

# JHON RAMIREZ

## Full-Stack Developer | Startup-Minded Engineer

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### WHO AM I:

Full-Stack Developer with 3+ years of experience building scalable applications in startup and fast-paced environments. Skilled in Python, Next.js, Node.js, NestJS, and FastAPI, with strong collaboration across business and technical teams. Known for combining coding expertise with a product-driven mindset, adapting quickly to challenges, and contributing beyond code. Passionate about creating impactful digital solutions and growing with innovative teams.

### EXPERIENCE:

#### Full-Stack Developer

Deepidealab

Jan 2024 - Jun 2025

- Built and deployed modern web applications using Next.js, Node.js, and Python.
- Developed REST APIs and integrations, ensuring seamless data exchange.
- Applied FastAPI to deliver fast, reliable backend services.
- Collaborated with marketing and design teams to align content with brand identity.
- Introduced improvements that increased scalability and reduced development cycles.

#### Marketing Automation Specialist

Oakpool

Feb 2021 - Nov 2023

- Designed and executed automated outbound campaigns, achieving a 45% open rate and 18% CTR increase.
- Built workflows with HubSpot & Make.com to streamline prospect engagement and data syncing.
- Supported sales teams with tailored content, landing pages, and account-based marketing assets.
- Collaborated with designers and tech leads to align sales strategy with brand and product vision.

### EDUCATION:

#### Distrital University

B.S. in Telematics Engineering

Current

- Studying Telematics Engineering with a business-first approach to software. I build efficient, scalable tools that solve real problems and deliver user value.

#### Distrital University

B.S. in Industrial Technology

May 2025

- Graduated with a focus on optimizing processes through technology and software. I combine engineering logic with a business-driven mindset to build scalable, efficient solutions for real-world operations.

### SKILLS:

#### Leadership

- Tech vision with a business mindset
- I communicate code as strategy
- I make data-driven decisions and execute with impact

#### Software

- Digital Ecosystem Integrator
- Bots with IA (LangChain, NLP)
- Full-Stack Developer (MERN, Python)

#### Digital Marketing

- Automation that drives conversion
- Growth mindset with a technical edge
- UX and data powering marketing strategies

### TOOLS

#### Tools | Software

- Full-Stack Development (Next.js, NestJS, Node.js, FastAPI)
- Python Programming
- Startup Mindset & Product Vision
- Make.com / n8n · GitHub · Jira
- Git & Gitflow · Agile Methodologies

### CERTIFICATIONS:

#### Cybersecurity

Universidad de los Andes  
(2025)

#### Backend with python

Universidad de los Andes  
(2024)

### LANGUAGES:

#### English

C1 - Distrital university (2018)

#### Spanish

Native