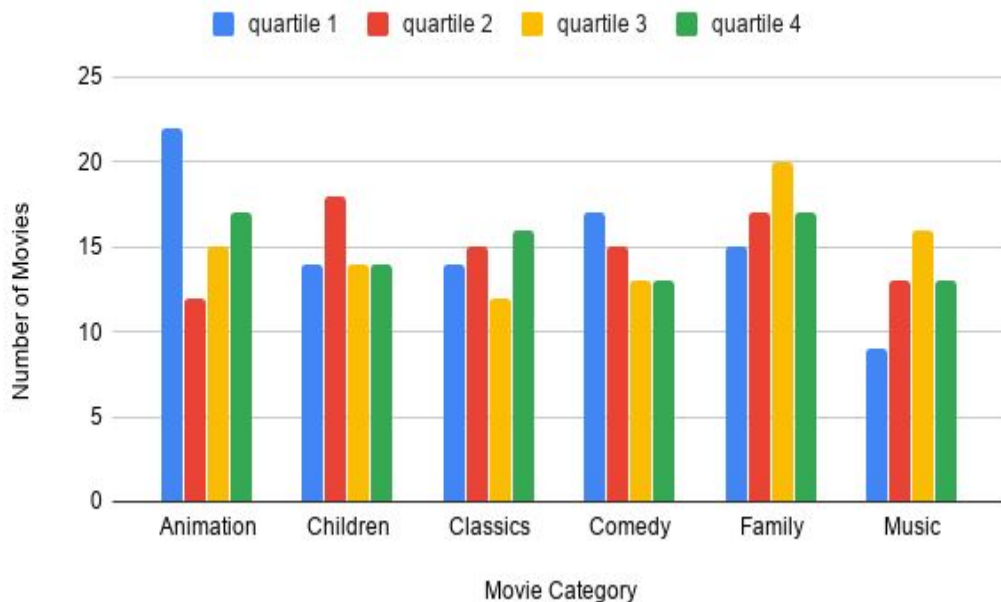


# How Many Family Movies Were in Each Length Quartile?

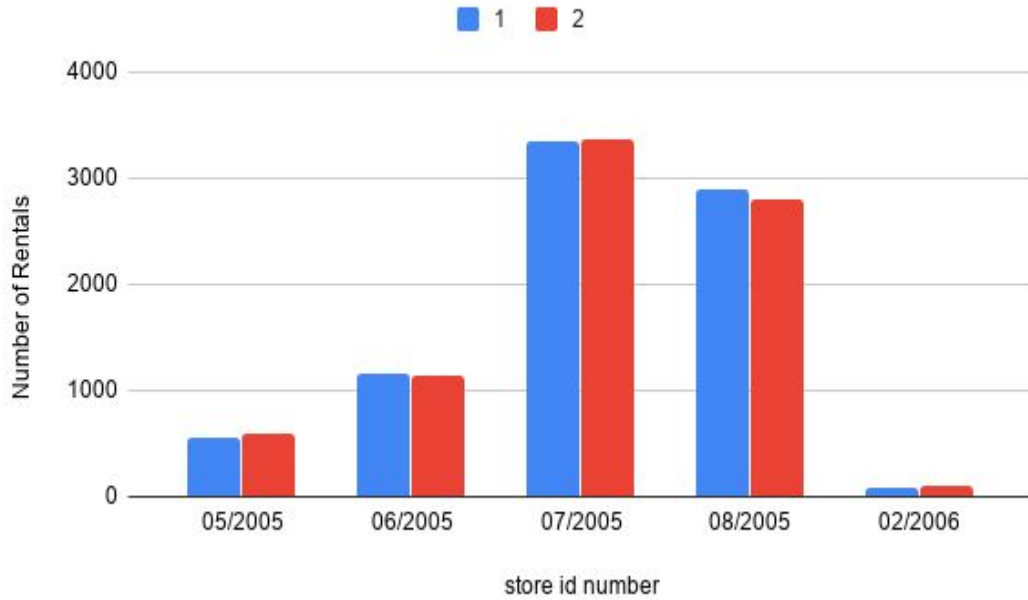
Count of Family Movies by Length Quartile



The count of movies in each family category and in each quartile are mostly in the same range of counts. The only value that stands out is the number of animation movies in the first quartile of film length which is a lot above average.

