

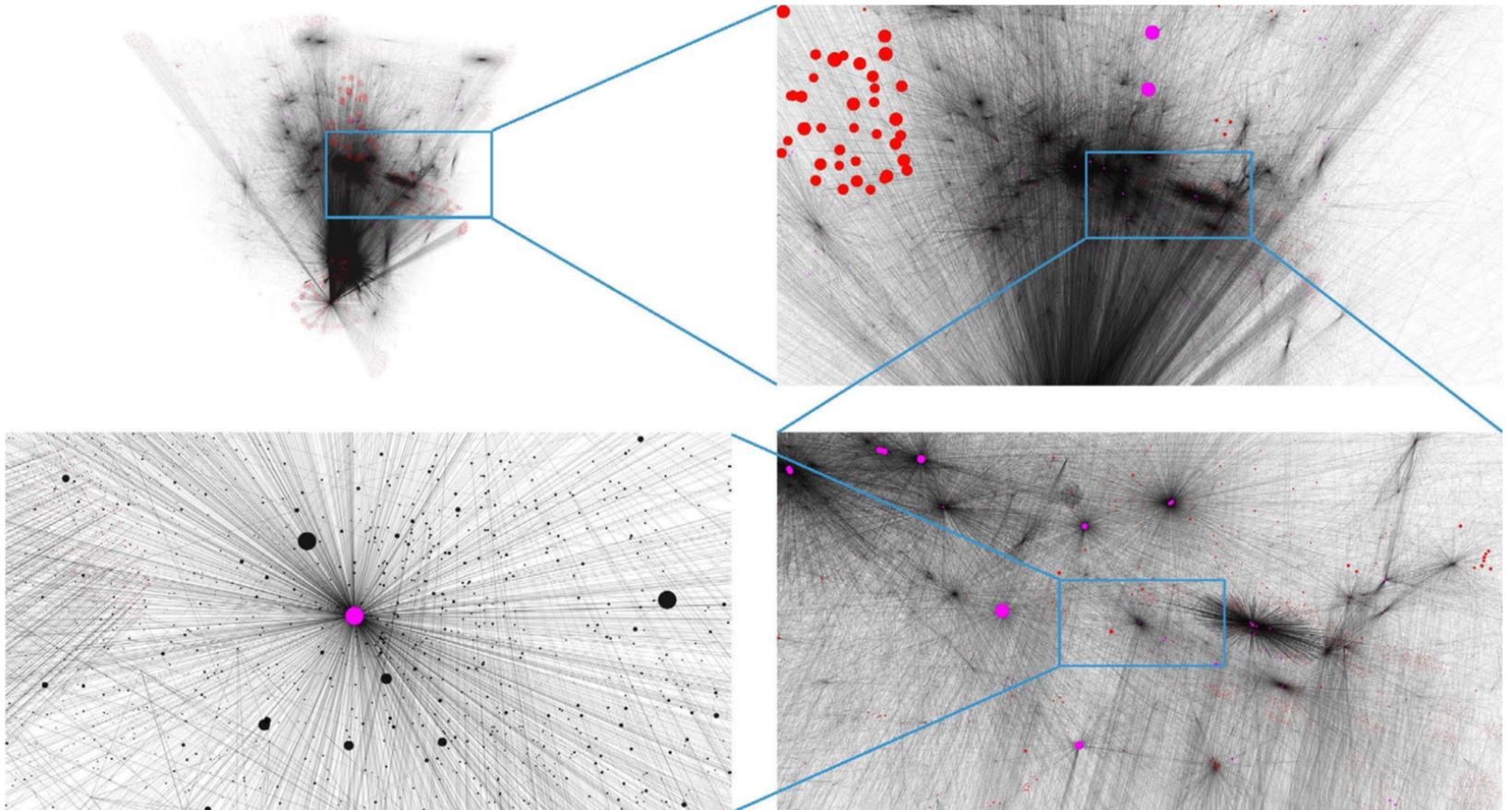
**SD212**

**Scale Free Networks & Small world property**

# **PART 1**

## **Scale Free Networks**

# World Wide Web



# Empirical degree distribution of a node

Graph  $G(V, E)$ .

