

# Tutorial 9

ST2137-2420

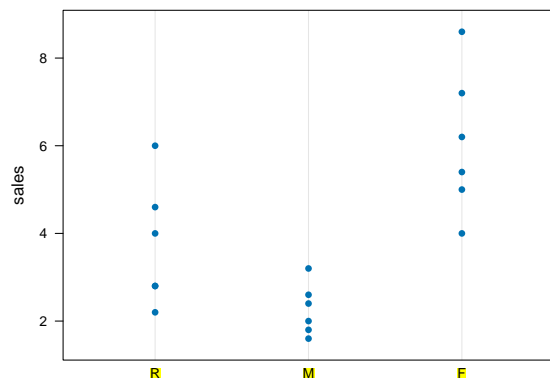
## Material

This tutorial covers the topics and concepts from chapter 8. Think of this topic as a generalisation of the approaches in chapter 7. In chapter 9, we will proceed to linear regression. Take note that 2-sample models, ANOVA models and linear regression models are all linear models.

## Question 1

The retailing manager of a supermarket chain wants to determine whether product location has any effect on the sale of pet toys. Three different aisle locations are considered: **front, middle, and rear**. A random sample of **18 stores is selected** with **6 stores randomly assigned to each aisle location**. The size of the display area and price of the products are constant for all stores. At the end of a one-month trial period, the sales volumes (in thousands of dollars) of the product in each store were recorded in the file **locate.txt**.

1. Assuming that the observations are **Normally distributed**, use **SAS** to assess if there is any evidence of a significant difference in average sales among the various aisle locations, at 5% significance level.
2. Boxplots are typically used to assess the distribution within each group. However **when we have so few observations, it is sometimes useful to plot every single point, by group**. Use **dotplot** from the lattice package in **R** to create the following plot:



3. In R and Python, **set the reference level to be “rear”**. Compute the **confidence interval for the differences between (i) front and rear, and (ii) middle and rear**. Use a **Bonferroni correction** to **adjust** for the multiple tests so that overall, the error rate is 5%.

## Question 2

In earlier topics we noticed that, in the student performance dataset from **student-mat.csv**, **G3 scores seem to be different for different Medu groups**. Remove the **group corresponding to Medu=0** since there are **so few observations**. Use the following rule to **remove outliers from each group**:  $X_i$  is declared an outlier if

$$\frac{|X_i - \text{median}(X)|}{MAD(X)/0.6745} > 2.24$$

Perform the appropriate statistical test(s) to assess the following questions of interest:

4. Is there a significant difference between the 4 groups, at 5% significance level?
5. Estimate the confidence interval for a contrast comparing higher education to non-higher education (i.e. Medu = 4 vs. Medu = 1|2|3).
6. Use Tukey's HSD method to identify which pairs of groups are significantly different from one another at 5% family-wise error level.
7. Repeat the Tukey procedure with all outliers reinstated. How do the results differ?