

Data Boot Camp

Lesson 11.1

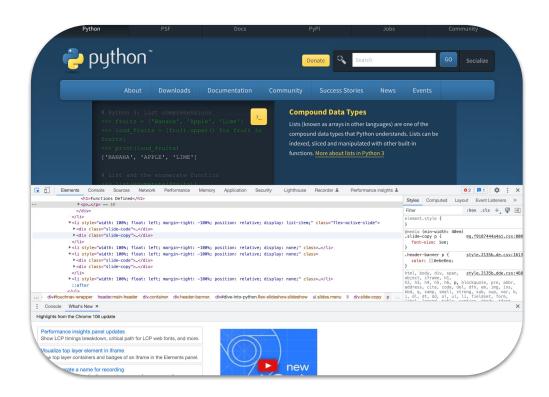




### Data Collection...

### ...via web scraping!

- Data collection: the process of gathering specific information, typically for a targeted analytical purpose
- Web scraping: a technique for collecting data from public websites by using knowledge of web design



### All the Technologies!

### This week we will cover the following:

- HTML
- CSS
- Beautiful Soup
- Splinter
- Chrome DevTools
- And more!



### **Class Objectives**

### By the end of today's class you will be able to:



Identify HTML components in a website.



Create a basic HTML document.



Scrape data from a website by using BeautifulSoup.



Style HTML elements by using CSS.





### **Activity: Getting Started**

In this activity, you will make sure that all of the libraries you need for this week have been installed.

### Suggested Time:

**15 Minutes** 

# Activity: Installing ChromeDriver

### Windows

- Go to the download page on Selenium project
- Choose "ChromeDriver server for win".
- Your browser will download a zip file
- Extract the folder and add the .exe file to your PATH.



 If you do not have Homebrew, run the following command:

```
/bin/bash -c "$(curl -fsSL
https://raw.githubusercontent.com/Homebrew/in
stall/HEAD/install.sh)"
```

Once you have Homebrew, run the following command:

brew install chromedriver

### **Activity: Installing Packages**

#### **Instructions:**

Open up a terminal window and run the following commands:

```
pip install "splinter[selenium4]"
pip install bs4
pip install html5lib
pip install lxml
```



# **Instructor Demonstration**

How Websites are Made

How Websites are Made

### **Languages of the Web**





### HTML

### HyperText Markup Language

```
HTML
<div style="background:#eeeeee; border: none; padding:</pre>
10px; margin: 10px; font-family: 'Merriweather', serif;">
                                                                  Sharing Your Work?
<h1>Sharing Your Work?</h1>
<h2>Sharing with Creative Commons Licences</h2>
                                                                  Sharing with Creative
As you create designs for people on the internet to
                                                                  Commons Licences
see and interact with, you have many options for sharing
your work. Visit
                                                                  As you create designs for people on the internet to
<a href="https://creativecommons.org/">Creative
Commons</a> to learn more about the different licenses
                                                                  see and interact with, you have many options for
you can apply to your original creations.
                                                                  sharing your work. Visit Creative Commons to
                                                                  learn more about the different licenses you can
                                                                  apply to your original creations.
```

### **Cascading Style Sheets**

```
CSS
@import
url('https://fonts.googleapis.com/css2?fa
mily=MuseoModerno:wght@500&display=swap')
h1 {
    font-family: 'MuseoModerno', cursive;
    font-size: 48px:
    color: #a01047;
p {font-family: 'Alegreya Sans',
sans-serif:
    size: 12px;
    color: #2c0003;
```

## Sharing Your Work?

#### **Sharing Creative Commons Licences**

As you create designs for people on the internet to see and interact with, you have many options for sharing your work. Visit <u>Creative Commons</u> to learn more about the different licenses you can apply to your original creations.

### Without CSS



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   Trilogy



#### Edtech with a human touch.

At 2U, it's a mix of proprietary technology and passionate people that truly powers our world-class online learning experience. And while we started with graduate programs, we're evolving to meet the needs of learners across their lifetimes.

#### Approach <

- <u>CCC</u>
   <u>2UOS</u>
- Learning Design
- Transparency
   Outcomes

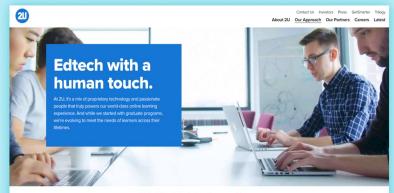
#### Career Curriculum Continuum.

