

# Jason Humphries

Front End Web Developer &  
Graphic Designer

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## Experience

### **Manager, Tools & Resources**

**Hilton, Focused Service Brands, Brand Hospitality**

Aug 2013 – March 2018

Manager of internal websites and digital resources supporting day-to-day hotel operations for over 4,500 hotels, worldwide. Worked with internal partners, clients and departments to define requirements and develop custom web, email and digital solutions that support a wide range of operational and communications needs - including data clarity and organization, hotel resupply ordering, Team Member training, social sharing and event registration.

- Redesigned internal information sites' user experience and information architecture with a user-centric focus, based on user testing and web design best practices. Minimized page load times and drastically reduced average user time-to-find information. Implemented all enhancements without interruption to business activities.
- Expanded website design and maintenance capacity by developing a SASS design system that reduced code duplication by near 90%. It is flexible enough to apply to five SharePoint and Departmental sites while maintaining specific branding customizations of each.
- Implemented a highly efficient, database-driven solution for hotel resupply ordering information. It drastically increased information findability and was quickly adopted across all Hilton brands.
- Defined Focused Service Brand Team identity with style guidelines, designs and document templates.
- Supported internal communications by producing designs for print and digital campaigns.
- Effectively managed a team of two contractors (one web publisher and one graphic designer)

## **Internal Brand Publisher**

**Hilton, Hampton Brand Culture & Internal Communications**

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Jul 2011 – Aug 2013

Internal newsletter and website publisher for Hampton Brand Culture and Internal Communications department.

- Supported communications by creating graphics and programming layout for individual email distributions, campaigns and multiple weekly newsletters (distributed through CheetahMail).
- Supported operations by maintaining and enhancing usability of the corporate internal operations website.
- Reduced costs by producing many graphic designs in-house

## **Web Technology Consultant, Contractor**

**Robert Half Technology**

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May 2011 – Aug 2014

Contracted for several short-term projects including assisting in the design (HTML and CSS) of a dental records web application and contributing in the re-branding of a transportation company's web-based customer management portal.

## **Installation Technician**

**Defender Direct**

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Nov 2010 – May 2011

Certified security system installation technician for ADT household and small business security systems. Designed a custom security plan for each installation. Installed hardware for systems and both wired and wireless sensors. Custom-programmed every system to meet each customer's needs.

## **Technology Coordinator**

**Central Academy**

Sep 2007 – Aug 2010

Technology coordination and implementation, network administration as well as classroom instruction and technology curriculum development based on state standards.

- Increased school visibility and patron interaction by rebuilding and managing the school website focusing on useful and relevant information.
- Reduced IT costs and increased capacity by designing and implementing a complete network hardware and software solution; expanded network from 16 to 60 computers, incorporated a Linux domain controller and later migrating to a Windows Server 2008 with Active Directory.

## **GIS Production Manager**

**SimWright, Inc.**

May 2004 – Aug 2007

Planning, development and coordination of advanced Geographical Information Systems (GIS) data production through a five-person team.

- Increased production speed by redesigning data processes and working closely with software programmers to develop custom programmed software solutions.
- Increased data accuracy by identifying key test points in data and image processing procedures and devising QA/QC measures.
- Improved software value by working with developers on key usability, speed and functional enhancements. Performed application testing, error reporting, and interface enhancement within the production environment.
- Maximized and organized production crew performance by establishing best practices for working with and storing over twenty terabytes (20,480 gigabytes) of data.
- Defined company identity by creating new logos, redesigning the website, creating conference display artwork and distribution packet designs for company services and software.

## Education

### **Bachelor of Philosophy, University of West Florida, 2003**

Philosophy studies: Logic, Religion, Psychology, Ethics, Theories of science, mathematics, history, morality and existence

### **Minor, Internet Technologies, 2001**

Internet Technology studies: web languages (HTML, CSS, and JavaScript), protocols (FTP, HTTPS, email, etc.), Internet structure (DNS, IPs), Graphic Design

## Skills

- HTML & CSS Coding
- Graphic Design
- Project Planning & Leadership
- Process Development & Optimization
- Network Hardware
- Computer Hardware
- User Experience Design

## Software Proficiencies

- Sublime Text
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Microsoft Office

## Hobbies

- Audio/Video Technology
- Home Projects
- Genealogy Research

## References

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