

# Solving Last-Mile Logistics Problem in Spatiotemporal Crowdsourcing via Role Awareness With Adaptive Clustering

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**Abstract**—Last-mile logistics is a crucial phase of online commodity trades. In last-mile logistics, one of the critical problems is to reasonably assign couriers to distribute the products in time in order to ensure the quality of service, especially for fresh produce. The last-mile assignment problem (LMAP) for fresh produce poses a challenge on traditional logistics since fresh produce is difficult to preserve. This article formalizes the LMAP for fresh produce via the group role assignment framework and proposes a role awareness method by using adaptive clustering in spatiotemporal crowdsourcing based on task granularity. The formalization of LMAP makes it easy to find a solution using the IBM ILOG CPLEX optimization package (CPLEX). The proposed method allows one to take the time and space factor into consideration, helps spatiotemporal crowdsourcing assign couriers for efficient delivering daily orders, and improves the quality of service in last-mile logistics. It is verified by simulation experiments. The experimental results demonstrate the practicability of the proposed solutions in this article.

**Index Terms**—Adaptive collaboration, group role assignment (GRA), IBM ILOG CPLEX optimization (CPLEX) package,

k-means++ method, last-mile logistics, role-based collaboration (RBC), spatiotemporal crowdsourcing.

## I. INTRODUCTION

THE last-mile assignment problem (LMAP), i.e., the last link of distribution, is critical in the age of the rapidly developing e-commerce industry. Produce distribution in e-commerce is performed by a crowdsourcing platform that assigns orders of fresh produce to couriers for distribution. With high mix and low volume, how to assign daily orders of fresh produce to couriers is one of the most important problems in last-mile logistics. There are a number of factors that affect the quality of assignments, including the quality of perishable produce, delivery costs, and customer satisfaction.

First, the high time requirement for fresh produce makes the assignment difficult. Many companies resort to a half cold chain that uses cold chain cars between cities, and insulation cans or even foam boxes in last-mile distribution. In these cases, the quality of perishable produce decreases when the delivery time increase in the delivery process. Second, the hit rate, i.e., the number of successful deliveries divided by the total number of deliveries, is an important factor in logistics [13], [30]. A low hit rate not only decreases the quality of the fresh produce but also increases delivery costs. Third, the revenue of couriers is mainly dependent on the number of orders that they deliver. To accomplish more orders for high revenue, many couriers may send items to a collection station that is near the destination without the consent of customers, rather than send items to customers directly. Since customers cannot get products in time, the quality of items in the collection station cannot be guaranteed.

Thus, to ensure the quality of service in last-mile logistics, it is very important to make a reasonable assignment for the courier to accomplish the delivery tasks in time. In this article, we use an *order* to denote a requested delivery and an *agent* to denote a courier. We consider a *delivery task* performed in a trip by an *agent* as a *role*, which often consists of multiple orders. In real-world scenarios, the locations of orders in a delivery task should be near each other. Traditionally, couriers are only responsible for fulfilling deliveries in their assigned region regardless of the daily delivery situation. However, due to the required short time in product delivery, it is hardly feasible to adopt the traditional assignment method.

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Therefore, it is necessary to adjust the delivery approach to flexibly assign delivery tasks according to the destinations and the request times of their orders. By doing so, we take the quality of service into account in the assignment and aim to obtain the best performance for the delivery team.

This article focuses on solving the LMAP of fresh produce in crowdsourcing platforms. By using an adaptive role awareness (ARA) method with role evaluation, this article allocates daily orders to couriers to achieve a high quality of services.

The LMAP of fresh produce can be solved using the group role assignment (GRA) [52]–[55]. GRA is an essential aspect of RA that is the kernel of role-based collaboration (RBC) [41], [53]–[55].

RBC is a collaboration methodology that uses roles to facilitate an organizational structure to collaborate and coordinate group activities with or within systems. Its life cycle consists of role negotiation, assignment, and execution [54].

Role negotiation is a basic part of RBC. Role negotiation involves two steps: role awareness and role specification [21]. By role awareness, we mean a process to reach an agreement of what and how roles are specified before role-playing. Role awareness, from the collaboration administrators' viewpoint, abstracts, and categorizes different kinds of tasks into roles that have different responsibilities. In this way, agents can collaborate based on roles. Role awareness can form different organizational structures among roles in collaboration, in which the roles have relationships with each other, i.e., mutual exclusion, prerequisites relationships. The organizational structure of roles significantly influences the efficiency of collaboration [20]. Role awareness can be used to accomplish role negotiation. This article achieves role awareness by an adaptive clustering method in LMAP. By using the adaptive clustering method, we gather orders that are close to each other in time and space to form roles. As a matter of fact, role awareness, a subprocess of role negotiation, is a new step of RBC.

GRA, an essential aspect of RBC, sets up a group by assigning roles to its members (agents) to achieve the highest group performance [55]. In this study, we extend the definition of GRA to allow a number of different roles to be assigned to each participating agent. Then, a new problem is formed, i.e., group multi-RA (GMRA) [52], [53].

Based on GMRA, this article focuses on solving the LMAP problem in crowdsourcing platforms by allocating daily orders to appropriate couriers in order to provide high-quality services. The contributions of this work include.

- 1) A concise formalization of the LMAP for fresh produce via GMRA is developed.
- 2) An ARA method by using a clustering method in spatiotemporal crowdsourcing based on task granularity is presented.
- 3) Practical solutions to the LMAP for fresh produce, i.e., the IBM ILOG CPLEX optimization package (CPLEX) solutions, are provided.

This article is organized as follows. It first describes a real-world scenario related to the proposed problem in Section II. Then, it formally specifies the LMAP problem with

the revised environments-classes, agents, roles, groups, and objects (E-CARGO) model in Section III. Section IV presents an ARA method. Using simulation experiments, we verify that the solutions are practical in Section V. Section VI discusses the related work. This article concludes and points out future work in Section VII.

## II. REAL-WORLD SCENARIO

In the last-mile logistics, the distribution stations provide delivery service to customers in about a one-mile area. Company X is responsible for delivering the fresh produce that the customers buy online one day in advance. The distribution stations receive fresh food from refrigeration vans in the morning and then deliver food through insulation cans. A crowdsourcing platform is responsible for assigning orders of fresh produce to couriers for distribution.

In general, express delivery for fresh produce is guaranteed within 48 h, but the delivery time is uncertain. Couriers usually deliver fresh produce every hour. However, the hit rate may be very low due to the absence of customers. Multiple deliveries for an order not only are a waste of human resources but also lead to the decline of food quality. Generally, customers usually have free time to receive deliveries at about noon when they take a break or 6:00 PM when they go off work. There may be more customers usually at 6:00 PM. However, in general, the reception time is uncertain.

To avoid a situation where customers are not present to receive deliveries, customers can specify not only the address but also the time that they are available to receive the deliveries. In general, fresh produce with shelf life has a strict time constraint in an insulation can. Therefore, to guarantee food quality, fresh produce should remain in the freezer of the distribution station until the order is near the request time.

Ann, the Chief Executive Officer (CEO), finds that the conventional distribution method in the crowdsourcing platform does not meet the tight time constraint demands for delivering the products. Thus, she asks Bob, the manager, to find a new assignment method that uses the information of distances between orders and their request time to efficiently and effectively allocate the daily delivery orders.

To better illustrate the scenario, Bob asks the department manager Beck to retrieve the data on daily delivery orders, including the destination and the request time for each order (Fig. 1). To simplify the problem, we use a coordinate range of 0 to 1 and use the period from 8:00 AM to 8:00 PM (Table I).

