
EDUCATION

Bachelor of Commerce, Combined Major in Business and Computer Science, 3.75 GPA

Completion: 2017

Sauder School of Business, University of British Columbia

- **Independent Coursework:** Developing Innovative Ideas for New Companies (University of Maryland); Project Initiation and Planning (University of California Irvine); HP Service Manager 9, ITIL Foundation Courses

WORK EXPERIENCE

Coastline Market, Co-Founder, Toronto, Canada

5/2015 – Present

- Successfully raised venture capital funding along with \$25,000 in government and accelerator grants
- Currently beta testing with enterprise clients in Nova Scotia, British Columbia, and Prince Edward Island

Shell Canada, IT Analyst Intern, Calgary, Canada

5/2015 – 12/2015

- Optimized Peace River contractor expenses by \$250,000 by developing and implementing VBA runsheet toolkit software that automated data entry, migration, and transferring
- Saved \$30,000 in Scotford shipping expenses by collaborating with the Bangalore development team as Project Manager of a six-month SharePoint shipment workflow implementation

Pointstreak Sports Technologies, Project Management Intern, Vancouver, Canada

5/2014 – 8/2014

- Facilitated the procurement of 348 B2B leads through three months, by utilizing Salesforce CRM, SEO, Constant Contact, Google Analytics and AdWords
- Increased monthly social media engagement by 192% by effectively managing a cross-functional content creation project, while generating significant content in the form of product-blogs, advertisements and infographics

Course Hero, Business Development Intern, Vancouver, Canada

1/2014 – 4/2014

- Surpassed internship performance goals by 145% through successful management of a team of 20 students, over four post-secondary institutions; offered promotion to Campus Manager

EXTRACURRICULAR

Sauder Co-op Student Association, VP Technology
4/2015 – 3/2016, Vancouver, BC

- Developed Sauder Co-op's organizational website through the use of HTML, CSS, and JavaScript

Me Inc. Conference, Director of Corporate Relations
9/2013 – 4/2015, Vancouver, BC

- Generated over \$25,000 in corporate sponsorships in a four-month timeframe

AWARDS

- The Next 36, 2016 Cohort
- 1st Place, CS e-Portfolio Competition 2016
- Facebook Global Hackathon Finals 2015
- Best Overall/Facebook API, Dubhacks 2015
- Clusterpoint Prize, HackingEDU 2015
- Deloitte National Leadership Conference 2015
- UBC Chancellor's Scholar, Dean's Honour List

TECHNICAL PROJECTS

Voicebook, 11/2015, Facebook Menlo Park, CA

Tools Used: Node.JS, HTML, CSS, Facebook API, Clarifai API

- A hands-free social media radio that reads messages, posts, photos out loud. Text-to-speech allows users to post, comment, and like Facebook interactions

Query Education, 10/2015, HackingEDU San Mateo, CA

Tools Used: Node.JS, AngularJS, Clusterpoint API, Pebble API

- A real-time classroom collaboration tool that allows students to rate and ask questions in a virtual setting

Identifai.Me, 10/2015, Dubhacks Hackathon Seattle, WA

Tools Used: Node.JS, EJS, CSS, Facebook API, Clarifai API

- A program that analyzes users' photo albums to generate insights into their social media behaviour

RestaurantQuiz, 12/2014, Vancouver, BC

Tools Used: Java, JSON, Yelp API, Google Maps API

- A points-based Android game that requires users to guess a given restaurant's location through a map interface

* Project details available at www.jhylee.com