# Private Cloud Compute

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## 1.1 Taxonomy

Requirements	Threats	Guarantees
Stateless computation	Trace of data after processing Example: Logging, debugging	(Purpose) Only use user data to perform requested operations (Transient) Delete the data after fulfilling the request (Scope) Not available to even Apple staff
Enforceable guarantees	Technical enforceability Example: External TLS-terminating load balancer	(Hardware) Secure Enclave, Secure Boot (System) Signed System Volume, Swift on Server (Software) Code Signing, Sandboxing
No privileged runtime access	Privileged interfaces Example: Shell access by SREs	No remote shell. Only pre-specified, structured, and audited logs/metrics can leave the node User data is reviewed by multiple indepedent layers
Non-targetability	Targeted attack Example: Steer request to compromised nodes	(Hardware) Hardened supply chain (Scheduler) Requests cannot be user/content-specific routed (Anonymity) OHTTP Relay, RSA Blind Signature (Scope) No system-wide encryption
Verifiable transparency	Uninspected code	Every production build of PCC publicly available

# 1.2 Requirements

## **Stateless computation**

Private Cloud Compute must use the personal user data that it receives exclusively for the purpose of fulfilling the user's request. This data must never be available to anyone other than the user, not even to Apple staff, not even during active processing. And this data must not be retained, including via logging or for debugging, after the response is returned to the user. In other words, we want a strong form of stateless data processing where personal data leaves no trace in the PCC system.

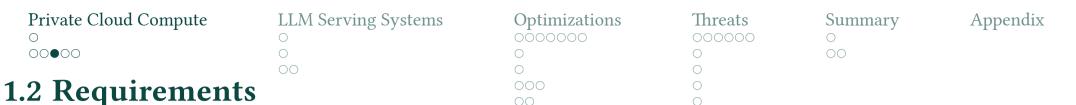
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## Enforceable guarantees

Security and privacy guarantees are strongest when they are entirely technically enforceable, which means it must be possible to **constrain and analyze all the components** that critically contribute to the guarantees of the overall Private Cloud Compute system. To use our example from earlier, it's very difficult to reason about what a TLS-terminating load balancer may do with user data during a debugging session. Therefore, PCC must not depend on such external components for its core security and privacy guarantees. Similarly, operational requirements such as collecting server metrics and error logs must be supported with mechanisms that do not undermine privacy protections.

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# No privileged runtime access

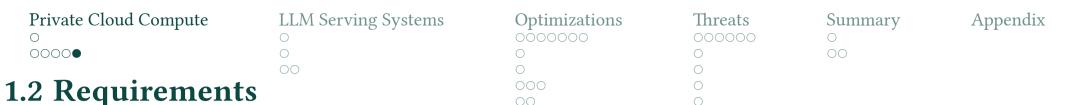
Private Cloud Compute **must not contain privileged interfaces** that would enable Apple's site reliability staff to bypass PCC privacy guarantees, even when working to resolve an outage or other severe incident. This also means that PCC must not support a mechanism by which the privileged access envelope could be enlarged at runtime, such as by loading additional software.

# 1.2 Requirements

## Non-targetability

An attacker should not be able to attempt to compromise personal data that belongs to specific, targeted Private Cloud Compute users without attempting a broad compromise of the entire PCC system. This must hold true even for exceptionally sophisticated attackers who can attempt physical attacks on PCC nodes in the supply chain or attempt to obtain malicious access to PCC data centers. In other words, a limited PCC compromise must not allow the attacker to steer requests from specific users to compromised nodes; targeting users should require a wide attack that's likely to be detected. To understand this more intuitively, contrast it with a traditional cloud service design where every application server is provisioned with database credentials for the entire application database, so a compromise of a single application server is sufficient to access any user's data, even if that user doesn't have any active sessions with the compromised application server.

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## Varifiable transparance

# Verifiable transparency

Security researchers need to be able to verify, with a high degree of confidence, that our privacy and security guarantees for Private Cloud Compute match our public promises. We already have an earlier requirement for our guarantees to be enforceable. Hypothetically, then, if security researchers had sufficient access to the system, they would be able to verify the guarantees. But this last requirement, verifiable transparency, goes one step further and does away with the hypothetical: **security researchers must be able to verify the security and privacy guarantees of Private Cloud Compute**, and they must be able to verify that the software that's running in the PCC production environment is the same as the software they inspected when verifying the guarantees.