From Beck's experience, fresh food typically begins to go bad after the courier takes it out of the distribution station. Thus, couriers should send it to the customers as soon as possible. Meanwhile, it is convenient for couriers to complete orders that are close to each other and have a similar request time in one delivery task. A delivery task that often consists of multiple orders is set as a basic unit in the assignment. We should construct the delivery task to satisfy the timeliness requirement as much as possible by gathering similar daily orders into the same delivery task. However, to guarantee the timeliness requirement, this is not enough when there are too many similar orders in a delivery task. Moreover, with a fixed

TABLE I  
DAILY ORDER

Orders	0	1	2	3	4	5	6	7	8	9
Destination	(0.2034, 0.8231)	(0.1956, 0.5485)	(0.6362, 0.9645)	(0.8653, 0.7112)	(0.8177, 0.4546)	(0.7155, 0.9224)	(0.2841, 0.5647)	(0.1111, 0.7654)	(0.5231, 0.5654)	(0.3902, 0.2272)
Time (o'clock)	19:34	19:56	17:02	19:40	9:30	13:55	10:41	13:55	14:30	18:00
Orders	10	11	12	13	14	15	16	17	18	19
Destination	(0.4563, 0.1422)	(0.9430, 0.4651)	(0.7681, 0.7808)	(0.8213, 0.3017)	(0.1234, 0.6323)	(0.1189, 0.3518)	(0.5674, 0.7768)	(0.3425, 0.6879)	(0.7683, 0.4654)	(0.8711, 0.2597)
Time (o'clock)	18:30	17:40	17:50	19:00	19:15	20:00	18:30	15:22	17:55	17:30

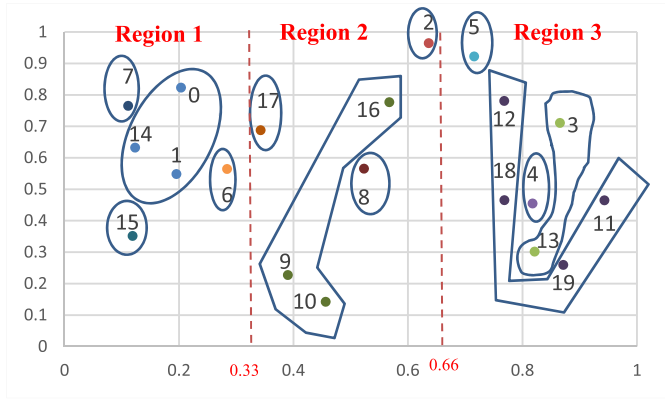


Fig. 1. Daily Orders.

TABLE II  
LIMITED NUMBERS OF TASKS

Names	Adam	Brian	Chris
Limited Number of Tasks	8	6	8

capacity for an insulation can, the number of orders that a courier can fulfill in a delivery task is limited.

Ann further puts forward several reasonable requirements for allocating orders to couriers. First, orders that are assigned to a courier in a delivery task should usually be near each other and have a similar request delivery time. For example, Fig. 1 shows a batch of orders grouped based on region and request time. In Fig. 1, couriers deliver fresh produce every hour. The orders in an hour are clustered into delivery tasks based on region. A delivery region is divided into three parts. Each delivery task is shown as a circle in Fig. 1. Second, a courier cannot undertake different tasks that have time conflicts with each other. Third, each carrier (agent) has a different familiarity degree with each region, which has an impact on delivery efficiency. Last but not least, our ambition is to find the assignment that maximizes the performance of the delivery team consisting of several couriers. We aim to assign the appropriate couriers to delivery tasks so as to efficiently and effectively use human resources and improve service quality.

Bob asks Beck to evaluate employees according to their capabilities, experiences, and credits to show the qualification

TABLE III  
QUALIFICATION OF CANDIDATES

Names	Adam	Brian	Chris
Personal Qualification	0.97	0.88	0.89

of couriers for each task (Tables III and IV) and determine the number of tasks each courier can fulfill in one day (Table II). Since the orders are made one day in advance, they have about 6–8 hours to make an assignment plan for the daily orders.

From the above-mentioned scenario, Ann and Bob follow the initial steps of GRA. Bob encounters an LMAP problem. The final optimized solution is shown (bolded and underlined) in Table IV, i.e., a tuple set as:  $\{(\text{Adam}, \{2, 3, 6, 7, 10, 12\}), (\text{Brian}, \{4, 8, 9, 11\}), (\text{Chris}, \{1, 5\})\}$ . The total sum of the assigned evaluation values is 8.01. It is worth mentioning that Brian's assignment may not be the best use of his talents, which is unlike the traditional task allocation method that assigns a person only based on his/her talents for one role. However, if we consider the overall team's performance, this assignment is optimal.

### III. PROBLEM FORMALIZATIONS

To solve the above-mentioned problem, we need to solve the LMAP problem that is a variation of the GRA problem. Therefore, we initially describe the LMAP problem using the E-CARGO model. To be self-contained, we concisely describe the required concepts and definitions of the E-CARGO model. With the E-CARGO model [44], [45], [52]–[55], a system  $\Sigma$  can be described as a nine-tuple  $\Sigma ::= \langle C, O, \mathcal{A}, \mathcal{M}, \mathcal{R}, \mathcal{E}, \mathcal{G}, s_0, \mathcal{H} \rangle$ , where  $C$  is a set of classes,  $O$  is a set of objects,  $\mathcal{A}$  is a set of agents,  $\mathcal{M}$  is a set of messages,  $\mathcal{R}$  is a set of roles,  $\mathcal{E}$  is a set of environments,  $\mathcal{G}$  is a set of groups,  $s_0$  is the initial state of the system, and  $\mathcal{H}$  is a set of users. In such a system,  $\mathcal{A}$  and  $\mathcal{H}$ , and  $\mathcal{E}$  and  $\mathcal{G}$  are tightly coupled sets. A human user and his/her agent perform a role together. Every group should work in an environment. An environment regulates a group.

In discussing RA problems [23], [44], [54], [55], environments ( $e$ ) and groups ( $g$ ) are simplified into vectors and matrices, respectively. Furthermore, we use nonnegative integers  $m$  ( $= |\mathcal{A}|$ , where  $|\mathcal{A}|$  is the cardinality of set  $\mathcal{A}$ ) to express the size of the agent set  $\mathcal{A}$ ;  $n$  ( $= |\mathcal{R}|$ ) to express the size of the role set  $\mathcal{R}$ ;  $i, i_1, i_2, \dots$  to express the indices of agents; and  $j, j_1, j_2, \dots$  to express the indices of roles. The

TABLE IV  
CANDIDATES AND TASK EVALUATION

Tasks	1	2	3	4	5	6	7	8	9	10	11	12
Adam	0.75	<u>1.0</u>	<u>0.97</u>	0.82	0.88	<u>0.89</u>	<u>0.83</u>	0.51	0.08	<u>0.01</u>	0.00	<u>0.98</u>
Brian	0.90	0.80	0.76	<u>0.84</u>	0.79	0.80	0.82	<u>0.62</u>	<u>0.08</u>	0.01	<u>0.00</u>	0.70
Chris	<u>0.90</u>	0.68	0.77	0.78	<u>0.89</u>	0.80	0.79	0.61	0.07	0.01	0.00	0.69

Note that the evaluation value is shown with two decimal places. Task 1 is the order set of {4}. Task 2 is the order set of {6}. Task 3 is the order set of {7}. Task 4 is the order set of {5}. Task 5 is the order set of {8}. Task 6 is the order set of {17}. Task 7 is the order set of {2}. Task 8 is the order set of {11, 12, 18, 19}. Task 9 is the order set of {9, 10, 16}. Task 10 is the order set of {0, 1, 14}. Task 11 is the order set of {3, 13}. Task 12 is the order set of {15}

*Definition 1:* A role range vector  $L$  [44], [52], [55] is a vector of the lower bound of the ranges of roles in the environment  $e$  of group  $g$ .

