe XD integration into Angular website

• Website Manager - Electoral Reform International Services (6 months)

**Previous Professional Experience** 

- ICT Training Consultant Internews Europe (1 month)
- Web Designer & Graphic Designer Chrisalys Group (8 months)

## **Education**

Degree	Institution	Period
Master in E- commerce Management	University of Sherbrooke, Canada	2007 - 2008
Certificate in Information Systems Management	University of Sherbrooke, Canada	2008 - 2009
Bachelor in Business Administration	Canadian University of Arts, Sciences and Management, Ivory Coast	2002 - 2006
High School Diploma in Economics and Science	Jean Mermoz College, Ivory Coast	1995 - 2002