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Most of the popular decoder-only LLMs (GPT-3, for example) are pretrained on the causal modeling objective, essentially as next-word predictors. These LLMs take a series of tokens as inputs, and generate subsequent tokens autoregressively until they meet a stopping criteria.

LLM Serving Systems

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## 2.2 Phases

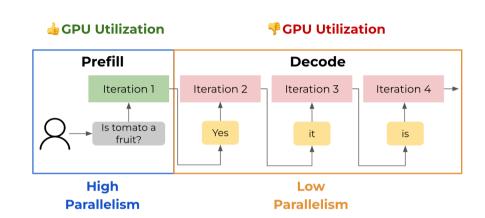
## Prefill: Processing the input

In the prefill phase, the LLM processes the input tokens to compute the intermediate states (keys and values), which are used to generate the "first" new token. Each new token depends on all the previous tokens, but because the full extent of the input is known, at a high level this is a matrix-matrix operation that's **highly parallelized**. It effectively **saturates GPU utilization**.

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#### **Decode: Generating the output**

In the decode phase, the LLM generates output tokens autoregressively one at a time, until a stopping criteria is met. Each sequential output token needs to know all the previous iterations' output states (keys and values). This is like a matrix-vector operation that underutilizes the GPU compute ability compared to the prefill phase. The speed at which the data (weights, keys, values, activations) is **transferred to the GPU from memory** dominates the latency, not how fast the computation actually happens. In other words, this is a **memory-bound operation**.



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# 2.3 Challenges

## **Workload Heterogeneity**

Universality and application diversity lead to heterogeneity of the inference requests, in terms of input lengths, output lengths, expected latencies, etc

## **Execution Unpredictability**

Unknown a priori how many tokens will be generated before the stopping criteria is met. As such, the execution time and the resource demand of a request are both unpredictable.

## **Multi-Tenant and Dynamic Environment**

The system must scale to support multiple users and adapt to the dynamic nature of the environment.

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# 2.3 Challenges

## **Queuing Delays**

The system must handle queuing delays, which can be caused by the system being overloaded or by the system waiting for external resources.

## **Preemptions**

The system must handle preemption, which can be caused by the system being overloaded or by the system waiting for external resources.

#### Interference

Interference between requests can lead to performance degradation.

## Outline

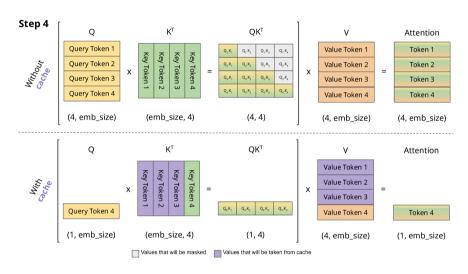
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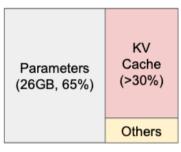
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## 3.1 Memory

#### **KV** Cache



Transformers use attention mechanisms that compute attention scores between tokens. The KV Cache helps by storing previously computed key-value pairs, allowing the model to quickly access and reuse them for new tokens, avoiding redundant calculations.



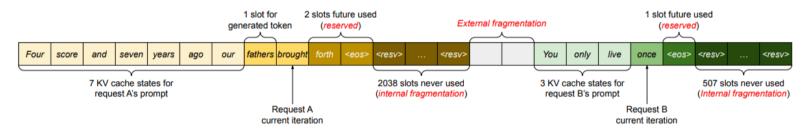
NVIDIA A100 40GB

Memory layout when serving an LLM with 13B parameters on NVIDIA A100. The parameters (gray) persist in GPU memory throughout serving. The memory for the KV cache (red) is (de)allocated per serving request. A small amount of memory (yellow) is used ephemerally for activation.



## **Paged Attention**

Paged Attention\* is a technique that divides the attention matrix into smaller pages. This approach provides a near-perfect solution for mitigating fragmentation and hence, PagedAttention has become the de facto standard for dynamic memory allocation in LLM serving systems.



**Figure 3.** KV cache memory management in existing systems. Three types of memory wastes – reserved, internal fragmentation, and external fragmentation – exist that prevent other requests from fitting into the memory. The token in each memory slot represents its KV cache. Note the same tokens can have different KV cache when at different positions.