*Definition 2:* An ability limit vector [52]  $L^a$  is an  $m$ -vector, where  $L^a[i]$  ( $0 \leq i < m$ ) indicates how many roles can be assigned to agent  $i$  at most.

*Definition 3:* A *personal qualification vector*  $Q_p$  [44], [54], [55] is an  $m$ -vector, where  $Q_p[i] \in [0, 1]$  expresses the qualification value of agent  $i \in \mathcal{N}$  ( $0 \leq i < m$ ).  $Q_p[i] = 0$  indicates the lowest value and 1 the highest.

*Definition 4:* A qualification matrix  $Q$  [44], [55] is an  $m \times n$  matrix, where  $Q[i, j] \in [0, 1]$  expresses the qualification value of agent  $i$  ( $0 \leq i < m$ ) for role  $j$  ( $0 \leq j < n$ ).

However, the evaluation of  $Q$  obtained just based on historical data is not enough.  $Q$  can be influenced by the qualification

Fig. 2. Qualification matrix  $Q$ .

Fig. 3.  $R^c$  matrix.

*Definition 5:* A *conflicting role matrix* is defined as an  $n \times n$  matrix  $R^c$  [44], [45], [54] ( $R^c[j_1, j_2] \in \{0, 1\}$ ,  $0 \leq j_1, j_2 < n$ ), where  $R^c[j_1, j_2] = 1$  expresses that role  $j_1$  is in conflict with role  $j_2$  and 0, otherwise.

In LMAP, conflicts are mainly reflected in time requests between roles. This is constructed following role awareness. For example, for the case given in Fig. 1, task 10 (role 10) includes the orders of 0, 1, and 14, and task 11 (role 11) is composed of the orders of 3 and 13. Since the delivery time for task 10 is from 19:15 to 19:56, and for task 11 is from 19:00 to 19:40 (Table I), the duration of task 10 overlaps with task 11. Thus, task 10 has a conflict with task 11. For the tasks in Fig. 1, we have the corresponding  $R^c$  shown in Fig. 3.



$$\begin{bmatrix} 0 & 1 & 1 & 0 & 0 & 1 & 1 & 0 & 0 & 1 & 0 & 1 \\ 0 & 0 & 0 & 1 & 0 & 0 & 0 & 1 & 1 & 0 & 1 & 0 \\ 1 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \end{bmatrix}$$

Fig. 4.  $T$  matrix.

**Definition 6:** An RA matrix  $T$  [44], [45], [54], [55] is defined as an  $m \times n$  matrix, where  $T[i, j] \in \{0, 1\}$  ( $0 \leq i < m$ ,  $0 \leq j < n$ ) indicates whether agent  $i$  is assigned to role  $j$  or not.  $T[i, j] = 1$  means yes and 0 means no.

For example, Fig. 4 shows a  $T$  for the scenario given in Section II.

**Definition 7:** Role  $j$  is *workable* [44], [55] in group  $g$  if it has been assigned enough agents, that is

$$\sum_{i=0}^{m-1} T[i, j] \geq L[j].$$

**Definition 8:**  $T$  is *workable* [44], [55] if each role  $j$  is workable, i.e.,  $\sum_{i=0}^{m-1} T[i, j] \geq L[j]$  ( $0 \leq j < n$ ). Group  $g$  is *workable* if  $T$  is workable.

**Definition 9:** The group performance  $\sigma$  [44], [55] of group  $g$  is defined as the sum of the assigned agents' qualifications, that is,

$$\sigma = \sum_{i=0}^{m-1} \sum_{j=0}^{n-1} Q[i, j] \times T[i, j].$$

From the above-mentioned definitions, group  $g$  can be expressed by  $Q$ ,  $L$ ,  $L^a$ ,  $R^c$ , and  $T$ . Thus, the proposed LMAP problem can be formalized in a concise way as presented in Definition 10.

**Definition 10:** The LMAP for fresh produce via GRA aims to find a  $T$  such that

$$\begin{aligned} \max \quad & \sum_{i=0}^{m-1} \sum_{j=0}^{n-1} Q[i, j] \times T[i, j] \\ \text{s.t.} \quad & T[i, j] \in \{0, 1\} \quad (0 \leq i < m, 0 \leq j < n) \end{aligned} \quad (1)$$

$$\sum_{i=0}^{m-1} T[i, j] = L[j] \quad (0 \leq j < n) \quad (2)$$

$$\sum_{j=0}^{n-1} T[i, j] \leq L^a[i] \quad (0 \leq i < m) \quad (3)$$

$$R^c[j_1, j_2] \times (T[i, j_1] + T[i, j_2]) \leq 1 \quad (0 \leq i < m, 0 \leq j_1, j_2 < n) \quad (4)$$

where expression (1) is a 0-1 constraint; (2) guarantees that each role should be assigned by following the roles' cardinality requirements; (3) assigns an agent to a limited number of roles; and (4) guarantees that roles undertaken by one agent cannot have conflicts with each other.

Therefore, from this formalization, the LMAP problem becomes a typical extended-integer linear programming problem, i.e., zero-one linear programming [31], [38], [44], [55]. Then, it can be solved using an optimization tool widely accepted in the industry, such as IBM ILOG CPLEX optimization studio (CPLEX). The performance experiments are based on the platform shown in Table V.

TABLE V  
CONFIGURATION OF THE EXPERIMENTAL PLATFORM

Hardware	
CPU	Intel Core i7-7700K CPU @4.20GHz 4.20 GHz
MM	8GB
Software	
OS	Windows 10 Enterprise
Eclipse	4.2.0
JDK	Java 8 Update

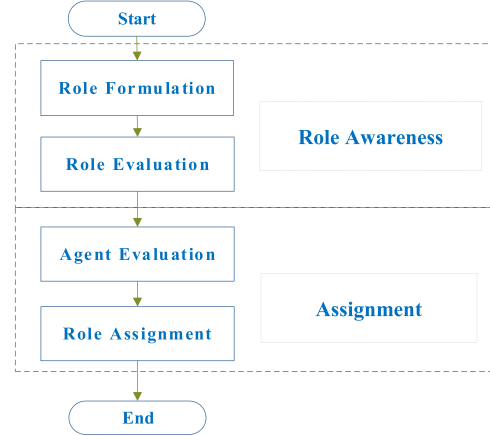


Fig. 5. Flowchart of the solution.

Up to now, we have an optimal assignment solution for the LMAP problem for the case given in Fig. 1. The total sum of the assigned evaluation values is 8.01. Fig. 1 provides an example of role structures created by task division by clustering orders into tasks based on region and request time. However, daily delivery orders are different every day. Different task divisions form different role structures that affect the performance of the delivery. Therefore, it is critical to partition the daily orders adaptively. Following the task division, the qualification matrix  $Q$  and the conflicting role matrix  $R^c$  could be determined accordingly. Finally, an optimal solution for LMAP can be obtained based on Definition 10.

Therefore, to achieve a high team performance, this article proposes an ARA method to create a reasonable role structure via adaptive task division and evaluation. Then, we present a method that reasonably assigns couriers to deliver daily orders in order to effectively allocate resources to improve service quality. (Fig. 5) The assignment part in Fig. 5 is based on Definition 10, where the agent evaluation is reflected in the personal qualification vector  $Q_p$ .

#### IV. ADAPTIVE ROLE AWARENESS

Role negotiation and its role awareness are basic parts of RBC. In LMAP, role awareness aims to make a reasonable task granularity. Task granularity has two meanings.

