BUSINESS INTERRUPTION CLAIM PRESENTATION

Professional Executive-Level Documentation Package

COVER PAGE

BUSINESS INTERRUPTION INSURANCE CLAIM

Prepared for:

[Insurance Company Name]

Commercial Claims Department

Regarding:

Insured: [Business Legal Name]

Policy Number: [Number]

Claim Number: [Number]

Date of Loss: [Date]

Total Claim Amount: \$[Amount]

Submitted by:

[Your Name/Title]

[Business Name]

[Date]

Professional Representatives:

- Forensic Accountant: [Name/Firm]
- Public Adjuster: [Name/License #]
- Attorney: [Name/Firm] (if applicable)

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1. EXECUTIVE SUMMARY

Critical Points for Management Review

THE SITUATION On [Date], our business operations were devastated by [specific peril], forcing an immediate [complete/partial] shutdown of operations. This insured loss has resulted in quantifiable damages totaling **\$[Total Amount]**, all fully documented and within policy limits.

KEY IMPACTS

- Revenue Loss: \$[Amount] in lost business income over [period]
- Fixed Costs: \$[Amount] in continuing expenses that could not be avoided
- Extra Expenses: \$[Amount] invested to minimize losses and expedite recovery
- Market Position: [Quantified impact on market share, customer base]

IMMEDIATE NEEDS

- 1. **Advance Payment:** \$[Amount] required within [timeframe] to:
 - Meet critical financial obligations
 - Maintain workforce
 - Secure temporary operations
 - Prevent cascade business failure
- 2. Full Settlement Timeline: Complete resolution needed by [Date] to ensure business survival

CLAIM VALIDITY

- ✓ All losses stem from covered physical damage
- ✓ Calculations follow industry-standard methodologies
- ✓ Documentation meets or exceeds policy requirements

- ✓ Mitigation efforts have reduced overall claim by approximately \$[Amount]
- ✓ All amounts are within policy limits and sublimits

BOTTOM LINE This claim represents the minimum amount necessary for business survival and recovery. Prompt payment is critical to prevent permanent business failure and additional economic damage to our employees, customers, and community.

2. BUSINESS OVERVIEW

Company Profile

ESTABLISHMENT & REPUTATION [Business Name] has operated successfully since [Year], building a reputation for [key strengths]. Prior to this loss, we were recognized as [awards, rankings, industry position].

OPERATIONAL METRICS (Pre-Loss)

Metric	Value	Industry Ranking
Annual Revenue	\$[Amount]	[Top X%]
Employees	[Number] FTE	[Ranking if applicable]
Locations	[Number]	N/A
Customer Base	[Number] active	[Growth rate]
Market Share	[%]	[Position]
◀	•	•

FINANCIAL STRENGTH (Pre-Loss)

Revenue Growth: [%] annually over past [years]

• **Profit Margin:** [%] (Industry average: [%])

Credit Rating: [Rating]

Banking Relationships: [Years] with [Bank names]

Debt Service Coverage: [Ratio]

ECONOMIC CONTRIBUTION

• Local Employment: [#] jobs, \$[Amount] annual payroll

• Tax Contribution: \$[Amount] annually in local/state taxes

Vendor Spending: \$[Amount] with [#] local suppliers

• **Community Support:** [Charitable contributions, sponsorships]

Industry Context

MARKET CONDITIONS

• Industry Growth Rate: [%] per [source]

• Regional Economic Factors: [Description]

Competitive Landscape: [Position among competitors]

Regulatory Environment: [Relevant factors]

BUSINESS DIFFERENTIATION

1. [Unique value proposition 1]

2. [Unique value proposition 2]

3. [Unique value proposition 3]

3. THE LOSS EVENT

Chronology of Events

PRE-LOSS STATUS

• Date/Time: [24 hours before loss]

Operations: Normal at 100% capacity

Revenue Run Rate: \$[Amount] daily

Employees Present: [Number]

• Inventory Value: \$[Amount]

