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# JOSEPH LEE

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## Profile

A third year undergraduate pursuing a Combined Major in Business and Computer Science, with the intention of launching a future career within the technology industry. An assertive and proven leader possessing superior communication, leadership, programming and project management skills acquired through various internships and customer centric employment, as well as through affiliation with various student-run and athletic organizations.

## Education

**Bachelor of Commerce**, Combined Major in Business and Computer Science Co-op **Completion: 2018**  
Sauder School Of Business, University of British Columbia, Vancouver, Canada

- UBC Chancellor's Scholar Award, VKCSF Investment Group Scholarship, Deloitte National Leadership Conference 2015
- One of the 8.6% of 7500 applicants granted direct entry to the UBC BCom Program with an admission average of 97%
- Recognized as a Dean's Honour Roll Student with a cumulative two-year GPA of 3.753

## Work Experience

**Shell Canada**, IT Business Analyst Intern, Production Competence Centre, Calgary, Canada **5/2015 – Present**

- Successfully applied VBA programming and software engineering principles to develop and deploy an Excel VBA Automation program to over 10 Cliffdale contractors, which is projected to optimize expenses by \$77,760 per year
- Effectively consolidating various sites and knowledge repositories on enterprise information management software solutions such as Microsoft SharePoint and LiveLink, through management of an agile migration project
- Currently collaborating with IM/IT Managers and key stakeholders in Aberdeen, Houston, and Bangalore with regression testing, process mapping and deployment of scripted mining applications for application-virtualization

**Null Studios**, Founder & Front End Developer, Calgary, Canada **3/2015 – Present**

- Developed and implemented mobile friendly, responsive webpages for various clients using HTML, CSS, AngularJS, Bootstrap and Heroku, with full SEO and Google Analytics Integration
- Developing a comprehensive two-sided e-commerce platform with founding partners in Bangalore and London

**Pointstreak Sports Technologies**, Marketing Project Management Intern, Vancouver, Canada **5/2014 – 8/2014**

- Effectively managed a cross-functional content creation project, while generating significant content in the form of product-blogs, advertisements and infographics, one of which produced a 192% increase in social media engagement
- Collaborated with world-class sporting organizations such as the Washington Capitals, Wizards, and St. Louis Rams to produce high-profile press releases sent out to clients, investors and employees
- Facilitated the procurement of 348 business to business (B2B) leads through three months, by proactively utilizing Salesforce CRM, SEO, Constant Contact, Google Analytics/Adwords, JIRA, and Hootsuite Media

**Course Hero**, Business Development Intern, Vancouver, Canada **1/2014 – 4/2014**

- Surpassed internship performance goals by 145% through successful management of a team of 20 students, over four post-secondary institutions; offered promotion to UBC Campus Manager
- Collaborated with Books for Africa to donate over 130 books to African children, while contributing over 1200 study documents by strategically implementing the Knowledge Drive Program at UBC

## Relevant Experience

**Co-op Student Association of Sauder**, VP Technology, Vancouver, Canada **4/2015 – Present**

- Fully designed and developed an organizational website through the use of HTML, Javascript, CSS, and PHP
- Currently spearheading all technology based initiatives, while maintaining existing IT assets and media content

**Me Inc. Conference**, Director of Corporate Relations & Past Marketing Aviator, Vancouver, Canada **9/2013 – 4/2015**

- Generated over \$25,000 in financial and in-kind sponsorships by spearheading an effective, multi-faceted sponsorship strategy involving cold-calling and coordinating meetings with potential clients across various industries
- Increased yearly sponsorships by more than 130% by utilizing a comprehensive sponsorship package to attain corporate partnerships with organizations such as First West Credit Union, KPMG, Deloitte, PwC, EY and Target Canada

**The Spark at Sauder**, Orientation Leader, Vancouver, Canada **9/2014**

- Led a group of 13 international and domestic students through orientation events and exercises, through concise leadership and communication skills learnt through orientation and sensitivity training

## Interests

Avid Senators hockey fan, amateur golfer, snowboarder, traveller, entrepreneur, musician, cartoonist, and technology enthusiast