

14484 108<sup>th</sup> Avenue  
Surrey, B.C V3R 1V4

# JOSEPH LEE

ca.linkedin.com/in/jhylee | jhylee.com

joseph@jhylee.com  
778 919 6070

## Profile

A third year undergraduate at the Sauder School of Business, intending to launch a future career within the high tech industry. An assertive and proven leader possessing superior leadership, programming, and project management skills acquired through various internships at multi-national organizations, as well as through affiliation with student-run and athletic organizations.

## Education

**Bachelor of Commerce**, Combined Major in Business and Computer Science Co-op **Completion: 2017**

Sauder School of Business, University of British Columbia, Vancouver, Canada

- UBC Chancellor's Scholar, Dean's Honour Roll, Deloitte National Leadership Conference 2015
- Independent Coursework: Developing Innovative Ideas for New Companies (University of Maryland); Initiation and Planning Projects (University of California, Irvine); HP Service Manager 9

## Technical Skills

**Programming Languages:** HTML, CSS, Java, C++, Visual Basic (VBA), Racket

**Development Tools:** Atom, IntelliJ/Eclipse, JUnit, GitHub/Git, Terminal

**Software:** SharePoint, SAP, JIRA, MongoDB, Salesforce CRM, Visio, Excel, Access, Slack, Heroku, Google Analytics, Linux

## Work Experience

**Shell**, IT Business Analyst Co-op - Production DV, Calgary, Canada **5/2015 – Present**

- Successfully utilized software development principles to design, develop, and deploy a VBA Run-sheet Automation Toolkit, which the IM/IT Manager projects to optimize Peace River contractor expenses by \$324,000 per year
- Promoted to project manage the working committee of a SharePoint workflow implementation project in Scotford, Edmonton, and the Albion Oil Sands, leading to savings of \$30,000+ per year
- Effectively consolidated two disparate Livelink and SharePoint enterprise document repositories, while driving user adoption and use through structured handover documentation and change management

**Coastline Market**, Co-Founder & Front End Lead, Calgary, Canada **5/2015 – Present**

- Secured grant funding and mentorship from organizations such as Bioenterprise, E@UBC, TechAlliance, Propel and MaRS, by collaborating with over 50+ industry stakeholders to gain market validation and iterate product
- Led front end development and design through the use of HTML, CSS, JS, MongoDB, Git, Heroku and Bootstrap

**Pointstreak Sports Technologies**, Marketing Project Management Intern, Vancouver, Canada **5/2014 – 8/2014**

- Facilitated the procurement of 348 business to business (B2B) leads through three months, by proactively utilizing Salesforce CRM, SEO, Constant Contact, Google Analytics/AdWords, JIRA, and Hootsuite Media
- Increased social media engagement by 192% by effectively managing a cross-functional content creation project, while generating significant content in the form of product-blogs, advertisements and infographics

**Course Hero**, Business Development Intern, Vancouver, Canada **1/2014 – 4/2014**

- Surpassed internship performance goals by 145% through successful management of a team of 20 students, over four post-secondary institutions; offered promotion to UBC Campus Manager

## Relevant Experience

**Null Studios**, Founder & Front End Developer, Surrey, Canada **3/2015 – Present**

- Providing technology consulting services and developing responsive landing pages to small businesses and student organizations in the lower mainland using HTML, CSS, Git, SEO, and Google analytics

**Co-op Student Association of Sauder**, VP Technology, Vancouver, Canada **4/2015 – Present**

- Rebranded and redeveloped the co-op organizational website, while spearheading all technology based initiatives, assets, and media content

**Me Inc. Conference**, Director of Corporate Relations & Marketing Executive, Vancouver, Canada **9/2013 – 4/2015**

- Generated over \$25,000 in yearly financial and in-kind sponsorships by spearheading an effective, multi-faceted sponsorship strategy involving cold-calling and coordinating meetings with potential clients across various industries
- Increased sponsorships by more than 130% year over year by utilizing a comprehensive sponsorship package to attain corporate partnerships with organizations such as First West Credit, KPMG, Deloitte, PwC, EY and Target

## Interests

Avid Senators hockey fan, amateur golfer, snowboarder, traveler, entrepreneur, musician, cartoonist, and technology enthusiast