

ABOUT MYSELF

Interested in Online Public Opinion, Data News,
New Media and Social Governance, etc.

Xiaoyu Ji



Master in South China University of Technology

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INTRODUCTION

I am a graduate student studying in the School of Journalism and Communication, South China University of Technology(SCUT). Under the guidance of Professor Xiaokun Wu, I am engaged in the Research of Data News and Online Public Opinion. My thesis theme is about "Hate Speech and Social Conflict," as a sub-research supported by the Key Project of the National Social Science Fund, which is led by my supervisor. Now, I am also a member of the Public Opinion Research Center in SCUT. The GPA of my graduate period was 3.52/4.

Aware of the importance of algorithms on network communication, I am also learning related knowledge such as Computational Communication. I have participated in two workshops on Computational Communication initiated by the Institute of Computational Communication, and a workshop on Network Communication and New Media initiated by Chongqing University. Besides, I also study some programming knowledge by myself.

Typically, I would obtain my Master's Degree in Communication in June 2021. Before that, I have obtained a Bachelor's degree at Henan University.

Responsible and hardworking. Educated and versatile. I am a girl who is always enthusiastic about learning and contacting new things. I like all kinds of meaningful things and be enthusiastic about public welfare and voluntary activities. I am friendly and good at discovering and listening. In my spare time, I like to take a walk, listen to light music and get in touch with nature. For more personal details and publications links, please visit my homepage:

<https://ji-xiaoyu.github.io/personal-homepage/>.

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EDUCATION

South China University of Technology // *September 2018 - Present*

Degree: Master of Arts (Network Communication and New Media)

Advisor: Prof. Xiaokun Wu

Research Interest: Online Public Opinion, Data News, New Media and Social Governance

Henan University // *September 2013 - June 2017*

Degree: Bachelors of Arts (Editing and Publishing, New Media)

Advisor: Prof. Pengfei Wang

Research Interest: Publishing Culture, Network communication, New Media

PUBLICATIONS

-Journal

Market Value and Business Model of Data News: Based on Interviews to Leaders of 7 Chinese Data News Media

Xiaokun Wu, **Xiaoyu Ji**, Linghui Quan

Contemporary Communication, Issue 05, 2019, CSSCI Chinese Core Journals

-Report

Data News Industry Development Report in China (2019)

Xiaokun Wu, **Xiaoyu Ji**, Genfang Yu, Linghui Quan, Tianfang Zhao

Chinese Journalism History Academic Association - Media Economics and Management Committee

ACHIEVEMENTS

2020/06 (In progress, Enter the provincial competition) "Internet+" and Innovation and Entrepreneurship Competition for College Students.

2019/12 **Second Prize (top 2.5%)**, Henan University Tower Journalists' Day and News Gathering and Writing Competition.

- 2019/11 Third Prize(top 5%),**Shanghai International Intelligent Media Works Competition of College Students.
- 2019/11 Third Prize(top 5%),**National City Management Competition for College Students.
- 2019/10 Second Prize Scholarship(top 7),** South China University of Technology.
- 2019/10 Outstanding Graduate Cadres** of School of Journalism and Communication, South China University of Technology.
- 2019/06 Second Prize (top 4.5%),**China Data Journalism Competition.
- 2017/06 Outstanding Graduates,** Henan University.
- 2016/09 School Scholarship(top 10%),** Henan University.
- 2015/09 School Scholarship(top 10%),** Henan University.

INTERNSHIP EXPERIENCE

- 2018.01 - 2018.08 Network Planner** in Wendu Education Group.
- 2017.02 - 2017.04 New Media Operator** in City Channel of Henan TV Station.
- 2015.07 - 2015.09 Reporter** in Image Network (HNR.CN), a National First Class News Website.
- 2013.09 - 2016.06 Propaganda Minister** in Propaganda Department of the Student Union of the Youth League Committee of Henan University.

SKILLS

Languages:

Mandarin: native ; English: CET6.

Software:

I am familiar with Visual Studio Code, Photoshop, Premiere, EDIUS, InDesign, and SPSS. Now, I am learning PyCharm and Anaconda when I have free time.

Others:

Photography, Webpage Making, Critical Thinking.