Model Facts Putting AI Ethics into Practice and Establishing Trust with End Users

@ the 2025 INFORMS Analytics+ Conference Presentation by:

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Jessica Zhu, Michel Cukier, Joseph Richardson, Nutrition facts, drug facts, and model facts: putting AI ethics into practice in gun violence research, *Journal of the American Medical Informatics Association*, Volume 31, Issue 10, October 2024, Pages 2414-2421, https://doi.org/10.1093/jamia/ocae102

https://github.com/jhzsquared/model_facts



Agenda

- Motivation
- Background
- Our Approach: Model Facts
- Moving Forward



Motivation



[1]

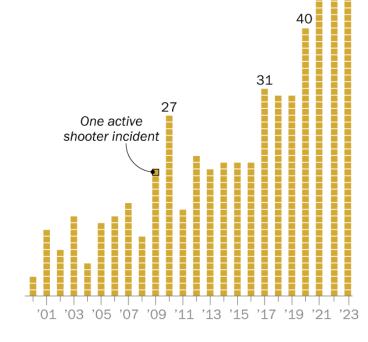


A Public Health Crisis: Gun Violence in America

- Gun violence costs the US \$557 billion annually [1]
- Firearm injuries are the leading cause of death for children, adolescents, and young Black men in the US
- Research funding was blocked by the Dickey Amendment until FY2020
- As of 2023, we found 11 machine learning publications with applications to gun violence research

How do we ethically apply ML to support Gun Violence researchers and avoid propagating social biases?



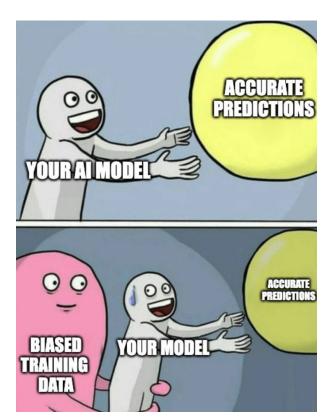


Note: "Active shooter incidents" are defined by the FBI as "one or more individuals actively engaged in killing or attempting to kill people in a populated area." Source: Federal Bureau of Investigation. Data last accessed on Feb. 21, 2025.

PEW RESEARCH CENTER

[2]

Trust Starts with Transparency





[21



Today in History: July 25, Tuskegee Syphilis Study exposed

AUTOPSIES

2016

Machine Bias

There's software used across the country to predict future criminals. And it's biased against blacks.

by Julia Angwin, Jeff Larson, Surya Mattu and Lauren Kirchner, ProPublica May 23, 2016

2019

ARTIFICIAL INTELLIGENCE

A US government study confirms most face recognition systems are racist

By Karen Hao

December 20, 2019

2025

The New Hork Times

2023

Black Artists Say A.I. Shows Bias, With Algorithms Erasing Their History

Tech companies acknowledge machine-learning algorithms can perpetuate discrimination and need improvement.

≡ Forbes NYPD ShotSpotter Gunshot Detection Is Wildly Inaccurate, New Study Finds By Lars Daniel, Contributor. (i) Lars Daniel covers digital evidence and forensic...

When algorithms decide who gets a loan: The fraught fight to purge bias from Al

[1] https://apnews.com/today-in-history/july-25

[2] https://www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing

[3] https://www.technologyreview.com/2019/12/20/79/ai-face-recognition-racist-us-government-nist-study/

[4] https://www.nytimes.com/2023/07/04/arts/design/black-artists-bias-ai.html

[5] https://www.forbes.com/sites/larsdaniel/2024/12/05/new-study-nypd-shotspotter-gunshot-detection-is-wildly-inaccurate/

[6] https://www.londondailv.news/when-algorithms-decide-who-gets-a-loan-the-fraught-fight-to-purge-bias-from-ai

[4]