For  $u \in V$ ,  $d_u =$  degree of node  $u$

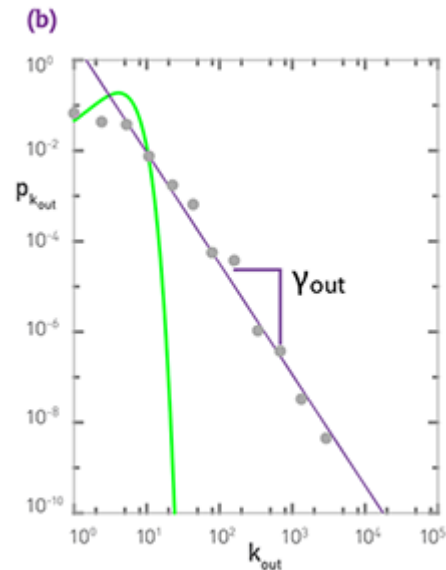
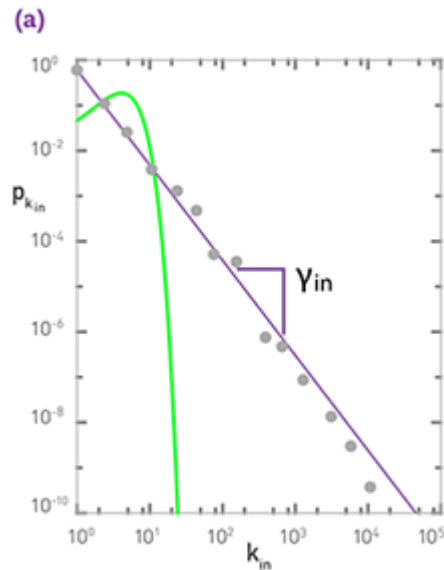
$$p_k = \frac{1}{n} \sum_{u \in V} 1_{\{d_u=k\}}$$

$p_k =$  fraction of nodes with degree  $k$

# Degree distribution : log-log plot

Degree distribution of the WWW:

$k_{in}$ : in degree /  $k_{out}$ : out degree



# Scale-free property

For scale-free networks we have:

$$\log p_k \sim -\gamma \log k$$

$$p_k \sim k^{-\gamma}$$

*The degree distribution follows a **power law**.*

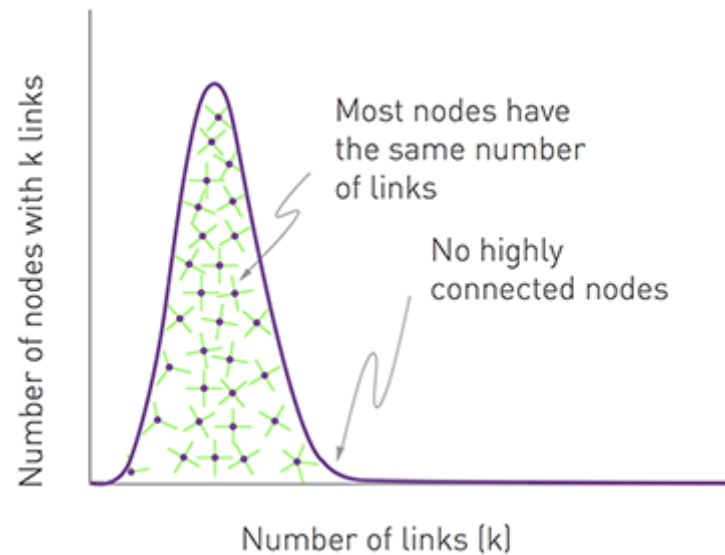
# Power laws and scale invariance

$$p(x) = x^{-\gamma}$$

We have:

$$p(cx) = c^{-\gamma} x^{-\gamma} \propto p(x)$$

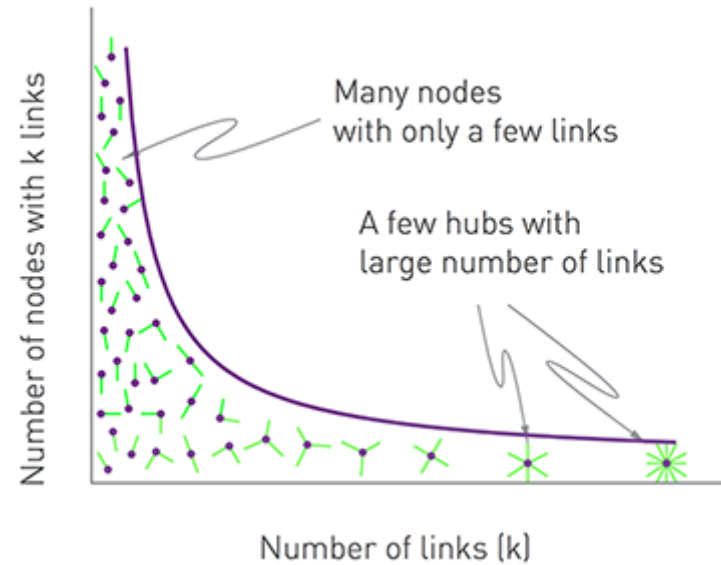
# Bell curve vs. power law



Bell curve



# Bell curve vs. power law



Power law curve

# Example : Wikipedia

```
In [21]: import networkx as nx
```

```
In [22]: wikipedia_file = "data/wikipedia-humans/en-wikipedia.humans.ungraph.txt"
```

```
In [23]: G = nx.read_edgelist(wikipedia_file,  
                             comments="#", delimiter="\t", nodetype=int)  
G.name = "Wikipedia (Humans)"
```