THE INCIDENT

Time	Event	Impact	Documentation
[Time]	Initial incident occurs	[Description]	Police/Fire Report #[Number]
[Time]	Emergency services arrive	[Response description]	Incident Report attached
[Time]	Evacuation ordered	All operations cease	Official order attached
[Time]	Initial damage assessment	[Findings]	Photos/video attached
[Time]	Insurance notified	Claim #[Number] assigned	Confirmation attached
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IMMEDIATE AFTERMATH (First 48 hours)

• Safety Measures: [Actions taken to secure property]

- Mitigation Steps: [Emergency repairs, water extraction, etc.]
- **Business Continuity:** [Attempts to maintain operations]
- Stakeholder Communication: [Employees, customers, vendors notified]

Physical Damage Assessment

PRIMARY DAMAGE

Area/Asset	Sset Damage Description		Repair Cost
Building Structure	[Specific damage]	\$[Amount]	\$[Amount]
Production Equipment	[Specific damage]	\$[Amount]	\$[Amount]
Inventory	[Specific damage]	\$[Amount]	N/A - Total loss
Computer Systems	[Specific damage]	\$[Amount]	\$[Amount]
Records/Data	[Specific damage]	Invaluable	\$[Recovery cost]
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SECONDARY DAMAGE

• Smoke/Water damage to: [Description]

Contamination of: [Description]

• Code-required upgrades: [List]

TOTAL PHYSICAL DAMAGE: \$[Amount]

4. COVERAGE ANALYSIS

Policy Provisions Applicable to This Loss

BUSINESS INCOME COVERAGE

Policy Language: "[Quote relevant policy language]"

• Limit: \$[Amount] or [Months] of actual loss sustained

Waiting Period/Deductible: [Hours/Days] or \$[Amount]

• **Coverage Trigger:** ✓ Physical damage to insured property

Coverage Period: Until property is repaired/replaced with reasonable speed

EXTRA EXPENSE COVERAGE

• **Policy Language:** "[Quote relevant provision]"

• Limit: \$[Amount] or [%] of BI limit

- Covered Expenses: All reasonable expenses to minimize loss
- **Documentation Required:** ✓ Invoices and proof of payment

ADDITIONAL COVERAGES TRIGGERED

Coverage	Limit	Trigger Event	Applicable?
Civil Authority	\$[Amount]/[Days]	Government order	☐ Yes ☐ No
Extended Business Income	[Days]	After repairs complete	☐ Yes ☐ No
Ingress/Egress	\$[Amount]	Access prevented	☐ Yes ☐ No
Contingent Business Income	\$[Amount]	Supplier/customer loss	☐ Yes ☐ No
Service Interruption	\$[Amount]	Utility failure	☐ Yes ☐ No
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Coverage Confirmation

NO EXCLUSIONS APPLY We have reviewed all policy exclusions and confirm:

- ✓ No applicable exclusions to this loss
- ✓ All conditions precedent satisfied
- ✓ All duties after loss fulfilled
- ✓ Timely notice provided
- ✓ Full cooperation maintained

5. BUSINESS INCOME LOSS CALCULATION

Methodology Statement

CALCULATION APPROACH Our business income loss calculation follows the generally accepted "But For" methodology, comparing:

- 1. What revenue WOULD have been earned "but for" the loss
- 2. What revenue WAS actually earned during the interruption
- 3. Plus unavoidable continuing expenses

This approach is:

- ✓ Consistent with policy terms
- ✓ Accepted by courts nationwide
- ✓ Verified by forensic accounting

• ✓ Supported by historical data

Revenue Projections

HISTORICAL BASELINE (Same period, prior years)

Period	3 Years Ago	2 Years Ago	Last Year	Average	Growth Trend
Month 1	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]	[%]
Month 2	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]	[%]
Month 3	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]	[%]
Quarter Total	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]	[%]
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ADJUSTMENTS TO BASELINE