# How Many Rentals Were in Each Store?

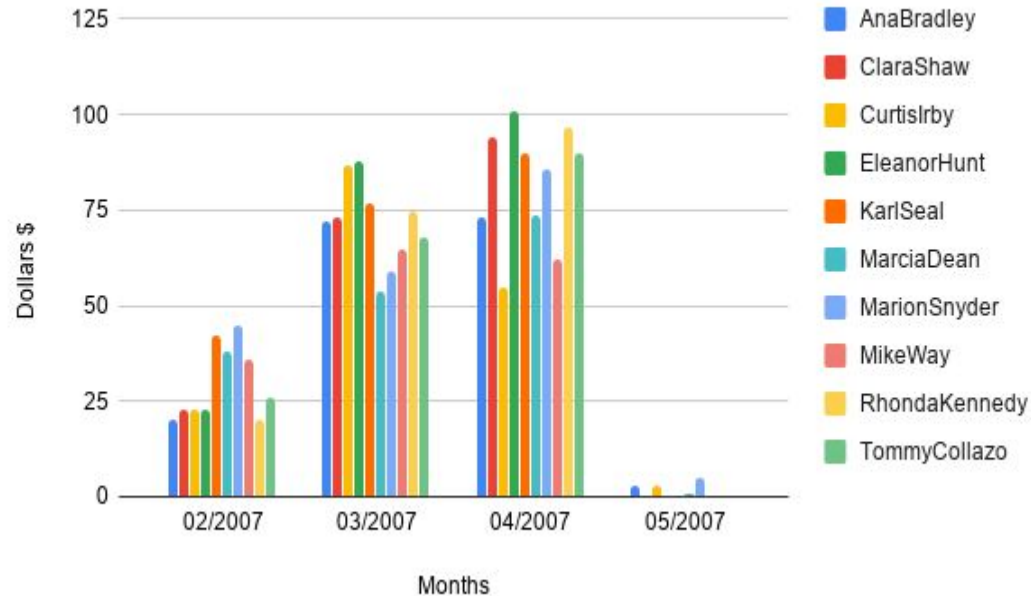
Rental Counts Per Store



There is no significant difference in the number of rentals between the stores during different times of the year.

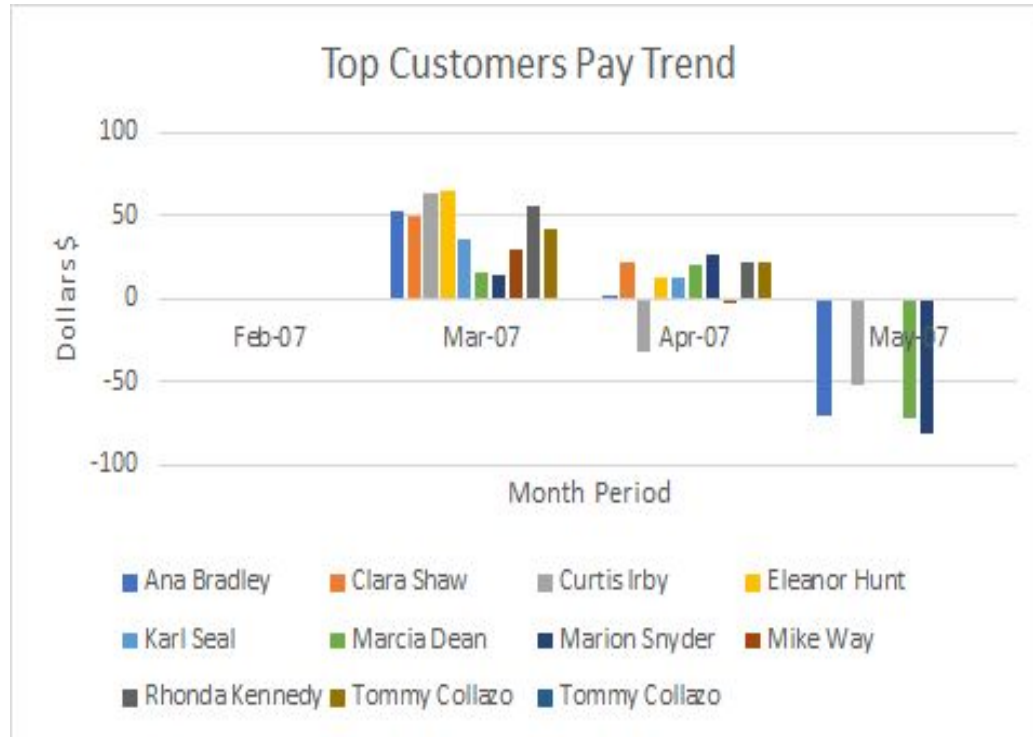
# What were the monthly payments of our top 10 customers?

Top Customer Payments



The total monthly payments of the top 10 customers kept rising from February to April. In May there is only Data for half of the month so it is not complete, although there appears to be a downward trend.

# How Did Monthly Payments Change For The Top 10 Customers?



The changes in payment differences for the top 10 customers show a downward trend with less spending for the rentals. The payment data for the month of May is incomplete but it also shows a negative trend.