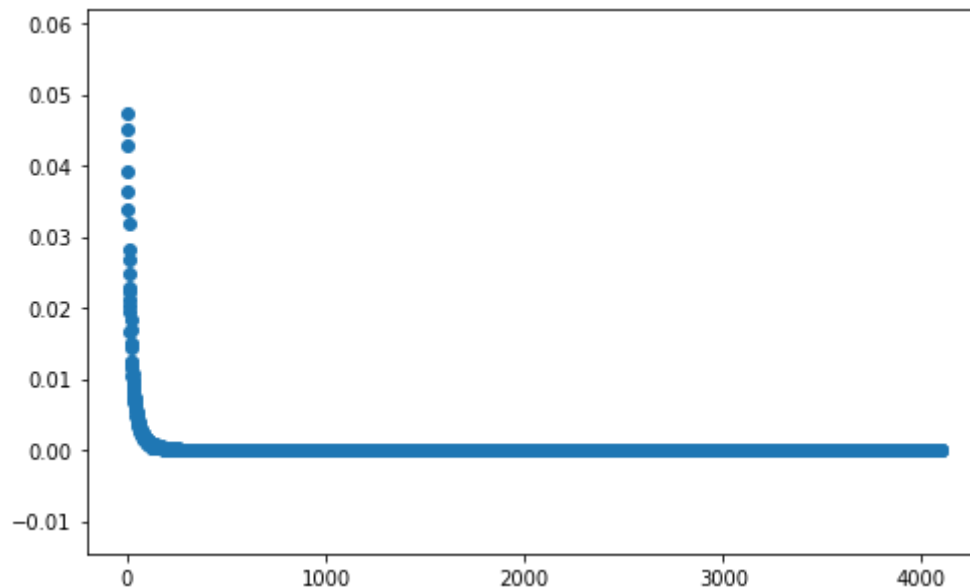
```
In [24]: print(nx.info(G))
```

```
Name: Wikipedia (Humans)  
Type: Graph  
Number of nodes: 731293  
Number of edges: 3266258  
Average degree: 8.9328
```

# Wikipedia - Degree distribution

## Scatter plot with linear scale

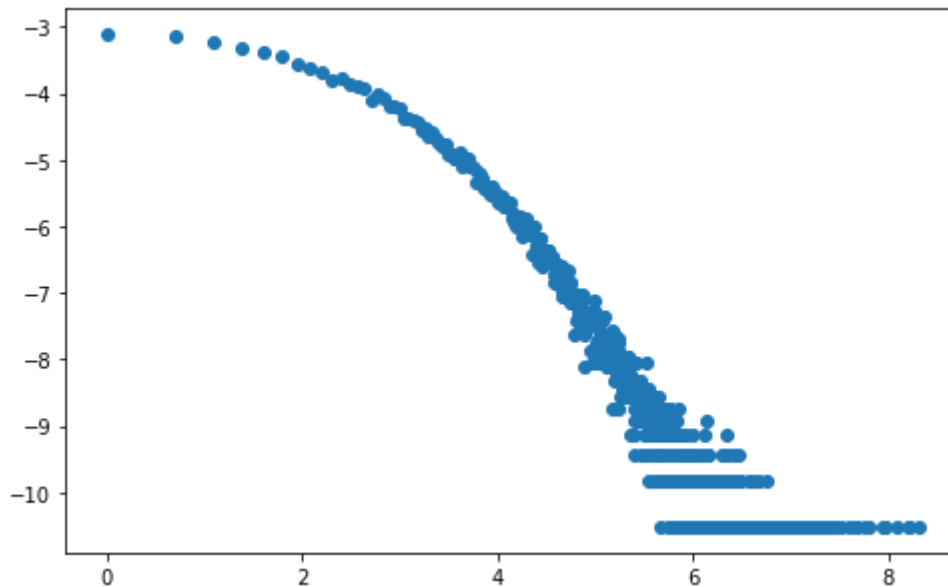
```
In [29]: plt.figure(figsize=(8,5))  
f = plt.scatter(np.arange(len(p)), p)
```



