



KATHRYN MARIANO

Print and Digital Designer



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Apartment 36
Newton, MA 02466



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(781) 258-2078

QUALIFICATIONS

Design Specialties

- Logos
- Infographics
- Typography
- Posters
- Invites
- Advertisements
- Flyers
- Brochures
- Presentations
- Photo Editing

Proficient In

- ✓ Adobe Creative Suite
- ✓ Google Drive Programs
- ✓ Microsoft Office
- ✓ Prezi
- ✓ Windows and Mac Platforms

EDUCATION

Bachelor of Arts Merrimack College Class of 2012

- Major: Digital Design
- Minor: Communication
- Graduated Magna Cum Laude

... PROFILE

An extremely organized, passionate and deadline-oriented graphic designer with six years of professional experience in the higher education, healthcare and finance industries. Recognized for exceeding expectations, quick turnaround and easily adapting to corporate branding guidelines.

... PORTFOLIO

www.kamardesign.com

... PROFESSIONAL EXPERIENCE

MEDITECH • Waltham, MA

Senior Graphic Designer

June 2012 - Present

- Lead designer for all internal and external events; providing fresh ideas for poster and table signage, agendas, badges, email and TV graphics, invites and postcards used at events in the United States, the United Kingdom and Canada
- Create and design logos, flyers, infographics, presentations and tradeshow banners for Client Services, Recruiting, Staff Development and Marketing Communications divisions
- Coach for MEDITECH Brand Advocates, an internal grassroots organization whose purpose is to engage staff, help share our company's story and represent MEDITECH positively through internal and external channels

Merrimack College • North Andover, MA

Contract Designer

September 2012 - Present

- Remotely design for Admissions, Graduate, and Career Services offices
- Efficiently craft annual reports, event posters, Admitted Students Day event materials and invites, postcards, logos, brochures and flyers as requested

Graphic Design Intern, Admissions

January - May 2012

- Created postcards, invites, web banner advertisements, Orientation logos, social media graphics and informational flyers for recruiting purposes
- Provided a student perspective on effectively marketing Merrimack's brand

Peer Advisor, O'Brien Center for Student Success

September 2009 - May 2012

- Designed all posters, flyers and marketing materials for campus-wide events and workshops
- Effectively critiqued, edited and helped format student resumes and cover letters
- Updated and maintained student/employer job recruiting website database; trained students how to properly use site

State Street Corporation • Boston, MA

Intern, Employee Communications

Summer 2011

- Assisted with migration, restructure and archival of company's legacy intranet site
- Helped write and publish intranet content—including global articles and feedback polls
- Designed and published 16-page sustainability informational guidebook for North American employees, as well as an intern-oriented newsletter and yearbook for 25 interns and their managers

Intern, Global Services Americas

Summer 2010

- Coordinated intern communications to keep participants aware of meetings, key dates, events and program deadlines
- Assisted division program manager with coordinating weekly meetings and email communication, serving as a liaison to 35 interns