Chayada Suttitossatham

+66 87-687-4412 | Chayada.suttitossatham@gmail.com | Karnjanaphisek Rd., Bangkae, Bangkok 10160

EDUCATION

Faculty of Engineering (Industrial Engineering Major), **Chulalongkorn University**   (2020 - Present)

Relevant coursework: Operation Management, Operation Research, Quality Control, Quality Management, Computer Programming

EXPERIENCE

Pecgo   (08.2022 - Present)

A Startup that creates online marketplace to cover the needs of people within the pet community

Product Owner (Part-time)

- Develop product features and goals
- Create product backlog items based on product goals
- Order product backlog items, ensuring that the product backlog is visible and understandable; and serve as the liaison between business stakeholders, developer team members, product team members and end users

Kingpower X8   (06.2022 – 07.2022)

Product management (Internship)

- Schedule the overall timeline of the project and keep track of the deadlines
- Responsible for all tracks tasks and capacity building touchpoints
- Oversee all stages of "Pastel" product line creation, including the environmental concern of the design

Motorhub (Thailand)   (10.2021 – 06.2022)

A Startup that creates website and mobile applications that revolving around finding an appropriate garage for the customer needs

Business operation (Part-time)

- Conduct user experience and interview with target audience to decide on a company persona
- Create and developing service design, including the application flow and user story to find touch point with the clients and make the app more efficient and more user friendly

EXTRACURRICULAR ACTIVITIES

NITAD 18th   (10.2021 – 02.2022)

An event organized by the Faculty of Engineering to create opportunities for the Engineering graduate students and professors to present their research or projects

Chief Financial Officer

- Manage the Finance team to allocate budget to each department and make budget reimbursement documents
- Coordinate with marketing team to contact with sponsors and create packages for the sponsors
- Organize a Corporate Social Responsibility (CSR) team to create SDGs related projects

Hult Prize at Chulalongkorn University   (08.2021 – 10.2022)

Semi-finalist

Analyze a given problem and brainstorm with team members to come up with creative solutions to meet the case's KPIs

YEAH (Young Entrepreneur Assembly Hub)   (08.2021 - Present)

A non-profit organization that aims to inspire youths to be socially responsible citizens and incubate entrepreneurship by connecting opportunity seekers with opportunity providers

Committee   (01.2022 – Present)

- Determine the direction and position of the association of each project
- Supervise each project according to the objectives set, during both the preparation and the action step

Project Manager   (05.2022 – 08.2022)

- Manage and organize events that rally like-minded people who are into startup in various region of Thailand