Efficient Memory Management for Large Language Model Serving with PagedAttention



# Paged Attention (cont.)

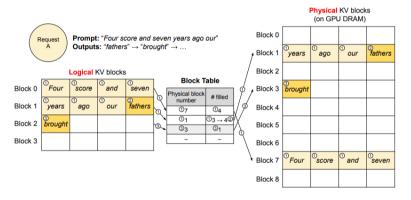
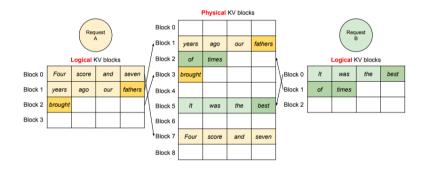


Figure 6. Block table translation in vLLM.



**Figure 7.** Storing the KV cache of two requests at the same time in vLLM.

#### Pitfalls\*

- Requires re-writing the attention kernel.
- Adds software complexity and redundancy (CPU code), can degrade throughput by 11%.
- $\bullet$  Introduces performance overhead. 20-26% slower than original FasterTransformer kernel.

vAttention: Dynamic Memory Management for Serving LLMs without PagedAttention. 2024

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## 3.1 Memory

#### **Group-Query Attention**

- Standard Attention: Compute attention for each query separately. Complexity is  $O(n^2)$ .
- **Multi-Query Attention**: Reuse the same attention matrix for multiple queries. Queries are similar enough to share the same attention distribution.
- **Group-Query Attention**\*: Divide queries into groups and compute attention for each group separately.

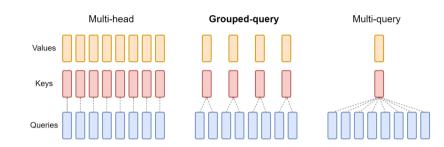


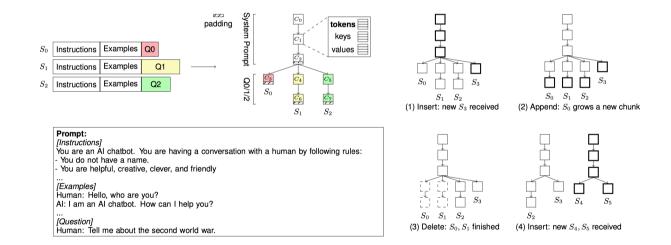
Figure 2: Overview of grouped-query method. Multi-head attention has H query, key, and value heads. Multi-query attention shares single key and value heads across all query heads. Grouped-query attention instead shares single key and value heads for each *group* of query heads, interpolating between multi-head and multi-query attention.

GQA: Training Generalized Multi-Query Transformer Models from Multi-Head Checkpoints



# **Prefix Caching**

Prefix Caching\* is a technique that caches the intermediate states of the model during the prefill phase. These states are then reused during the decode phase to speed up inference.



ChunkAttention: Efficient Self-Attention with Prefix-Aware KV Cache and Two-Phase Partition. 2024

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## 3.1 Memory

#### Flash Attention

**GPU**: One kind of computation done on the input data at a time in sequence

**Fusing**: Fusing multiple layers together during the actual computation can enable minimizing the data access by GPUs.

FlashAttention\* uses **tiling** to fully compute and write out a small part of the final matrix at once

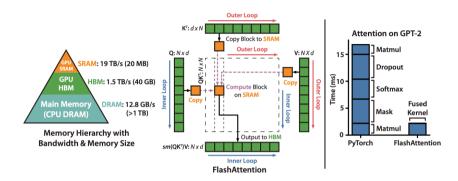


Figure 1: **Left:** FlashAttention uses tiling to prevent materialization of the large  $N \times N$  attention matrix (dotted box) on (relatively) slow GPU HBM. In the outer loop (red arrows), FlashAttention loops through blocks of the **K** and **V** matrices and loads them to fast on-chip SRAM. In each block, FlashAttention loops over blocks of **Q** matrix (blue arrows), loading them to SRAM, and writing the output of the attention computation back to HBM. **Right:** Speedup over the PyTorch implementation of attention on GPT-2. FlashAttention does not read and write the large  $N \times N$  attention matrix to HBM, resulting in an 7.6× speedup on the attention computation.

