

14484 108th Avenue
Surrey, B.C V3R 1V4

JOSEPH LEE

ca.linkedin.com/in/jhylee | jhylee.com

joseph@jhylee.com
778 919 6070

Profile

A third year undergraduate at the Sauder School of Business, intending to launch a future career within the high tech industry. An assertive and proven leader possessing superior leadership, programming, and project management skills acquired through various internships at multi-national organizations, as well as through affiliation with student-run and athletic organizations.

Education

Bachelor of Commerce, Combined Major in Business and Computer Science Co-op **Completion: 2017**
Sauder School of Business, University of British Columbia, Vancouver, Canada

- Canada's Next 36 Young Entrepreneurial Leaders, Facebook Global Hackathon Finalist, UBC Chancellor's Scholar, Dean's Honour Roll, Deloitte National Leadership Conference, DubHacks Hackathon Winner, HackingEDU Hackathon Winner
- Independent Coursework: Developing Innovative Ideas for New Companies (University of Maryland); Initiation and Planning Projects (University of California, Irvine); HP Service Manager 9

Technical Skills

Programming Languages: Java, JavaScript, C++, HTML, CSS, Racket, Visual Basic

Projects: Query (Node.js, AngularJS, HTML, SASS, Socket.IO, Pebble API), IdentifaiMe (Node.js, HTML, CSS, Facebook API), Restaurant Quiz App (Java, Yelp API, Google Maps API), Freelance Web Development (HTML, CSS, Bootstrap, jQuery)

Work Experience

Coastline Technologies, Co-Founder, Toronto, Canada **5/2015 – Present**

- Coastline is a Next 36-backed venture that provides inventory management and e-commerce software to the fishing industry. Our platform enables fisheries to manage distribution channels efficiently, track inventory across the value chain and facilitate direct-sales partnerships with local restaurants, grocery chains, and end-consumers.

Shell, IT Business Analyst Intern - Production DV, Calgary, Canada **5/2015 – 12/2015**

- Successfully utilized software development principles to design, develop, and deploy a VBA Run-sheet Automation Toolkit, which the IM/IT Manager projects to optimize Peace River operator expenses by \$324,000 per year
- Promoted to project manage the working committee of a SharePoint workflow implementation project in Scotford, Edmonton, and the Albion Oil Sands, leading to savings of \$30,000+ per year
- Effectively consolidated two disparate Livelink and SharePoint enterprise document repositories, while driving user adoption and use through structured handover documentation and change management

Pointstreak Sports Technologies, Marketing Project Management Intern, Vancouver, Canada **5/2014 – 8/2014**

- Facilitated the procurement of 348 business to business (B2B) leads through three months, by proactively utilizing Salesforce CRM, SEO, Constant Contact, Google Analytics/AdWords, JIRA, and Hootsuite Media
- Increased social media engagement by 192% by effectively managing a cross-functional content creation project, while generating significant content in the form of product-blogs, advertisements and infographics

Course Hero, Business Development Intern, Vancouver, Canada **1/2014 – 4/2014**

- Surpassed internship performance goals by 145% through successful management of a team of 20 students, over four post-secondary institutions; offered promotion to UBC Campus Manager

Relevant Experience

Co-op Student Association of Sauder, VP Technology, Vancouver, Canada **4/2015 – Present**

- Rebranded and redeveloped the co-op organizational website, while spearheading all technology based initiatives, assets, and media content

Null Studios, Founder & Front End Developer, Calgary, Canada **3/2015 – 11/2015**

- Providing technology consulting services and developing responsive landing pages to small businesses and student organizations in the lower mainland using HTML, CSS, Git, SEO, and Google analytics

Me Inc. Conference, Director of Corporate Relations & Marketing Executive, Vancouver, Canada **9/2013 – 4/2015**

- Generated over \$25,000 in yearly financial and in-kind sponsorships by spearheading an effective, multi-faceted sponsorship strategy involving cold-calling and coordinating meetings with potential clients across various industries
- Increased sponsorships by more than 130% year over year by utilizing a comprehensive sponsorship package to attain corporate partnerships with organizations such as First West Credit, KPMG, Deloitte, PwC, EY and Target

Interests

Avid Senators hockey fan, amateur golfer, snowboarder, traveler, entrepreneur, musician, cartoonist, and technology enthusiast