Background

Original Label

Nutrition Facts Serving Size 2/3 cup (55g) Servings Per Container 8 **Amount Per Serving** Calories 230 Calories from Fat 70 % Daily Value* **Total Fat 8g** 12% Saturated Fat 1g **5**% Trans Fat 0g Cholesterol 0mg Sodium 160mg **Total Carbohydrate 37g** 12% Dietary Fiber 4g 16% Sugars 12g Protein 3q Vitamin A 10% Vitamin C Calcium 20% * Percent Daily Values are based on a 2,000 calorie diet. Your Daily Value may be higher or lower depending on your calorie needs. Calories: 2,000 2,500 Total Fat Less than Sat Fat Less than 20g 25g Cholesterol 300mg 300mg Less than 2,400mg Sodium 2,400mg Total Carbohydrate 300g 375g Dietary Fiber

New Label

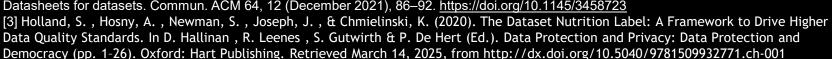
| Nutritio 8 servings per cor Serving size | |
|--|------------------|
| Amount per servin | [®] 230 |
| | % Daily Value* |
| Total Fat 8g | 10% |
| Saturated Fat 1g | 5% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 160mg | 7% |
| Total Carbohydrat | te 37g 13% |
| Dietary Fiber 4g | 14% |
| Total Sugars 12g | |
| Includes 10g Ad | ded Sugars 20% |
| Protein 3g | |
| Vitamin D 2mcg | 10% |
| Calcium 260mg | 20% |
| Iron 8mg | 45% |
| Potassium 240mg | 6% |

[1]



Dataset Nutrition Label

- Goal: "make it easier for practitioners to quickly assess the viability and fitness of datasets they intend to train AI algorithms on." [1]
- Draws inspiration from Datasheets for Datasets [2]







Public

Studies of Human Cognition with Neural Language Models

Description

Using crowdsourcing framework MTurk, researchers first collect recalled stories and summaries from workers, then provide these summaries to other workers who write imagined stories. Finally, months later, researchers collect a retold version of the recalled stories from a subset of recalled authors.

Keywords

Language Memory Cognition

Computer science Machine learning

About the dataset

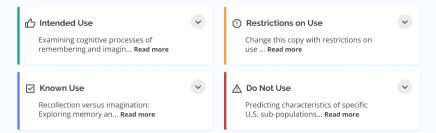
People

Created by M. Sap, Y.Choi & 4 others

Owned by M. Sap, Y.Choi & 4 others

Maintained by M. Sap, Y.Choi & 4 others

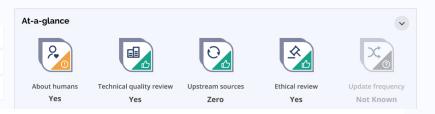
How to use it?

