

Jiajie,
Wu

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Address: United states, 136Felix Dr, Newark, DE 19713

Education

University of Delaware
Bachelor of Science in Marketing

Newark, DE
August.27.2023

Practical Experience

General Merchandise and SVCS LLC

Delaware, Dec 2023-Feb 2024

Operation Coordinator

- ◆ Managed and optimized the supply chain processes, ensuring timely product arrivals at the warehouse.
- ◆ Optimized warehouse layout to maximize space utilization and implemented refined inventory management to reduce the risk of overstock.
- ◆ Led and coordinated the warehouse team, ensuring a comprehensive understanding and execution of the company's operational strategies.
- ◆ Designed and implemented quality control procedures to ensure products met company standards.
- ◆ Utilized data analysis tools to monitor operational performance, generating regular reports.

Ocean Shipping Company

New York, Jan 2022-Mar 2022

Coordinator **Intern** | Marketing & Shipping Department

- ◆ Promoted international shipping services to customers, such as full container import shipping from Asia to the USA and Canada, and destination services.
- ◆ Handled export ocean freight to US and Canadian ports and designed the best route for customers.
- ◆ Booked and submitted documents on behalf of customers and assisted with customs clearance and declaration.

PwC

Shanghai China, Dec 2022-Jan 2023

Business Analyst Intern | Risk & Control Services Division

- ◆ Remotely assisted the project team in gathering, compiling, and analyzing data on the macro-business environment of the two overseas subsidiaries (in the food industry) and prepared a phase research report.
- ◆ Analyzed the subsidiaries' financial data, wrote diagnostic reports, and completed the visual presentation; conducted
- ◆ liquidity risk analysis; and provided executable solutions for the construction of the financial risk control system.
- ◆ Performed Key Risk Indicator selection and identification, helped prepare implementation service proposals, optimized
- ◆ the solutions for risk control, and finalized the consulting report.

Academic Project

Market and User Analysis of Blizzard

Mar.2022

University of Delaware | BUAD302 | Prof. Matthew McGranaghan

- ◆ Conducted a comprehensive background check on the target company and identified management problems as one of the key targets for investigation.
- ◆ Determined the survey method as collaborative research according to the characteristics of the game market, split the research target, and designed a detailed data collection plan.
- ◆ Analyzed the collected data to find the cause of the problem and proposed improvement options.

Group Consulting Project

Delaware, Aug.2022-Oct.2022

Group Member | **Sesh**, a real-world company aiming at curing all types of cancer

- ◆ Conducted market research, sought investments and partners, and completed a 20-page project plan.

- ◆ Communicated fully with the client to explore the customer's needs and design consulting solutions accordingly.
- ◆ Accomplished the set goals in the solutions via the standard promotion process and professional promotion tools.
- ◆ Recommended that the SESH team enter the Chinese market for cooperation, and the proposal was adopted.

Skills

English | Mandarin | Cantonese | R | Proficient in Office Software | Fond of Extreme Sports