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Profile

A third year undergraduate at the Sauder School of Business, intending to launch a future career within the high tech industry. An assertive and proven leader possessing superior leadership, programming, and project management skills acquired through various internships at multi-national organizations, as well as through affiliation with student-run and athletic organizations.

Education

Bachelor of Commerce, Combined Major in Business and Computer Science Co-op **Completion: 2017**
Sauder School of Business, University of British Columbia, Vancouver, Canada

- UBC Chancellor's Scholar, VKCSF Investment Group Scholarship, Deloitte National Leadership Conference 2015
- Recognized as a Dean's Honour Roll Student with a cumulative two-year GPA of 3.62/4.00

Work Experience

Shell, IT Business Analyst Co-op - Production DV, Calgary, Canada **5/2015 – Present**

- Successfully utilized software development principles to design, develop, and deploy a VBA Run-sheet Automation Toolkit, which the IM/IT Manager projects to optimize Peace River contractor expenses by \$324,000 per year
- Promoted to project manage the working committee of a four-month SharePoint workflow implementation project in the Scotford Refinery and Albion Oil Sands – A role usually reserved for job grade five employees
- Effectively consolidated two disparate Livelink and SharePoint document repositories, while driving user adoption and use through structured handover documents and change management

Coastline Market, Co-Founder & Front End Lead, Calgary, Canada **5/2015 – Present**

- Secured startup funding from TechAlliance and the Propel Entrepreneurship program by building a B2C e-commerce platform, while creating a comprehensive pitch book outlining Coastline's value proposition and financial projections
- Led front end development and design through the use of HTML, CSS, angularJS, MongoDB, Git, Heroku and Bootstrap

Pointstreak Sports Technologies, Marketing Project Management Intern, Vancouver, Canada **5/2014 – 8/2014**

- Facilitated the procurement of 348 business to business (B2B) leads through three months, by proactively utilizing Salesforce CRM, SEO, Constant Contact, Google Analytics/AdWords, JIRA, and Hootsuite Media
- Increased social media engagement by 192% by effectively managing a cross-functional content creation project, while generating significant content in the form of product-blogs, advertisements and infographics

Course Hero, Business Development Intern, Vancouver, Canada **1/2014 – 4/2014**

- Surpassed internship performance goals by 145% through successful management of a team of 20 students, over four post-secondary institutions; offered promotion to UBC Campus Manager
- Collaborated with Books for Africa to donate over 130 books to African children, while contributing over 1200 study documents by strategically implementing the Knowledge Drive Program at UBC

Relevant Experience

Null Studios, Founder & Front End Developer, Surrey, Canada **3/2015 – Present**

- Developed and implemented mobile friendly, responsive webpages for various clients using HTML, CSS, jQuery, Git, with SEO and Google Analytics Integration

Co-op Student Association of Sauder, VP Technology, Vancouver, Canada **4/2015 – Present**

- Rebranded and redeveloped the Co-op organizational website through the use of HTML, CSS and Bootstrap
- Currently spearheading all technology based initiatives, while maintaining existing IT assets and media content

Me Inc. Conference, Director of Corporate Relations & Marketing Executive, Vancouver, Canada **9/2013 – 4/2015**

- Generated over \$25,000 in yearly financial and in-kind sponsorships by spearheading an effective, multi-faceted sponsorship strategy involving cold-calling and coordinating meetings with potential clients across various industries
- Increased sponsorships by more than 130% year over year by utilizing a comprehensive sponsorship package to attain corporate partnerships with organizations such as First West Credit, KPMG, Deloitte, PwC, EY and Target

The Spark at Sauder, Orientation Leader, Vancouver, Canada **9/2014**

- Led a group of 13 international and domestic students through orientation events and exercises, through concise leadership and communication skills learnt through orientation and sensitivity training

Interests

Avid Senators hockey fan, amateur golfer, snowboarder, traveller, entrepreneur, musician, cartoonist, and technology enthusiast