This web application aims for participants to create six slogans for six unique cocktails to market the cocktails. The slogans will be one-line. The participants are required to create accounts and then log in. The participants will be randomly assigned into the generative AI (ChatGPT) group and the non-generative AI (ChatGPT) group. Participants must be screen-recorded when completing the tasks to ensure the integrity of the experiments. Participants will not use generative AI (ChatGPT) in the first iteration for either group. Participants in the ChatGPT group will get to use generative AI (ChatGPT) from the second iteration to the sixth iteration.

This document is a redesign of the wireframe in Design_Document.pdf. The specifics of the redesign are in the captions of each page.

I am grateful to all my peers for providing input on my design, and I am thankful to them for sharing their designs with me.

The summary page discusses the project and emphasizes that this document is a redesign of the prior document.

Create Slogans for Cocktails

https://slogancocktails.com
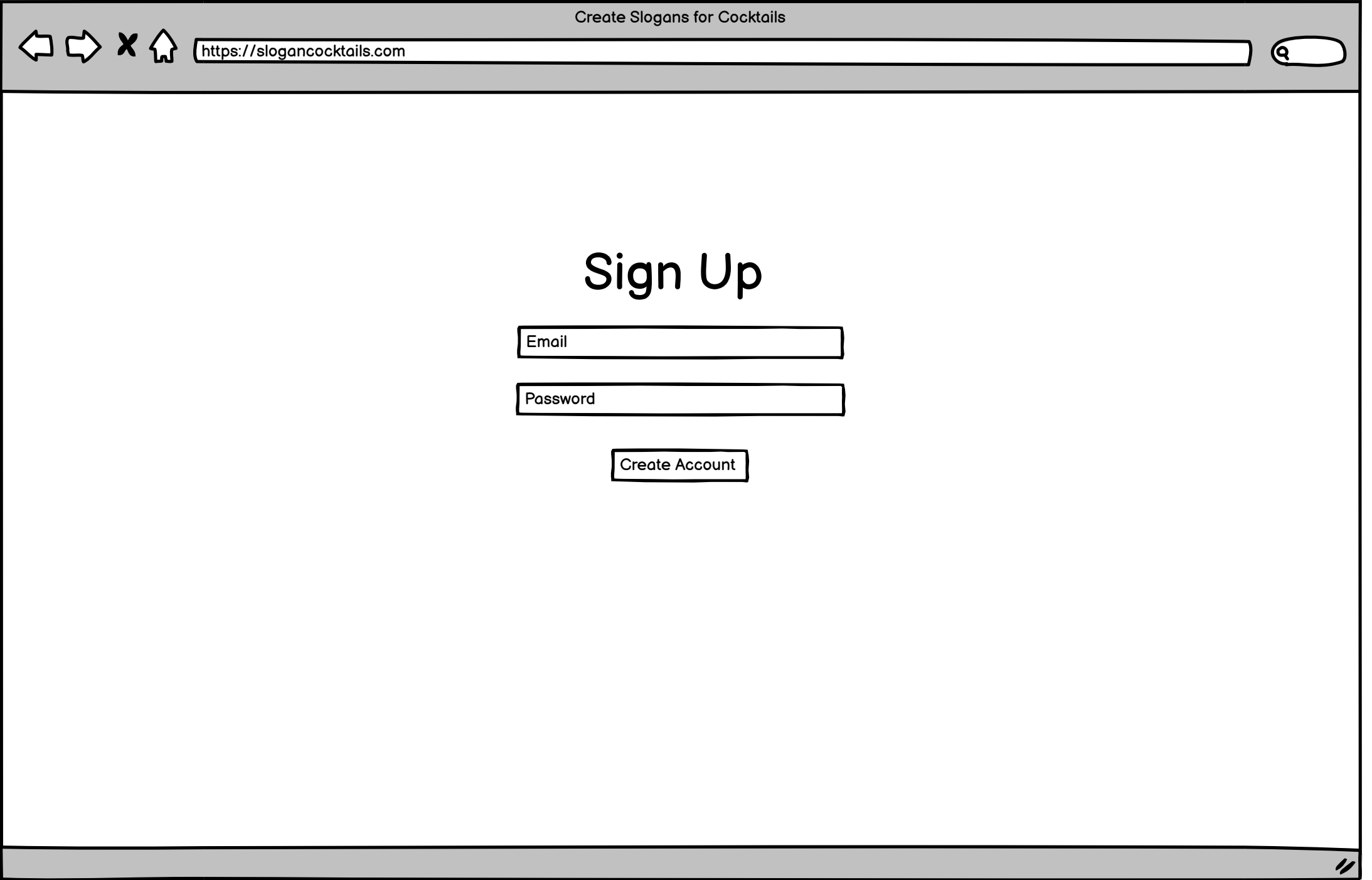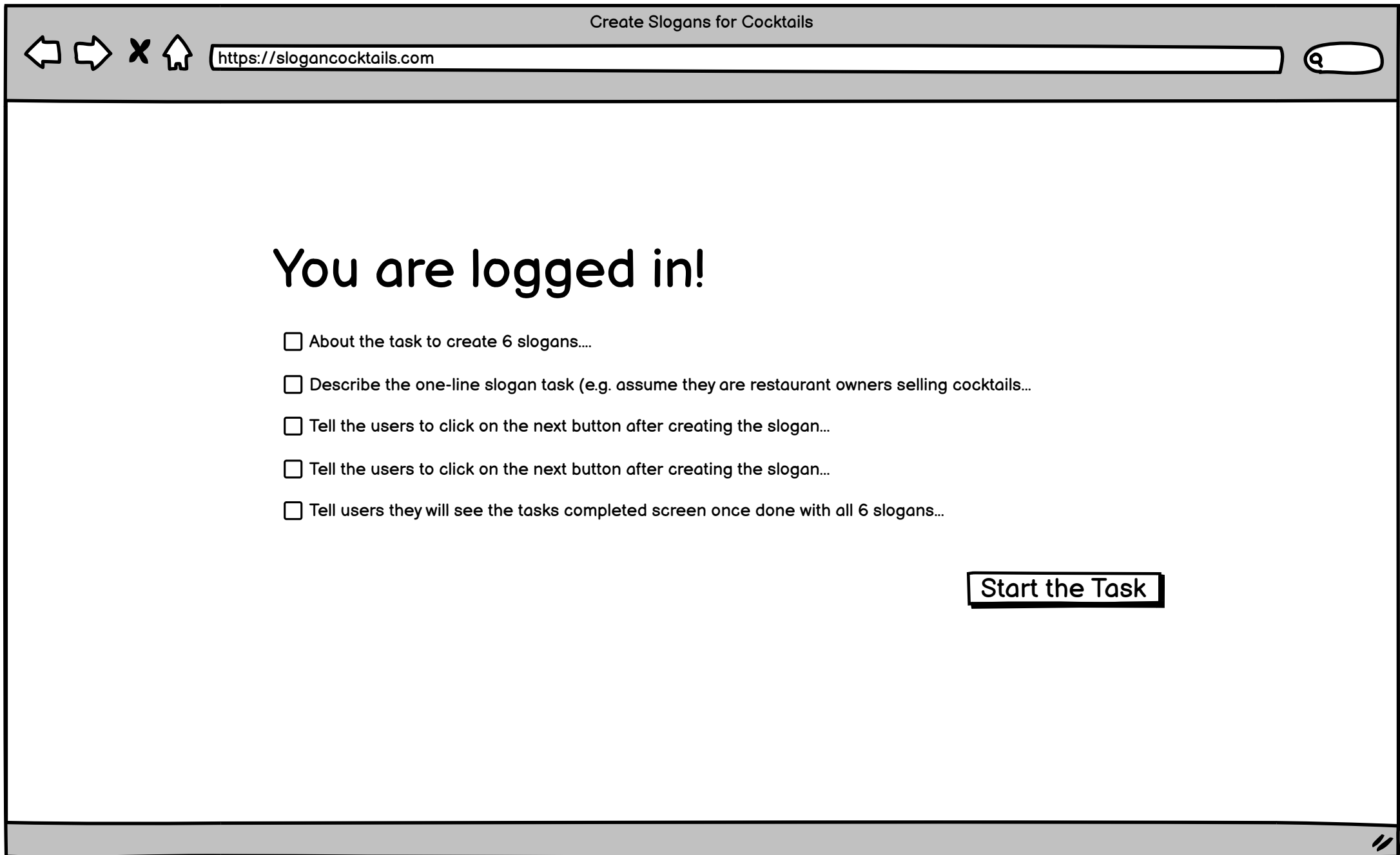
Login

Email

Password

Sign in

Don't have an account?

