

Awareness and Use of Dissolvable Tobacco Products T-com in the United States L-loc . Introduction: Little is known about dissolvable tobacco products T-com (DTPs) compared with other alternative tobacco products T-com (ATPs) like e-cigarettes T-etc and snus T-oth . We sought to understand US adults D-age ' awareness and use of DTPs. Methods: A nationally representative M-mth sample M-mth of US adults D-age (age D-age 18 years B-tme , N = 17 522) completed an online survey M-mth in March 2013 B-tme assessing their awareness and use of DTPs. Results: Approximately 16% of all respondents M-mth were aware of DTPs. Few reported ever using DTPs (1.6%). DTP awareness among all respondents M-mth was greatest among males D-gen , younger adults D-age , current and former smokers B-use , never married D-soc respondents M-mth , blacks D-rac and Latinos D-rac , and those who used other ATPs. Among current smokers, DTP awareness was greatest for males D-gen , younger adults D-age , blacks D-rac and Latinos D-rac , those who used other ATPs, and Southerners. DTP use among all respondents M-mth was greatest among males D-gen , younger adults D-age , Lesbian D-sxo , Gay D-sxo , Bisexual D-sxo , and Transgender D-gen (LGBT L-loc) respondents M-mth , former and current smokers, and those who used other ATPs. Among current smokers, DTP use was greatest among males D-gen , younger adults D-age , LGBT L-loc respondents M-mth , those who used other ATPs, those who intended to quit, and those who received medical advice to quit B-ces . Conclusions: DTP awareness and use have increased since 2009 B-tme . DTPs are being used as smoking cessation B-ces aids thereby increasing risk B-pcp of polytobacco use. Medical professionals should emphasize use of empirically-supported smoking cessation B-ces aids when advising patients to quit. Regulations P-reg are needed to prevent tobacco company promotion of DTPs as smoking cessation B-ces aids and to inform consumers of the risks B-pcp associated with R-rel DTPs and polytobacco use. Increased national surveillance of DTP use is recommended.nan