# Wikipedia - Degree distribution

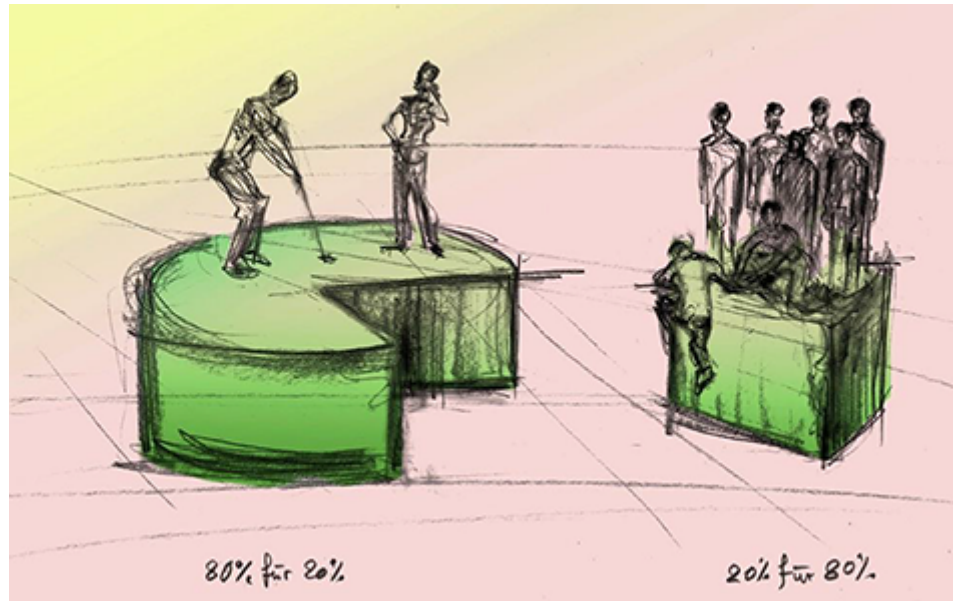
## Scatter plot with log-log scale

```
In [30]: x_values = [x for x in range(1, len(p)) if p[x] > 0]
y_values = [p[x] for x in x_values]
plt.figure(figsize=(8,5))
f = plt.scatter(np.log(x_values), np.log(y_values))
```



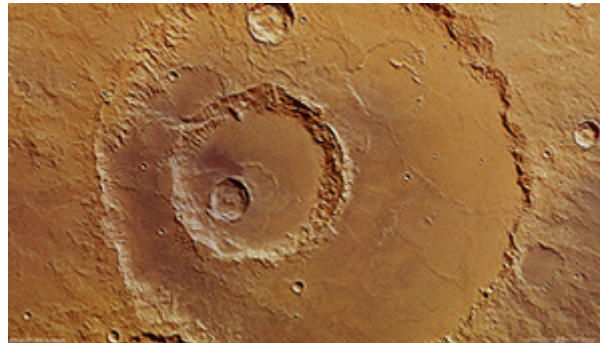
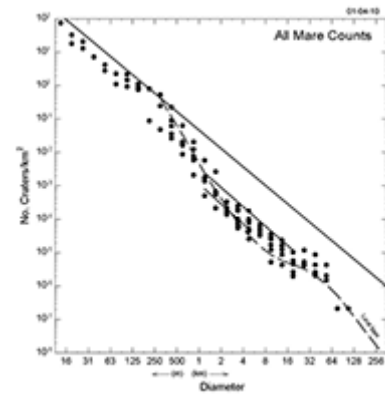
# Pareto and the 80/20 rule

Vilfredo Pareto: Incomes follow a power law

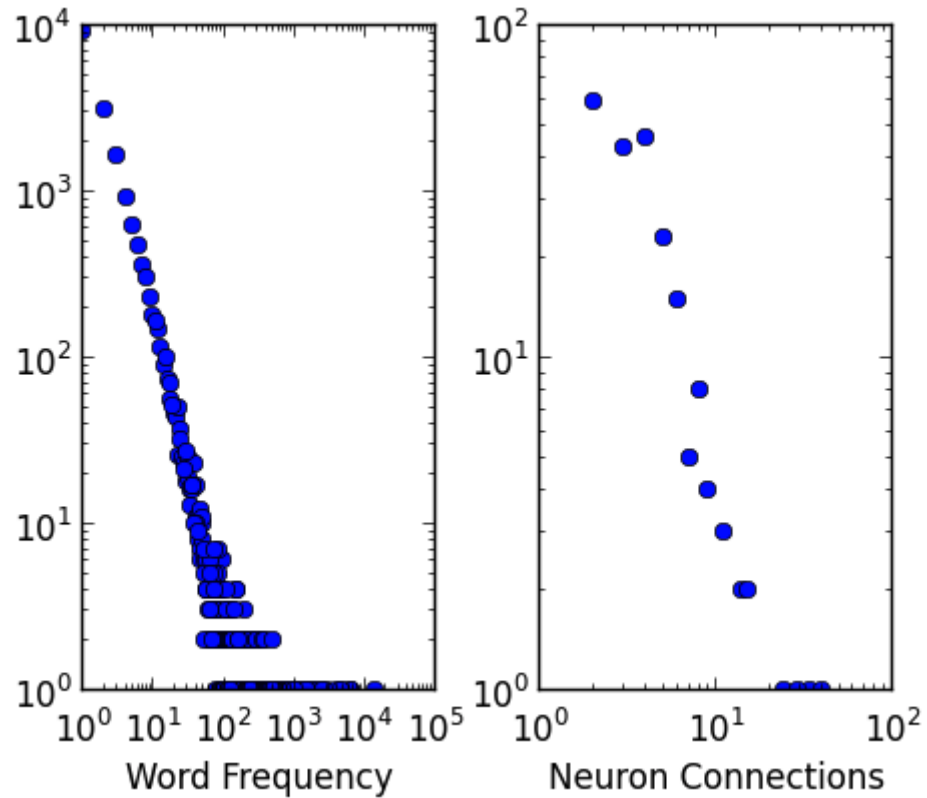


80% of the money is earned by only 20% percent of the population

# Martian craters



# Neuron connections and word frequency



**Why "scale-free"?**



# Why "scale-free"?

## Continuum formalism

Density function

$$p(k) = Ck^{-\gamma}.$$

Constant  $C$ ?