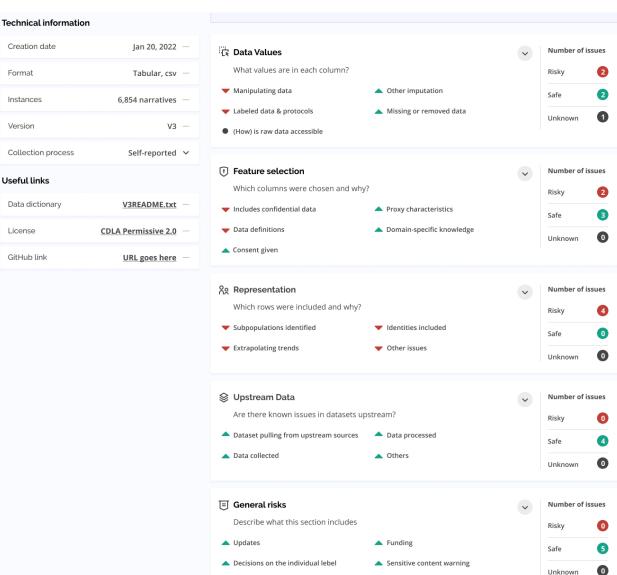


Download PDF

△ Safe ① — Caution △ — Risky ② — Unknown

Inference Risks



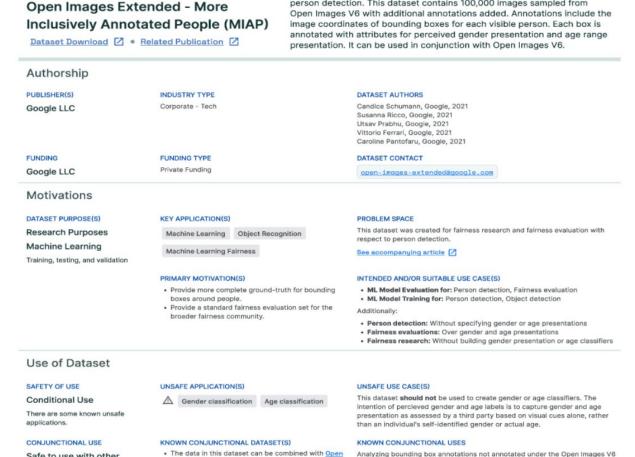


Ethical review



Data Cards Playbook

- Goal: Support continuous and contextual data transparency
- Structured summaries of essential facts
- Goes through method, labels, attributes, access



Example Data Card for Computer Vision Dataset (page 1 of 5) [1]

Images V6

Safe to use with other

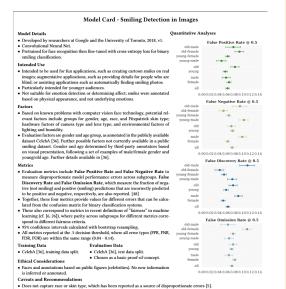
datasets



person detection. This dataset contains 100,000 images sampled from

Model Cards

- Popularized by Mitchell et al. in 2019 [1]
- Used to "standardize ethical practice and reporting"
- For developers to impacted individuals



 $Figure \ 2: Example \ Model \ Card \ for \ a \ smile \ detector \ trained \ and \ evaluated \ on \ the \ CelebA \ dataset.$

Model Card

- Model Details. Basic information about the model.
- Person or organization developing model
- Model date
- Model version
- Model type
- Information about training algorithms, parameters, fairness constraints or other applied approaches, and features
- Paper or other resource for more information
- Citation details
- License
- Where to send questions or comments about the model
- Intended Use. Use cases that were envisioned during development.
- Primary intended uses
- Primary intended users
- Out-of-scope use cases
- Factors. Factors could include demographic or phenotypic groups, environmental conditions, technical attributes, or others listed in Section 4.3.
- Relevant factors
- Evaluation factors
- Metrics. Metrics should be chosen to reflect potential realworld impacts of the model.
- Model performance measures
- Decision thresholds
- Variation approaches
- Evaluation Data. Details on the dataset(s) used for the quantitative analyses in the card.
- Datasets
- Motivation
- Preprocessing
- Training Data. May not be possible to provide in practice.
 When possible, this section should mirror Evaluation Data.
 If such detail is not possible, minimal allowable information should be provided here, such as details of the distribution over various factors in the training datasets.
- Quantitative Analyses
- Unitary results
- Intersectional results
- Ethical Considerations
- Caveats and Recommendations

Model Cards in Reality

- Huggingface released a UI to generate Model Cards [1]
- Focused on "discoverability, reproducibility, and sharing"
- Written for other developers

Model Card for {{ model_id | default("Model true) }}

Model Details

Model Description

Model Sources [optional]

Uses

Direct Use

Downstream Use [optional]

Out-of-Scope Use

Bias, Risks, and Limitations

Recommendations

How to Get Started with the Model

Training Details

Training Data

Training Procedure

Preprocessing [optional]

Training Hyperparameters

Speeds, Sizes, Times [optional]

Evaluation

Testing Data, Factors & Metrics

Testing Data

Factors

Metrics

Results

Summary

Outline of HF Model Card Template [2]

