

GBA and BBU's Value and Future Appreciation Space

Value Guidelines August 14, 2017



BBU Global Community Governance Council

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First, what is GBA and BBU

GBA: The Global Business Association is a cross-industry, cross-regional, and inter-temporal all-commerce (industry) alliance created by Business Union International Investment Limited on a global basis. GBA is committed to building one of the cross-international, authoritative, safe, and fully tradable economies.

BBU: Big Business Union is the infrastructure of the GBA system. BBU is a BBU global integral program with the features of encryption anonymity, uniqueness, efficient circulation, constant circulation, centralization, no trust, fast point to point transaction, etc., which is developed with the underlying development technology of block chain.



Second, explain the value of BBU

1、BBU is developed based on the underlying technology of the block chain. It is a digital asset with the characteristics of encryption, anonymity, constant distribution, centralization, no trust, fast point trading and so on. It is born with a characteristic of coin and can complete the global payment function in the ecological chain. Moreover, its own value is huge.

2、BBU, as a basic link, participates in the construction of a global seamless link of global commodity circulation, and integrates the links of direct production manufacturers, intermediary merchants and terminal consumers in cross industries and cross regions.

A、Consumers: The entire system removes the circulation of commodities as much as possible, and consumers can purchase them by exchanging “ex-factory price + BBU” or “pure BBU”, thus to minimize the circulation costs of goods from manufacturers to consumers.

B. Alliance middle distributors: link sellers and buyers, gather a large number of consumers (BBU holders), sharing to consumers by acrossing the entire network, BBU common use, mutual promotion, and horizontal community based precision marketing;

C. Manufacturers: directly communicate with the BBU holders in the system, and they can reach the terminal directly to ease the problems of backlog of goods, default of payment, channel press, and complex market management.

That is : BBU will participate in the construction of a set of goods (services) manufacturing, circulation, buyers of each link, integration of e-commerce, traditional channels, logistics, direct marketing, group purchase, wholesale, direct operation and other advantages of the industry, across time, across space, across big industry alliance. To sum up, the business alliance system has unlimited potential for development.

3、Commodity circulation brings scarcity:

A. A centralized, full-node commodity sales system will be established. BBU holders can publish products globally.

B. Providing low-price, high-quality goods (services), only BBU holders can enjoy super-benefit (status symbol), and increasing sales of goods will also bring huge demand for BBU.

C. With the constant number of BBU issuance, BBU will continue to appreciate due to the shortage of BBU seller's market. Therefore: BBU is born with more and more scarce. To sum up, scarcity brings reserve value.

4、Global Blockchain Application Scenario: It will assist the global high-quality vertical or related industries to implement blockchain + and solve the industry pain points. With a broader application scenario, BBU will create a more powerful global ecosystem. To sum up, Industry Solution Provider.



Third, the future appreciation space of BBU

1、With the enrichment of the participants in the GBA system, great communities and markets will be formed, which will accelerate the circulation and scarcity of BBU:

A、With the increase in direct sales, the join of goods (services) providers, will enrich the supplier market, will gather high quality and low price products (services)

B. With the increase of intermediate alliance merchants, the establishment of community intermediate sites will serve both parties;

C. With the increase of consumers in the ecosystem, the increase in the number of BBU holders, then directly enriches the buyer's market.

D. With the increase in the number of community operation centers, to decided whether or not to

Years	Global Consumer (million)	Intermediate Business (thousand)	Direct Business (PCs)	Operation Center (PCs)	Circulation products (billion)	Average number of BBUs per person (PCs)	Per person wallet BBU value (thousand USD)	BBU Value (USD)
2018	0.50	1	20	-	0.1	2000	10	5
2019	1.50	3	60	-	1	666	20	30
2020	4.50	9	180	-	3	222	30	135

2、BBU is a block chain + scheme provided for vertical industry or related industry. As a legal intermediate cryptocurrencies, such as introducing N parallel block chain + project, it will directly turn N times its inherent operating value.

That is **2018=N*5(USD), 2019=N*30(USD), 2020=N*135 (USD)** .

3、Circulation of the BBU Trading Market: The BBU project is a natural physical project that greatly promotes employment and commodity circulation, matches the global economic integration, eliminates trade barriers and the "blockchain+" strategy, and responds to the call of the virtual economy to serve the real economy. After docking with a third-party digital asset trading platform, it will greatly promote BBU circulation and open up speculative space (to exceed the bitcoin is just around the corner).

That is **2018=N*5*leverage ratio(USD)*, 2019=N*30* leverage ratio (USD), 2020=N*135* leverage ratio (USD)** .

Are you ready?