Gone are the days when one simply earned a degree, got a job, and worked it until they retired. At 2U, we empower our university partners with the tools to help lifelong learners stay competitive—wherever they are in their career journey.

Learn More About the CCC



### With CSS



CCC 2UOS Learning Design Transparency Outcomes

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# <title>Intro to HTML</title> Hello HTML

#### HTML5

- HTML is one of the three base languages behind every website.
- It defines all the basic content and a bit of formatting.





#### HTML elements are rendered by the browser as visible parts of a webpage



### **Hello HTML**

**HTML Syntax (Basic)** 



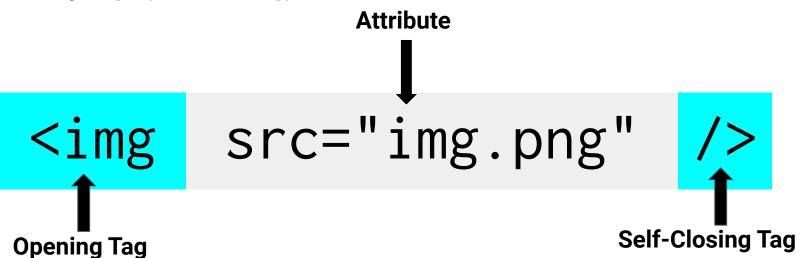
### **Hello HTML**

**HTML Syntax (with Attribute)** 



### Hello HTML

**Tricky Tags (Self-Closing)** 





# **Activity: My first HTML**

In this activity, you will create your first web page using HTML.

Suggested Time:

### **Activity: My First HTML**

#### **Instructions**

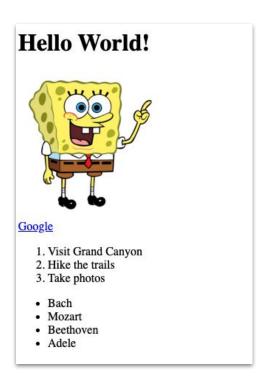
In a new HTML file, create the basic structure of an HTML document and include in it the following:

- DOCTYPE declaration
- <head> element with nested <title> element
- <h1> element with a title of your choice
- An image
- A link to an external page, such as google.com
- An ordered list of things to do on your next vacation
- An unordered list of four bands/musicians you like. To create an unordered list, use the 
   tag.

You should be checking the rendered HTML in a web browser as you code to make sure you're going in the right direction.

### My First HTML Example

Your HTML page will look similar to the following image.









## **Instructor Demonstration**

Introduction to Beautiful Soup

Introduction to Beautiful Soup



# **Activity: From Soup to Nuts**

In this activity, you will perform basic HTML scraping with BeautifulSoup.

Suggested Time:

### **Activity: From Soup to Nuts**

#### **Instructions**

In this activity, you will use BeautifulSoup to extract the following information from an HTML document:

- The <head> element
- The first <h1> element, then its text
- The first <h2> element, then its text
- The first anchor (<a>), then its href attribute.
- The first element, and its first list item (), as well as the list item's text





# **Instructor Demonstration**

Styling HTML with CSS



# **Instructor Demonstration**

**CSS Selectors** 



# **Activity: CSS My List**

In this activity, you will create your first web page using HTML and CSS.

Suggested Time:

### **Activity: CSS My List**

#### Instructions

In a new HTML file, create three ordered lists. Each list should have four items.

- The first should be a list of four cities. The entire list should have an id of "cities".
- The second should be a list of four food entrees. Two of them should contain meat, and two of them should be vegetarian. The meat list items should have a class called "meat". The vegetarian list items should have a class called "vegetarian".
- The third should be a list of four movies. Your favorite movie on that list should have an id called "favorite". Only that list item should have an id.

In the style section, use CSS selectors to color your target elements.

- Color the entire list of cities purple.
- Color the meat-containing dishes brown, and the vegetarian dishes green.
- Color your favorite movie orange.

### **CSS My List: Example**

Your HTML page will look similar to the following image.

- 1. New York
- 2. Paris
- 3. Seoul
- 4. Prague
- 1. Taco
- 2. Burger
- 3. Cheese pizza
- 4. Mac and cheese

#### 1. Star Wars

- 2. Lion King
- 3. Godfather
- 4. Lord of the Rings







