

Samantha Wright

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Experience:

S5 Stratos | [Software Consultant](#) | Dallas, TX November 2015-Present

Provide advice to customers regarding industry best practices and process methodology
Prepare and deliver presentations for user and management level audiences
Develop functional specifications for modifications, interfaces, reports and screens that meet the customers' business objectives and are of sound design
Own and organize several other tasks including sales, marketing, office management, and leading daily meetings

Charlotte Russe | [Assistant Merchandiser – Knit Tops](#) | San Francisco, CA March 2015-November 2015

Worked closely with cross functional partners in Planning, Marketing, Trend, and Ecommerce
Constantly monitored the business to adjust our strategies and align with current trends/buying habits
Participated in weekly business updates, monthly OTBs, and quarterly strategy meetings
Owned a specific product category from end-to-end; focusing on developing new product, receipt planning, and assorting
Key member/go-to merchant of the business strategy team during new retail software implementation

Charlotte Russe | [Merchandise Coordinator](#) | San Francisco, CA June 2013-March 2015

Organized and prepared samples for the merchant team to present in weekly product meetings
Worked with over 100 vendors to build amicable, professional relationships
Owned my own category, including financials, assorting, cost negotiating, and attaining samples
Managed and maintained receipts and on order to ensure we meet our OTB and monitor timely delivery of product

Activities:

Fashion Institute of Design & Merchandising | [Premier Marketing Group](#) October 2013-June 2013

Nominated by a professor to participate in elite marketing club
Weekly meetings allowed for current event, marketing and guest speaker discussions

University of Nevada | [Kappa Alpha Theta Sorority](#) August 2008-May 2012

Education:

Fashion Institute of Design and Merchandising | San Francisco, CA October 2012-June 2013

FIDM Professional Designation Program, Merchandise Marketing
GPA: 3.97

University of Nevada | Reno, NV August 2008-May 2012

B.A. English Literature | GPA: 3.75
Minor in Business Administration
[Dean's List](#): 2009-2012

Skills & Qualifications:

Detail-oriented and hardworking individual with experience in the following:

- Penchant for public speaking
- Excellent interpersonal skills
- Strong leadership skills
- Thrive in a fast paced work environment
- Word, Excel, PowerPoint, Access & Mac equivalent
- Team Development
- Proprietary Product Development
- Retail Math