Sign up here

This page is for users to sign in. If they don't have an account, they need to create one. Based on the feedback from my peers, I updated the homepage to have the link to sign up if they don't have an account. If they have an account, they will proceed to log in. I also revised my login page to include the sign-in button.

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Sign Up

Email

Password

Create Account

This page allows users to sign up if they don't have an account. I updated my prior design to include a dedicated signup page, as suggested by my peers.

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You are logged in!

☐ About the task to create 6 slogans....

☐ Describe the one-line slogan task (e.g. assume they are restaurant owners selling cocktails...

☐ Tell the users to click on the next button after creating the slogan...

☐ Tell the users to click on the next button after creating the slogan...

☐ Tell users they will see the tasks completed screen once done with all 6 slogans...
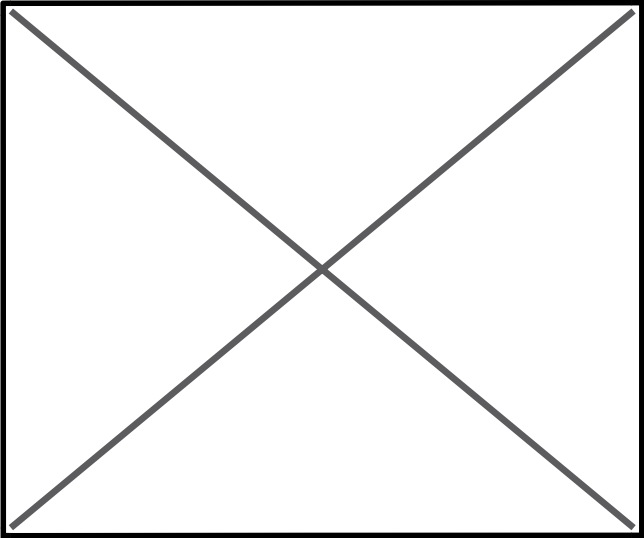
Start the Task

The page that users will see when they are logged in. Users need to complete reading the checklist of 5 items before they can start the tasks, and then users need to click on the "Start the task" button before moving on to the tasks. As suggested by my peers, I included a checklist that the users need to go through before starting the task. Once the users check all the boxes, they can click on the "Start the task" button.

Create Slogans for Cocktails

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Create a one-line slogan to market the cocktail that you see here.

Slogan 1
Slogan 2
Slogan 3
Slogan 4
Slogan 5
Slogan 6

Type Slogan for Cocktail Image 1 Here

Go to Next Cocktail

Users will create the first one-line slogan here. Both the ChatGPT group and the non-ChatGPT group will not get to use ChatGPT in the first iteration. Based on the feedback from my peers, I centered all the elements to look nicer. I also included a progress bar so that users remember how many slogans they created and how many slogans they left.

Create Slogans for Cocktails

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Use of ChatGPT depends on group

Create a one-line slogan to market the cocktail that you see here.

Slogan 1
Slogan 2
Slogan 3
Slogan 4
Slogan 5
Slogan 6

Type Slogan for Cocktail Image 2 Here

Go to Next Cocktail

Users will create the second slogan here. The ChatGPT group will get the ChatGPT window and instructions to use it on the right-hand side. Based on the feedback from my peers, I centered all the elements to look nicer. I also included a progress bar so that users remember how many slogans they created and how many slogans they left.
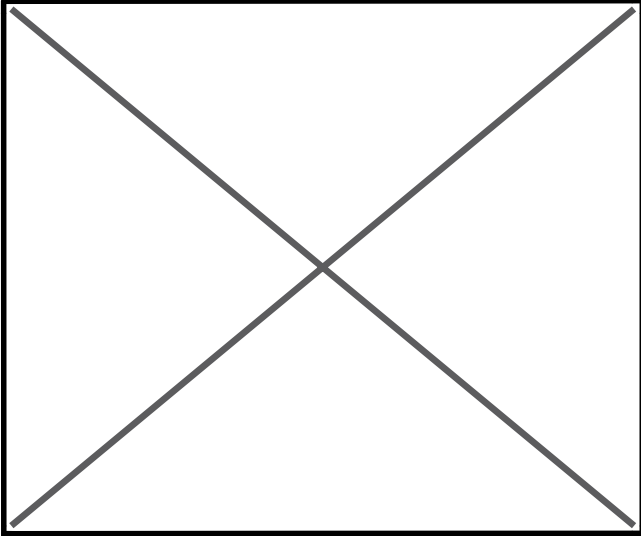
Create Slogans for Cocktails

