

Rebecca Jiang

UX Design / Product Design

Skills

UI/UX Design: Figma, Adobe InDesign, Adobe Illustrator

Computer Skills: SQL, R, Data Visualization, Python, Java, HTML, CSS, Microsoft Office, MongoDB, Web Scraping, plpgsql, psycopg2, JavaScript

Education

Carnegie Mellon University
May 2024

BSc in Information Systems
Intended Human Computer Interaction (HCI) double major
GPA: 3.88/4.00
(Dean's List: F20, S20, F21)

Relevant Coursework: Interaction Design Overview, Communication Design Fundamentals, Database Design and Development, Social Psychology, Information Systems Milieux, Introduction to Data Structures

Activities: K-pop Dance Club; CMU Summit; CMU Spring Carnival UX Group

Leadership

K-pop Dance Club Aug 2021 – Present
Dance Director Pittsburgh PA

- Taught choreography and arranged formations for the subunit members
- Supervised dance subunits
- Arranged performing outfit purchase and reimbursements and rehearsals

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Summary

- Hard-working, observant, and detail-oriented student with strong project management skill, proven communication skill, and abundant teamwork experiences
- A passionate designer who has abundant project experiences and masters a diversity of design tools and techniques
- Seeking to apply skills to fill the UX and product management internship in the tech industry

University Project

CUI for Autonomous Vehicle >

Nov – Dec 2021

Pittsburgh PA

Interaction Design Overview

- Cooperated with 2 team members to design conversational user interface (CUI) for autonomous vehicle
- Created persona and wrote 3 scenarios where persona interacts with the CUI
- Implemented 3 scenarios into VoiceFlow, did user testing, and gave final pitch

Interactive Education Dashboard Design Project >

Oct – Nov 2021

Pittsburgh PA

Interaction Design Overview

- Cooperated with 2 team members to design interactive dashboards for both the students and the instructor of a game design class
- Analyzed user needs, created empathy maps, and implemented animations for dashboards

Advanced Typographical System with Social Feature

Oct – Dec 2021

Pittsburgh PA

Communication Design Fundamentals

- Designed 5-page magazine spreads and Instagram ad for music album *Hello Future*
- Received feedback include accurate style expression through shapes and typefaces and consistent use of certain elements

Duquesne Incline Web Project >

Mar – Apr 2021

Pittsburgh PA

Information Systems Milieux

- Researched culture of Pittsburgh for design ideas and created design guide (including color scheme and typefaces) and site map showing information architecture
- Individually designed new website for Duquesne Incline in Pittsburgh, including functions of galleries, maps, mailing list, etc.; received positive feedback including clear information architecture and neat and clean visual design
- Coded from scratch using HTML, CSS and JavaScript

Internship Experience

Nash Big Data Technology (Tencent Cloud)

May – Jun 2021

Shenzhen, China

Data Analyst Intern

- Designed a data dashboard for the city government of Shanwei, using more than 8 data visualization models based on clients' specific needs and their provided raw data with 100 indexes
- Designed 3 dashboards templates for Banber, an online data visualization platform operated by Tencent Cloud