Jiahui Li

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SUMMARY

Third year student at UCSD with strong time management, organized, and motivated. Seeking entry-level opportunities to expand design and technology skills while contributing to company growth.

EDUCATION

University of California - San Diego – La Jolla, CA
Bachelor of Science,
Cognitive Science Specialization in Design and Interaction   **Expected in 03/2026**
- Minors: Computational Social Science | Design
- GPA: 3.86/4.0 with Provost Honor
- Relevant Coursework: System analysis and design, programming in python & R, prototyping, data analysis, User Experience (UX) design, human-computer interaction (HCI), cognitive neuroscience

PROJECT EXPERIENCE

Design Project
- Conducted user observations and interviews to gather qualitative data, ensuring a user-centered approach.
- Created a video highlighting usability gaps in the UCSD WebReg system to frame the redesign process.
- Redesigned the WebReg system in Figma, improving functionality and user experience by applying UX/UI best practices and user feedback.
- Presented the project, earning recognition for clear communication and innovative solutions.

Social Computing Project
- Designed *Hidden Quest*, a unique social computing platform, using user research, detailed wireframes, and functional prototypes to foster meaningful interactions.
- Refined the design through usability testing and iterative improvements based on user feedback.
- Presented a comprehensive portfolio showcasing innovative applications of social computing principles and interactive technology. View my portfolio [here](#).

WORK EXPERIENCE

Mr. Dumpling, Rancho Cucamonga, CA
Customer Service   **Oct. 2020 - Sep. 2023**
- Delivered excellent customer service, resolved inquiries, and ensured a positive dining experience.
- Utilized POS systems to input orders, track sales, and manage transactions with accuracy, demonstrating strong attention to detail and the ability to maintain efficiency in daily operations.
- Trained and mentored new team members, fostering collaboration and productivity.
- Effectively managed high-pressure situations, prioritizing tasks to ensure consistency and smoothness.

ACTIVITIES

Instructional Apprenticeship (IA) in DSGN 1 Course   **Fall 2024**
- Multiple responsibilities as an IA include managing academic obligations, demonstrating strong time management and organizational skills.
- Leadership experience in planning and leading interactive studio sessions and collaborated with the teaching team to prepare course materials and refine instructional strategies to facilitate effective learning experiences.
- Undertake multiple roles grading assignments/projects and providing constructive feedback to enhance student performance. Responded to student inquiries via email and Canvas Piazza, clarifying course material and addressing concerns to ensure understanding and success.

SKILLS
- Research and analysis with some programming and technical skills
- Team Collaboration and Communication
- Languages: English (Fluent), Mandarin (Native) & Spanish (basic)
- Motivated and committed to academic and professional growth.