https://slogancocktails.com

Use of ChatGPT depends on group

Create a one-line slogan to market the cocktail that you see here.

Slogan 1

Slogan 2

Slogan 3

Slogan 4

Slogan 5

Slogan 6

Type Slogan for Cocktail Image 3 Here

Go to Next Cocktail

Users will create the third slogan here. The ChatGPT group will get the ChatGPT window and instructions to use it on the right-hand side. Based on the feedback from my peers, I centered all the elements to look nicer. I also included a progress bar so that users remember how many slogans they created and how many slogans they left.
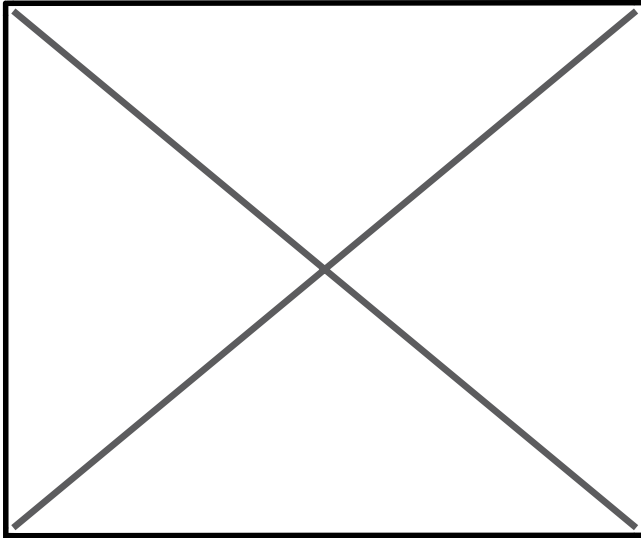
Create Slogans for Cocktails

https://slogancocktails.com

Create a one-line slogan to market the cocktail that you see here.

Use of ChatGPT depends on group

| Slogan 1 |
| Slogan 2 |
| Slogan 3 |
| Slogan 4 |
| Slogan 5 |
| Slogan 6 |

Type Slogan for Cocktail Image 4 Here

Go to Next Cocktail

Users will create the fourth slogan here. The ChatGPT group will get the ChatGPT window and instructions to use it on the right-hand side. Based on the feedback from my peers, I centered all the elements to look nicer. I also included a progress bar so that users remember how many slogans they created and how many slogans they left.

Create Slogans for Cocktails

https://slogancocktails.com

Use of ChatGPT depends on group

Create a one-line slogan to market the cocktail that you see here.

Slogan 1

Slogan 2

Slogan 3

Slogan 4

Slogan 5

Slogan 6

Type Slogan for Cocktail Image 5 Here

Go to Next Cocktail

Users will create the fifth slogan here. The ChatGPT group will get the ChatGPT window and instructions to use it on the right-hand side. Based on the feedback from my peers, I centered all the elements to look nicer. I also included a progress bar so that users remember how many slogans they created and how many slogans they left.

Create Slogans for Cocktails

https://slogancocktails.com

Create a one-line slogan to market the cocktail that you see here.