$$p(k) = \frac{\gamma - 1}{k_{min}} \left( \frac{k}{k_{min}} \right)^{-\gamma}.$$

# Why "scale-free"?

## Average value of $X$

$$\begin{aligned} E(X) &= \int_{k_{min}}^{\infty} kp(k)dk \\ &= C \int_{k_{min}}^{\infty} k^{-\gamma+1} dk \\ &= \begin{cases} \infty & \text{if } \gamma \leq 2 \\ \frac{(\gamma-1)k_{min}^{\gamma-1}}{(\gamma-2)k_{min}^{\gamma-2}} = \frac{(\gamma-1)}{(\gamma-2)}k_{min} & \text{otherwise.} \end{cases} \end{aligned}$$

## Why "scale-free"?

**n<sup>th</sup>** moment of **X**

$$E(X^n) = \int_{k_{min}}^{\infty} k^n p(k).$$

We have

$$E(X^n) = C \int_{k_{min}}^{\infty} k^{-\gamma+n} = \begin{cases} \infty & \text{if } \gamma - n \leq 1 \\ \frac{\gamma-1}{\gamma-1-n} k_{min}^{n-1} & \text{otherwise.} \end{cases}$$

# Why "scale-free"?

We generally have  $2 < \gamma < 3$ .

Consequence:

- the average value of the degree of a node is finite
- its variance tends to  $\infty$  (when the number of nodes tends to infinity)

Thus **the fluctuations around the average degree can be arbitrary large**, which explains the term *scale-free*.

# Degree distribution in graphs

	$\gamma$
INTERNET	3.42
WWW (IN)	2.00
WWW (OUT)	2.31
POWER GRID	4.00
MOBILE PHONE CALLS (IN)	4.69
MOBILE PHONE CALLS (OUT)	5.01
EMAIL-PRE (IN)	3.43
EMAIL-PRE (OUT)	2.03

# Degree distribution in graphs

SCIENCE COLLABORATION	3.35
ACTOR NETWORK	2.12
CITATION NETWORK (IN)	2.79
CITATION NETWORK (OUT)	4.00
E.COLI METABOLISM (IN)	2.43
E.COLI METABOLISM (OUT)	2.90
YEAST PROTEIN INTERACTIONS	2.89

# Preferential attachment model

- Nodes appear over time (growing network).
- Nodes prefer to attach to nodes with many connections.

<https://vimeo.com/53071346> (<https://vimeo.com/53071346>).

See **Barabasi-Albert model** (Lecture 2)

## Part 2

Small-world property



# Six degrees of separation

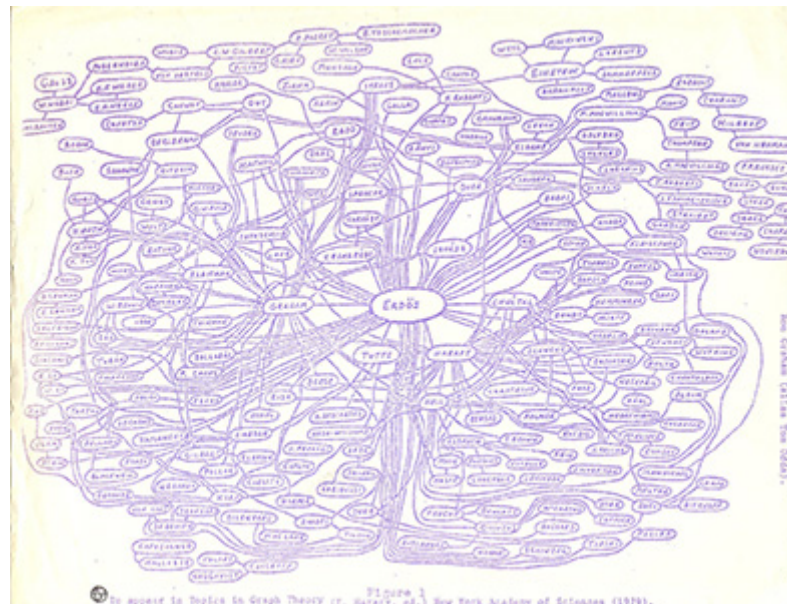
Idea: "Any two people on Earth are *six or fewer acquaintance links apart*." Frigyes Karinthy, 1929.

**Facebook** → The average distance between any two users is 3.56.

**Twitter** → About 50% of people on Twitter are **only four steps away** from each other.

# Erdős Number

Collaborative distance to Paul Erdős



# Bacon number

- Create a graph between actors where you connect two actors if they co-appeared in the movie
- **Bacon number:** number of steps to Kevin Bacon.



