

CHAEYOUNG KIM

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EDUCATION

UNIVERSITY OF CALIFORNIA-BERKELEY

Expected graduation, May 2020

B.A. Economics

- GPA: 3.70
- Relevant Courses: Economic Analysis-Micro, Economic Analysis-Macro, Foundations of Data Science, Computational Structures in Data Science, Introduction to Probability and Statistics, Industrial Organization and Public Policy, Data Science Skill Decal

WORK EXPERIENCE

Summer Marketing Internship

Jul 2017

Cebien - Gwangju, Gyeonggi-do, Korea

- Proactively identified and solved social marketing strategy problems that impact business brand image.
- Developed interesting and engaging content for social media platforms including Facebook, Instagram, and blog.
- Increased social media reach by having active communication with prospective customers.

Summer Internship: Art Fair Event Assistant

Jul 2016

Kwangjuyo - Icheon, Gyeonggi-do, Korea

- Greeted incoming guests, accepted payments, directed facility locations.
- Generated leads for new sales with a detailed explanation of artworks to customers.
- Maintained visually appealing and effective displays for the entire booth.

EXTRACURRICULAR AND LEADERSHIP EXPERIENCE

Economics Academic Affairs Committee

Feb 2019 to present

UC Berkeley Undergraduate Economics Association (UEA) - Berkeley, CA

- Running UEAs academically related activities including workshop, professor luncheons, Federal Reserve tours, and CalCentral advising.
- Participated in weekly meetings where committee members discuss current economic topics.
- Collaborated with the Professional Affairs Committee and consulting team to work on economic projects.

UNICEF Club Volunteer Coordinator

Aug 2016 to Dec 2017

Diablo Valley College UNICEF Club - Pleasant Hill, CA

- Contacted with nonprofit organizations and schools to find volunteering opportunities.
- Solicited feedback from staff and volunteers to improve existing volunteer programs.
- Followed up with staff to assess volunteer needs and opportunities.
- Evaluated team member performance and offered constructive feedback.

Phi Beta Lambda (Business organization) Marketing Coordinator

Aug 2016 to May 2017

Phi Beta Lambda - Pleasant Hill, CA

- Participated in the California PBL State Business Leadership conference.
- Won first place out of nine teams in social media marketing presentation competition. Led the team and organized presentation.
- Won third place in global analysis and decision making knowledge event.

SKILLS AND PROJECTS

Python (basic level): Data project about world progress (fertility and life expectancy), global poverty, a relationship between diet and disease using hypothesis test, making a classifier.

R (basic level): Statistics project using world happiness report from Gallup World Poll. Compared the effects of Economics and Politics on national happiness.

Microsoft Office: Word, PowerPoint, Excel

Languages: English (fluent), Korean (native), Japanese (basic level)