

STEP 1:

- 1. Potential clients, employers, industry leaders, industry stakeholders
- 2. Experience
- 3. Keeping it simple, demonstrate importance of visual and verbal brand communications and how it creates a unique experience for consumers
- 4. Neutral colors
- 5. Dynamic, rich, engaging

STEP 2:

- 1. Work, About, Contact
- 2. Work Present my work thought written messages and visuals

About - Learn more about me, who I am and my experience

Contact - Get in tough

3. Work - Written and Images

About - Written

Contact - Written

Typography

HEADER 1 HEADER 2 HEADER 3 HEADER 4 HEADER 5

HEADER 6

Medium Paragraph

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Base Paragraph

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Color Palette

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White

| Black | | | |
|-------|--|--|--|
| | | | |
| | | | |
| Gold | | | |
| | | | |

HEADLINE

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