### About Me page - project brief

General Assembly - WDI Admission Assignment Dave Sloan 9/21/2015

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# Scope of assignment

Build a personal website for discussion purposes only. The goal of the assignment is to dive right in and build a basic website from scratch in HTML and CSS. Ideally the site would include plenty of skills learned in the Dash tutorials. Ultimately the objective of the assignment is to discuss the work and the process itself, not to evaluate the technical competency of the site.

### **Prerequisites**

Complete Dash tutorials

- Personal website
- Responsive Blog
- Small business website
- Build a CSS robot
- Build a Adlib game

Set up dev environment

- Balsamiq for wireframing
- Inkscape design tool for mockups and creating assets
- Sublime text editor for editing HTML / CSS
- Github repository for hosting code and About Me site.

### Website brief

Build a Single page 'About Me' type site that emulates a profile page or resume page.

- Discuss myself add some content that covers more about me and my background.
- A picture of me
- Contact information

#### Inspiration



Image first: Highlights photo of person. The web is visual. Professional photo.

Custom font: Personalized font is very casual

Transparent background of paragraph div: Very modern

Secondary image: To add some more character. Need? Probably not.

Different colored text: Adds some graphical variety

Bio: Keep it short - don't be boring and write an auto-biography

Contact me is icon driven: Can add

- -Instagram
- -Medium
- -LinkedIn
- -Twitter

How to add phone number gracefully? Must be clickable via mobile. Will probably just avoid for now.



Whitespace, black and white.
Kind of modern but plain
Wrapping around image? Might be too complicated.
White background allows for lots of colors for text and buttons



Kind of traditional
Kind of looks like a bad Word template
Inspires me to avoid a conventional layout.
Some cool z-index layering treatments, but maybe not so visually impressive
Text is really tiny



There are three methods for describing a man: what he does for work, what he does for play, and what he thinks when he is doing neither of those things. The goal of this page is to enswer these three questions in such a way that makes you keep coming back to read. I'm like a book in your hands at Barnes & Nobies, and I have to convince you I am worth your time before you finish drinking your coffee.

My name is Nathan Robertson. Starting from this point on, this is a pitch to convince you that  $\Gamma m$  interesting.

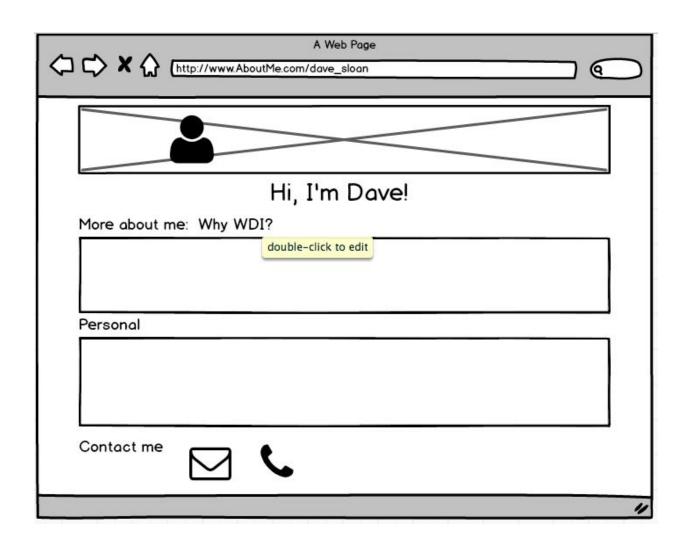
No pressure, right?

Strikingly example
Two images?
Links go down deeper in the page. Not needed for this assignment.
Cool urban night background photo

#### Wireframe

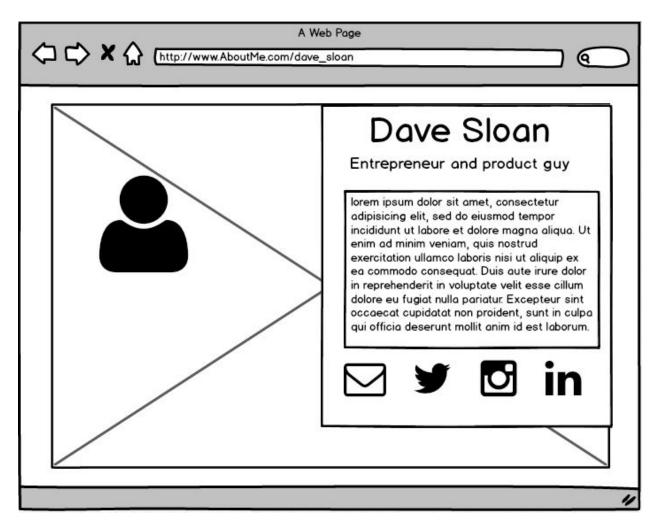
#### number 1

Separate sections vertically, is 'single page scroll' like Strikingly. Very popular layout these days.