FlashAttention: Fast and Memory-Efficient Exact Attention with IO-Awareness



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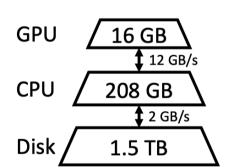
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## 3.1 Memory

## **KV Cache Offloading**

The KV Cache Offloading technique moves the KV cache from the GPU to the CPU to free up GPU memory for other tasks.

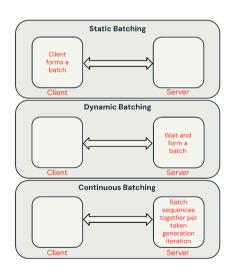


## 3.2 Batch Processing

Static batching: Client packs multiple prompts into requests and a response is returned after all sequences in the batch have been completed. Our inference servers support this but do not require it.

**Dynamic batching**: Prompts are batched together on the fly inside the server. Typically, this method performs worse than static batching but can get close to optimal if responses are short or of uniform length. Does not work well when requests have different parameters.

Continous Batch: A batch that is continuously processed, leveraging the opportunity by batching new requests once some old requests are finished



Alg	orithm 1 LLM serving with Continuous batching
1:	Initialize current batch $B \leftarrow \emptyset$ , waiting queue $Q \leftarrow \emptyset$
2:	<pre>▷ with monitoring stream:</pre>
3:	while True do
4:	if new request r arrived then
5:	$Q \leftarrow Q + r$
6:	<pre>▷ with execution stream:</pre>
7:	while True do
8:	<pre>if can_add_new_request() then</pre>
9:	$B_{new} \leftarrow \mathbf{select\_new\_requests}(\mathbf{Q})$
10:	$prefill(B_{new})$
11:	$B \leftarrow B + B_{new}$
12:	decode(B)
13:	$B \leftarrow \text{filter\_finished\_requests}(B)$

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# 3.3 Parallel Processing

#### Pipeline Parallelism

PP involves sharding the model (vertically) into chunks, where each chunk comprises a subset of layers that is executed on a separate device.

#### Tensor Parallelism

TP involves sharding the model (horizontally) into chunks, where each chunk comprises a subset of the model's parameters.

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#### Sequence Parallelism

SP involves sharding the input sequence into chunks, where each chunk is processed by a separate device.

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## 3.4 Speculative Inference

#### Standard inference

Sequence generation is strictly sequential. Each token must be generated based on the previously generated token, which leads to high latency, especially for long-sequence tasks.

#### Speculative inference\*

- **Predict multiple tokens ahead**: When generating the first token, the model simultaneously makes speculative predictions about the next several tokens.
- **Parallel processing**: These speculative predictions allow the model to process multiple possible outcomes in parallel, speeding up the inference.
- Validate predicted paths: If the speculative predictions are correct, the model can continue with these results, avoiding the need to recalculate. If the predictions are incorrect, the model adjusts and corrects the path.

Blockwise Parallel Decoding for Deep Autoregressive Models



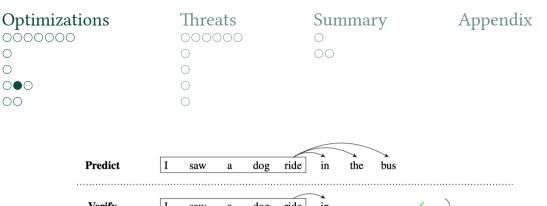
## 3.4 Speculative Inference

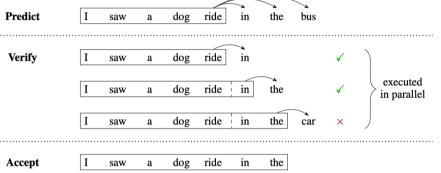
Algorithm\* is as follows:

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• p is the smaller draft model, q is the larger target model.

```
Algorithm 2 Speculative Sampling (SpS) with Auto-Regressive Target and Draft Models
  Given lookahead K and minimum target sequence length T.
   Given auto-regressive target model q(.|.), and auto-regressive draft model p(.|.), initial prompt
   sequence x_0, \ldots, x_t.
   Initialise n \leftarrow t.
   while n < T do
      for t = 1 : K do
        Sample draft auto-regressively \tilde{x}_t \sim p(x|, x_1, \dots, x_n, \tilde{x}_1, \dots, \tilde{x}_{t-1})
      end for
      In parallel, compute K + 1 sets of logits from drafts \tilde{x}_1, \dots, \tilde{x}_K:
                       q(x|, x_1, ..., x_n), q(x|, x_1, ..., x_n, \tilde{x}_1), ..., q(x|, x_1, ..., x_n, \tilde{x}_1, ..., \tilde{x}_K)
      for t = 1 : K do
        Sample r \sim U[0, 1] from a uniform distribution.
        if r < \min\left(1, \frac{q(x|x_1,...,x_{n+t-1})}{p(x|x_1,...,x_{n+t-1})}\right), then
           Set x_{n+t} \leftarrow \tilde{x}_t and n \leftarrow n+1.
         else
           sample x_{n+t} \sim (q(x|x_1,...,x_{n+t-1}) - p(x|x_1,...,x_{n+t-1}))_+ and exit for loop.
         end if
      end for
     If all tokens x_{n+1}, \ldots, x_{n+K} are accepted, sample extra token x_{n+K+1} \sim q(x|, x_1, \ldots, x_n, x_{n+K}) and
      set n \leftarrow n + 1.
   end while
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Accelerating Large Language Model Decoding with Speculative Sampling, 2023



#### Medusa

Medusa is a system that uses **speculative inference** to generate multiple tokens in parallel. It uses a **speculative model** to predict multiple tokens ahead and then validates the predicted paths to avoid redundant calculations.

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## 3.5 Summary

## **Stateful Inference Systems**

**Static state** States in traditional systems can be modified after creation and require various consistency and coherence mechanisms to support parallelism. In LLM inference, once KVs are computed for a sequence, their values do not change.

**Regular computation patterns** LLMs' transformer computation is regular. Its computing and memory consumption is determined by the model size, the prompt length, and the output generation length. The model size and a request's prompt length are known before execution, and output is generated one token per iteration. Thus, we can estimate the computing and memory consumption for every iteration.

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## 3.5 Summary

Catadama	0-4::4:	GPU Resources			Optimiza	tion Go	al
Category	Optimization	Compute	e Memory Transmission		Throughput	TTFT	TBT
	Iteration-Level Batch			<b>+</b>			
Batch	Chunked Prefill					+	+
	Prepack Prefill	#					
	Pipeline Parallelism				¥.		?
Parallelism	Tensor Parallelism				¥.		+
Parallelism	Sequence Parallelism					+	?
	Speculative Inference	+	-				+
	Paging		+				
Memory	Prefix Caching				¥.		
	Disk Offloading						
·	Multi-Query Attention					+	+
	Group-Query Attention		+			+	+
	Duplication	+	-	-		+	+
Tranmission	Pulling	+	-	+		+	+
	Request Migration	+	+			+	+
	Disaggregated Arch	+	+				-

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#### Requirement

The system does not maintain any state between requests. Each request is processed independently, and the system does not store any information about previous requests.

#### **Threat Model**

- Weak: An attacker gains access to the system's storage mechanism, potentially compromising databases or disk storage. They can also query the system to infer the presence of sensitive information.
- **Medium**: An attacker gains control over specific nodes, allowing them to request or intercept data within the system. However, they are unable to directly access the original prompt due to model sharding or other security measures.
- **Strong**: In addition to the capabilities of a medium attacker, a strong attacker has direct access to the original prompt.

#### **Overview of Threats**

Threat Model	Goal	Query	Access to Storage	Access to Specific Nodes	Control over Node	Access to Prompt
Weak	Reconstructing User Inputs and Contexts	1	✓			
Medium	Reconstructing User Inputs and Contexts	1	✓	✓	✓	_
Strong	Manipulating Model Behaviors	<b>✓</b>	<b>√</b>	✓	<b>✓</b>	<b>✓</b>

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# 4.1 Stateless Computation

## **Prompt & KV Cache**

While the KV cache is related to the input prompt, it is not possible to directly infer the original prompt from it due to the complex and non-reversible nature of the transformations involved in generating the cache.

#### **Precompute KV Cache**

Precompute the KV cache for a set of known sensitive prefixes. For instance, if the system is used for medical queries, precompute the KV cache for common medical terms.

