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JOSEPH LEE

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Profile

A third year undergraduate pursuing a Combined Major in Business and Computer Science, with the intention of launching a future career within the management or technology consulting practice. An assertive and proven leader possessing superior communication, leadership, programming and project management skills acquired through various internships and customer centric employment, as well as through affiliation with various student-run and athletic organizations.

Education

Bachelor of Commerce, Combined Major: Business and Computer Science Co-op **Completion: 2018**
Sauder School Of Business, University of British Columbia, Vancouver, Canada

- UBC Chancellor's Scholar Award, VKCSF Investment Group Scholarship, Deloitte National Leadership Conference 2015
- One of the 8.6% of 7500 applicants granted direct entry to the UBC BCom Program with an admission average of 97%
- Recognized as a Dean's Honour Roll Student with a cumulative two-year GPA of 3.75

Work Experience

Shell Canada, IT Business Analyst Intern, UI Production DV, Calgary, Canada **5/2015 – Present**

- Currently managing a content migration project, while consolidating various sites and knowledge repositories on Enterprise Information Management (EIM) software solutions such as Microsoft SharePoint and LiveLink ECM
- Collaborating with key stakeholders to troubleshoot, maintain, and re-engineer several business processes for Shell's Oracle and Access database applications in the Scotford Manufacturing Centre
- Tasked with regression testing and deployment of scripted mining applications on HP's BladeSystem servers, accessed through Shell's Virtual Workstation Service

Pointstreak Sports Technologies, Marketing Project Management Intern, Vancouver, Canada **5/2014 – 8/2014**

- Effectively managed a cross-functional content creation project, while generating significant content in the form of product-blogs, advertisements and infographics, one of which produced a 192% increase in social media engagement
- Collaborated with world-class sporting organizations such as the Washington Capitals, Wizards, and St. Louis Rams to produce high-profile press releases sent out to clients, investors and employees
- Facilitated the procurement of 348 business to business (B2B) leads through three months, by proactively utilizing Salesforce CRM, SEO, Constant Contact, Google Analytics/Adwords, JIRA, and Hootsuite Media

Course Hero, Business Development Intern, Vancouver, Canada **1/2014 – 4/2014**

- Surpassed internship performance goals by 145% through successful management of a team of 20 students, over four post-secondary institutions; offered promotion to UBC Campus Manager
- Collaborated with Books for Africa to donate over 130 books to African children, while contributing over 1200 study documents by strategically implementing the Knowledge Drive Program at UBC

Jersey City Canada, Sales Associate, Surrey, Canada **6/2013 – 4/2014**

- Consistently exceeded sales and IPB quotas through exceptional customer service, teamwork and enthusiasm

Ecolite Candles, Co-Founder, White Rock, Canada **2/2013 – 2/2014**

- Negotiated distribution deals with local businesses by strategically implementing a structured, store-focused campaign

Relevant Experience

Co-op Student Association of Sauder, VP Technology, Vancouver, Canada **4/2015 – Present**

- Fully designed and developed an organizational website through the use of HTML, Javascript, CSS, and PHP
- Currently spearheading all technology based initiatives, while maintaining existing IT assets and media content

Me Inc. Conference, Director of Corporate Relations & Past Marketing Aviator, Vancouver, Canada **9/2013 – 4/2015**

- Generated over \$25,000 in financial and in-kind sponsorships by spearheading an effective, multi-faceted sponsorship strategy involving cold-calling and coordinating meetings with potential clients across various industries
- Increased yearly sponsorships by more than 130% by utilizing a comprehensive sponsorship package to attain corporate partnerships with organizations such as First West Credit Union, KPMG, Deloitte, PwC, EY and Target Canada

The Spark at Sauder, Orientation Leader, Vancouver, Canada **9/2014**

- Led a group of 13 international and domestic students through orientation events and exercises, through concise leadership and communication skills learnt through orientation and sensitivity training

Interests

Avid Senators hockey fan, amateur golfer, snowboarder, traveller, entrepreneur, musician, cartoonist, and technology enthusiast