The first one refers to the level of detail planning for a task. Task allocation usually adopts two algorithmic models: 1) a coarse-grained bipartite matching model that assigns a crowdsourcing task for each participant in a period and 2) a

fine-grained-task-planning-based model that allocates each participant to undertake multiple crowdsourcing tasks with complete execution order and the path to perform these tasks in a period [36]. In LMAP, each participant would undertake crowdsourcing tasks related to each other, which looks like a fine-grained-task-planning-based model. However, because of the short distance in a delivery process, task granularity could increase in LMAP. In this article, we assign related tasks to couriers without route planning, which allows couriers to flexibly complete tasks according to the circumstance of short distances. The assignment aims to assign tasks to couriers in order to achieve optimal performance and reduce the difficulty of execution.

The second meaning of task granularity is the scope of a task in terms of time and space. Since a delivery task is performed at one time by an agent, the task granularity in LMAP means the scope of time and space of the task for each courier in a delivery mission. The time of a task usually means the delivery time in distribution. The space of a task means the distance between orders in the task. A task is difficult for a courier to accomplish when the task granularity becomes too large. If the range of time and space of a role (or a delivery task after clustering) is large, the agents playing that role would be overloaded. Meanwhile, the complexity of task allocation may increase when granularity becomes too small. The orders with similar destinations and time may not cluster into the same delivery task, which causes low resource utilization. An adaptive method [34], [50] is used in this article to implement role awareness in order to determine appropriate task granularity.

Role awareness mainly includes role formulation and role evaluation, where role formulation determines role structure [20] in collaboration, and role evaluation assigns a value to each role in the role formulation. It constructs the roles that have a relationship with each other, i.e., mutual exclusion, prerequisites relationships. In collaboration, role structure has a great impact on the effectiveness of assignments. Role awareness is closely related to the situation of daily orders in LMAP. Since different role structures for the same daily order have different impacts on assignment, ARA is required for LMAP. To evaluate different effects of role structures in the adaptive process, role evaluation is used to evaluate the qualification of roles based on factors that impact performance after role formulation. In LMAP, role formulation is accomplished by task division. Using task division, similar orders can be clustered into a delivery task (role).

In order to determine what kind of role is the goal of ARA in LMAP, we first propose a method to evaluate each role following role formulation.

#### A. Role Evaluation and Qualification Matrix $Q$

Role evaluation is to assign each role a value in  $[0, 1]$  after role formulation. In the ARA, the evaluation method is used to assess the performance of the service based on different role structures. Role evaluation needs to consider many factors to guarantee that the values assigned to roles reflect the real-world value.

According to the problem in Section II, the following are some of the factors that can impact the quality of role formulation: 1) the capacity of insulation can. It influences the number of orders in a delivery task (role). It is better to fully fill the insulation can in a delivery task. However, too many orders may decline the quality of fresh produce when the insulation can is overload. 2) The shelf life of fresh products in last-mile logistics. It means that the delivery time should be as short as possible for a courier in a delivery task (role). 3) The convenience for couriers. It means that the distance between orders should be as short as possible for a courier in a delivery task (role).

Thus, the number of orders ( $x_j$ ), time of orders ( $y_j$ ), and distance between orders ( $z_j$ ) for a delivery task (role)  $j$  should be taken into consideration to evaluate the quality of a delivery task (role). Based on the above requirements, the evaluation of a role can be described as follows.

*Definition 11:* A role evaluation vector  $E$  is an  $n$ -vector, where  $E[j]$  indicates the qualification of role  $j$  with the factors of capacity ( $x_j$ ), time ( $y_j$ ), and distance ( $z_j$ )

$$E[j] = f(x_j, y_j, z_j) \\ = A \exp\left(-\frac{1}{2}\left(\frac{(x_j - \mu_x)^2}{\delta_x^2} + \frac{(y_j - \mu_y)^2}{\delta_y^2} + \frac{(z_j - \mu_z)^2}{\delta_z^2}\right)\right)$$

where  $A = 1/((2\pi)^{3/2}\delta_x\delta_y\delta_z)$ ,  $x_j \in [1, N_0]$ ,  $y_j \in [0, 720]$ , and  $z_j \in [0, \sqrt{2}]$ . Note that  $N_0$  is the capacity of the insulation can. A range of 0 to 720 minutes is used to represent the period from 8:00 AM to 8:00 PM. The longest distance is set as  $\sqrt{2}$  km. The evaluation function is very close to but different from the three-dimension normal distribution. The definition mainly expresses that the farther from the expectation value  $\mu_x$ ,  $\mu_y$ , and  $\mu_z$  are, the lower the value of the task  $j$  is. However, we can use the characteristics of the normal distribution to understand the evaluation function and determine its parameters.

Parameters  $\mu_x$ ,  $\mu_y$ ,  $\mu_z$ ,  $\delta_x^2$ ,  $\delta_y^2$ , and  $\delta_z^2$  can be set based on the characteristics of three-dimension normal distribution. Assume that  $\mathcal{N}(\mu_x, \delta_x^2)$ ,  $\mathcal{N}(\mu_y, \delta_y^2)$ , and  $\mathcal{N}(\mu_z, \delta_z^2)$  obey normal distribution. Thus,  $X = (x_j - \mu_x)/\delta_x \sim \mathcal{N}(0, 1)$ ,  $Y = (y_j - \mu_y)/\delta_y \sim \mathcal{N}(0, 1)$ , and  $Z = (z_j - \mu_z)/\delta_z \sim \mathcal{N}(0, 1)$ . Parameters  $\mu_x$ ,  $\mu_y$ , and  $\mu_z$  represent mathematical expectation. Here, parameter  $\mu_x$  is set as an expected value of the number of orders in a task for a courier. The parameter  $\mu_y$  is set as an expected value of time range and  $\mu_z$  is set as an expected value of distance in a task for a courier to ensure the quality of fresh products. Similarly, parameters  $\delta_x^2$ ,  $\delta_y^2$ , and  $\delta_z^2$  represent the respective variance. Based on the characteristics of the normal distribution, the value of  $\delta$  is

$$\delta = (x - \mu)/\varphi^{-1}(B) \quad (5)$$

where

$$\varphi((x - \mu)/\delta) = P(X \leq (x - \mu)/\delta) = B.$$

$B$  is a constant that represents the probability.  $\varphi^{-1}(B)$  is the inverse distribution function of  $\varphi(B)$  and  $B \in (0, 1)$ .

In evaluation, the value of  $f(x_j, y_j, z_j)$  no longer represents the probability, but an evaluation value in  $[0, 1]$ . It mainly

expresses that the farther from the expectation value  $\mu_x$ ,  $\mu_y$ , and  $\mu_z$ , the lower the value of the task  $j$ . To design the evaluation function, we have to further determine the parameters  $\delta_x^2$ ,  $\delta_y^2$ , and  $\delta_z^2$  based on the expression (5). We suppose that an agent may be made overload when the number of orders ( $x_j$ ) in role  $j$  is bigger than a value  $x$ . For example, in  $\mathcal{N}(\mu_x, \delta_x^2)$ , we assume that the probability of variable  $x_j$ , i.e.,  $P((x_j - \mu_x)/\delta_x > (x - \mu_x)/\delta_x)$ , should be small. Since the probability reflects the evaluation value, the assumption reflects that too many orders could decline the quality of fresh produce. It is known that there is a low probability for  $x_j$  when  $P((x_j - \mu_x)/\delta_x > (x - \mu_x)/\delta_x) = 0.01$ , i.e.,  $P((x_j - \mu_x)/\delta_x \leq (x - \mu_x)/\delta_x) = 1 - P((x_j - \mu_x)/\delta_x > (x - \mu_x)/\delta_x) = 0.99$ . Thus, parameters  $\delta_x^2$ ,  $\delta_y^2$ , and  $\delta_z^2$  can be determined based on the expression (5) when  $B$  is equal to 0.99.