Adjustment Factor	Impact	Justification	Documentation
Proven Growth Trend	+[%]	Historical CAGR of [%]	Tax returns
Contracted Sales	+\$[Amount]	Signed contracts	Contracts attached
Seasonal Factors	+/-[%]	Historical patterns	Sales records
Market Expansion	+\$[Amount]	New territory/products	Business plan
Economic Factors	+/-[%]	GDP/industry growth	Economic reports
Net Adjustment	+[%]		
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"BUT FOR" REVENUE CALCULATION

Month	Historical Base	Adjustments	Projected Revenue
[Month 1]	\$[Amount]	+[%]	\$[Amount]
[Month 2]	\$[Amount]	+[%]	\$[Amount]
[Month 3]	\$[Amount]	+[%]	\$[Amount]
[Month 4]	\$[Amount]	+[%]	\$[Amount]
[Month 5]	\$[Amount]	+[%]	\$[Amount]
[Month 6]	\$[Amount]	+[%]	\$[Amount]
TOTAL	\$[Amount]		\$[Amount]
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Actual Revenue During Interruption MITIGATION REVENUE ACHIEVED

Source	Month 1	Month 2	Month 3	Total
Temporary Location	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]
Remote/Online Sales	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]
Fulfilled Backlog	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]
Other	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]
Total Actual	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]
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Lost Business Income Summary

Component	Amount
Projected "But For" Revenue	\$[Amount]
Less: Actual Revenue Achieved	-\$[Amount]
Gross Lost Revenue	\$[Amount]
Plus: Continuing Fixed Expenses	+\$[Amount]
Less: Avoided Variable Expenses	-\$[Amount]
Net Business Income Loss	\$[Amount]
4	•

6. EXTRA EXPENSE DOCUMENTATION

Overview of Extra Expenses

PURPOSE AND BENEFIT All extra expenses were incurred to:

- 1. Minimize the business income loss
- 2. Continue critical operations
- 3. Maintain customer relationships
- 4. Expedite the recovery process

COST-BENEFIT ANALYSIS

- Total Extra Expenses: \$[Amount]
- Business Income Preserved: \$[Amount]
- Net Benefit to Insurer: \$[Amount] reduction in BI claim

Detailed Extra Expense Categories

TEMPORARY OPERATIONS

Expense	Vendor	Amount	Benefit	Documentation
Temporary Location Rent	[Vendor]	\$[Amount]	Maintained [%] operations	Lease attached
Moving/Setup Costs	[Vendor]	\$[Amount]	Enabled quick restart	Invoices attached
Additional Insurance	[Vendor]	\$[Amount]	Required for temp location	Policy attached
Security	[Vendor]	\$[Amount]	Protected assets	Invoices attached
Utilities Setup	[Vendor]	\$[Amount]	Enabled operations	Bills attached
Subtotal		\$[Amount]		
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EQUIPMENT & TECHNOLOGY

Expense	Vendor	Amount	Benefit	Documentation
Equipment Rental	[Vendor]	\$[Amount]	Replaced damaged units	Rental agreements
Expedited Shipping	[Vendor]	\$[Amount]	Reduced downtime by [days]	Shipping receipts
Emergency IT Systems	[Vendor]	\$[Amount]	Maintained data access	Invoices attached
Software Licenses	[Vendor]	\$[Amount]	Continued operations	License agreements
Subtotal		\$[Amount]		
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LABOR & STAFFING

Expense	Period	Amount	Benefit	Documentation
Overtime Premium	[Dates]	\$[Amount]	Caught up on backlog	Payroll records
Temporary Staff	[Dates]	\$[Amount]	Maintained service levels	Staffing invoices
Retention Bonuses	[Date]	\$[Amount]	Prevented staff loss	Payroll documentation
Training Costs	[Dates]	\$[Amount]	Cross-trained staff	Training records
Subtotal		\$[Amount]		
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CUSTOMER RETENTION