Use of ChatGPT depends on group

Slogan 1

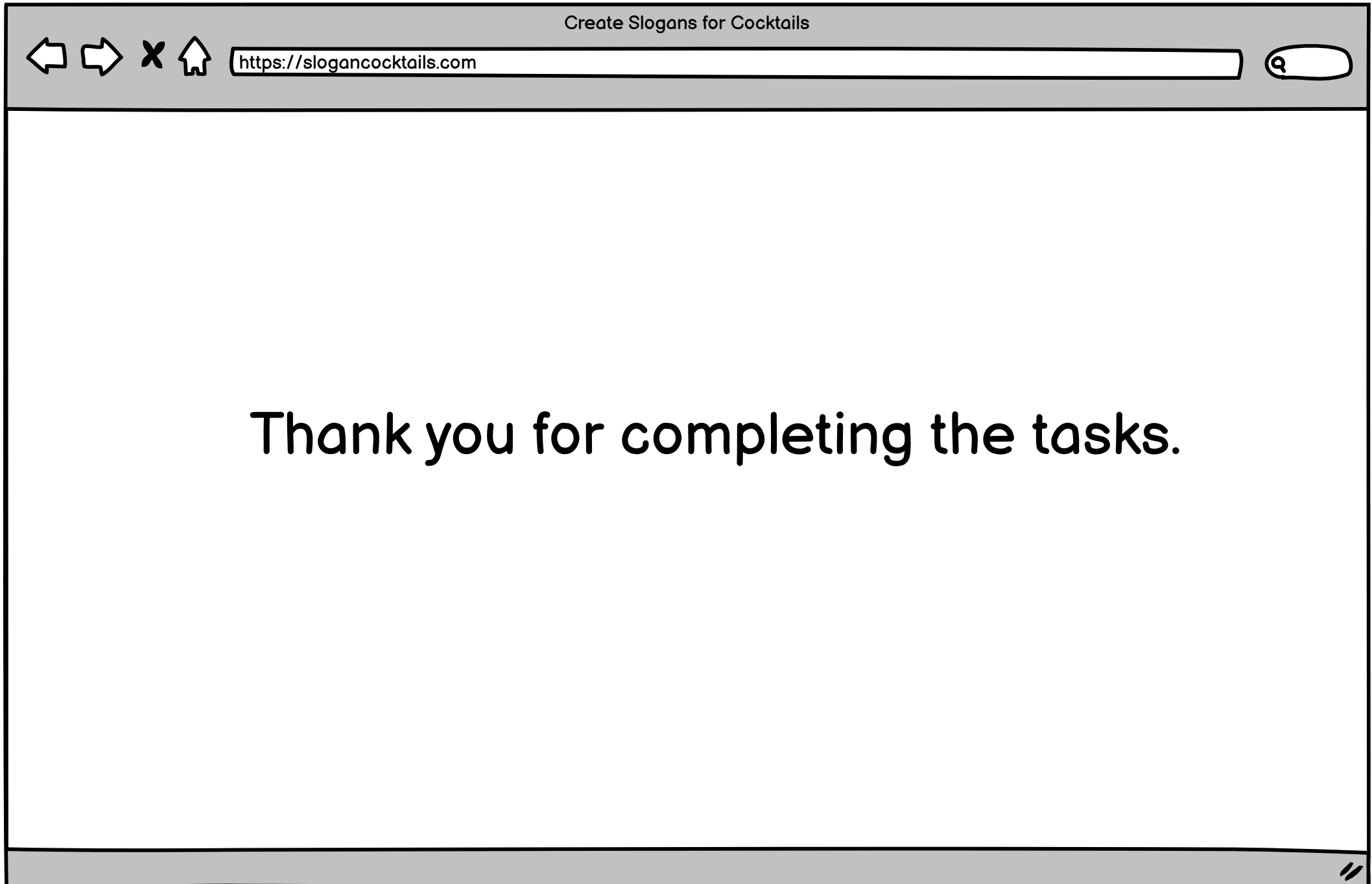Slogan 2

Slogan 3

Slogan 4

Slogan 5

Slogan 6

Type Slogan for Cocktail Image 6 Here

Finish!

Users will create the sixth slogan here. The ChatGPT group will get the ChatGPT window and instructions to use it on the right-hand side. Based on the feedback from my peers, I centered all the elements to look nicer. I also included a progress bar so that users remember how many slogans they created and how many slogans they left. My peers recommended having a "finish" button, so I implemented this feature to let the users know they completed the task.

Create Slogans for Cocktails

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Thank you for completing the tasks.

Users will see this page once they complete all six slogans and click the "Finish" button on the prior page. I implemented this page based on my peers' feedback to let the users know that they completed the tasks.