# number 2

More like the About Me inspiration.



- How to set up a div that is right aligned?
- Need all four icons? Would need to span them and center align? Would need to find a library of social icons which shouldn't be hard.
- Will have to deal with weird responsive issues with the background photo? Maybe just avoid the mobile layout issue for now.
- Will center h1 in a div that is right-aligned
- Maybe too much for a simple assignment? Might want to scale back if takes more than 4 hours of tinkering.

### Website copy

"

H1: Hi, I'm Dave Sloan H2: More about me

P: I'm passionate about building start-ups and designing frictionless product experiences. I've held senior product management roles at a variety of web startups. Depending on the stage of the company I've contributed as co-founder, head of product, product management consultant

or advisor. Specific skills include user experience design, market research, usability testing and content marketing. Recently I've headed up product teams in mobile, enterprise applications and e-commerce.

Next, I want to build my software development skills at General Assembly so at my next startup I can build prototypes and product myself!

#### Draft site 1



The background photo is very cool, but it looks pretty advanced to make it work at all screen sizes.

Kind of struggling to get the div to right align and behave with the text.

Don't want to mess with wrapping or relative positioning too much.

Feeling that I've bitten off more than I can chew here. The background photo would need to be perfectly positioned, and the profile div would need to wrap and float to the right.

And making it work on responsive would require a different background image

I'm going to go back to a 'regular' layout where the background is a color and image is a simple div with text blocks below. I'll just make sure I enhance it by adding

- -custom fonts
- -custom social icons as my contact me section, inline and linked

#### Final site

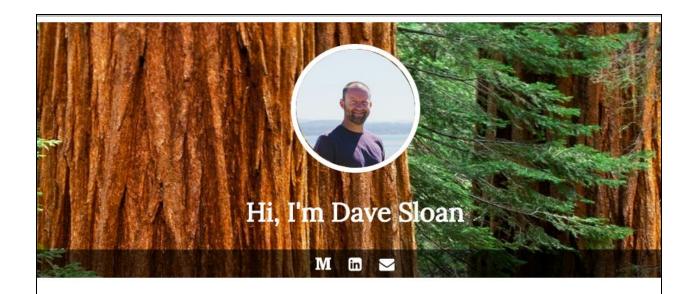
Link: <a href="http://slnwlf.github.io/about\_me/index.html">http://slnwlf.github.io/about\_me/index.html</a>

#### Some features I put in

- Inline list items like the Blog site on the Dash tutorial
- Included the responsive stuff from the Blog tutorial
- Border radius 100 px for profile image almost fits circular profile photo but not quite
- Custom fonts: Google font
- Created a round profile image in Inkscape with circle cropping
- Glyphs: 3 social icons that link to my sites, or open a mail client to send an email. Used FontAwesome.
  - Had to add a custom folder and special <i> classes to the HTML.
  - Watched a tutorial or two to figure out how to do it. https://www.youtube.com/watch?v=Bdyl6T- 7ts
  - o Including anchor tags to get them to link externally to sites that they represent
  - Downloaded the library of glyphs to my environment and made sure all the folder paths were correct.
  - A really useful exercise!

#### Features I deferred

- Any javascript
- Background image as profile photo concept
- Floating profile div with background color and text.



#### More about me

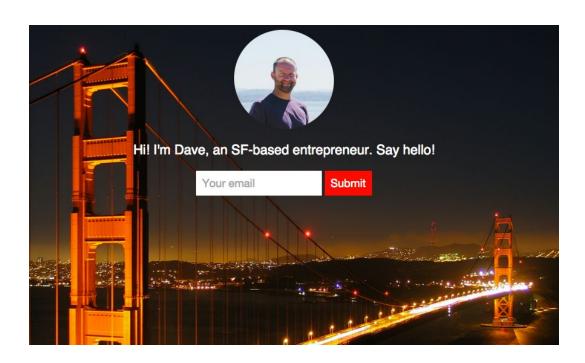
I'm passionate about building start-ups and designing frictionless product experiences. I've held senior product management roles at a variety of web startups. Depending on the stage of the company I've contributed as co-founder, head of product, product management consultant or advisor. Specific skills include user experience design, market research, usability testing and content marketing. Recently I've headed up product teams in mobile, enterprise applications and e-commerce.

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## Appendix: Portfolio

Other test sites created via the Dash tutorials

Sample personal website



# Sample business site