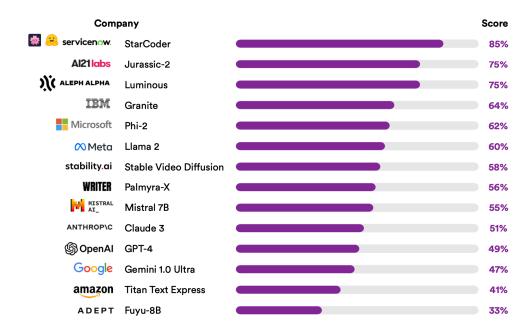


Other Transparency Efforts

- Tripod Checklist [1]
- The Foundational Model Transparency Index [2]
- Clear Documentation Framework [3]

Foundation Model Transparency Index Total Scores, May 2024

Source: May 2024 Foundation Model Transparency Index





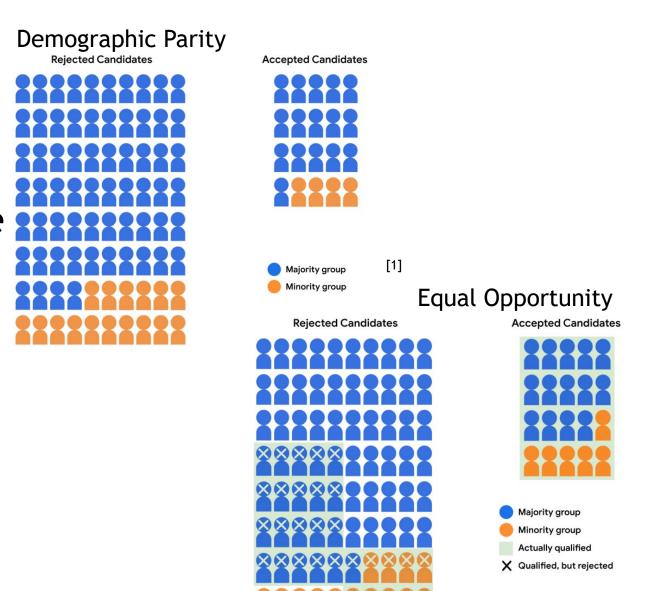
^[2] https://crfm.stanford.edu/fmti/May-2024/index.html



^[3] https://shorensteincenter.org/clear-documentation-framework-ai-transparency-recommendations-practitioners-context-policymakers/

Fairness

- There's not one way to define and measure fairness
 - Demographic Parity
 - Equal Opportunity
 - Equalized Odds
 - ...many more



Existing Fairness Tools

- AI Fairness 360: https://github.com/Trusted-AI/AIF360
- LinkedIn Fairness Toolkit: https://github.com/linkedin/LiFT
- Fairlearn: https://fairlearn.org
- Causal Fairness Analysis: https://github.com/dplecko/CFA



Our Approach





Filling in the Gaps

- Transparency written for end users
- Illuminates hidden biases
- No bespoke metrics
- Simplicity!

Model Facts

- Components:
 - How to use it
 - Best by date
 - Nutrition
 - Warnings
- Goal: Provide enough information for users to arrive at their own decisions

Use case

Model/Data relevancy

Metrics for cross model comparison

Metrics for bias evaluation

50-64 64+

Race
Asian
Hispanic
Black
White

| | | odel Facts | |
|------------------|-----------------------------|--|-----------------------|
| | Application: Brief to | ext string describing use case | |
| Model Type | classification | | |
| Model Train Date | When the model w trained | as | |
| Test Data Date | When the test data from | is | |
| Dataset Size | total number of samples | | |
| %Train/%Test | % breakdown | | |
| Accuracy | | | |
| | Name | Raw Score | % Over Baseline |
| Standard Score | Standard score for th | e given model type. For cros | s-model comparison |
| Training Score | Score the model opti | mized during development | |
| Demographics | % in Test Data | Standard Score | % Target/ Mean,std |
| Gender | | | |
| female | | | |
| male | of the data used to te | | raphics |
| trans female | At a minimum, deve | lopers should aim on on these categories. | |
| | | ole to additional demograph | ie avolune |