For example, we suppose that the expected value of the number of orders for a delivery task is ten. There is a high damage risk of overload when the number of orders is over 20, where customer satisfaction is very low, and the evaluation value is very close to 0. Thus, for normal distribution, the value at  $\delta_x$  is  $\delta_x = (x - \mu_x)/\varphi^{-1}(0.99) = (20 - 10)/2.36 \approx 4.237$ .

Through the lookup table, we know  $\varphi^{-1}(0.99) = 2.36$ . Similarly,  $\delta_y$  and  $\delta_z$  can also be found in this way. We suppose that the expected value of the time for a delivery task is one minute. The damage risk is high when the time for a delivery task is over 30 min. Parameter  $\delta_y$  can be set as 12.29. Parameter  $\delta_z$  is 0.42 when the expected distance in a delivery task is zero and the excessive distance in a delivery task is over one mile.

From the process of RBC, our ARA includes a series of role negotiations, agent evaluations, and RAs and finds the best role structure for the final assignment. The qualification matrix  $Q$  is influenced by the role evaluation and agent evaluation significantly. Based on *Definition 4*,  $Q$  can be influenced by the evaluation values of roles, personal qualification  $Q_p$ , and familiarity of agents on roles. The familiarity of agents on roles can be described as follows.

*Definition 12:* A familiarity matrix  $F$  is an  $m \times n$  matrix, where  $F[i, j] \in [0, 1]$  expresses the familiarity degree of agent  $i$  ( $0 \leq i < m$ ) for a task  $j$  ( $0 \leq j < n$ ).

For example, to evaluate the familiarity, we record the top three familiar positions of agent  $i$ , i.e.,  $P_i(p_{1i}, p_{2i}, p_{3i})$ , where  $p_{1i}$ ,  $p_{2i}$ , and  $p_{3i}$  are tuples of the abscissa and ordinate axes for the position. The familiarity degree of position  $p_{1i}$ ,  $p_{2i}$ , and  $p_{3i}$  for agent  $i$  is  $W_i(w_{1i}, w_{2i}, w_{3i})$ , where  $w_{1i}$ ,  $w_{2i}$ , and  $w_{3i} \in [0, 1]$ , and  $c_j$  is the center position of task  $j$  in the abscissa and ordinate axes of the map:

$$d_{ij} = \min(c_j - p_{1i}, c_j - p_{2i}, c_j - p_{3i})$$

$$F[i, j] = (1/\exp(-d_{ij}^2/2) \times W_i^T \times V_{ij}$$

where  $d_{ij}$  is the distance from the center position of task  $j$  to the nearest position in  $P_i$  of agent  $i$ .  $V_{ij}$  is a three-vector and  $v_{1ij}, v_{2ij}, v_{3ij} \in \{0, 1\}$ , where one of the elements in  $V_{ij}$  must be equal to 1 and the others must be 0. It expresses the nearest position to  $c_j$  in  $P_i$  when the element in  $V_{ij}$  is equal to 1.  $F[i, j]$  expresses that the farther from the familiar position

of agent  $i$  is, the lower the familiarity degree with the task  $j$  is.

With the role evaluation vector  $E$ , personal qualification  $Q_p$ , and familiarity matrix  $F$ , the qualification matrix  $Q$  can be calculated as follows. For each agent  $i$  and role  $j$

$$Q[i, j] = \frac{n_j \times Q_p[i] \times F[i, j] \times E[j]}{N} \quad (0 \leq i < m, 0 \leq j < n)$$

where  $n_j$  represents the number of orders in a role  $j$ , and  $N$  represents the number of daily orders. The qualification matrix  $Q$  can be normalized before the assignment, where  $\min\{Q\}$  is the minimum element in the matrix  $Q$ , and  $\max\{Q\}$  is the maximum element

$$Q[i, j] = \frac{Q[i, j] - \min\{Q\}}{\max\{Q\} - \min\{Q\}} \quad (0 \leq i < m, 0 \leq j < n).$$

### B. Role Formulation

Since a delivery task performed in one trip by an agent is considered as a role, role formulation is to generate roles by clustering the next day's orders from 8:00 AM to 8:00 PM into delivery tasks (roles). As described in role evaluation, the range of time and space in a role should be as small as possible. Hence, a clustering method that takes time and distance into consideration should be used. Here, we partition orders by a traditional clustering algorithm called  $k$ -means++, which is both simple and efficient [4].

In this scenario, the range of distance ( $z_j$ ) is  $[0, \sqrt{2}]$  and the range of time ( $y_j$ ) is  $[0, 720]$ . In *Definition 11*, the scale of distance and the scale of time differ by orders of magnitude. Thus, this clustering method tends to be too strict with time and be too loose with distance. For example, the tasks divided by this clustering method are likely to require the courier to complete a mile-long delivery in one minute, which may not be feasible. To integrate time and space more reasonably, we use the generalized Euclidean distance to normalize and define the distance of orders between each other in the clustering method.

The generalized Euclidean distance is shown as follows:

$$D = \sqrt{(z - z_l)^2 + a^2(y - y_l)^2} \quad (a \in (0, 1], a \in \mathbb{R})$$

where  $(y_l, z_l)$  denotes a center position of a cluster in time and distance. Parameter  $a$  is a coefficient of the factor of time, which is used to integrate time and space.

However,  $k$ -means++ brings out a number of problems.

Problem (1): it is difficult to determine the value of parameter  $a$  since time ( $y_j$ ) and distance ( $z_j$ ) differ by orders of magnitude. Problem (2): the number of orders ( $x_j$ ) in a role  $j$  cannot be considered in  $k$ -means++. Problem (3): the number of clusters  $k$  needed by  $k$ -means++ is difficult to determine at the beginning.

To solve Problem (1), parameter  $a$  can be set according to our expectations. For example, we assume that one mile is the longest travel distance for any order in a delivery task (role). Similarly, we suppose that the quality of fresh produce is unacceptable after  $u$  minutes. The longest time available for each task is  $u$ . Parameter  $u$  is an integer. To ensure that

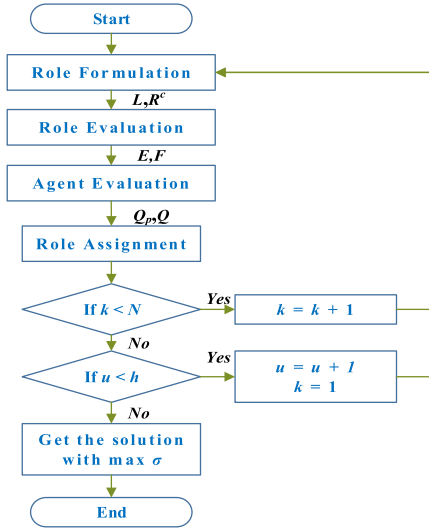


Fig. 6. Flowchart of the solution with the ARA method.

tasks with the longest travel distance can be completed in  $u$  minutes, parameter  $a$  can be set as  $a = 1/u$ .

However, parameter  $a$  may fluctuate within a certain range, we should find a better and more accurate method to set parameter  $a$ . To simplify, we use parameter  $u$  to further determine parameter  $a$  that discusses the coefficient of the factor of time, since  $a$  is influenced by  $u$ .

Problem (2) can be indirectly solved by adjusting the number of clusters. The greater the number of clusters is, probably the fewer the orders in a cluster (role) is. Thus, Problem (3) is much more complicated than Problem (2). In fact, Problem (2) can be viewed as a subproblem of the Problem (3).

For problem (3), the number of clusters  $k$  is difficult to determine, as it not only affects the capacity of a role but also has an impact on the time and distance of a role.

