

# AI For Everyone

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## **Description:**

*AI is not only for engineers. If you want your organization to become better at using AI, this is the course to tell everyone--especially your non-technical colleagues--to take.*

*In this course, you will learn:*

- *The meaning behind common AI terminology, including neural networks, machine learning, deep learning, and data science*
- *What AI realistically can--and cannot--do*
- *How to spot opportunities to apply AI to problems in your own organization*
- *What it feels like to build machine learning and data science projects*
- *How to work with an AI team and build an AI strategy in your company*
- *How to navigate ethical and societal discussions surrounding AI*

*Though this course is largely non-technical, engineers can also take this course to learn the business aspects of AI.*

**Link:** <https://www.bilibili.com/video/BV1rJ411t7UQ>