Expense	Purpose	Amount	Result	Documentation
Advertising Campaign	Notify of temp location	\$[Amount]	[%] customer retention	Ad invoices
Direct Mail	Customer communication	\$[Amount]	[#] customers reached	Mailing receipts
Discounts Given	Retention incentive	\$[Amount]	[%] customers retained	Sales records
Customer Events	Relationship building	\$[Amount]	[#] attended	Event invoices
Subtotal		\$[Amount]		
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Service	Provider	Amount	Purpose	Documentation
Forensic Accounting	[Firm]	\$[Amount]	Claim documentation	Engagement letter
Public Adjuster	[Name]	\$[Amount]	Claim management	Contract attached
Legal Counsel	[Firm]	\$[Amount]	Coverage advice	Invoices attached
Engineering Reports	[Firm]	\$[Amount]	Damage assessment	Reports attached
Subtotal		\$[Amount]		
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TOTAL EXTRA EXPENSES: \$[Amount]

7. MITIGATION EFFORTS

Comprehensive Mitigation Strategy

IMMEDIATE ACTIONS (First 72 Hours)

Action	Cost	Result	Savings to Insurer
Emergency board-up	\$[Amount]	Prevented further damage	\$[Amount]
Water extraction	\$[Amount]	Prevented mold	\$[Amount]
Inventory removal	\$[Amount]	Saved [%] of inventory	\$[Amount]
Data recovery	\$[Amount]	Preserved customer records	Invaluable
Customer notification	\$[Amount]	Retained [%] of base	\$[Amount]
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OPERATIONAL MITIGATION (Ongoing)

Strategy	Implementation	Cost	Revenue Preserved
Temporary location	Within [days]	\$[Amount]	\$[Amount] monthly
Remote work setup	Immediate	\$[Amount]	\$[Amount] productivity
Supplier agreements	Renegotiated	\$[Amount]	\$[Amount] saved
Partial operations	[Description]	\$[Amount]	\$[Amount] revenue
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MITIGATION SUCCESS METRICS

• Revenue preserved: [%] of normal

• Customers retained: [%]

• Employees retained: [%]

• Market share maintained: [%]

• Recovery time reduced by: [Days/Months]

Options Not Taken and Rationale

Option Considered	Why Not Implemented	Would Have Cost
Full temporary facility	Too expensive vs. benefit	\$[Amount]
Outsourcing all production	Quality concerns	\$[Amount]
Immediate full replacement	Lead time too long	\$[Amount]
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8. PERIOD OF RESTORATION

Timeline Analysis

THEORETICAL VS. ACTUAL

Milestone	Theoretical Date	Actual/Expected	Delay	Reason for Delay
Loss occurred	[Date]	[Date]	0 days	N/A
Claim reported	+1 day	[Date]	[Days]	[If any]
Adjuster inspection	+3 days	[Date]	[Days]	[Adjuster availability]
Scope agreement	+10 days	[Date]	[Days]	[Negotiation required]
Permits obtained	+20 days	[Date]	[Days]	[City backlog]
Contractor mobilized	+25 days	[Date]	[Days]	[Material availability]
Demolition complete	+35 days	[Date]	[Days]	[Scope expansion]
Reconstruction complete	+120 days	[Date]	[Days]	[Various factors]
Operations resume	+130 days	[Date]	[Days]	[Final inspections]
Total Period	130 days	[Actual]	[Days]	
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Factors Affecting Restoration

DELAYS BEYOND OUR CONTROL

1. **Permitting:** [#] days - Municipality backlog

2. Materials: [#] days - Supply chain issues

3. Weather: [#] days - Work stoppages

4. Inspections: [#] days - Inspector availability

5. Code Changes: [#] days - Unexpected requirements

ACCELERATION EFFORTS

• Paid expediting fees: \$[Amount]

• Multiple contractor crews: \$[Amount] additional

Overtime authorized: \$[Amount]

• Air freight materials: \$[Amount]