In this article, we use the clustering method  $k$ -means++ to gather orders related to time and space. However, because the time and space factors differ by orders of magnitude, it is difficult to compare them. The normalization method is applied to overcome this difficulty. Moreover, general clustering methods usually need to set the number of clusters, which are difficult to determine. Therefore, to find a reasonable task granularity, this article sets up a role evaluation system and uses an adaptive clustering method to find the ratios of time and space and the number of clusters. To find the parameters for best performance, we adopt an adaptive clustering method that adjusts parameters  $u$ , within a certain range  $(d, h)$ , and adjusts  $k$  within a range from 1 to  $N$ , where  $d$  and  $h$  are integers  $(d < h)$ . After the task division is done with fixed  $u$  and  $k$ , the qualification matrix  $Q$  can be calculated. Meanwhile, conflicting role matrix  $R^c$  can also be calculated based on Definition 5. The qualification of the role formulation can be evaluated by the performance of the assignment after role evaluation. In this way, this article composes a solution to the LMAP problem. The flowchart is shown in Fig 6.

To present the assignment algorithm with an ARA method in detail, a pseudocode is described as follows. To illustrate

the assignment algorithm, we first introduce some special symbols.

- 1)  $u$ : a parameter in the generalized Euclidean distance within a range  $(u.start, u.end)$  with a step of  $u.update$ .
- 2)  $k$ : a parameter of the number of clusters.
- 3) *Order*: a list of daily orders with information of destination and time.
- 4)  $r$ : the delivery task after partition. It contains information on the time, distance, and capacity.
- 5)  $|V|$ : the cardinality of  $V$ , where  $V$  is a vector.
- 6) *InitializeMatrix*  $(m, k, 0)$ : a function to initialize an  $m \times k$  matrix, where the values are 0.
- 7)  $k$ -means++  $(Order, u, k)$ : a function to partition orders into  $k$  parts by a traditional clustering algorithm with parameters  $u$  for normalization.
- 8) *InitializeVector*  $(k, 1)$ : a function to initialize a  $k$ -vector with values of 1.
- 9) *getConflictMatrix*  $(r)$ : a function to build the conflicting role matrix based on Definition 5.
- 10)  $f(r.time, r.distance, r.capacity)$ : a function to calculate the role evaluation vector based on Definition 11.
- 11)  $g(E, Q_p, F)$ : a function to calculate the qualification matrix  $Q$  with a role evaluation vector  $E$ , personal qualification  $Q_p$ , and familiarity degree  $F$ .
- 12) *doAssignment*  $(L, L^a, Q, R^c)$ : a function that performs assignments based on Definition 10.
- 13) *getMaxPerformance*  $(TA, T)$ : a function that records the solution  $T$  with the maximal performance  $\sigma$ .

---

**Algorithm 1** ARA Algorithm: RA Algorithm
 

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**Input:**

- An  $m$ -vector  $L^a$  with the above preliminaries;
- An  $m$ -vector  $Q_p$  with the above preliminaries;
- A list of orders *Order* with information of destination and time with the above preliminaries;
- The parameter of  $u$ ;
- The parameter of  $k$ ;

**Output:**

- A role assignment matrix  $T$ .

```

ARA ( $L^a, Q_p, Order, u, k$ ){
   $T = \text{InitializeMatrix}(m, k, 0)$ ;
  for ( $u = u.start; u \leq u.end; u = u + u.update$ ){
    for ( $k = 1; k \leq N; k = k + 1$ ){
       $r = k\text{-means++}(Order, u, k)$ ;
       $L = \text{InitializeVector}(k, 1)$ ;
       $R^c = \text{getConflictMatrix}(r)$ ;
       $E = f(r.time, r.position, r.capacity)$ ;
       $Q = g(E, Q_p, F)$ ;
       $TA = \text{doAssignment}(L, L^a, Q, R^c)$ ;
       $T = \text{getMaxPerformance}(TA, T)$ ;}}
  return  $T$ ;}
```

---

Note that  $m$  is the cardinality of  $L^a$  and  $N$  represents the number of daily orders. The outside loop of ARA runs  $\lceil (u.end - u.start)/u.update \rceil$  times. As it is a constant value, we set that a constant variable  $p$  is equal to



TABLE VI  
TOP THREE FAMILIAR POSITIONS OF COURIERS

Position	P1	P2	P3
Adam	(0.23,0.54)	(0.87,0.57)	(0.66,0.37)
Brian	(0.42,0.65)	(0.34,0.54)	(0.33,0.26)
Chris	(0.57,0.44)	(0.45,0.84)	(0.21,0.42)

Note that the familiarity degrees of  $P_1$ ,  $P_2$ ,  $P_3$  are 0.9, 0.8, and 0.7, respectively.

$[(u.end - u.start)/u.update]$ . Hence, the complexity of the two-outside loop (for loop) is  $O(p \times N)$ . The complexity of the function  $k\text{-means}++(Order, u, k)$  is  $O(k \times N \times t)$ , where  $k$  is the number of clusters and  $t$  is the number of iterations of the clustering method. The function of  $InitializeVector(k, 1)$  is  $O(k)$ . The function of  $getConflictMatrix(r)$  is  $O(k^2)$ . The function  $f(r.time, r.position, r.capacity)$  and  $g(E, Q_p, F)$  are  $O(k)$  and  $O(k \times m)$ . The function of  $getMaxPerformance(TA, T)$  is  $O(m \times n)$ . The function of  $doAssignment(L, L^a, Q, R^c)$  can use CPLEX to calculate. CPLEX is a commercial optimization software package supported by IBM. We do not know the actual complexity of CPLEX. However, it is known that the method to solve mixed integer programming may be the branch and cut method in CPLEX. Thus, we suppose that the worst complexity of  $doAssignment(L, L^a, Q, R^c)$  is  $O(2^n)$ . Therefore, the algorithm of ARA has the computational complexity of  $O(p \times N \times (k \times N \times t + k + k^2 + k + k \times m + m \times n + 2^n))$ , which can be simplified as  $O(2^n)$ .

This article uses role awareness to create reasonable role structures through iterative role formulation and evaluation. In role awareness, the evaluation method is used to evaluate the qualification of roles based on different role structures after each role formulation. We then assign appropriate couriers to the relevant delivery task to effectively use human resources and improve the quality of service.

Furthermore, to check the applicability of the solution, we conduct experiments for the scenario given in Section II, where parameter  $u$  is from 10 to 290, i.e.,  $d = 10$ ,  $h = 290$ , with an increment of 10, the number of clusters  $k$  is from 1 to  $N$  with an increment of 1. Parameters  $\mu_x, \mu_y, \mu_z, \delta_x^2, \delta_y^2$ , and  $\delta_z^2$  are set as 15, 1, 0, 6.36, 12.29, and 0.42. The top three familiar positions are shown in Table VI. The performance experiments are based on the platform shown in Table V.

The experimental result is shown in Fig. 7. We get the best performance when parameter  $u$  is in the range of 190 to 290 and  $k$  is equal to 19. The total sum of the assigned evaluation values is 16.19, which is more than twice the previous performance value in the scenario. The matrixes  $Q$ ,  $R^c$ , and  $T$  are shown in Fig. 8(a)–(c).