| male | This section breaks down statistics on the demographics of the data used to test the model. |
|--------------|--|
| trans female | At a minimum, developers should aim to provide information on these categories. |
| trans male | This table is extendable to additional demographic groups Accuracy is reported per the training score name, |
| nonbinary | normalized by each group's distribution. Depending on the model type, either the percent primary |
| ge | target of interest or the mean and standard deviation by demographic group should also be reported. |
| 18 | |
| 18-24 | |
| 25-34 | |
| 3E-40 | |

Other
Warning: Any known out of scope use cases, high risk biases, or blind spots (eg. from

with any the plant is former and with a testing data.

How to use Model Facts: The first section, "Application" through "Test Data Date" is to check that this model is relevant and timely for your goals. Use the accuracy "Standard Score" to compare it to other models. Use the demographic breakdown to check for biases in protected attributes (eg. if one race is underrepresented in the "% Test Data" or "% Target" or has a large difference in accuracy compared to the overall model's "Standard Score").

Demo

See example:

https://github.com/jhzsquared/model_facts/blob/main/demo
s/model_facts_titanic.ipynb



How Can I Use It?

- Install modelfacts from pypi
 or
- github.com/jhzsquared/modelfacts

| What is the application of this model? Predicting X. The target class is Y | |
|--|------------|
| | |
| What warnings should users be aware of? Any known out of scope use cases, high risk biases, or blind spots (eg, from untested | <u> </u> |
| Cite data and model source Data from A. Model trained by B. | // |
| What type of predictive model is this? classification | ~ |
| When was this model trained? 03/17/2025 | |
| When was the test data from? 03/17/2025 | |
| Standard Score (Sklearn.metrics function name) f1_score | |
| Training Score Used (Sklearn.metrics function name) accuracy_score | |
| None Standard Score Training Score Both | |
| Number of samples in full dataset (e.g.train+test) 0 | |
| Percent of the data used for testing (0-100%) 0 | |
| ♣ Upload Test data | |
| Select all columns with demographic data (hold shift or ctrl) Pclass Sex Age SibSp Parch | • |
| Select the column with age data (Choose None if there is no age demographic data) None Pclass Sex Age SibSp | · · |

Common Pitfalls

- Bias through awareness vs bias through unawareness
- Not having the right data
- Mis-extrapolation





Model Facts for Gun Violence Research: VOID

Model Facts created from a publication on the Violent Offender Identification Directive Tool used by the Albany Police Department [1]

Model Facts

Application: Identify people at very high risk of near-term involvement in gun violence (suspected shooter)

| Model Type | classification |
|------------------|----------------|
| Model Train Date | 1 January 2012 |
| Test Data Date | 1 January 2013 |
| Dataset Size | 237232 |
| %Train/%Test | NA/100 |

Accuracy

| | Name | Raw Score | % Over Baseline | |
|----------------|----------|--------------------|-----------------|--|
| Standard Score | f1_score | F1 is not reported | | |
| Training Score | auc | 0.939 | 0.100 | |

| Demographics | % in Test Data | Standard Score | % Target |
|--------------|--|-----------------|----------|
| Sex | No demographic | information was | |
| female | No demographic information was available or apparent per the published paper | | |
| male | | | |
| Age | | | |
| <18 | | | |

Warnings: The probability of a high-risk individual being involved in gun violence is only around 3% when limiting to the top 1000 scores. Using prior criminal history for estimating risk may propagate any systemic policing biases.

Data and model from a New York Police Department

How to use Model Facts: The first section, "Application" through "Test Data Date" is to check that this model is relevant and timely for your goals. Use the accuracy "Standard Score" to compare it to other models. Use the demographic breakdown to check for biases in protected attributes (eg, if one race is underrepresented in the "% Test Data" or "% Target" or has a large difference in accuracy compared to the overall model's "Standard Score").