- The highest (finite) Bacon number was 8 in 2007.
- About 10% of all actors were not connected to him.

# Milgram's small world experiment (1967)

- Picked 300 people in 2 cities in Kansas and Nebraska.
- Ask them to get a letter to a given target in Boston by **passing it through friends**.



# Milgram's small world experiment (1967)

- 64 letters reached the target.
- The average length of a chain was 6.2 → *six degrees of separation*

## Milgram Experiment: Results

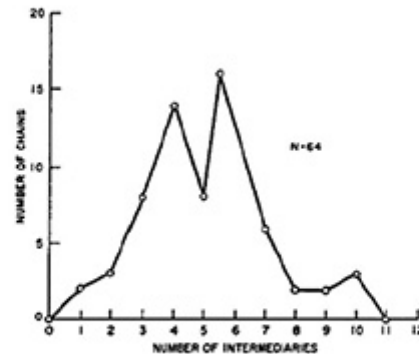
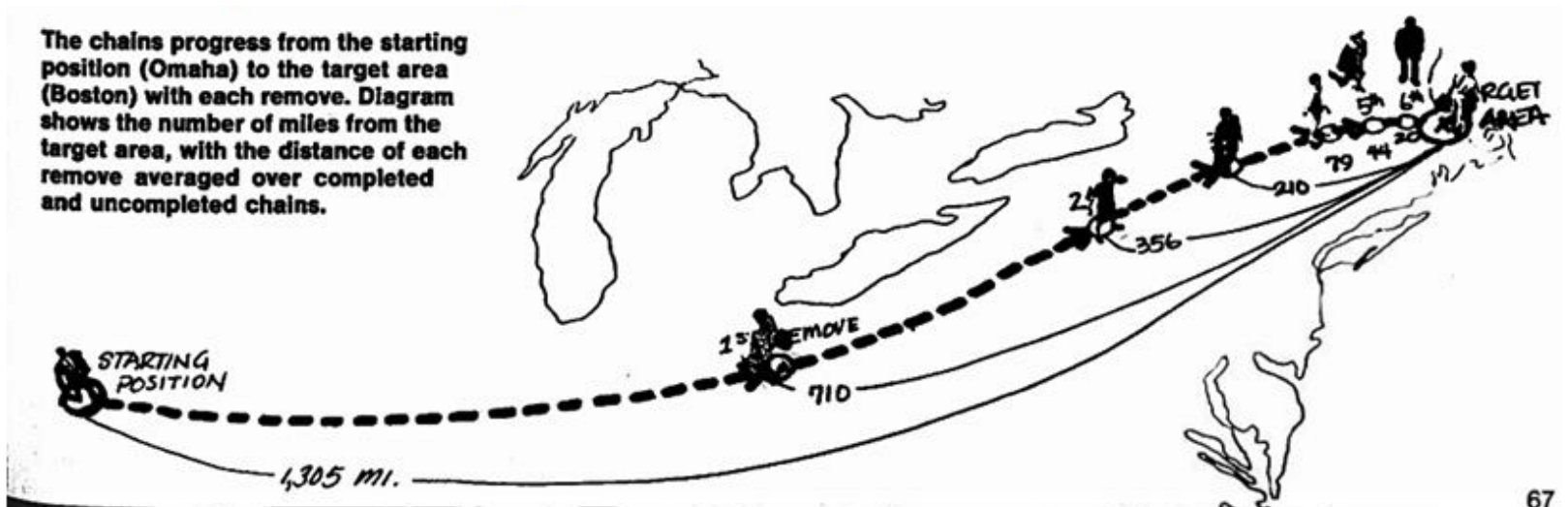


Figure 2.10: A histogram from Travers and Milgram's paper on their small-world experiment [391]. For each possible length (labeled "number of intermediaries" on the x-axis), the plot shows the number of successfully completed chains of that length. In total, 64 chains reached the target person, with a median length of six.

# Milgram's small world experiment (1967)

Observations:

- People who owned stock had shorter paths to the stockbroker than random people: 5.4 vs. 6.7.
- People from the Boston area have even closer paths: 4.4.
- 31 of 64 chains passed through 1 of 3 people as their final step.



# Milgram's small world experiment (1967)

Two conclusions:

1. Short paths are there in abundance.
2. People, acting without any sort of global “map” of the network, are effective at collectively finding these short paths.

Remark:

- $1 \not\Rightarrow 2$
- Ex: “Forward this letter to user number 482285204, using only people you know on a first-name basis.”

