

From: Jamaica Computer Society <inform@myjcs.com>
Subject: Digital Jam 2.0 Mobile Apps Competition
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Digital JAM 2.0 Mobile Apps Competition

Call for Submissions

This is a Call for Submissions to all Young Jamaican Developers and Digital Artists to participate in the Digital Jam 2.0 Mobile Apps Competition. This new contest is open to all young Jamaican developers for their Apps Concepts and ideas. The best apps will win money, fame, and glory as Jamaica's very first Digital Jam 2.0 Mobile App Competition champions.

Please see link to the Competition's Information Pack below to guide to your preparations and submissions.

Deadline for Concept Submissions & Registration:

The deadline for Concept submissions is now Friday April 27, 2012 at Midnight.

Optional Intensive Apps Workshop for Registered Participants.

This Workshop is scheduled Monday April 30 to Friday May 4, 2012.

Workshop Presenter is the internationally reknown Jamaican Developer, Mr John Henry Thompson, inventor of the Macromedia Director Lingo Scripting Language.

Background

The Government of Jamaica in collaboration with The World Bank, Jamaican private sector ICT companies and international development partners will stage ***Digital Jam 2.0 - "The Future of Work is Online"***, a programme of events and competitions that will include three [3] Tech Camps, a 24hr Hackathon, an Apps Contest, a specialized Mobile Apps Development Workshop, a Marketplace /Job Fair event and Seminars.

The programme of activities beginning on April 30, 2012, will conclude on June 28-30, 2012 at the Jamaica Conference Centre. National and international investors, young start-up and established companies, as well as the broader youth population and Tech community will participate in this solutions-driven hub of activities.

The virtual economy now offers new opportunities and solutions for entrepreneurs and Jamaica's youth, such as using the internet to earn a living by performing paid tasks in the virtual economy. The Digital JAM 2.0 initiative will help to inform our young people about these opportunities, provide an opportunity to develop technical skills, and give visibility to the pool of young Jamaican talents who are engaging in the new technologies but are finding difficulties to link to national and international employment opportunities and/or business development opportunities.

More information on the overall programme of activities can be found at the Official Website www.digitaljam2.com which goes live on Tuesday April 25, 2012.

Information and Contacts for the Mobile Apps Competition

For further information on the Digital Jam 2.0 Mobile Apps Competition, a full Information Packet may be downloaded from the link below;

[Mobile Apps Info Pack](#)

To enter the competition, kindly submit your mobile App concept outline to the specially created apps community forum at;

[Digital Jam 2.0 Apps Competition Forum](#)

For any additional specific direct queries and clarifications kindly contact:

igonzalezb@worldbank.org



Event Endorsed by the Jamaica Computer Society



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