9. EXTENDED PERIOD & CIVIL AUTHORITY

Extended Business Income Period

RAMP-UP ANALYSIS

Week After Reopening	Normal Revenue	Actual Revenue	Shortfall	Recovery %
Week 1	\$[Amount]	\$[Amount]	\$[Amount]	[%]
Week 2	\$[Amount]	\$[Amount]	\$[Amount]	[%]
Week 3	\$[Amount]	\$[Amount]	\$[Amount]	[%]
Week 4	\$[Amount]	\$[Amount]	\$[Amount]	[%]
Weeks 5-8	\$[Amount]	\$[Amount]	\$[Amount]	[%]
Total Extended Period	\$[Amount]	\$[Amount]	\$[Amount]	
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FACTORS DELAYING FULL RECOVERY

- Customer reacquisition time
- Inventory rebuilding
- Staff rehiring and training
- Market share recapture
- Reputation rebuilding

Civil Authority Coverage (If Applicable)

ORDER DETAILS

• Issuing Authority: [Government entity]

Order Date/Time: [Date/Time]

• Area Affected: [Geographic description]

• Duration: [Start] to [End]

• Our Distance from Affected Area: [Distance]

COVERAGE APPLICATION

• Policy Limit: [Days] or \$[Amount]

• Waiting Period: [Hours]

• Coverage Triggered: [Date]

• Coverage Ends: [Date]

• Daily Loss: \$[Amount]

• Total Civil Authority Claim: \$[Amount]

10. FINANCIAL IMPACT ANALYSIS

Cash Flow Impact

MONTHLY CASH REQUIREMENTS

Obligation	Normal	During Loss	Shortfall	Consequence if Unpaid
Payroll	\$[Amount]	\$[Amount]	\$[Amount]	Staff loss
Rent/Lease	\$[Amount]	\$[Amount]	\$[Amount]	Eviction
Loan Payments	\$[Amount]	\$[Amount]	\$[Amount]	Default
Insurance	\$[Amount]	\$[Amount]	\$[Amount]	Coverage lapse
Utilities	\$[Amount]	\$[Amount]	\$[Amount]	Service cutoff
Taxes	\$[Amount]	\$[Amount]	\$[Amount]	Penalties
Total Monthly	\$[Amount]	\$[Amount]	\$[Amount]	
4	1	, 	, 	•

CUMULATIVE IMPACT

Month	Cash Need	Cash Available	Gap	Cumulative Gap
Month 1	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]
Month 2	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]
Month 3	\$[Amount]	\$[Amount]	\$[Amount]	\$[Amount]
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Long-Term Business Impact

QUANTIFIABLE DAMAGES

Impact Category	Immediate Loss	Long-term Loss	Total Impact
Lost Customers	[#]	[#] additional	[#] total
Lost Contracts	\$[Amount]	\$[Amount] future	\$[Amount]
Market Share	[%] decline	[%] additional	[%] total
Credit Impact	[Points]	[Future cost]	\$[Amount]
Reputation	[Metric]	[Recovery cost]	\$[Amount]
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COMPETITIVE DISADVANTAGE While we've been closed:

- Competitor A gained [%] market share
- Competitor B captured [#] of our customers
- New entrant C established presence

Recovery will require significant investment beyond insurance proceeds.

11. CLAIM SUMMARY & REQUEST

Final Claim Calculation

Coverage Component	Calculated Loss	Policy Limit	Claimed Amount
Business Income	\$[Amount]	\$[Amount]	\$[Lower of two]
Extra Expense	\$[Amount]	\$[Amount]	\$[Lower of two]
Civil Authority	\$[Amount]	\$[Amount]	\$[Lower of two]
Extended Period	\$[Amount]	\$[Amount]	\$[Lower of two]
Gross Claim	\$[Amount]	\$[Amount]	\$[Amount]
Less: Deductible			-\$[Amount]
NET CLAIM			\$[Amount]
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Payment Request Structure

IMMEDIATE ADVANCE NEEDED

- Amount: \$[Amount] (representing [%] of undisputed amount)
- Purpose: Critical operations and obligations
- Timeline: Within [#] business days
- Impact if Delayed: [Specific consequences]