Model Facts for Gun Violence Research: COMPAS

- Prompted the "Machine Bias" article by ProPublica
- We re-crunched the ProPublica and NorthPointe numbers

[1] https://www.propublica.org/article/how-we-analyzed-the-compas-recidivism-algorithm

Model Facts

Application: Predicting risk of violent recidivism using COMPAS. The target class is predicting violent recidivism

| Model Type | Heina | ALIC | |
|------------------|-------------|------|--|
| Model Train Date | Using | AUC | |
| Test Data Date | 23 May 2016 | | |
| Dataset Size | 18178 | | |
| %Train/%Test | NA/100 | | |

Accuracy

| | Name | Raw Score | % Over Baseline |
|----------------|---------------|-----------|-----------------|
| Standard Score | roc_auc_score | 0.648 | 6.96 |
| Training Score | f1_score | 0.172 | 95.4 |
| | | | |

Demographics % in Test Data Standard Score % Target

| race | | | | |
|------------------|-------|-------|------|--|
| African-American | 53.4 | 0.563 | 8.64 | |
| Asian | 0.391 | 0.548 | 9.86 | |
| Caucasian | 33.2 | 0.520 | 5.66 | |
| Hispanic | 7.93 | 0.519 | 5.89 | |
| Native American | 0.314 | 0.637 | 10.5 | |
| Other | 4.70 | 0.633 | 6.67 | |
| sex | | | | |
| Female | 18.5 | 0.513 | 4.55 | |
| Male | 81.5 | 0.561 | 7.99 | |
| age | | | | |
| 18-24 | 23.4 | 0.585 | 9.54 | |
| 25-34 | 38.7 | 0.539 | 8.18 | |
| 35-49 | 24.5 | 0.515 | 5.85 | |
| 50-64 | 12.1 | 0.514 | 4.09 | |
| 64+ | 1.38 | 0.500 | 2.00 | |

Warnings: This model has been demonstrated to propagate biases by ProPublica. Its creators claim this model is unbiased, under the predictive parity paradigm using AUC. Without a clear definition of fairness, it should not be used in decision making

S Data from Broward County, Florida https://github.com/propublica/compas-analysis/tree/

How to use Model Facts: The first section, "Application" through "Test Data Date" is to check that this model is delevant and timely for your goals. Use the accuracy "Standard Score" to compare it to other models. Use the demographic breakdown to check for biases in protected attributes (eg, if one race is underrepresented in the "% Test Data" or "% Target" or has a large difference in accuracy compared to the overall model's "Standard Score").

^[2] https://go.volarisgroup.com/rs/430-MBX-989/images/ProPublica_Commentary_Final_070616.pdf

Model Facts for Gun Violence Research: COMPAS

Honest transparency:

- In sharing weaknesses
- Or in misapplication of context and metrics

Model Facts

Application: Predicting risk of violent recidivism using COMPAS. The target class is predicting violent recidivism

| Model Type Model Train Date | Using F-1 |
|--------------------------------|-------------|
| Test Data Date | 23 May 2016 |
| Dataset Size | 18178 |
| %Train/%Test | NA/100 |

Accuracy

Demographics

| | Name | Raw Score | % Over Baseline | |
|----------------|---------------|-----------|-----------------|----|
| Standard Score | f1_score | 0.172 | 95.4 | St |
| Training Score | roc_auc_score | 0.648 | 6.96 | Tr |
| | | | | |