## Another experiment:

### Dodds, Muhamad and Watts (2003)

- Experiment using e-mail.
- 18 targets of various backgrounds.
- 24,000 first steps.
- 384 chains completed (1.5%).
- Average chain length = 4.01 (without correction).
- After the correction: **typical path length = 7.**

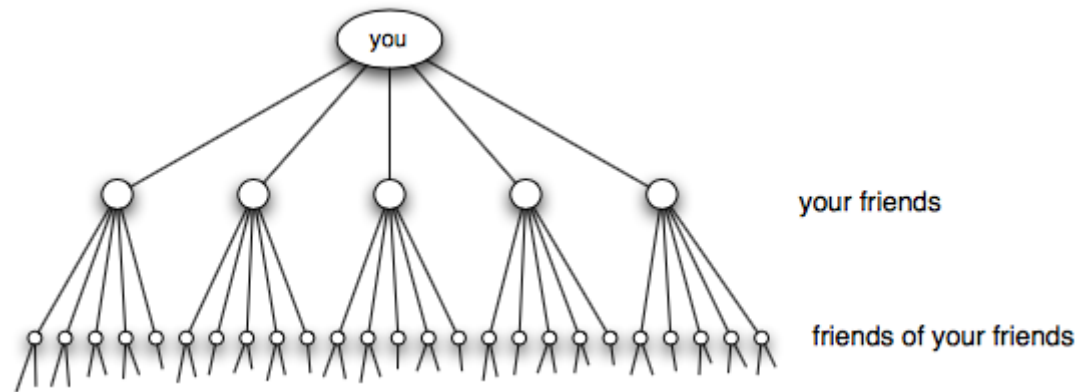


# Small world phenomenon: why?

## First intuition

Suppose each of us knows more than 100 other people.

- Step 1: reach 100 people
- Step 2: reach  $100 \times 100 = 10,000$  people
- Step 3: reach  $100 \times 100 \times 100 = 1,000,000$  people
- Step 4: reach  $100 \times 100 \times 100 \times 100 = 100\text{M}$  people
- In 5 steps we can reach 10 billion people.



# Small world phenomenon: why?

## First intuition

$n$ : number of nodes,  $h$ : number of steps,  $\bar{k}$ : average degree

Based on the first intuition:

$$\bar{k}^h = n$$

Thus:

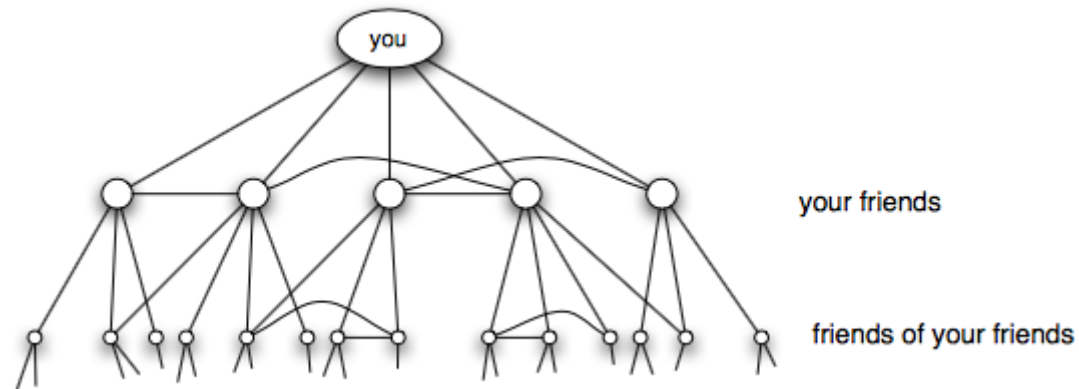
$$h = \frac{\log(n)}{\log(\bar{k})} = O(\log(n))$$

Problem in the reasoning!

# Small world phenomenon: why?

## Triadic closure: "the friend of my friend is my friend"

- Problem with the previous reasoning.
- In Step 2: many of your 100 friends will know each other.
- Triangles reduces the growth rate.



*Remark:* 92% of new FB friendships are to a friend-of-a-friend [Backstrom-Leskovec '11].

# Clustering coefficient

$$C = \frac{3 \times \text{number of triangles}}{\text{number of connected triplets of vertices}}$$

$$C = \frac{\text{number of closed triplets of vertices}}{\text{number of connected triplets of vertices}}$$

For an Erdős Rényi random graph  $G(n, p)$ :

$$C = p = \frac{\text{average degree}}{n} = \frac{\bar{k}}{n} \xrightarrow{n \rightarrow \infty} 0$$

For real social network graph:  $C$  is much higher!

# Real-life networks

$h$  = average path length

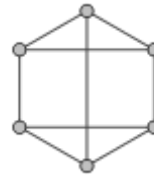
$C$  = clustering coefficient

Network	<b>N</b>	$\bar{k}$	<b>C</b>	<b>C<sub>random</sub></b>	<b>h</b>	<b>h<sub>random</sub></b>
Film actors	225,226	61	0.79	0.00027	3.65	2.99
Power grid	4,941	2.67	0.080	0.005	18.70	12.40
Network of neurons	282	14	0.28	0.05	2.65	2.25

# Random **k**-Regular graphs

**Regular graph:** each node has the same degree.

**k-regular graph:** each node has  $k$  neighbors.



3-regular graph

**Random k-regular graph:**

- Each node has  $k$  half edges.
- These half edges are randomly paired up.

