



Gordon

Decentralize designer business and optimize solutions

The screenshot displays three main sections of the Gordon platform:

- Products:** Shows a dashboard with tabs for "Add Design" and "In Production". It includes a progress bar for manufacturing stages: Ordered, Manufactured, and Shaped.
- Wallet:** Shows a balance of 2000 USDT for the user "travis.scoot". It includes a "Transactions" section and a timestamped log of four entries (12345, 12345, 12345, 12345).
- Overview:** Displays "New orders" and a "Global Production Trend" chart showing production volume from April to December. It also shows "Global Production" maps for North America and Asia, both indicating 100 delivery points.

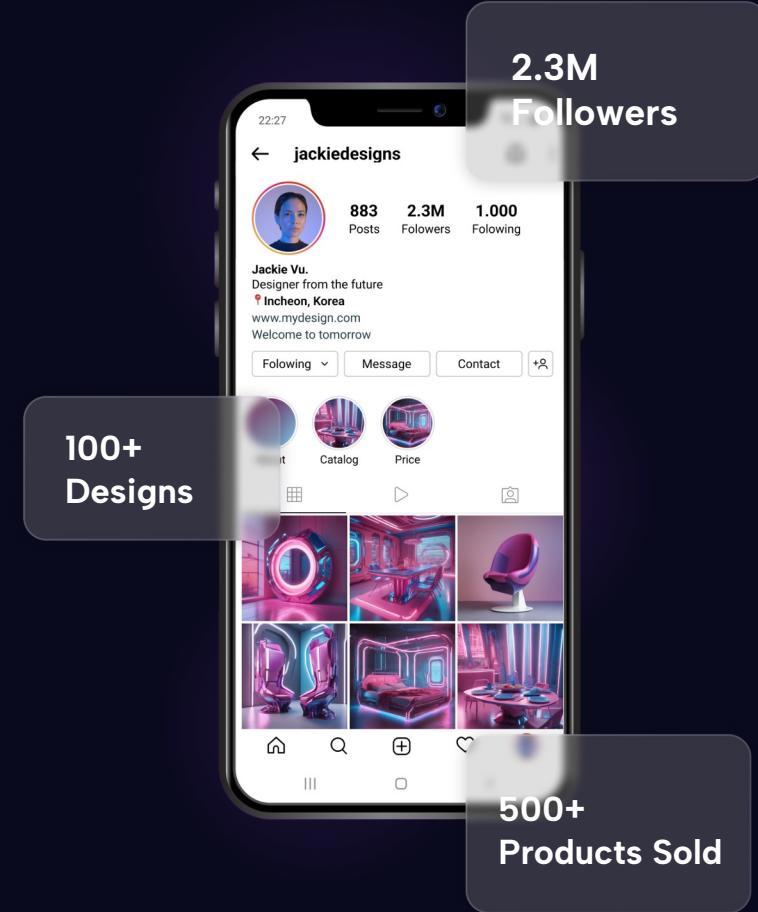
The sidebar on the left contains navigation links for GORDON, including:

- Overview
- Products
- Manufacture
- Analytics
- Wallet
- Help Center
- Settings
- Logout

A secondary sidebar in the center provides a detailed view of the selected "Wallet" section, listing the same navigation items and transaction history.

● The Problem

Meet Jackie, a designer influencer



- The Problem

The Global Manufacture Hurdle

- *Costly overseas shipment*
- *Cumbersome transactions*
- *Fear of having design stolen*