Standard Score % Target

% in Test Data

| гасе | | | _ | |
|------------------|-------|--------|------|--|
| African-American | 53.4 | 0.191 | 8.64 | |
| Asian | 0.391 | 0.182 | 9.86 | |
| Caucasian | 33.2 | 0.0946 | 5.66 | |
| Hispanic | 7.93 | 0.0985 | 5.89 | |
| Native American | 0.314 | 0.364 | 10.5 | |
| Other | 4.70 | 0.340 | 6.67 | |
| sex | | | | |
| Female | 18.5 | 0.0732 | 4.55 | |
| Male | 81.5 | 0.182 | 7.99 | |
| age | | | | |
| 18-24 | 23.4 | 0.220 | 9.54 | |
| 25-34 | 38.7 | 0.156 | 8.18 | |
| 35-49 | 24.5 | 0.0832 | 5.85 | |
| 50-64 | 12.1 | 0.0615 | 4.09 | |
| 64+ | 1 38 | 0.00 | 2.00 | |

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Data from Broward County, Florida https://github.com/propublica/compas-analysis/tree/ master. Model created by Northpointe

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Model Facts

Application: Predicting risk of violent recidivism using COMPAS. The target class is predicting violent recidivism

| Model Type Model Train Date | Using | AUC | |
|------------------------------|-------------|-----|--|
| Test Data Date | 23 May 2016 | | |
| Dataset Size | 18178 | | |
| %Train/%Test | NA/100 | | |

Accuracy

Demographics

| | Name | Raw Score | % Over Baseline |
|----------------|---------------|-----------|-----------------|
| Standard Score | roc_auc_score | 0.648 | 6.96 |
| Training Score | f1_score | 0.172 | 95.4 |

Standard Score % Target

% in Test Data

| гасе | | | | |
|------------------|-------|-------|------|--|
| African-American | 53.4 | 0.563 | 8.64 | |
| Asian | 0.391 | 0.548 | 9.86 | |
| Caucasian | 33.2 | 0.520 | 5.66 | |
| Hispanic | 7.93 | 0.519 | 5.89 | |
| Native American | 0.314 | 0.637 | 10.5 | |
| Other | 4.70 | 0.633 | 6.67 | |
| sex | | | | |
| Female | 18.5 | 0.513 | 4.55 | |
| Male | 81.5 | 0.561 | 7.99 | |
| age | | | | |
| 18-24 | 23.4 | 0.585 | 9.54 | |
| 25-34 | 38.7 | 0.539 | 8.18 | |
| 35-49 | 24.5 | 0.515 | 5.85 | |
| | | | | |

Warnings: This model has been demonstrated to propagate biases by ProPublica. Its creators claim this model is unbiased, under the predictive parity paradigm using AUC. Without a clear definition of fairness, it should not be used in decision making

12.1

Data from Broward County, Florida https://github.com/propublica/compas-analysis/tree/ master. Model created by Northpointe

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0.514

0.500

4.09

2.00

[1] https://www.propublica.org/article/how-we-analyzed-the-compas-recidivism-algorithm

[2] https://go.volarisgroup.com/rs/430-MBX-989/images/ProPublica_Commentary_Final_070616.pdf

Remaining Gaps

- Only for predictive modeling (currently)
- User experience
- Education
- How do we set the standard?
- Transparency vs responsibility





Each serving (150g) contains

| Energy | Fat | Saturates | Sugars | Salt |
|---------|-----|--------------|-------------|--------------|
| 1046kJ |) | 1.3 g | 34 g | 0.9 g |
| 250kcal | LOW | LOW | HIGH | MED |
| 13% | 4% | 7 % | 38% | 15% |

of an adult's reference intake
Typical values (as sold) per 100g:697kJ/167kcal

Concluding Call For:

- Transparency for your customers
- Clear communication
- Standardization of transparency practices
- Coordinating AI/data literacy education with industry standards



Thanks! Questions?

- Paper: Jessica Zhu, Michel Cukier, Joseph Richardson, Nutrition facts, drug facts, and model facts: putting AI ethics into practice in gun violence research, Journal of the American Medical Informatics Association, Volume 31, Issue 10, October 2024, Pages 2414-2421, https://doi.org/10.1093/jamia/ocae102
- Python package: https://pypi.org/project/modelfacts/
- Source code and examples: https://github.com/jhzsquared/model_facts
- LinkedIn: https://www.linkedin.com/in/jessicazhu28/