**Goal:** Compute the path length between two random nodes in a random k-regular graph.

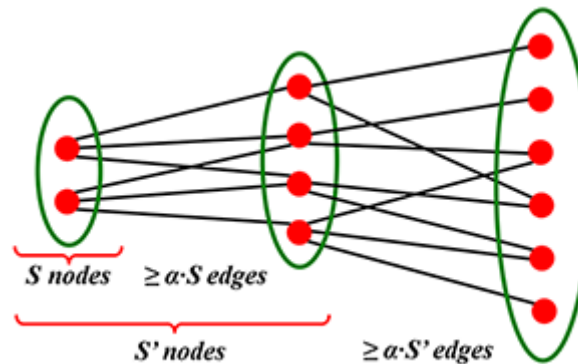
# Expansion

A graph has expansion  $\alpha$  if:

$$\forall S \subseteq V, \text{ nb of edges leaving } S \geq \alpha \cdot \min(|S|, |V \setminus S|)$$

In other words:

$$\alpha = \min_{S \subseteq V} \frac{\text{nb of edges leaving } S}{\min(|S|, |V \setminus S|)} = \min_{|S| \leq n/2} \frac{|\partial(S)|}{|S|}$$



# Random $k$ -Regular graphs

Number of nodes  $n$  and expansion  $\alpha$

We consider the breath-first search (BFS) from  $s$ .

We denote by  $S_j$  **the set of all nodes found within  $j$  steps.**

For all  $j \geq 0$ , we have

$$|S_{j+1}| \geq |S_j| + \frac{|\partial S_j|}{k},$$

because at most  $k$  edges of  $\partial S_j$  collide at one node of  $V \setminus S_j$  ( $G$  is  $k$ -regular).



# Random **k**-Regular graphs

$$\alpha = \min_{S \in V: |S| \leq n/2} \frac{|\partial S|}{|S|},$$

If  $|S_j| \leq n/2$ , we have

$$|\partial S_j| \geq \alpha |S_j|,$$

thus

$$\begin{aligned} |S_{j+1}| &\geq |S_j| + \frac{\alpha |S_j|}{k} \geq |S_j| \left(1 + \frac{\alpha}{k}\right) \\ &\geq |S_0| \left(1 + \frac{\alpha}{k}\right)^{j+1} \geq \left(1 + \frac{\alpha}{k}\right)^{j+1}. \end{aligned}$$

# Random **k**-Regular graphs

We want to know the numbers of steps needed to reach more than  $\frac{n}{2}$  nodes of  $V$ ?

$$|S_j| = \left(1 + \frac{\alpha}{k}\right)^j > n/2$$

Taking the logarithm, we obtain

$$j \log\left(1 + \frac{\alpha}{k}\right) > \log n - \log 2.$$

As  $\log(1 + \alpha/k) \leq \alpha/k$ , we have

$$j \frac{\alpha}{k} > \log n - \log 2 \Leftrightarrow \frac{j}{\log 2} > \frac{k}{\alpha} (\log_2 n - 1).$$

In particular, if  $j = k \log_2 n / \alpha$ , then  $|S_j| > n/2$ , i.e. **the BFS reach more than half of the nodes of  $V$ .**

# Random **k**-Regular graphs

Number of nodes  $n$  and expansion  $\alpha$

## Theorem:

Between all pairs of nodes  $s$  and  $t$ , there exists a path of length  $O(\frac{\log(n)}{\alpha})$ .

# Watts-Strogatz model

Small world random graph model

Model two properties of social networks.

## Homophily

We connect to others who are like ourselves.

## Weak ties

We have links with acquaintances that connect us to parts of the network that would otherwise be far away.

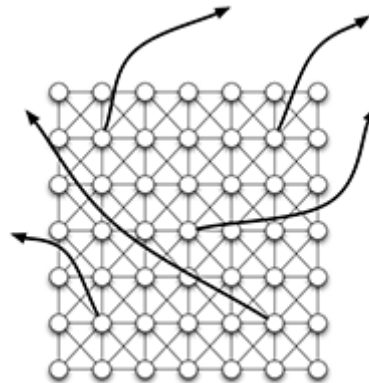
# Watts-Strogatz model

## Step 1: Low dimensional regular lattice

Ex: two-dimensional grid

## Step 2: shortcuts

For some other constant value  $k$ : connect each node to  $k$  other nodes selected uniformly at random



# Watts-Strogatz model

## QUESTION

For a given pair of nodes  $s$  and  $t$ , what is the minimal path length?

# Decentralized search

One source  $s$  and one target  $t$

**Task:**  $s$  must send a message to  $t$

**Constraints:**

- **Decentralized:** No supervisor and no map of the network.
- Each node knows only the links to its neighbors.
- But each node knows the "location" of  $t$  and the "locations" of its friends.

**Small-world  $\neq$  Searchable**



# Decentralized search in Watts-Strogatz

1-dim lattice where each node has 1 random edge

THEOREM: search time is  $\geq O(n^{1/2})$ .

