

Jia Qi

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EDUCATION

New York University

New York, NY

Major: Data Science and Computer Science / Minor in Business Studies

Expected May 2026

- **GPA:** 3.59/ 4.0 | **Relevant Coursework:** Principals of Data Science, Discrete Math, Calculus II, Intro to Web Design

Yonsei University

Seoul, SK

Summer Study Abroad / Mathematics

Jun 2023-Aug 2023

- **GPA:** 4.0/4.0 | **Relevant Coursework:** Linear Algebra

EXPERIENCES

NYU Data Science Club

New York, NY

Marketing Committee Co-Director

Sep 2022 – Present

- Designed posts, emails, and graphics to effectively promote club activities and publications on social media platforms
- Discussed with committee members to develop and execute marketing strategies, resulting in 33% increase in engagement
- Organized, promoted, and hosted a Hackathon competition, successfully attracting and managing over 100 participants

Business Research

New York, NY

Research Assistant

Jan 2024 – May 2024

- Conducted in-depth research on multiple business cases to identify correlations and trends, extracting actionable insights to guide strategic decision-making, improvements in business processes, and enhancements to overall organizational strategy
- Explored various applications to delve into the underlying implications and potential impacts of technologies and business
- Research contents are currently confidential and in preparation phase, with findings being developed for future disclosure

ChitChat Magazine

Skillman, NJ

Co-founder and English in Chief

Sep 2019 – May 2020

- Co-founded ChitChat Magazine, a bilingual English-Chinese publication dedicated to fostering cultural exchange and language learning. The magazine provides local students with a platform to express their interests, ideas and identities
- Oversaw translation of Chinese publications to English, edited submissions, and designed and operated magazine website

PROJECTS

Spotify Data Analysis

New York, NY

Data Analysis, Python

May 2024

- Analyzed a dataset of 52,000 Spotify songs to understand factors contributing to music popularity and define audio features
- Applied statistical tests and machine learning models for prediction and classification of music attributes and popularity
- Explored feature distributions and relationships between attributes and popularity, revealing interesting patterns and trends

Personal Website

New York, NY

HTML, CSS, Java Script | jia-q1.github.io/my-website/

July 2024

- Designed and built a website to showcase personal projects and demonstrate technical skills while reflecting personal style
- Enhanced user experience through functional and appealing intuitive navigation and visually engaging project displays
- Implemented responsive design to ensure the website is fully functional and visually appealing across various devices and screen sizes

LANGUAGES, SKILLS & INTERESTS

Languages: English (Native), Mandarin Chinese (Fluent), Korean (Elementary)

Skills/Licenses: Python, Java, HTML, CSS, Java Script, NJ Life Insurance, LaTeX, Social Media Marketing

Interests: Dance, Korean Language and Culture, Kpop, Psychology, Video Games, Track and Field, Crochet