## V. EXPERIMENTS

We conduct experiments based on Fig. 6. Here, we make experiments with random groups of different scales, where the number of orders  $N$  is from 100 to 1000 with an increment of 100. Parameter  $u$  is from 10 to 150 with an increment of 10. The number of clusters  $k$  is from 1 to  $N$  with an increment of 1. The number of agents is 5. The value of the top three familiar positions and the personal qualification

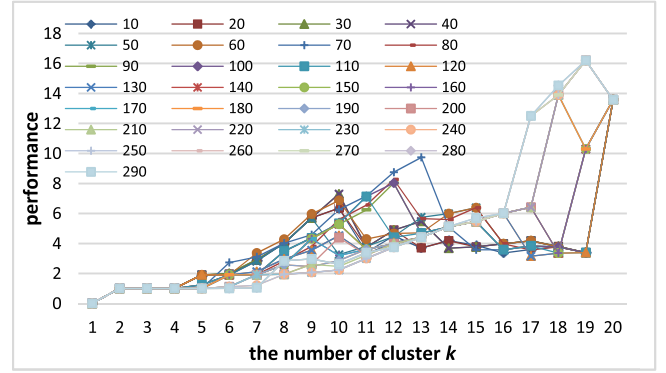


Fig. 7. Performance of the ARA solution for the scenario in Section II ( $m = 3$ , and the labels in the legend show parameter  $u$  from 10 to 290 with an increment of 10).

$$\begin{bmatrix} 0.84 & 0.72 & 0.87 & 0.70 & 0.81 & 0.68 & 0.99 & 0.96 & 0.01 & 0.97 & 0.86 & 0.80 & 0.71 & 0.87 & 0.81 & 0.73 & 0.99 & 1.0 & 0.69 \\ 0.74 & 0.89 & 0.77 & 0.85 & 0.79 & 0.89 & 0.78 & 0.74 & 0.00 & 0.66 & 0.73 & 0.82 & 0.86 & 0.77 & 0.87 & 0.89 & 0.65 & 0.66 & 0.89 \\ 0.77 & 0.89 & 0.88 & 0.88 & 0.77 & 0.83 & 0.64 & 0.74 & 0.01 & 0.66 & 0.78 & 0.76 & 0.89 & 0.78 & 0.75 & 0.90 & 0.73 & 0.64 & 0.86 \end{bmatrix}$$

$$\begin{aligned} & (a) \\ & \begin{bmatrix} 1 & 0 & 0 & 0 & 0 & 0 & 1 & 1 & 0 & 1 & 1 & 0 & 0 & 1 & 0 & 0 & 1 & 1 & 0 \\ 0 & 0 & 0 & 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 1 \\ 0 & 1 & 1 & 1 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 \end{bmatrix} \\ & (b) \\ & \begin{bmatrix} 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \end{bmatrix} \\ & (c) \end{aligned}$$

Fig. 8.  $Q$ ,  $R^c$ , and  $T$  matrix.

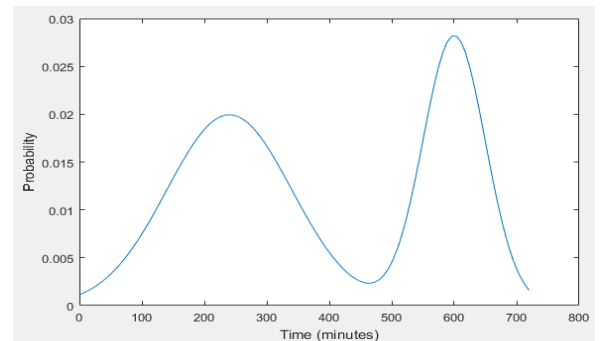


Fig. 9. Probability of the time for daily order. (The range from 0 to 720 min is used to represent the period from 8 AM to 8 PM.).

vector  $Q_p$  are randomly generated. The platform is shown in Table V. We simulate the order's destination data using a uniform distribution and simulate the order's request time data using a distribution shown in Fig. 9.

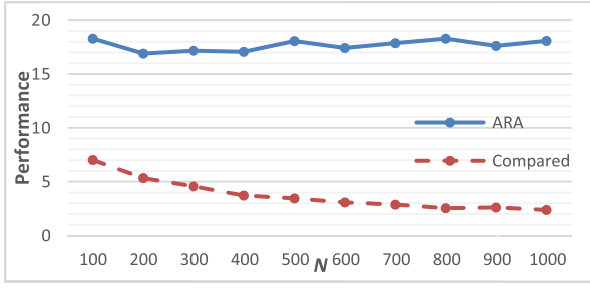


Fig. 10. Comparison of the performance.

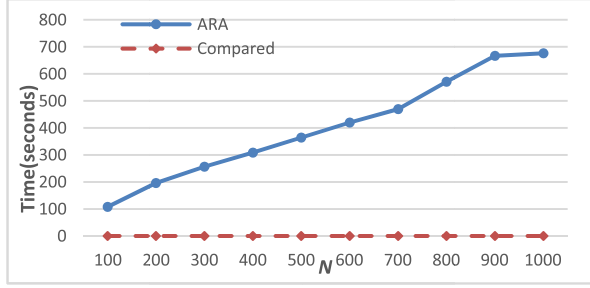


Fig. 11. Comparison of the time.

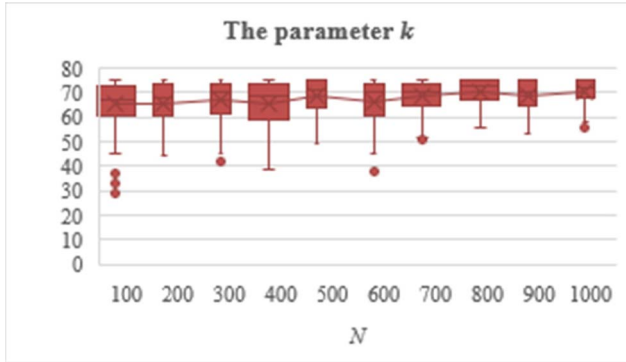


Fig. 12. Number of clusters.

Here is a comparable method that clusters orders of the same hour into delivery tasks based on the region shown in the scenario. We collect the average group performance  $\sigma$  and processing time to process the same 100 random problems at each scale ( $N$ ) (Fig. 10). Both methods use Definition 10 to assign and evaluate roles in Section IV.

Compared with the cluster method in comparison, the solution of the ARA approach has a higher team performance. However, the computational complexity of the ARA approach is relatively high, resulting in a long calculation time (Fig. 11). The ARA approach consumes a lot of time to find the optimal parameters for role formulation through adaptive searching. This is contrasted with the traditional method that uses brute force to determine the roles. From Figs. 12 and 13, we find that there are some correlations between the parameters and the number of daily orders  $N$ . For example, the numbers of clusters (parameter  $k$ ) are bigger than 40 when the number of daily orders  $N$  is larger than 700. In contrast, parameter  $u$  is

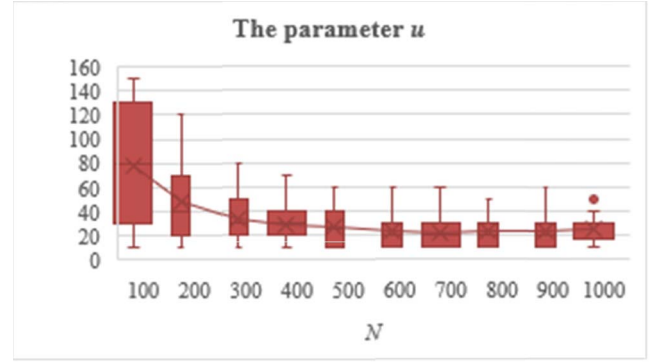


Fig. 13. Coefficient of the factor of time.

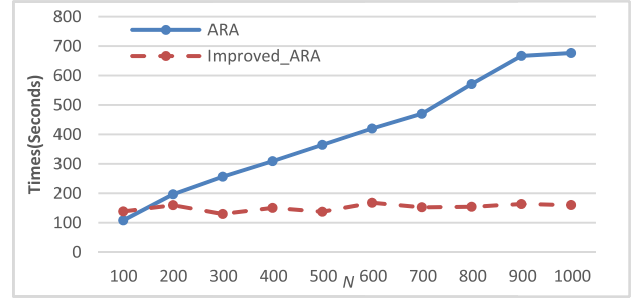


Fig. 14. Comparison of the time.