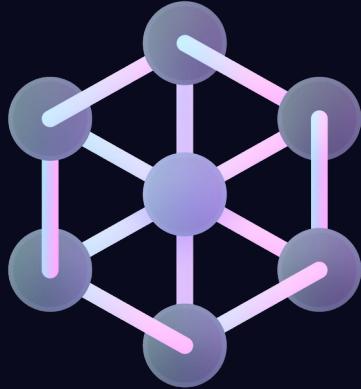




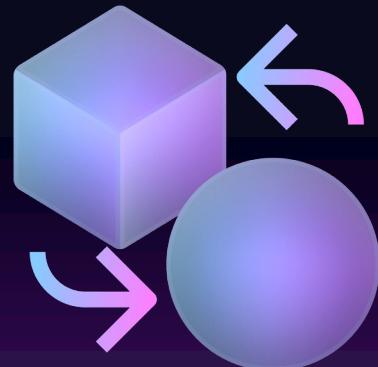
- Our Solutions



Leveraging NFT



Decentralize Business



Blockchain Transactions

Connecting Designers to Global
3D Printing Manufacturers

Leveraging NFT to secure
Designer's brand value

Streamlining cross-border transactions with Blockchain

Market Research

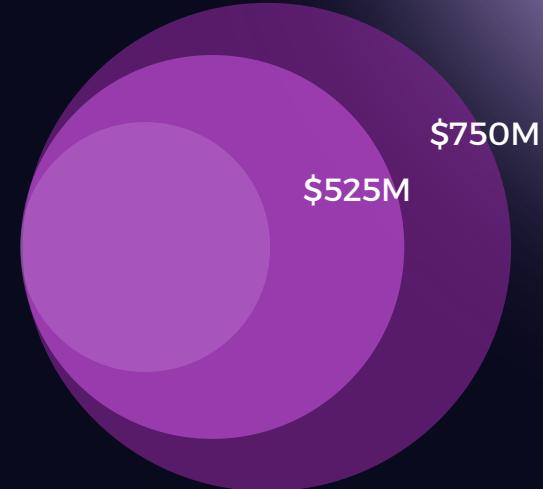


\$24.9B

Global 3D printed products market size as of 2024

\$750M

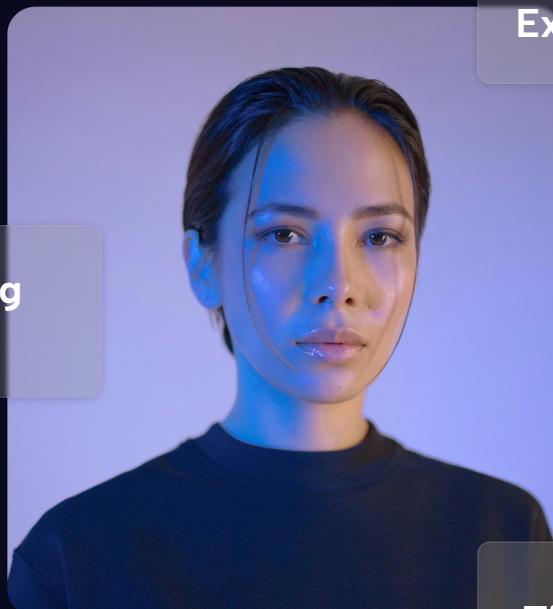
Addressable market for our services (3% of total product's value)



