

Jason Humphries

Front End Web Developer / Graphic Designer

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Experience

Manager, Online Tools & Resources

Hilton, Focused Service Brands, Brand Hospitality

Aug 2013 – Current

Manager of internal websites supporting day-to-day hotel operations for over 4,500 hotels, worldwide including sites for resupply ordering, training, social sharing and event registration. Duties also include the design & execution of internal Corporate and Hotel Team Member email campaigns (utilizing Experian, CheetahMail).

- Increased hotel leader productivity by reducing time spent looking for information on sites. Redesigned user experience and information architecture with a user-centric focus, based on user testing and web design best practices. Reduced page load times by 75% average and reduced average user time on pages by 50%. Implemented all enhancements without interruption to business activities.
- Reduced website operational & maintenance overhead by using SASS and ITCSS structure to cascade common core interface changes across five SharePoint platform project sites yet maintained unique branding customizations for each site.
- Implemented a highly efficient, database-driven solution for hotel resupply ordering information which was quickly adopted across all Hilton brands.
- Defined Focused Service Brand Team identity with style guidelines, designs and useable document templates.
- Supported internal communications by producing designs for print and digital campaigns.

Internal Brand Publisher

Hilton, Hampton Brand Culture & Internal Communications

Jul 2011 – Aug 2013

Internal newsletter and website publisher for Hampton Brand Culture and Internal Communications department.

- Supported communications by creating graphics and programming layout for individual email distributions, campaigns and multiple weekly newsletters (distributed through CheetahMail).
- Supported operations by maintaining and enhancing usability of the corporate internal operations website.
- Reduced costs by producing many graphic designs in-house

Web Technology Consultant, Contractor

Robert Half Technology

May 2011 – Aug 2014

Contracted for several short-term projects including assisting in the design (HTML and CSS) of a dental records web application and contributing in the re-branding of a transportation company's web-based customer management portal.

Installation Technician

Defender Direct

Nov 2010 – May 2011

Certified security system installation technician for ADT household and small business security systems. Designed a custom security plan for each installation. Installed hardware for systems and both wired and wireless sensors. Custom-programmed every system to meet each customer's needs.

Technology Coordinator

Central Academy

Sep 2007 – Aug 2010

Technology coordination and implementation, network administration as well as classroom instruction and technology curriculum development based on state standards.

- Increased school visibility and patron interaction by rebuilding and managing the school website focusing on useful and relevant information.
- Reduced IT costs and increased capacity by designing and implementing a complete network hardware and software solution; expanded network from 16 to 60 computers, incorporated a Linux domain controller and later migrating to a Windows Server 2008 with Active Directory.

GIS Production Manager

SimWright, Inc.

May 2004 – Aug 2007

Planning, development and coordination of advanced Geographical Information Systems (GIS) data production through a five-person team.

- Increased production speed by redesigning data processes and working closely with software programmers to develop custom programmed software solutions.
- Increased data accuracy by identifying key test points in data and image processing procedures and devising QA/QC measures.
- Improved software value by working with developers on key usability, speed and functional enhancements. Performed application testing, error reporting, and interface enhancement within the production environment.
- Maximized and organized production crew performance by establishing best practices for working with and storing over twenty terabytes (20,480 gigabytes) of data.
- Defined company identity by creating new logos, redesigning the website, creating conference display artwork and distribution packet designs for company services and software.

Education

Bachelor of Philosophy, University of West Florida, 2003

Philosophy studies: Logic, Religion, Psychology, Ethics, Theories of science, mathematics, history, morality and existence

Minor, Internet Technologies, 2001

Internet Technology studies: web languages (HTML, CSS, and JavaScript), protocols (FTP, HTTPS, email, etc.), Internet structure (DNS, IPs), Graphic Design

Skills

- HTML & CSS Coding
- Graphic Design
- Project Planning & Leadership
- Process Development & Optimization
- Network Hardware
- Computer Hardware
- User Experience Design

Software Proficiencies

- Sublime Text
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Microsoft Office

Hobbies

- Audio/Video Technology
- Home Projects
- Genealogy Research

References

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