Jiahui Li

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SUMMARY

Third year student at UCSD with strong time management, organized, and motivated. Seeking opportunities to expand design and technology skills while contributing to company growth.

EDUCATION

University of California - San Diego – La Jolla, CA
Bachelor of Science,
Cognitive Science Specialization in Design and Interaction　　　　　　　　　　　　　**Expected in 03/2026**

- Minors: Computational Social Science | Design
- GPA: 3.86/4.0 with Provost Honor
- Relevant Coursework: System analysis and design, programming in python & R, prototyping, data analysis, User Experience (UX) design, human-computer interaction (HCI), cognitive neuroscience

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PROJECT EXPERIENCE

Redesign UCSD Webreg Project

- Conducted user observations and interviews to gather qualitative data, ensuring a user-centered approach.
- Created a video highlighting usability gaps in the UCSD WebReg system to frame the redesign process.
- Redesigned the WebReg system in Figma, improving functionality and user experience by applying UX/UI best practices and user feedback.
- Presented the project, earning recognition for clear communication and innovative solutions.

Social Computing Project

- Designed *Hidden Quest*, a unique social computing platform, using user research, detailed wireframes, and functional prototypes to foster meaningful interactions.
- Refined the design through usability testing and iterative improvements based on user feedback.
- Presented a comprehensive portfolio showcasing innovative applications of social computing principles and interactive technology. View my portfolio [here](#).

ACTIVITIES

Instructional Apprenticeship (IA) in DSGN 1 Course　　　　　　　　　　　　　　　　　　**Fall 2024**

- Multiple responsibilities as an IA include managing academic obligations, demonstrating strong time management and organizational skills.
- Leadership experience in planning and leading interactive studio sessions and collaborated with the teaching team to prepare course materials and refine instructional strategies to facilitate effective learning experiences.
- Undertake multiple roles grading assignments/projects and providing constructive feedback to enhance student performance. Responded to student inquiries via email and Canvas Piazza, clarifying course material and addressing concerns to ensure understanding and success.

WORK EXPERIENCE

Mr. Dumpling, Rancho Cucamonga, CA
Customer Service　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　**Oct. 2020 - Sep. 2023**

- Delivered excellent customer service, resolved inquiries, and ensured a positive customer experience.
- Utilized POS systems to input orders, track sales, and manage transactions with accuracy, demonstrating strong attention to detail and the ability to maintain efficiency in daily operations.
- Trained and mentored new team members, fostering collaboration and productivity.
- Effectively managed high-pressure situations, prioritizing tasks to ensure consistency and smoothness.

SKILLS

- Research and analysis with some programming and technical skills
- Team Collaboration and Communication
- Languages: English (Fluent), Mandarin (Native) & Spanish (basic)
- Motivated and committed to academic and professional growth.