\$525,000,000

Our service **available market**

Target Customer



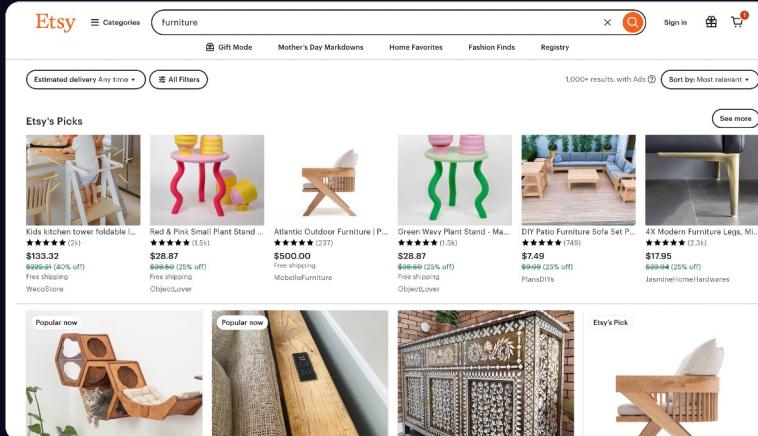
Prioritizing
Flexibility

Jackie V.
Designer Influencer

Seeking Global
Expansion

Time > Price

Competitive Analysis



A screenshot of the Amazon Merch on Demand landing page. The header features the Amazon logo and the text 'amazon merch on demand'. Below the header is a section titled 'Become a Merch on Demand content creator' with a subtext about sharing designs worldwide. To the right is a photograph of a home office setup where a computer monitor displays various graphic designs. Below this are four icons representing different services: 'Upload your artwork', 'Suggest a list price', 'We print what's sold', and 'Fast shipping with Prime'. At the bottom left is a section titled 'How does it work?' with a brief description and a 'Sign up' button. At the bottom right is a section titled 'Want to join our community of content creators?' with a note for existing Amazon users and a 'Sign up' button.

Indirect Competitors

Our competitive edge

- A Designer & Manufacturer hub
- Blockchain Advantages
- Price & Logistical Advantages

The screenshot displays a user interface for a blockchain-based platform, likely a dashboard for a user named GORDON.

Left Sidebar:

- GORDON** (Profile icon)
- Overview** (selected)
- Products**
- Manufacture**
- Analytics**
- Wallet**
- Help Center**
- Settings**
- Logout**

Right Side Content:

- Wallet**: Shows a balance of **2000 USDT** from **travis.scoot**. Includes a "Receive" button.
- Transactions**: A table showing recent transactions with columns for **Amount**, **Date**, and **Time**.
- Overview**: Displays "New orders" (3000 USDT) and a "Global Production Trend" chart showing production volume from April to December.
- Global Production**: A world map showing production centers in Shanghai, China, and São Paulo, Brazil, each with 100 orders.
- Manufacture**: A section showing various manufacturing partners:
 - Artic Manufacture** (Shanghai, China): Furniture products.
 - Manufacture You** (Shanghai, China): Personalized dress products.
 - Good Factory** (Shanghai, China): Furniture products.
 - Hello Studio** (Shanghai, China): Furniture products.
 - Personalized dress** (Shanghai, China): Personalized dress products.
 - Artic Manufacture** (Shanghai, China): Furniture products.
- Current Partners**: A section showing a global map and a list of partners with their last update dates.

Revenue Stream

Gordon Transaction Fee

We will charge a fee equivalent to 2% of the transaction's value as the markup for our services.

Search Marketing Fee

We will charge both designers and manufacturers an optional fee if they choose to advertise their services.

Gordon Subscription Fee

Once we have a large user base, we will implement a subscription fee from users to use the service.

Go-to-Market Strategy

- *Designers & Manufacturers contacts*
- *Influencer & University partnerships*
- *3D Printing Products Expos*

Our Team



Jack

CEO



Stephanie

CTO



Jackie

CPO



Jason

CFO

Thanks!

Product Roadmap

Timeline	Stage	Planning	Expected Term Ending
I	MVP Stage	Develop the basic functionalities and features of our website	Q3 2024
II	Release 1	Develop customization and socialization in the Social Media and profile NFTs, as well as create a specialized blockchain	Q4 2024
III	Later Release	Develop Manufacture business development management, and marketplace for attracting of the small and medium sized customers	Q1 2025

Major Risk Factors

Adoption Barriers

Both manufacturers and designers must transition from traditional models to Gordon's innovative system

Ensuring Quality

Gordon will have accountability mechanisms for manufacturers to ensure their manufacturing meets our designers' standards.

Crypto Landscape

Gordon must tackle these challenges through user education, compliance with international regulations.

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- Timing

The new era Of technology

- *Rapid evolution of blockchain technology*
- *The growth of 3D Printing*
- *Transparency, security, and efficiency.*