SUBSEQUENT PAYMENTS

Payment	Amount	Timing	Purpose
Second	\$[Amount]	[Date]	[Specific needs]
Third	\$[Amount]	[Date]	[Specific needs]
Final	\$[Amount]	[Date]	[Completion]
4			▶

Requested Actions

- 1. ACKNOWLEDGE receipt of this claim within 24 hours
- 2. **CONFIRM** coverage within 5 business days
- 3. **ISSUE** advance payment of \$[Amount] within 10 business days
- 4. **SCHEDULE** settlement conference within 15 business days
- 5. **COMPLETE** full settlement within 30 business days

Cooperation Statement

We remain fully available for:

- ✓ Examination under oath
- ✓ Additional documentation requests
- ✓ Site inspections
- ✓ Settlement negotiations
- ✓ Expedited resolution process

Contact for immediate response:

- Primary: [Name] at [Phone] or [Email]
- Secondary: [Name] at [Phone] or [Email]
- Available: [Hours/Days]

12. APPENDICES

Appendix A: Financial Documentation

- 1. Tax Returns (3 years)
 - Federal returns with all schedules
 - State returns

- Sales tax returns
- 2. **Financial Statements** (24 months)
 - Profit & Loss statements
 - Balance sheets
 - Cash flow statements
 - General ledger detail

3. Sales Documentation

- Daily sales reports
- Monthly summaries
- Major customer contracts
- Lost order documentation

Appendix B: Loss Documentation

- 1. Official Reports
 - Fire/Police reports
 - Building inspector reports
 - Health department orders
 - OSHA citations (if any)

2. Damage Documentation

- Professional photos (dated/labeled)
- Video walkthrough
- Engineering reports
- Restoration estimates

Appendix C: Professional Analysis

1. Forensic Accounting Report

- CPA certification
- Detailed calculations
- Industry analysis
- Market impact study

2. Economic Analysis

• Regional economic data

- Industry trends
- Competitor analysis
- Market share documentation

Appendix D: Mitigation Documentation

1. Temporary Operations

- Lease agreements
- Equipment rentals
- Utility accounts
- Permits obtained

2. Emergency Expenses

- All invoices
- Payment proofs
- Benefit analysis
- Decision documentation

Appendix E: Correspondence Log

- All emails with adjuster
- Phone call summaries
- Meeting notes
- Document submissions

CONCLUSION

This claim represents not just numbers on a spreadsheet, but the survival of a business that employs [#] people, serves [#] customers, and contributes \$[Amount] annually to the local economy.

We have:

- ✓ Acted with complete transparency
- ✓ Provided comprehensive documentation
- ✓ Mitigated damages aggressively
- \bullet $\,\,\,\checkmark$ Cooperated fully with the investigation
- ✓ Calculated losses conservatively

We now look to [Insurance Company] to fulfill its obligations under the policy, enabling us to recover, rebuild, and continue serving our community.

Time is of the essence. Every day of delay increases the risk of permanent business failure and expanded economic damage.

We appreciate your prompt attention to this matter and look forward to a fair and expeditious resolution.

Respectfully submitted, [Name] [Title] [Business Name] [Date] **Professional Representatives:** [Forensic Accountant Name] [Credentials] [Firm] [Public Adjuster Name] [License #] [Firm] [Attorney Name] (if applicable)

CERTIFICATION

[Bar #]

[Firm]

I hereby certify under penalty of perjury that:

- 1. All information provided is true and accurate
- 2. All calculations are based on actual business records
- 3. No material facts have been concealed or misrepresented

4. All supporting documentation is authentic
[Name], [Title] Date: [Date]
State of [State] County of [County]
Subscribed and sworn before me this [Day] day of [Month], [Year]
Notary Public
Commission Expires: [Date]
[Seal]
END OF PRESENTATION

This document contains [#] pages and [#] appendices totaling [#] pages of supporting documentation.