TABLE VII  
SEARCH RANGES OF THE PARAMETERS

The search ranges of the parameter $u$										
$N$	100	200	300	400	500	600	700	800	900	1000
Lowest	10	10	10	10	10	10	10	10	10	10
Largest	160	120	80	70	60	60	60	50	60	50

The search ranges of the parameter $k$										
$N$	100	200	300	400	500	600	700	800	900	1000
Lowest	25	40	40	35	45	35	50	45	50	50
Largest	80	80	80	80	80	80	80	80	80	80

less than 60 when the number of daily orders ( $N$ ) is large than 500. Parameter  $u$  decreases when the number of daily order  $N$  increases.

Therefore, we can reduce the search ranges of the parameters in adaptive optimization in order to reduce the calculation time in experiments. The search ranges of the parameters are shown in Table VII. In Fig. 14, the time of the ARA approach used by CPLEX is obviously reduced by narrowing the search ranges of the parameters. By learning the varying trend of the parameters, experiments indicate that the improved ARA solution can use a shorter time to process the same number of LMAP problems. The result demonstrates that solving the LMAP problem via GRA is practical.

## VI. RELATED WORK

### A. Last-Mile Logistics

Many researchers study problems in last-mile logistics [27]. With the advent of drones in last-mile logistics, routing problem has become rather popular [2], [6], [7], [11], [12],

[26], [32], [51]. However, in developing countries, delivery via couriers is still the mainstream. There are many flexible delivery paths for couriers. Therefore, the influences of routing and road conditions are not significant in last-mile logistics.

With the advent of crowdsourcing, task assignment is a critical part of the delivery in last-mile logistics [9], [40], [49]. In normal last-mile logistics, there is rarely any need to consider the timeliness factor in deliveries. Thus, researchers usually focus on the distance factor in task allocation [40], [49]. However, there is a high demand for timeliness to avoid food spoilage during delivery for fresh products in the last-mile logistics. For many investigators, distance is a major consideration in task allocation. They usually consider timeliness in vehicle routing after task allocation [6], [11], [17], [28], [51]. In their allocation, the hit rate is usually ignored. However, the hit rate is the main factor affecting the quality of fresh products. Some researchers study the hit rate in logistics by estimating the probability of a successful delivery based on historical data [13], [30]. They aim to design a set of routes that maximizes the expected number of successful hits in a given maximum route duration. However, the timeliness factor is not considered in these studies.

This article focuses on the last-mile logistics problem of fresh food in crowdsourcing. The crowdsourcing platform assigns tasks to couriers. In task allocation, we consider the request time specified by customers to improve the hit rate. Meanwhile, we also take timeliness into consideration since fresh food easily spoils in last-mile logistics.

### B. Spatiotemporal Crowdsourcing

Current researches on crowdsourcing mainly focus on task allocation, quality control, and so on [1], [8], [9], [16], [24], [30], [35], [46], [48]. This article focuses on a unified crowdsourcing platform that allocates jobs to participants to accomplish a collaborative goal.

Time and space are the most common and important factors in service. Spatiotemporal crowdsourcing takes time and space factors into consideration by assigning tasks based on these factors to achieve high performance [3], [40]. Compared with traditional crowdsourcing, spatiotemporal crowdsourcing has stronger and more complex space-time constraints. The following are some key issues in task allocation and quality control [1], [8], [16], [24], [30], [36].

- 1) *Real-Time Scheduling*: Dynamic scheduling has become the mainstream model of task allocation [35], [49] in crowdsourcing platforms. The assignment mainly considers the distance between orders and customers in order to respond quickly. Path planning is an important consideration of the assignment [14], [35], [49]. However, such crowdsourcing platforms often need a lot of staff. Moreover, the crowdsourcing platform does not take the overall quality of service into account because of the timeliness requirements. This article studies the last mile logistics of daily fresh produce orders reserved one day in advance. In this article, we consider the timeliness requirement as a soft constraint in the assignment. We construct the delivery

task to meet the timeliness requirement as much as possible.

- 2) *Task Granularity*: Many investigations focus on granularity in different applications [25], [29]. The study order consolidation in last-mile delivery, in which orders with the same customer and destination are consolidated into a task [11], [13], [15], [18], [28]. Similar orders could be integrated into one task for delivery to improve efficiency and service. The task granularity considers the association between orders. This article considers task granularity as the scope of a task in terms of time and space. We aim to find a reasonable task granularity to improve the assignment performance by using the clustering method.
- 3) *Assignment With the Best Performance*: Task allocation and quality control aim to allocate tasks to participants to produce high-quality performances, such as allocation for the shortest distance, cost minimization, and so on [9], [35], [36], [40], [42], [47].

In LMAP, this article solves the assignment problem to obtain the optimal team performance based on role and agent evaluations. The evaluation considers the qualification of roles, personal qualification  $Q_p$ , and so on. After finding a reasonable task granularity, we use  $\text{GRA}^+$  to maximize group performance in last-mile logistics.

### C. Role Assignment

Last-mile logistics is one of the collaboration problems that aim to coordinate couriers with suitable delivery tasks. Collaboration research is a challenging topic in a variety of domains [2], [54]. In collaboration research, roles (tasks) and agents (workers) are used to describe collaboration activities [20], [25], [37], [41], [43]. A methodology called RBC that uses roles as the primary underlying mechanism to facilitate collaboration activities is proposed [41], [45], [52]–[55]. RBC is the fundamental theory and methodology of this article. One of the kernels of RBC is GRA [50], [53]. In GRA, the process of task assignment aims to propose an assignment with optimal team performance based on agent evaluations.

Many investigations focus on assignment problems with various constraints tailored to different applications [10], [20], [23], [41], [45]. Roles and agents have many constraints, including mutual exclusion, prerequisites, preferences, and so on, which make assignment problem complex. Many researchers study the assignment problem by using heuristic methods to find a global near-optimal solution [22], [33]. Meanwhile, many researchers use linear programming to solve assignment problems. IBM developed a linear programming platform CPLEX to address the complexity of assignment algorithms [19]. CPLEX can easily be used to solve a series of assignment problems [20].

However, it is worth mentioning that existing assignment methods [5] to solve RA problems cannot be directly used to solve the addressed LMAP problem [54].

The aforementioned research indicates a strong need to fundamentally investigate RAs to assist the crowdsourcing platform in developing an effective task distribution process.

## VII. CONCLUSION

This article deals with the LMAP for fresh produce, one of the fundamental and important problems in e-commerce, via GRA with constraints (GRA<sup>+</sup>).

We formalize the LMAP problem via GRA at first. Next, we implement a CPLEX solution and verify its performance. The evaluation of qualification value is based on assumed historical data. The orders in the same hour are clustered into tasks based on fixed regions. However, the daily delivery orders are different every day. Thus, different role formulations affect the quality of service. We provide then a role awareness method by using the adaptive clustering method based on task granularity. We obtain a reasonable role structure by adaptive role formulation and evaluation. The proposed method not only assigns couriers to deliver daily orders efficiently but also improves the quality of service. Lastly, experiments indicate that the ARA solution for the LMAP problem via GRA<sup>+</sup> is practical.

From this article, it is clear that further investigations may be required in the following directions: 1) although the proposed solutions perform well on a practical level, it is still possible to find more efficient implementation methods, such as parallel processing, matrix processing, and so on. 2) The proposed method could be applied in a real-world environment to verify their practicability for further investigation. 3) Last but not least, there are more general relations and additional constraints among roles, which can be investigated in the future.

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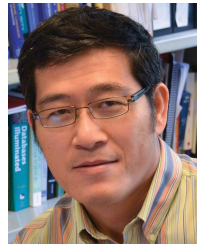


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