#### Input

$$X = [x_1, x_2, ..., x_n].$$

#### **Embedded Input**

$$E = \text{Embed}(X) + \text{Positional Encoding}(X)$$
  
=  $[E_1, E_2, ..., E_n].$ 

#### K Cache

$$K = [E_1 W^k, E_2 W^k, ..., E_n W^k].$$

#### V Cache

$$V = [E_1 W^v, E_2 W^v, ..., E_n W^v].$$

## 4.1 Stateless Computation

#### Weak Attacker

#### **Inference Attack**

An attacker could analyze cached data to infer patterns or user behaviors. Even without full query access, understanding what prefixes are frequently cached might reveal the types of queries being made to the system.

Example: If the cache contains **frequent prefixes related to medical inquiries**, the attacker could infer that the LLM is being used in a healthcare context.

#### **Replay Attack**

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Attacker can craft new queries that match existing keys in the cache. This allows them to replay or trigger cached computations, potentially extracting sensitive information based on model completions.

Example: If the key in the KV cache is "My bank account number is...", the attacker can craft similar queries to attempt to elicit a continuation that reveals more about the original input.

# 4.1 Stateless Computation

#### **Medium Attacker**

#### **Targeted Data Extraction**

An attacker controlling a node could craft specific inputs designed to trigger the retrieval of cached prefixes. By doing this repeatedly, they can extract sensitive information from the cache based on the model's responses.

Example: By submitting inputs like "My Social Security Number is..." and monitoring responses, they could **infer whether such a prefix was previously cached and what context or continuation it triggers**.

#### **Cache Content Mapping**

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The attacker maps key tensors to actual input tokens using controlled nodes, thereby obtaining the full sequence of user inputs. The attacker can reconstruct the complete input sequence for high-frequency queries or commonly used phrases, directly exposing user input such as personal queries or confidential data.

## 4.1 Stateless Computation

## **Strong Attacker**

#### **Cache Poisoning**

The attacker can inject or modify state data to poison the cache. This poisoned state could then be used in future inferences, leading to persistent generation of incorrect or biased outputs.

Example: If the attacker injects state data implying that "product X has a defect," future queries about this product could lead to responses based on this false information.

#### **Denial of Service**

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By controlling multiple nodes and flooding the system with crafted requests that target caching mechanisms, the attacker could overwhelm the cache, evicting legitimate prefixes and slowing down or disrupting normal operations.

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## **4.1 Stateless Computation**

I: Inference Attack, R: Replay Attack, E: Targeted Data Extraction, M: Cache Content Mapping, P: Cache Poisoning, D: Denial of Service

Optimization	Stored States	Location	Mitigation		Weak Attacker		Middle Attacker		Strong Attacker	
_				Ι	R	Е	M	Р	D	
Prefix Caching	KV Cache	GPU Memory CPU Memory	Cache Expiry Isolation							
Disk Offloading	KV Cache	Disk Storage (SSD, Hard Drive)	Encryption							
Pulling	KV Cache	GPU Memory CPU Memory	Randomized Scheduler							
Database-based Speculative Inference	KV Cache	GPU Memory CPU Memory	Differential Priavacy							

Appendix



**No Privileged Runtime Access**: The system must not contain privileged interfaces that would enable Apple's site reliability staff to bypass PCC privacy

**Violations**: Global Profiling



**Non-Targetability**: An attacker should not be able to attempt to compromise personal data that belongs to specific, targeted Private Cloud Compute users without attempting a broad compromise of the entire PCC system.

Violations: Duplication

Pulling

**Priority-Based Scheduling** 

Request-Level Prediction

Machine-level Scheduler



**Enforceable Guarantees**: The system must provide guarantees that can be enforced by the system itself. These guarantees must be technically enforceable and not rely on external components or human intervention.

Violations: Prefix Caching,

Disk Offloading,

Pulling,

Machine-Level Scheduler



**Verifiable Transparency**: Security researchers must be able to verify the security and privacy guarantees of Private Cloud Compute, and they must be able to verify that the software that's running in the PCC production environment is the same as the software they inspected when verifying the guarantees.

**Violations**: Non open-source systems

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## **5.1 Academic Systems**

Category	Optimization	Threat	Orca 2206	FlexGen 2303	FastServe 2305	SpecInfer 2305	vLLM 2309	REST 2311	Splitwise 2311	SGLang 2312	Lookahead 2312	Sarathi 23-24	InfiniteLLM 2401	DistServe 2401	Medusa 2401	TetriInfer 2401	AttentionStore 2403	LoongServe 2404	Andes 2405	Llumnix 2406	Preble 2407
Memory	Paging						Initial			/		1				1					
	Prefix Caching	SE								1											/
	Disk Offloading	SE		/													1				
	Duplication	T																			
	Pulling	SET												/							
Tranmission	Request Migration																	1		/	
	Disaggregated Arch								1					1		/					
Batch	Iteration-Level Batch		Initial		,	/	/					1		1		/					
	Chunked Prefill											Initial				/					/
	Prepack Prefill													1		/					
	Speculation	s				1		1		1	,				1						
	Context-Based Speculation	S						1													
Parallelism	Prompt-Based Speculation	S									,										
1 arancusur	Tensor Parallelism					/															
	SafeTensors																				
	Sequence Parallelism			1														1			
Scheduling	Priority-Based	T			/					1		1				/			1	1	/
	Request-Level Prediction	T			,	1										1					
	Machine-level Scheduler	ET			/				1				/			/		1			/
	Instance Flip								/							1					
	Global Profiling	P		/					1					1							
Verification	Non Open-Source	v														/					

Private	Cloud Compute	
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LLM	Serving	Systems
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Threats



Appendix

#### Miscellaneous

Title	Keywords	Contributions
<b>Prompt Cache</b>	Prefill, Memory	Reuse attention states across different LLM prompts. Parse the prompt and use reusable text segments(snippet)
Layer-wise Transmission	Transmission	Transmit each layer's output to the next layer in the pipeline, instead of transmitting the entire model's output
LightLLM	Interface	Use http as the interface to the system
SkyPilot	Cross Region & Cloud	Given a job and its resource requirements (CPU/GPU/TPU), SkyPilot automatically figures out which locations (zone/region/cloud) have the compute to run the job, then sends it to the cheapest one to execute
MLC LLM	Efficient Execution	Enable efficient execution of large language models across a wide range of hardware platforms, including mobile devices, edge devices, and even web browsers
vAttention	Virtual Memory	stores KV-cache in contiguous virtual memory and leverages OS support for on-demand allocation of physical memory
MemServe	API, Framework	an elastic memory pool API managing distributed memory and KV caches across serving instances
CacheGen	Network, Streaming	CacheGen uses a custom tensor encoder, leveraging KV cache's distributional properties to encode a KV cache into more compact bitstream representations
DynamoLLM	Energy	It exploits heterogeneity in inference compute properties and fluctuations in inference workloads to save energy

## Optimizations

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Threats

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Summary

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Appendix

## **5.2 Industrial Systems**

Category	Optimization	Threat	vLLM Open Source	LightLLM Open Source	FlexFlow Open Source	SGLang Open Source	Mooncake Moonshot	DeepSpeed Microsoft	TensorRT NVIDIA	TGI Hugging Face	Llama Intel	LMDeploy Shanghai AI lab	fastllm Open Source	rtp-llm Alibaba	MindIE Huawei
Memory	Paging		,			,	,	,		,				,	
	Token Attention			1											
	Prefix Caching	s	,						,						
	Disk Offloading	SE				,			/						/
	Multi-Query Attention								/						
	Group-Query Attention	T							/						
	Duplication	T					,								
Tranmission	Pulling	SET													
Tranmission	Request Migration														
	Disaggregated Arch		,												/
	Iteration-Level Batch		,		,			,	/	,	/	1	1	,	
Batch	Chunked Prefill		,				,	,							
	Prepack Prefill														
	Speculation	s	,		,	,			/	,				,	/
Parallelism	Tensor Parallelism									,					/
raranensm	SafeTensors									/					
	Sequence Parallelism														
	Priority-Based	Т				,		,							
	Request-Level Prediction	T		1		/									
Scheduling	Machine-level Scheduler	ET				,	,								
	Instance Flip														
	Global Profiling	P				· ·	1								
Verification	Non Open-Source	v					,		,						

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LLM Serving Systems  $_{\odot}$ 

Optimizations

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Appendix

# 6 Appendix

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• Parallelism

https://developer.nvidia.com/blog/demystifying-ai-inference-deployments-for-trillion-parameter-large-language-models/

#### **Utilities**

https://github.com/Trusted-AI/adversarial-robustness-toolbox